

# Marianne

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1077	100.0%	2.1%	671	100.0%	2.7%	407	100.0%	1.5%	352	100.0%	2.0%
<b>Sexe</b>												
<b>Homme</b>	671	62.3%	2.7%	671	100.0%	2.7%	0	0.0%	0.0%	226	64.0%	2.6%
<b>Femme</b>	407	37.7%	1.5%	0	0.0%	0.0%	407	100.0%	1.5%	127	36.0%	1.5%
<b>Age</b>												
<b>15 à 24 ans</b>	69	6.4%	0.9%	42	6.3%	1.1%	26	6.5%	0.7%	32	9.0%	1.0%
<b>25 à 34 ans</b>	88	8.2%	1.2%	52	7.8%	1.4%	36	8.8%	0.9%	43	12.1%	1.3%
<b>35 à 49 ans</b>	205	19.0%	1.6%	143	21.4%	2.3%	62	15.1%	1.0%	127	36.0%	2.0%
<b>50 à 59 ans</b>	239	22.2%	2.6%	165	24.6%	3.6%	74	18.2%	1.6%	107	30.4%	2.8%
<b>60 ans et plus</b>	476	44.2%	3.1%	268	39.9%	3.9%	209	51.4%	2.4%	44	12.5%	5.0%
<b>Individu</b>												
<b>Ménagères</b>	370	34.4%	1.6%	0	0.0%	0.0%	370	91.1%	1.6%	109	30.9%	1.6%
<b>Personne de référence</b>	737	68.4%	2.6%	605	90.2%	3.0%	132	32.5%	1.7%	235	66.6%	2.8%
<b>Responsable des achats</b>	745	69.1%	2.1%	395	58.9%	3.0%	350	86.0%	1.5%	250	70.9%	2.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	8	0.8%	1.6%	4	0.6%	1.1%	4	1.1%	2.8%	0	0.0%	0.0%
<b>Petits patrons</b>	31	2.9%	1.9%	23	3.4%	2.0%	8	2.0%	1.9%	25	7.2%	1.8%
<b>Affaires et Cadres</b>	160	14.9%	3.3%	110	16.5%	3.9%	50	12.3%	2.4%	145	41.2%	3.3%
<b>Professions intermédiaires</b>	145	13.5%	2.0%	94	14.0%	2.7%	51	12.6%	1.4%	131	37.3%	2.3%
<b>Employés</b>	84	7.8%	1.0%	48	7.2%	2.2%	36	8.7%	0.6%	10	2.8%	0.5%
<b>Ouvriers</b>	68	6.3%	1.1%	63	9.4%	1.3%	5	1.3%	0.4%	0	0.0%	0.0%
<b>Retraités</b>	407	37.8%	3.2%	239	35.7%	3.9%	168	41.3%	2.5%	6	1.7%	2.9%
<b>Autres inactifs</b>	174	16.1%	1.7%	89	13.3%	2.4%	84	20.7%	1.3%	35	9.8%	1.1%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	9	0.8%	1.1%	6	0.8%	1.4%	3	0.7%	0.8%	0	0.0%	0.0%
<b>Petits patrons</b>	38	3.5%	1.5%	23	3.5%	1.7%	15	3.7%	1.2%	38	10.9%	1.5%
<b>Affaires et Cadres</b>	164	15.2%	2.4%	102	15.2%	3.0%	62	15.2%	1.8%	164	46.4%	2.4%
<b>Professions intermédiaires</b>	150	14.0%	1.9%	100	14.9%	2.5%	50	12.3%	1.3%	150	42.7%	1.9%
<b>Employés</b>	76	7.1%	1.4%	54	8.1%	2.3%	22	5.5%	0.7%	0	0.0%	0.0%
<b>Ouvriers</b>	81	7.6%	0.9%	63	9.3%	1.2%	19	4.6%	0.4%	0	0.0%	0.0%
<b>Retraités</b>	472	43.8%	3.2%	257	38.3%	3.8%	215	52.8%	2.6%	0	0.0%	0.0%
<b>Autres inactifs</b>	87	8.1%	2.1%	66	9.8%	4.2%	21	5.3%	0.8%	0	0.0%	0.0%

# Marianne

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	226	21.0%	2.3%	126	18.7%	2.9%	100	24.7%	1.8%	51	14.3%	2.8%
<b>2 personnes</b>	463	43.0%	2.6%	290	43.2%	3.3%	174	42.7%	1.8%	99	28.1%	2.4%
<b>3 personnes</b>	190	17.6%	2.1%	117	17.5%	2.5%	73	17.8%	1.6%	81	22.9%	2.1%
<b>4 personnes</b>	121	11.2%	1.3%	79	11.7%	1.7%	42	10.3%	0.9%	83	23.7%	1.7%
<b>5 personnes et +</b>	78	7.2%	1.4%	60	8.9%	2.2%	18	4.4%	0.6%	39	10.9%	1.5%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	219	20.3%	1.4%	145	21.7%	2.0%	74	18.1%	0.9%	137	38.9%	1.8%
<b>Non</b>	858	79.7%	2.4%	525	78.3%	3.0%	333	81.9%	1.8%	215	61.1%	2.2%
<b>Habitat</b>												
<b>Communes rurales</b>	208	19.3%	1.7%	132	19.7%	2.3%	75	18.5%	1.2%	46	13.2%	1.4%
<b>Agglo. - 20 000 hab</b>	141	13.1%	1.6%	91	13.5%	2.1%	50	12.3%	1.0%	39	11.1%	1.5%
<b>Agglo. 20 000 à 100 000 hab</b>	166	15.4%	2.4%	106	15.7%	3.1%	60	14.8%	1.7%	43	12.2%	2.3%
<b>Agglo. + 100 000 hab</b>	323	30.0%	2.1%	195	29.0%	2.6%	128	31.5%	1.6%	124	35.2%	2.2%
<b>Agglo. Paris</b>	240	22.3%	2.8%	147	21.9%	3.6%	93	22.9%	2.1%	100	28.3%	2.5%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	274	25.4%	2.9%	172	25.7%	3.8%	101	24.9%	2.0%	110	31.1%	2.5%
<b>Nord Pas de Calais</b>	38	3.6%	1.2%	19	2.8%	1.2%	20	4.8%	1.2%	13	3.7%	1.3%
<b>Lorraine</b>	30	2.8%	1.5%	18	2.6%	1.9%	12	3.0%	1.2%	6	1.8%	1.2%
<b>Alsace</b>	51	4.7%	3.3%	28	4.2%	3.8%	22	5.5%	2.8%	9	2.5%	1.9%
<b>Franche-Comté</b>	18	1.6%	1.9%	13	2.0%	2.9%	4	1.1%	0.9%	2	0.6%	0.8%
<b>Champagne Ardennes</b>	16	1.5%	1.4%	9	1.3%	1.7%	7	1.7%	1.2%	4	1.1%	1.3%
<b>Picardie</b>	17	1.5%	1.1%	12	1.8%	1.6%	4	1.1%	0.6%	4	1.1%	0.9%
<b>Bourgogne</b>	30	2.8%	2.2%	19	2.8%	2.9%	12	2.9%	1.6%	3	0.9%	0.9%
<b>Haute Normandie</b>	10	0.9%	0.7%	7	1.0%	0.9%	3	0.8%	0.4%	2	0.6%	0.5%
<b>Basse Normandie</b>	20	1.8%	1.6%	12	1.8%	2.1%	7	1.8%	1.2%	10	2.8%	3.0%
<b>Centre</b>	32	2.9%	1.5%	26	3.9%	2.6%	6	1.5%	0.5%	16	4.5%	2.5%
<b>Pays de Loire</b>	34	3.2%	1.2%	14	2.0%	1.0%	21	5.1%	1.3%	10	2.9%	1.1%
<b>Bretagne</b>	52	4.9%	2.0%	34	5.0%	2.6%	19	4.6%	1.3%	15	4.1%	1.9%
<b>Poitou Charentes</b>	39	3.6%	2.6%	24	3.5%	3.3%	15	3.7%	1.9%	6	1.6%	1.6%
<b>Aquitaine</b>	61	5.7%	2.2%	33	4.9%	2.5%	28	7.0%	1.9%	20	5.6%	2.3%
<b>Midi Pyrénées</b>	65	6.0%	2.6%	46	6.9%	3.9%	18	4.5%	1.4%	18	5.2%	2.3%
<b>Limousin</b>	18	1.7%	3.0%	11	1.6%	3.7%	7	1.8%	2.3%	4	1.0%	2.3%
<b>Auvergne</b>	16	1.5%	1.4%	9	1.4%	1.7%	7	1.6%	1.1%	6	1.7%	1.9%
<b>Rhône Alpes</b>	87	8.0%	1.7%	65	9.7%	2.6%	22	5.4%	0.8%	41	11.5%	2.1%
<b>Languedoc Roussillon</b>	66	6.1%	2.9%	30	4.4%	2.7%	36	8.8%	3.0%	23	6.5%	3.3%
<b>Provence Alpes Côte d'Azur.</b>	106	9.9%	2.4%	71	10.6%	3.4%	35	8.6%	1.5%	32	9.0%	2.2%
<b>Corse</b>												
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	761	70.6%	2.2%	476	70.9%	2.7%	285	70.0%	1.6%	314	89.1%	2.1%
<b>Presque tous les jours</b>	108	10.0%	1.8%	61	9.2%	2.2%	47	11.5%	1.5%	27	7.7%	1.5%
<b>1 à 2 fois par semaine</b>	59	5.5%	2.3%	34	5.0%	3.1%	25	6.2%	1.7%	5	1.3%	0.9%
<b>1 à 3 fois par mois</b>	8	0.8%	1.8%	6	0.9%	3.2%	2	0.6%	0.8%	3	0.7%	3.9%
<b>Moins souvent</b>	4	0.3%	0.5%	2	0.3%	0.5%	2	0.5%	0.6%	1	0.3%	1.9%
<b>Jamais</b>	0	0.0%	0.4%	0	0.0%	0.0%	0	0.1%	0.9%	0	0.0%	0.0%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	32	3.0%	1.8%	17	2.6%	2.3%	15	3.7%	1.4%	3	1.0%	1.8%
<b>De 9 000 à moins de 12 000 euros par an</b>	34	3.1%	1.1%	9	1.4%	0.8%	25	6.0%	1.3%	4	1.1%	1.7%
<b>De 12 000 à moins de 18 000 euros par an</b>	89	8.3%	1.6%	63	9.4%	2.6%	26	6.5%	0.8%	8	2.3%	1.3%
<b>De 18 000 à moins de 24 000 euros par an</b>	110	10.2%	1.6%	59	8.8%	2.0%	51	12.5%	1.3%	25	7.1%	1.9%
<b>De 24 000 à moins de 36 000 euros par an</b>	243	22.5%	2.1%	161	24.1%	3.0%	81	20.0%	1.3%	70	19.9%	2.0%
<b>De 36 000 à moins de 45 000 euros par an</b>	141	13.1%	2.0%	91	13.6%	2.4%	50	12.4%	1.5%	52	14.9%	1.8%
<b>De 45 000 à moins de 65 000 euros par an</b>	208	19.3%	2.8%	140	20.9%	3.4%	68	16.7%	2.1%	105	29.9%	2.6%
<b>65 000 euros et plus par an</b>	130	12.0%	3.3%	88	13.1%	3.9%	42	10.3%	2.5%	65	18.4%	2.4%
<b>Refus</b>	77	7.1%	2.3%	36	5.3%	2.5%	41	10.1%	2.1%	17	4.8%	1.5%
<b>Ne sait pas</b>	13	1.2%	0.8%	6	0.9%	0.8%	7	1.8%	0.8%	2	0.6%	0.4%