

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2041	100.0%	3.9%	1054	100.0%	4.2%	987	100.0%	3.6%	779	100.0%	4.5%
<b>Sexe</b>												
<b>Homme</b>	1054	51.6%	4.2%	1054	100.0%	4.2%	0	0.0%	0.0%	424	54.4%	4.8%
<b>Femme</b>	987	48.4%	3.6%	0	0.0%	0.0%	987	100.0%	3.6%	356	45.6%	4.2%
<b>Age</b>												
<b>15 à 24 ans</b>	275	13.5%	3.8%	142	13.5%	3.9%	133	13.5%	3.7%	131	16.8%	4.3%
<b>25 à 34 ans</b>	173	8.5%	2.3%	97	9.2%	2.6%	76	7.7%	2.0%	105	13.5%	3.2%
<b>35 à 49 ans</b>	332	16.3%	2.7%	182	17.3%	3.0%	150	15.2%	2.4%	228	29.2%	3.6%
<b>50 à 59 ans</b>	368	18.0%	4.0%	180	17.0%	3.9%	189	19.1%	4.1%	221	28.3%	5.7%
<b>60 ans et plus</b>	892	43.7%	5.8%	452	42.9%	6.7%	440	44.6%	5.1%	95	12.2%	10.9%
<b>Individu</b>												
<b>Ménagères</b>	837	41.0%	3.6%	0	0.0%	0.0%	837	84.8%	3.6%	286	36.7%	4.1%
<b>Personne de référence</b>	1181	57.9%	4.2%	883	83.8%	4.3%	298	30.2%	3.8%	422	54.1%	5.0%
<b>Responsable des achats</b>	1381	67.6%	3.8%	581	55.2%	4.4%	799	81.0%	3.5%	499	64.0%	4.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	7	0.4%	1.5%	6	0.6%	1.8%	1	0.1%	0.9%	1	0.1%	8.3%
<b>Petits patrons</b>	66	3.2%	4.1%	41	3.9%	3.5%	26	2.6%	5.7%	58	7.4%	4.0%
<b>Affaires et Cadres</b>	297	14.6%	6.1%	176	16.7%	6.2%	121	12.2%	5.9%	264	33.9%	6.0%
<b>Professions intermédiaires</b>	278	13.6%	3.9%	151	14.3%	4.3%	127	12.9%	3.5%	256	32.8%	4.4%
<b>Employés</b>	184	9.0%	2.2%	68	6.4%	3.1%	116	11.7%	1.9%	49	6.2%	2.6%
<b>Ouvriers</b>	86	4.2%	1.4%	68	6.5%	1.4%	18	1.8%	1.3%	2	0.3%	0.6%
<b>Retraités</b>	728	35.7%	5.7%	384	36.4%	6.2%	344	34.9%	5.2%	13	1.7%	6.4%
<b>Autres inactifs</b>	395	19.3%	3.8%	160	15.2%	4.3%	234	23.7%	3.5%	136	17.4%	4.2%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	11	0.5%	1.4%	7	0.7%	1.7%	4	0.4%	1.0%	0	0.0%	0.0%
<b>Petits patrons</b>	106	5.2%	4.1%	52	5.0%	3.9%	54	5.5%	4.2%	106	13.6%	4.1%
<b>Affaires et Cadres</b>	378	18.5%	5.5%	204	19.4%	6.0%	174	17.6%	5.1%	378	48.5%	5.5%
<b>Professions intermédiaires</b>	295	14.5%	3.7%	167	15.9%	4.2%	128	13.0%	3.3%	295	37.9%	3.7%
<b>Employés</b>	137	6.7%	2.5%	74	7.0%	3.1%	63	6.4%	2.1%	0	0.0%	0.0%
<b>Ouvriers</b>	153	7.5%	1.6%	80	7.6%	1.6%	73	7.4%	1.6%	0	0.0%	0.0%
<b>Retraités</b>	824	40.4%	5.5%	404	38.3%	6.0%	421	42.6%	5.2%	0	0.0%	0.0%
<b>Autres inactifs</b>	137	6.7%	3.3%	65	6.2%	4.1%	72	7.3%	2.8%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	409	20.0%	4.1%	175	16.6%	4.0%	235	23.8%	4.2%	101	13.0%	5.5%
<b>2 personnes</b>	893	43.7%	4.9%	472	44.8%	5.5%	421	42.6%	4.5%	211	27.0%	5.1%
<b>3 personnes</b>	330	16.2%	3.6%	172	16.3%	3.7%	159	16.1%	3.5%	189	24.2%	4.8%
<b>4 personnes</b>	247	12.1%	2.7%	140	13.3%	3.0%	107	10.8%	2.3%	179	23.0%	3.6%
<b>5 personnes et +</b>	163	8.0%	3.0%	96	9.1%	3.6%	66	6.7%	2.4%	100	12.8%	3.9%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	415	20.4%	2.7%	236	22.4%	3.2%	180	18.2%	2.2%	272	34.9%	3.5%
<b>Non</b>	1626	79.6%	4.5%	818	77.6%	4.7%	807	81.8%	4.3%	507	65.1%	5.3%
<b>Habitat</b>												
<b>Communes rurales</b>	310	15.2%	2.6%	154	14.6%	2.7%	157	15.9%	2.5%	96	12.3%	2.9%
<b>Agglo. - 20 000 hab</b>	277	13.6%	3.1%	149	14.1%	3.5%	128	13.0%	2.7%	98	12.5%	3.8%
<b>Agglo. 20 000 à 100 000 hab</b>	255	12.5%	3.7%	158	15.0%	4.7%	97	9.8%	2.7%	80	10.3%	4.3%
<b>Agglo. + 100 000 hab</b>	717	35.1%	4.6%	379	35.9%	5.0%	338	34.2%	4.2%	285	36.6%	5.0%
<b>Agglo. Paris</b>	482	23.6%	5.6%	214	20.3%	5.2%	268	27.1%	6.0%	220	28.3%	5.6%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	520	25.5%	5.4%	236	22.4%	5.1%	284	28.8%	5.7%	233	29.9%	5.4%
Nord Pas de Calais	104	5.1%	3.2%	46	4.3%	3.0%	58	5.9%	3.4%	42	5.4%	4.3%
Lorraine	64	3.1%	3.3%	33	3.1%	3.5%	31	3.2%	3.1%	25	3.2%	4.6%
Alsace	47	2.3%	3.1%	32	3.1%	4.4%	15	1.5%	1.9%	15	2.0%	3.2%
Franche-Comté	31	1.5%	3.2%	18	1.7%	3.9%	13	1.3%	2.6%	5	0.6%	1.7%
Champagne Ardennes	21	1.0%	1.9%	13	1.2%	2.4%	8	0.8%	1.5%	12	1.5%	4.0%
Picardie	35	1.7%	2.2%	17	1.6%	2.3%	17	1.8%	2.2%	8	1.0%	1.9%
Bourgogne	53	2.6%	3.9%	33	3.1%	5.0%	20	2.0%	2.9%	9	1.2%	2.7%
Haute Normandie	38	1.9%	2.5%	20	1.9%	2.7%	18	1.9%	2.4%	15	1.9%	3.2%
Basse Normandie	33	1.6%	2.7%	16	1.5%	2.8%	16	1.6%	2.6%	12	1.5%	3.7%
Centre	78	3.8%	3.7%	47	4.5%	4.7%	31	3.1%	2.8%	30	3.9%	4.6%
Pays de Loire	99	4.8%	3.3%	54	5.2%	3.8%	44	4.5%	2.9%	33	4.2%	3.5%
Bretagne	81	4.0%	3.0%	48	4.5%	3.7%	33	3.4%	2.4%	33	4.3%	4.4%
Poitou Charentes	56	2.8%	3.8%	36	3.4%	5.0%	21	2.1%	2.7%	17	2.1%	4.6%
Aquitaine	101	4.9%	3.6%	48	4.5%	3.6%	53	5.3%	3.6%	30	3.9%	3.6%
Midi Pyrénées	100	4.9%	4.0%	53	5.0%	4.4%	47	4.8%	3.7%	38	4.9%	4.9%
Limousin	22	1.1%	3.6%	9	0.8%	3.0%	13	1.4%	4.2%	7	0.8%	4.0%
Auvergne	37	1.8%	3.3%	21	2.0%	3.8%	16	1.6%	2.7%	12	1.6%	3.8%
Rhône Alpes	179	8.8%	3.4%	101	9.6%	4.0%	77	7.8%	2.9%	77	9.9%	4.0%
Languedoc Roussillon	116	5.7%	5.1%	59	5.6%	5.4%	58	5.8%	4.8%	49	6.3%	7.1%
Provence Alpes Côte d'Azur. Corse	228	11.2%	5.2%	116	11.0%	5.6%	113	11.4%	4.9%	77	9.9%	5.3%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1528	74.9%	4.4%	821	77.9%	4.7%	707	71.6%	4.1%	698	89.5%	4.7%
Presque tous les jours	240	11.8%	4.0%	103	9.8%	3.8%	137	13.8%	4.3%	63	8.1%	3.4%
1 à 2 fois par semaine	68	3.4%	2.7%	28	2.7%	2.6%	40	4.1%	2.7%	15	1.9%	2.9%
1 à 3 fois par mois	17	0.9%	3.6%	3	0.3%	1.7%	14	1.4%	4.9%	1	0.1%	1.2%
Moins souvent	17	0.8%	2.3%	9	0.8%	2.4%	8	0.8%	2.2%	1	0.1%	1.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	56	2.7%	3.0%	22	2.0%	2.9%	34	3.5%	3.2%	5	0.6%	2.5%
De 9 000 à moins de 12 000 euros par an	68	3.3%	2.3%	29	2.8%	2.5%	39	3.9%	2.1%	6	0.8%	2.7%
De 12 000 à moins de 18 000 euros par an	132	6.4%	2.4%	77	7.3%	3.2%	54	5.5%	1.7%	20	2.6%	3.2%
De 18 000 à moins de 24 000 euros par an	188	9.2%	2.8%	83	7.9%	2.8%	105	10.7%	2.8%	59	7.5%	4.4%
De 24 000 à moins de 36 000 euros par an	417	20.4%	3.6%	204	19.4%	3.8%	213	21.5%	3.5%	140	17.9%	4.0%
De 36 000 à moins de 45 000 euros par an	294	14.4%	4.1%	158	15.0%	4.2%	137	13.9%	4.0%	119	15.2%	4.0%
De 45 000 à moins de 65 000 euros par an	418	20.5%	5.7%	244	23.1%	6.0%	175	17.7%	5.4%	203	26.1%	5.0%
65 000 euros et plus par an	305	14.9%	7.7%	177	16.7%	7.8%	129	13.0%	7.6%	175	22.4%	6.4%
Refus	128	6.3%	3.8%	47	4.5%	3.2%	81	8.2%	4.2%	42	5.3%	3.7%
Ne sait pas	35	1.7%	2.1%	14	1.3%	1.9%	21	2.2%	2.3%	11	1.4%	1.9%