

Public

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1806	100.0%	3.5%	421	100.0%	1.7%	1385	100.0%	5.1%	666	100.0%	3.8%
Sexe												
Homme	421	23.3%	1.7%	421	100.0%	1.7%	0	0.0%	0.0%	156	23.5%	1.8%
Femme	1385	76.7%	5.1%	0	0.0%	0.0%	1385	100.0%	5.1%	510	76.5%	6.0%
Age												
15 à 24 ans	555	30.7%	7.6%	78	18.5%	2.1%	477	34.4%	13.2%	221	33.1%	7.2%
25 à 34 ans	459	25.4%	6.1%	115	27.2%	3.1%	345	24.9%	8.9%	161	24.1%	5.0%
35 à 49 ans	449	24.9%	3.6%	115	27.2%	1.9%	335	24.2%	5.3%	219	32.9%	3.5%
50 à 59 ans	228	12.6%	2.5%	81	19.2%	1.8%	147	10.6%	3.2%	62	9.4%	1.6%
60 ans et plus	115	6.4%	0.7%	33	7.8%	0.5%	82	5.9%	0.9%	3	0.5%	0.4%
Individu												
Ménagères	912	50.5%	3.9%	0	0.0%	0.0%	912	65.9%	3.9%	333	50.0%	4.7%
Personne de référence	546	30.2%	1.9%	321	76.3%	1.6%	225	16.2%	2.8%	173	25.9%	2.1%
Responsable des achats	1170	64.8%	3.2%	223	53.0%	1.7%	946	68.3%	4.1%	400	60.1%	3.6%
PCS Individu												
Agriculteurs	7	0.4%	1.4%	3	0.7%	0.8%	4	0.3%	2.7%	3	0.4%	20.9%
Petits patrons	38	2.1%	2.4%	17	4.0%	1.5%	21	1.5%	4.7%	29	4.3%	2.0%
Affaires et Cadres	89	5.0%	1.8%	36	8.4%	1.3%	54	3.9%	2.6%	77	11.5%	1.7%
Professions intermédiaires	289	16.0%	4.0%	71	16.8%	2.0%	218	15.7%	5.9%	211	31.6%	3.6%
Employés	487	27.0%	5.8%	60	14.2%	2.7%	428	30.9%	7.0%	123	18.5%	6.6%
Ouvriers	175	9.7%	2.8%	102	24.3%	2.0%	72	5.2%	5.4%	15	2.3%	4.5%
Retraités	92	5.1%	0.7%	31	7.3%	0.5%	61	4.4%	0.9%	1	0.2%	0.6%
Autres inactifs	629	34.8%	6.0%	102	24.3%	2.7%	527	38.0%	7.9%	207	31.1%	6.4%
PCS Personne de référence												
Agriculteurs	11	0.6%	1.5%	3	0.7%	0.8%	8	0.6%	2.4%	0	0.0%	0.0%
Petits patrons	112	6.2%	4.3%	30	7.2%	2.2%	82	5.9%	6.4%	112	16.8%	4.3%
Affaires et Cadres	210	11.6%	3.1%	43	10.3%	1.3%	166	12.0%	4.9%	210	31.4%	3.1%
Professions intermédiaires	345	19.1%	4.4%	83	19.7%	2.1%	262	18.9%	6.7%	345	51.8%	4.4%
Employés	276	15.3%	5.1%	67	15.9%	2.8%	209	15.1%	6.9%	0	0.0%	0.0%
Ouvriers	520	28.8%	5.5%	93	22.1%	1.8%	427	30.8%	9.7%	0	0.0%	0.0%
Retraités	166	9.2%	1.1%	49	11.7%	0.7%	117	8.4%	1.4%	0	0.0%	0.0%
Autres inactifs	167	9.2%	4.0%	53	12.5%	3.3%	114	8.3%	4.4%	0	0.0%	0.0%

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Taille du foyer												
1 personne	176	9.7%	1.8%	57	13.5%	1.3%	119	8.6%	2.1%	42	6.2%	2.3%
2 personnes	354	19.6%	2.0%	88	20.9%	1.0%	266	19.2%	2.8%	108	16.2%	2.6%
3 personnes	493	27.3%	5.3%	88	20.9%	1.9%	405	29.2%	8.8%	189	28.4%	4.8%
4 personnes	432	23.9%	4.7%	99	23.5%	2.2%	333	24.0%	7.1%	213	31.9%	4.3%
5 personnes et +	351	19.4%	6.4%	89	21.2%	3.3%	262	18.9%	9.3%	115	17.3%	4.5%
Présence d'enfants de moins de 15 ans												
Oui	831	46.0%	5.3%	181	42.9%	2.4%	650	46.9%	7.9%	343	51.4%	4.4%
Non	975	54.0%	2.7%	240	57.1%	1.4%	735	53.1%	3.9%	324	48.6%	3.4%
Habitat												
Communes rurales	346	19.2%	2.9%	76	18.1%	1.3%	270	19.5%	4.3%	96	14.4%	2.9%
Agglo. - 20 000 hab	271	15.0%	3.0%	66	15.7%	1.6%	205	14.8%	4.2%	110	16.6%	4.3%
Agglo. 20 000 à 100 000 hab	230	12.7%	3.3%	76	17.9%	2.2%	155	11.2%	4.3%	67	10.1%	3.6%
Agglo. + 100 000 hab	608	33.7%	3.9%	123	29.2%	1.6%	485	35.0%	6.1%	231	34.7%	4.1%
Agglo. Paris	351	19.4%	4.1%	80	19.0%	2.0%	270	19.5%	6.1%	162	24.3%	4.1%

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Régions INSEE												
Ile de France	384	21.3%	4.0%	94	22.3%	2.0%	290	20.9%	5.8%	179	26.8%	4.1%
Nord Pas de Calais	156	8.6%	4.8%	32	7.6%	2.1%	124	9.0%	7.3%	50	7.5%	5.1%
Lorraine	54	3.0%	2.8%	16	3.8%	1.7%	38	2.8%	3.9%	24	3.6%	4.6%
Alsace	60	3.3%	3.9%	22	5.2%	2.9%	39	2.8%	4.9%	21	3.2%	4.5%
Franche-Comté	27	1.5%	2.8%	6	1.4%	1.3%	21	1.5%	4.3%	5	0.8%	1.9%
Champagne Ardennes	34	1.9%	3.1%	8	1.9%	1.5%	26	1.9%	4.6%	12	1.9%	4.2%
Picardie	63	3.5%	4.1%	14	3.4%	1.9%	49	3.5%	6.1%	21	3.2%	5.1%
Bourgogne	37	2.0%	2.7%	12	2.8%	1.8%	25	1.8%	3.6%	14	2.0%	4.0%
Haute Normandie	62	3.4%	4.2%	8	1.9%	1.1%	54	3.9%	7.0%	27	4.0%	5.9%
Basse Normandie	34	1.9%	2.8%	4	1.0%	0.7%	30	2.1%	4.7%	9	1.4%	2.8%
Centre	57	3.2%	2.7%	22	5.2%	2.2%	35	2.6%	3.2%	18	2.7%	2.8%
Pays de Loire	69	3.8%	2.3%	24	5.7%	1.7%	45	3.3%	2.9%	30	4.6%	3.3%
Bretagne	64	3.5%	2.4%	10	2.5%	0.8%	53	3.8%	3.8%	22	3.2%	2.8%
Poitou Charentes	50	2.8%	3.4%	11	2.5%	1.5%	40	2.9%	5.1%	10	1.5%	2.8%
Aquitaine	95	5.3%	3.4%	25	5.9%	1.9%	70	5.1%	4.8%	27	4.0%	3.2%
Midi Pyrénées	67	3.7%	2.7%	25	6.0%	2.1%	42	3.0%	3.3%	19	2.8%	2.4%
Limousin	12	0.7%	2.0%	3	0.7%	1.0%	9	0.7%	2.9%	3	0.4%	1.7%
Auvergne	18	1.0%	1.5%	2	0.4%	0.3%	16	1.1%	2.7%	5	0.7%	1.4%
Rhône Alpes	147	8.1%	2.8%	28	6.8%	1.1%	119	8.6%	4.4%	60	9.1%	3.1%
Languedoc Roussillon	108	6.0%	4.7%	22	5.2%	2.0%	86	6.2%	7.2%	46	6.9%	6.7%
Provence Alpes Côte d'Azur. Corse	206	11.4%	4.7%	33	7.8%	1.6%	173	12.5%	7.5%	64	9.6%	4.4%
Habitudes de connexion à Internet												
Tous les jours	1459	80.8%	4.2%	335	79.6%	1.9%	1124	81.2%	6.5%	584	87.7%	4.0%
Presque tous les jours	152	8.4%	2.6%	32	7.6%	1.2%	120	8.7%	3.7%	63	9.5%	3.4%
1 à 2 fois par semaine	80	4.4%	3.1%	20	4.7%	1.8%	60	4.3%	4.0%	15	2.2%	2.8%
1 à 3 fois par mois	9	0.5%	1.9%	1	0.2%	0.5%	8	0.6%	2.8%	1	0.2%	1.9%
Moins souvent	12	0.7%	1.6%	1	0.4%	0.4%	10	0.8%	2.9%	1	0.2%	2.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	76	4.2%	4.2%	14	3.2%	1.8%	63	4.5%	5.8%	7	1.0%	3.5%
De 9 000 à moins de 12 000 euros par an	107	5.9%	3.6%	21	5.1%	1.9%	86	6.2%	4.7%	5	0.7%	1.9%
De 12 000 à moins de 18 000 euros par an	175	9.7%	3.1%	43	10.1%	1.8%	132	9.5%	4.2%	20	2.9%	3.1%
De 18 000 à moins de 24 000 euros par an	216	12.0%	3.2%	54	12.9%	1.8%	162	11.7%	4.2%	61	9.1%	4.5%
De 24 000 à moins de 36 000 euros par an	425	23.5%	3.7%	98	23.1%	1.8%	328	23.7%	5.4%	153	23.0%	4.4%
De 36 000 à moins de 45 000 euros par an	239	13.2%	3.3%	64	15.3%	1.7%	175	12.6%	5.1%	102	15.3%	3.4%
De 45 000 à moins de 65 000 euros par an	222	12.3%	3.0%	52	12.4%	1.3%	170	12.3%	5.2%	148	22.2%	3.7%
65 000 euros et plus par an	114	6.3%	2.9%	36	8.6%	1.6%	77	5.6%	4.6%	80	12.0%	2.9%
Refus	128	7.1%	3.8%	30	7.2%	2.1%	97	7.0%	5.0%	61	9.1%	5.4%
Ne sait pas	105	5.8%	6.3%	8	2.0%	1.1%	96	7.0%	10.5%	30	4.6%	5.2%