

Les Inrockuptibles

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	550	100.0%	1.1%	316	100.0%	1.3%	234	100.0%	0.9%	325	100.0%	1.9%
Sexe												
Homme	316	57.4%	1.3%	316	100.0%	1.3%	0	0.0%	0.0%	196	60.4%	2.2%
Femme	234	42.6%	0.9%	0	0.0%	0.0%	234	100.0%	0.9%	129	39.6%	1.5%
Age												
15 à 24 ans	165	29.9%	2.3%	76	23.9%	2.0%	89	38.0%	2.5%	71	21.8%	2.3%
25 à 34 ans	100	18.2%	1.3%	54	17.1%	1.5%	46	19.5%	1.2%	70	21.6%	2.2%
35 à 49 ans	165	30.0%	1.3%	107	33.8%	1.7%	58	25.0%	0.9%	110	33.8%	1.7%
50 à 59 ans	77	14.0%	0.8%	51	16.3%	1.1%	26	11.0%	0.6%	63	19.4%	1.6%
60 ans et plus	43	7.9%	0.3%	28	8.8%	0.4%	15	6.6%	0.2%	11	3.4%	1.3%
Individu												
Ménagères	151	27.5%	0.6%	0	0.0%	0.0%	151	64.5%	0.6%	94	29.0%	1.3%
Personne de référence	274	49.8%	1.0%	212	67.1%	1.0%	62	26.5%	0.8%	163	50.0%	1.9%
Responsable des achats	314	57.1%	0.9%	170	53.8%	1.3%	144	61.5%	0.6%	197	60.6%	1.8%
PCS Individu												
Agriculteurs	2	0.3%	0.3%	2	0.5%	0.5%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	22	4.0%	1.4%	9	2.9%	0.8%	13	5.4%	2.8%	18	5.7%	1.3%
Affaires et Cadres	118	21.4%	2.4%	77	24.4%	2.7%	41	17.4%	2.0%	110	33.8%	2.5%
Professions intermédiaires	102	18.6%	1.4%	67	21.3%	1.9%	35	14.8%	0.9%	90	27.8%	1.5%
Employés	72	13.2%	0.9%	37	11.7%	1.7%	35	15.1%	0.6%	24	7.5%	1.3%
Ouvriers	35	6.4%	0.6%	32	10.3%	0.6%	3	1.3%	0.2%	12	3.6%	3.4%
Retraités	26	4.6%	0.2%	19	5.9%	0.3%	7	3.0%	0.1%	0	0.0%	0.0%
Autres inactifs	173	31.5%	1.7%	73	23.0%	2.0%	101	43.0%	1.5%	70	21.7%	2.2%
PCS Personne de référence												
Agriculteurs	2	0.4%	0.3%	2	0.7%	0.5%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	41	7.5%	1.6%	14	4.6%	1.1%	27	11.5%	2.1%	41	12.7%	1.6%
Affaires et Cadres	142	25.8%	2.1%	87	27.5%	2.5%	55	23.6%	1.6%	142	43.7%	2.1%
Professions intermédiaires	142	25.7%	1.8%	95	30.0%	2.4%	47	19.9%	1.2%	142	43.6%	1.8%
Employés	40	7.2%	0.7%	24	7.5%	1.0%	16	6.7%	0.5%	0	0.0%	0.0%
Ouvriers	67	12.1%	0.7%	30	9.4%	0.6%	37	15.8%	0.8%	0	0.0%	0.0%
Retraités	53	9.6%	0.4%	30	9.4%	0.4%	23	10.0%	0.3%	0	0.0%	0.0%
Autres inactifs	64	11.6%	1.5%	35	10.9%	2.2%	29	12.6%	1.1%	0	0.0%	0.0%

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Taille du foyer												
1 personne	95	17.3%	1.0%	45	14.1%	1.0%	51	21.7%	0.9%	39	12.0%	2.1%
2 personnes	125	22.7%	0.7%	82	25.9%	0.9%	43	18.2%	0.5%	80	24.6%	1.9%
3 personnes	132	24.0%	1.4%	67	21.2%	1.4%	65	27.8%	1.4%	73	22.6%	1.9%
4 personnes	122	22.2%	1.3%	71	22.6%	1.6%	51	21.8%	1.1%	91	28.0%	1.9%
5 personnes et +	76	13.8%	1.4%	51	16.2%	1.9%	24	10.5%	0.9%	41	12.8%	1.6%
Présence d'enfants de moins de 15 ans												
Oui	187	34.1%	1.2%	116	36.6%	1.6%	72	30.6%	0.9%	130	40.1%	1.7%
Non	363	65.9%	1.0%	200	63.4%	1.1%	163	69.4%	0.9%	195	59.9%	2.0%
Habitat												
Communes rurales	84	15.3%	0.7%	51	16.2%	0.9%	33	14.2%	0.5%	43	13.1%	1.3%
Agglo. - 20 000 hab	66	11.9%	0.7%	36	11.4%	0.9%	30	12.6%	0.6%	33	10.2%	1.3%
Agglo. 20 000 à 100 000 hab	39	7.1%	0.6%	23	7.1%	0.7%	17	7.1%	0.5%	21	6.4%	1.1%
Agglo. + 100 000 hab	210	38.1%	1.4%	118	37.4%	1.6%	92	39.1%	1.1%	131	40.4%	2.3%
Agglo. Paris	151	27.5%	1.8%	88	27.9%	2.2%	63	27.0%	1.4%	97	29.9%	2.4%

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Régions INSEE												
Ile de France	162	29.5%	1.7%	96	30.5%	2.1%	66	28.2%	1.3%	103	31.7%	2.4%
Nord Pas de Calais	29	5.4%	0.9%	20	6.3%	1.3%	9	4.1%	0.6%	16	4.9%	1.6%
Lorraine	7	1.3%	0.4%	7	2.2%	0.8%	0	0.0%	0.0%	3	0.9%	0.6%
Alsace	14	2.6%	0.9%	8	2.4%	1.0%	7	3.0%	0.9%	11	3.5%	2.4%
Franche-Comté	10	1.8%	1.0%	8	2.6%	1.7%	2	0.8%	0.4%	6	1.9%	2.3%
Champagne Ardennes	9	1.7%	0.9%	7	2.3%	1.4%	2	0.9%	0.4%	2	0.7%	0.8%
Picardie	13	2.3%	0.8%	4	1.3%	0.5%	8	3.6%	1.1%	7	2.2%	1.7%
Bourgogne	8	1.5%	0.6%	7	2.1%	1.0%	2	0.7%	0.2%	6	1.8%	1.7%
Haute Normandie	8	1.5%	0.6%	1	0.3%	0.1%	8	3.3%	1.0%	3	1.0%	0.7%
Basse Normandie	12	2.3%	1.0%	10	3.3%	1.8%	2	0.9%	0.3%	8	2.5%	2.5%
Centre	14	2.6%	0.7%	7	2.2%	0.7%	7	3.1%	0.7%	6	1.7%	0.8%
Pays de Loire	23	4.1%	0.8%	13	4.2%	0.9%	9	3.9%	0.6%	11	3.5%	1.2%
Bretagne	48	8.6%	1.8%	31	9.7%	2.4%	17	7.3%	1.2%	30	9.1%	3.9%
Poitou Charentes	18	3.2%	1.2%	12	3.9%	1.7%	5	2.3%	0.7%	8	2.5%	2.2%
Aquitaine	38	6.8%	1.3%	14	4.5%	1.1%	23	9.9%	1.6%	17	5.2%	2.0%
Midi Pyrénées	22	4.1%	0.9%	11	3.4%	0.9%	11	4.9%	0.9%	12	3.8%	1.6%
Limousin	5	0.9%	0.8%	4	1.2%	1.3%	1	0.4%	0.3%	2	0.7%	1.4%
Auvergne	7	1.2%	0.6%	5	1.7%	1.0%	1	0.6%	0.2%	6	1.9%	1.9%
Rhône Alpes	55	10.0%	1.1%	35	11.1%	1.4%	20	8.5%	0.7%	35	10.9%	1.8%
Languedoc Roussillon	20	3.6%	0.9%	3	0.9%	0.3%	17	7.3%	1.4%	12	3.7%	1.7%
Provence Alpes Côte d'Azur. Corse	28	5.0%	0.6%	13	4.0%	0.6%	15	6.3%	0.6%	19	6.0%	1.3%
Habitudes de connexion à Internet												
Tous les jours	489	88.8%	1.4%	266	84.3%	1.5%	222	94.9%	1.3%	294	90.4%	2.0%
Presque tous les jours	53	9.6%	0.9%	43	13.6%	1.6%	10	4.3%	0.3%	29	8.8%	1.5%
1 à 2 fois par semaine	5	1.0%	0.2%	3	1.1%	0.3%	2	0.8%	0.1%	2	0.7%	0.5%
Moins souvent	1	0.3%	0.2%	1	0.5%	0.4%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	38	6.9%	2.1%	18	5.7%	2.4%	20	8.5%	1.8%	11	3.3%	5.6%
De 9 000 à moins de 12 000 euros par an	17	3.1%	0.6%	5	1.5%	0.4%	12	5.2%	0.7%	4	1.1%	1.5%
De 12 000 à moins de 18 000 euros par an	35	6.4%	0.6%	13	4.1%	0.5%	23	9.7%	0.7%	13	4.1%	2.1%
De 18 000 à moins de 24 000 euros par an	46	8.3%	0.7%	29	9.1%	1.0%	17	7.2%	0.4%	23	7.2%	1.7%
De 24 000 à moins de 36 000 euros par an	86	15.6%	0.8%	50	15.9%	0.9%	36	15.2%	0.6%	46	14.3%	1.3%
De 36 000 à moins de 45 000 euros par an	70	12.7%	1.0%	44	13.9%	1.2%	26	11.0%	0.8%	46	14.1%	1.5%
De 45 000 à moins de 65 000 euros par an	135	24.5%	1.8%	86	27.1%	2.1%	49	21.1%	1.5%	109	33.5%	2.7%
65 000 euros et plus par an	50	9.1%	1.3%	35	11.2%	1.6%	15	6.3%	0.9%	41	12.7%	1.5%
Refus	44	8.0%	1.3%	22	6.9%	1.5%	22	9.6%	1.2%	23	7.1%	2.1%
Ne sait pas	30	5.4%	1.8%	15	4.7%	2.0%	15	6.2%	1.6%	8	2.6%	1.5%