

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1926	100.0%	3.7%	1050	100.0%	4.2%	876	100.0%	3.2%	708	100.0%	4.1%
Sexe												
Homme	1050	54.5%	4.2%	1050	100.0%	4.2%	0	0.0%	0.0%	414	58.5%	4.7%
Femme	876	45.5%	3.2%	0	0.0%	0.0%	876	100.0%	3.2%	294	41.5%	3.4%
Age												
15 à 24 ans	233	12.1%	3.2%	124	11.8%	3.4%	109	12.4%	3.0%	101	14.3%	3.3%
25 à 34 ans	206	10.7%	2.7%	131	12.5%	3.5%	76	8.6%	2.0%	91	12.8%	2.8%
35 à 49 ans	331	17.2%	2.7%	218	20.7%	3.5%	113	12.9%	1.8%	239	33.8%	3.8%
50 à 59 ans	343	17.8%	3.7%	190	18.1%	4.1%	153	17.4%	3.3%	209	29.5%	5.4%
60 ans et plus	813	42.2%	5.3%	387	36.9%	5.7%	426	48.7%	4.9%	68	9.6%	7.8%
Individu												
Ménagères	770	40.0%	3.3%	0	0.0%	0.0%	770	87.9%	3.3%	247	34.9%	3.5%
Personne de référence	1110	57.6%	3.9%	879	83.7%	4.3%	231	26.3%	2.9%	399	56.4%	4.8%
Responsable des achats	1250	64.9%	3.5%	510	48.5%	3.9%	740	84.5%	3.2%	435	61.4%	4.0%
PCS Individu												
Agriculteurs	13	0.7%	2.7%	10	0.9%	2.9%	3	0.4%	2.1%	0	0.0%	0.0%
Petits patrons	60	3.1%	3.7%	54	5.2%	4.7%	6	0.6%	1.3%	59	8.4%	4.1%
Affaires et Cadres	292	15.2%	6.0%	195	18.6%	6.9%	97	11.0%	4.7%	267	37.7%	6.1%
Professions intermédiaires	216	11.2%	3.0%	125	11.9%	3.5%	92	10.4%	2.5%	194	27.4%	3.3%
Employés	177	9.2%	2.1%	63	6.0%	2.8%	114	13.1%	1.9%	46	6.6%	2.5%
Ouvriers	87	4.5%	1.4%	73	7.0%	1.5%	14	1.6%	1.0%	3	0.4%	0.8%
Retraités	660	34.3%	5.2%	349	33.2%	5.7%	312	35.5%	4.7%	12	1.6%	5.6%
Autres inactifs	420	21.8%	4.0%	181	17.2%	4.8%	239	27.3%	3.6%	127	17.9%	3.9%
PCS Personne de référence												
Agriculteurs	18	0.9%	2.4%	13	1.2%	3.1%	6	0.6%	1.7%	0	0.0%	0.0%
Petits patrons	98	5.1%	3.7%	60	5.7%	4.5%	38	4.3%	2.9%	98	13.8%	3.7%
Affaires et Cadres	365	19.0%	5.3%	212	20.2%	6.2%	153	17.5%	4.5%	365	51.6%	5.3%
Professions intermédiaires	245	12.7%	3.1%	142	13.5%	3.5%	103	11.8%	2.7%	245	34.6%	3.1%
Employés	109	5.7%	2.0%	64	6.1%	2.7%	45	5.1%	1.5%	0	0.0%	0.0%
Ouvriers	162	8.4%	1.7%	87	8.3%	1.7%	74	8.5%	1.7%	0	0.0%	0.0%
Retraités	772	40.1%	5.2%	379	36.1%	5.6%	393	44.9%	4.8%	0	0.0%	0.0%
Autres inactifs	158	8.2%	3.7%	93	8.8%	5.8%	65	7.4%	2.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	329	17.1%	3.3%	139	13.3%	3.2%	189	21.6%	3.4%	77	10.9%	4.2%
2 personnes	850	44.1%	4.7%	458	43.6%	5.3%	393	44.8%	4.2%	190	26.8%	4.6%
3 personnes	304	15.8%	3.3%	171	16.3%	3.7%	133	15.2%	2.9%	161	22.7%	4.1%
4 personnes	252	13.1%	2.7%	163	15.5%	3.6%	89	10.2%	1.9%	174	24.6%	3.5%
5 personnes et +	191	9.9%	3.5%	119	11.4%	4.4%	72	8.2%	2.6%	106	15.0%	4.1%
Présence d'enfants de moins de 15 ans												
Oui	436	22.6%	2.8%	274	26.1%	3.7%	162	18.5%	2.0%	275	38.8%	3.5%
Non	1490	77.4%	4.1%	776	73.9%	4.4%	714	81.5%	3.8%	434	61.2%	4.5%
Habitat												
Communes rurales	256	13.3%	2.1%	133	12.6%	2.3%	124	14.1%	2.0%	64	9.0%	1.9%
Agglo. - 20 000 hab	218	11.3%	2.4%	117	11.2%	2.8%	100	11.4%	2.1%	74	10.5%	2.9%
Agglo. 20 000 à 100 000 hab	235	12.2%	3.4%	124	11.8%	3.7%	111	12.7%	3.1%	62	8.8%	3.4%
Agglo. + 100 000 hab	681	35.4%	4.4%	391	37.2%	5.2%	290	33.1%	3.6%	250	35.4%	4.4%
Agglo. Paris	536	27.8%	6.3%	285	27.1%	6.9%	251	28.6%	5.6%	257	36.3%	6.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	581	30.1%	6.0%	319	30.4%	7.0%	262	29.9%	5.2%	279	39.5%	6.4%
Nord Pas de Calais	67	3.5%	2.1%	43	4.1%	2.8%	25	2.8%	1.5%	20	2.8%	2.1%
Lorraine	45	2.3%	2.3%	26	2.4%	2.8%	19	2.2%	1.9%	15	2.1%	2.8%
Alsace	55	2.9%	3.6%	40	3.8%	5.4%	15	1.7%	1.9%	17	2.3%	3.5%
Franche-Comté	23	1.2%	2.4%	8	0.8%	1.8%	14	1.7%	3.0%	7	1.0%	2.7%
Champagne Ardennes	25	1.3%	2.3%	15	1.4%	2.9%	10	1.2%	1.8%	6	0.9%	2.1%
Picardie	35	1.8%	2.3%	17	1.6%	2.3%	18	2.1%	2.3%	10	1.4%	2.3%
Bourgogne	31	1.6%	2.3%	17	1.6%	2.6%	14	1.6%	2.0%	9	1.2%	2.6%
Haute Normandie	34	1.8%	2.3%	17	1.7%	2.4%	17	1.9%	2.2%	13	1.9%	2.9%
Basse Normandie	28	1.4%	2.3%	14	1.4%	2.4%	13	1.5%	2.1%	9	1.2%	2.7%
Centre	63	3.3%	3.0%	32	3.0%	3.1%	31	3.6%	2.9%	20	2.9%	3.1%
Pays de Loire	80	4.2%	2.7%	35	3.4%	2.5%	45	5.1%	2.9%	28	4.0%	3.0%
Bretagne	69	3.6%	2.6%	30	2.8%	2.3%	39	4.5%	2.8%	20	2.8%	2.6%
Poitou Charentes	37	1.9%	2.5%	19	1.8%	2.6%	18	2.1%	2.3%	9	1.3%	2.5%
Aquitaine	115	6.0%	4.1%	52	5.0%	3.9%	63	7.1%	4.3%	38	5.3%	4.5%
Midi Pyrénées	79	4.1%	3.2%	41	3.9%	3.4%	38	4.3%	3.0%	27	3.8%	3.4%
Limousin	28	1.5%	4.6%	11	1.0%	3.7%	17	2.0%	5.4%	7	1.0%	4.2%
Auvergne	28	1.4%	2.5%	19	1.8%	3.5%	9	1.0%	1.5%	13	1.8%	3.9%
Rhône Alpes	193	10.0%	3.7%	119	11.3%	4.7%	74	8.4%	2.7%	72	10.2%	3.7%
Languedoc Roussillon	99	5.2%	4.3%	54	5.2%	5.0%	45	5.1%	3.7%	31	4.4%	4.5%
Provence Alpes Côte d'Azur. Corse	211	11.0%	4.8%	123	11.7%	5.9%	88	10.1%	3.8%	59	8.3%	4.0%
Habitudes de connexion à Internet												
Tous les jours	1426	74.0%	4.1%	827	78.8%	4.8%	598	68.3%	3.4%	615	86.8%	4.2%
Presque tous les jours	227	11.8%	3.8%	93	8.8%	3.4%	134	15.3%	4.2%	70	9.9%	3.8%
1 à 2 fois par semaine	80	4.1%	3.1%	33	3.2%	3.1%	46	5.3%	3.1%	15	2.1%	2.9%
1 à 3 fois par mois	16	0.8%	3.4%	2	0.2%	0.9%	14	1.6%	5.0%	2	0.3%	3.1%
Moins souvent	7	0.4%	1.0%	3	0.3%	0.8%	4	0.5%	1.3%	2	0.3%	5.2%
Jamais	3	0.2%	4.7%	0	0.0%	0.0%	3	0.4%	11.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	28	1.5%	1.5%	14	1.3%	1.9%	14	1.6%	1.3%	7	1.0%	3.5%
De 9 000 à moins de 12 000 euros par an	74	3.9%	2.5%	39	3.7%	3.4%	35	4.0%	1.9%	15	2.1%	6.3%
De 12 000 à moins de 18 000 euros par an	117	6.1%	2.1%	68	6.5%	2.8%	49	5.6%	1.6%	8	1.1%	1.2%
De 18 000 à moins de 24 000 euros par an	178	9.2%	2.6%	63	6.0%	2.1%	115	13.1%	3.0%	50	7.1%	3.7%
De 24 000 à moins de 36 000 euros par an	337	17.5%	2.9%	181	17.2%	3.3%	156	17.9%	2.6%	106	15.0%	3.0%
De 36 000 à moins de 45 000 euros par an	274	14.2%	3.8%	156	14.9%	4.2%	118	13.5%	3.4%	92	13.0%	3.1%
De 45 000 à moins de 65 000 euros par an	417	21.6%	5.7%	278	26.4%	6.8%	139	15.9%	4.3%	185	26.1%	4.6%
65 000 euros et plus par an	319	16.6%	8.1%	185	17.6%	8.2%	134	15.3%	8.0%	180	25.5%	6.6%
Refus	121	6.3%	3.6%	38	3.6%	2.6%	83	9.5%	4.3%	44	6.2%	3.9%
Ne sait pas	61	3.2%	3.7%	29	2.8%	4.0%	32	3.6%	3.4%	22	3.1%	3.8%