

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1812	100.0%	3.5%	420	100.0%	1.7%	1392	100.0%	5.1%	588	100.0%	3.4%
Sexe												
Homme	420	23.2%	1.7%	420	100.0%	1.7%	0	0.0%	0.0%	125	21.3%	1.4%
Femme	1392	76.8%	5.1%	0	0.0%	0.0%	1392	100.0%	5.1%	463	78.7%	5.4%
Age												
15 à 24 ans	142	7.8%	1.9%	21	5.1%	0.6%	120	8.6%	3.3%	54	9.2%	1.8%
25 à 34 ans	178	9.8%	2.3%	34	8.0%	0.9%	144	10.4%	3.7%	71	12.1%	2.2%
35 à 49 ans	485	26.8%	3.9%	117	27.8%	1.9%	368	26.4%	5.8%	254	43.2%	4.0%
50 à 59 ans	449	24.8%	4.8%	123	29.3%	2.7%	326	23.4%	7.0%	172	29.3%	4.5%
60 ans et plus	558	30.8%	3.6%	125	29.8%	1.8%	434	31.1%	5.0%	37	6.3%	4.3%
Individu												
Ménagères	1236	68.2%	5.3%	0	0.0%	0.0%	1236	88.8%	5.3%	405	68.8%	5.8%
Personne de référence	723	39.9%	2.5%	372	88.5%	1.8%	352	25.3%	4.4%	187	31.7%	2.2%
Responsable des achats	1456	80.3%	4.0%	224	53.3%	1.7%	1232	88.5%	5.4%	452	76.8%	4.1%
PCS Individu												
Agriculteurs	12	0.7%	2.5%	6	1.5%	1.8%	6	0.4%	3.9%	2	0.3%	14.8%
Petits patrons	53	2.9%	3.3%	28	6.8%	2.5%	24	1.7%	5.4%	38	6.5%	2.7%
Affaires et Cadres	128	7.1%	2.6%	35	8.4%	1.2%	93	6.7%	4.5%	106	18.1%	2.4%
Professions intermédiaires	246	13.6%	3.4%	63	15.0%	1.8%	183	13.1%	5.0%	185	31.4%	3.2%
Employés	412	22.7%	4.9%	52	12.4%	2.3%	360	25.8%	5.9%	112	19.0%	6.0%
Ouvriers	103	5.7%	1.6%	60	14.2%	1.2%	44	3.1%	3.3%	3	0.6%	1.0%
Retraités	472	26.0%	3.7%	115	27.3%	1.9%	357	25.7%	5.4%	20	3.5%	9.9%
Autres inactifs	387	21.3%	3.7%	61	14.6%	1.6%	326	23.4%	4.9%	121	20.6%	3.7%
PCS Personne de référence												
Agriculteurs	22	1.2%	3.0%	6	1.5%	1.5%	16	1.2%	4.7%	0	0.0%	0.0%
Petits patrons	102	5.6%	3.9%	24	5.7%	1.8%	78	5.6%	6.1%	102	17.3%	3.9%
Affaires et Cadres	231	12.8%	3.4%	41	9.9%	1.2%	190	13.7%	5.6%	231	39.3%	3.4%
Professions intermédiaires	255	14.1%	3.2%	60	14.2%	1.5%	195	14.0%	5.0%	255	43.3%	3.2%
Employés	204	11.2%	3.8%	54	12.8%	2.3%	150	10.8%	4.9%	0	0.0%	0.0%
Ouvriers	291	16.1%	3.1%	63	15.0%	1.2%	228	16.4%	5.2%	0	0.0%	0.0%
Retraités	578	31.9%	3.9%	127	30.4%	1.9%	451	32.4%	5.5%	0	0.0%	0.0%
Autres inactifs	128	7.1%	3.0%	44	10.5%	2.8%	84	6.0%	3.2%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	309	17.0%	3.1%	61	14.5%	1.4%	248	17.8%	4.4%	56	9.6%	3.1%
2 personnes	728	40.2%	4.0%	190	45.2%	2.2%	538	38.6%	5.7%	180	30.5%	4.3%
3 personnes	315	17.4%	3.4%	82	19.7%	1.8%	232	16.7%	5.1%	126	21.4%	3.2%
4 personnes	255	14.1%	2.8%	33	8.0%	0.7%	222	15.9%	4.8%	137	23.4%	2.8%
5 personnes et +	205	11.3%	3.7%	53	12.7%	2.0%	152	10.9%	5.4%	89	15.2%	3.5%
Présence d'enfants de moins de 15 ans												
Oui	513	28.3%	3.3%	106	25.3%	1.4%	407	29.2%	5.0%	251	42.7%	3.2%
Non	1299	71.7%	3.6%	313	74.7%	1.8%	985	70.8%	5.2%	337	57.3%	3.5%
Habitat												
Communes rurales	336	18.5%	2.8%	69	16.3%	1.2%	267	19.2%	4.3%	92	15.7%	2.8%
Agglo. - 20 000 hab	293	16.1%	3.2%	57	13.6%	1.4%	235	16.9%	4.9%	99	16.8%	3.9%
Agglo. 20 000 à 100 000 hab	262	14.4%	3.7%	63	15.1%	1.9%	198	14.2%	5.5%	62	10.6%	3.4%
Agglo. + 100 000 hab	566	31.3%	3.6%	132	31.5%	1.8%	434	31.2%	5.4%	177	30.0%	3.1%
Agglo. Paris	355	19.6%	4.1%	98	23.4%	2.4%	257	18.5%	5.8%	158	26.9%	4.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	386	21.3%	4.0%	105	25.1%	2.3%	281	20.2%	5.6%	176	29.9%	4.0%
Nord Pas de Calais	117	6.5%	3.6%	30	7.2%	2.0%	87	6.2%	5.1%	29	5.0%	3.0%
Lorraine	59	3.3%	3.1%	12	2.9%	1.3%	47	3.3%	4.7%	14	2.4%	2.7%
Alsace	33	1.8%	2.2%	9	2.0%	1.1%	25	1.8%	3.1%	12	2.1%	2.6%
Franche-Comté	29	1.6%	3.0%	4	1.0%	0.9%	24	1.8%	5.0%	8	1.3%	2.9%
Champagne Ardennes	51	2.8%	4.7%	8	2.0%	1.6%	43	3.1%	7.6%	20	3.4%	6.8%
Picardie	54	3.0%	3.5%	15	3.6%	2.0%	39	2.8%	4.9%	12	2.0%	2.7%
Bourgogne	38	2.1%	2.8%	6	1.5%	1.0%	32	2.3%	4.5%	7	1.1%	1.9%
Haute Normandie	61	3.3%	4.1%	15	3.5%	2.1%	46	3.3%	5.9%	17	2.9%	3.8%
Basse Normandie	22	1.2%	1.8%	2	0.5%	0.4%	20	1.4%	3.1%	7	1.1%	2.0%
Centre	77	4.2%	3.7%	10	2.5%	1.0%	66	4.8%	6.1%	26	4.4%	3.9%
Pays de Loire	85	4.7%	2.8%	16	3.9%	1.1%	68	4.9%	4.4%	26	4.4%	2.8%
Bretagne	83	4.6%	3.1%	11	2.5%	0.8%	72	5.2%	5.2%	27	4.6%	3.5%
Poitou Charentes	47	2.6%	3.1%	11	2.6%	1.5%	36	2.6%	4.6%	14	2.3%	3.7%
Aquitaine	116	6.4%	4.2%	41	9.8%	3.1%	75	5.4%	5.1%	26	4.5%	3.1%
Midi Pyrénées	104	5.7%	4.2%	28	6.6%	2.3%	76	5.5%	6.0%	25	4.3%	3.2%
Limousin	26	1.4%	4.2%	5	1.2%	1.7%	21	1.5%	6.5%	7	1.2%	4.4%
Auvergne	35	1.9%	3.1%	6	1.3%	1.0%	29	2.1%	5.0%	8	1.3%	2.3%
Rhône Alpes	152	8.4%	2.9%	33	7.8%	1.3%	120	8.6%	4.4%	63	10.8%	3.3%
Languedoc Roussillon	76	4.2%	3.3%	13	3.1%	1.2%	63	4.5%	5.2%	24	4.1%	3.5%
Provence Alpes Côte d'Azur. Corse	163	9.0%	3.7%	39	9.3%	1.9%	124	8.9%	5.4%	41	7.0%	2.8%
Habitudes de connexion à Internet												
Tous les jours	1241	68.5%	3.6%	302	71.9%	1.7%	939	67.5%	5.4%	485	82.5%	3.3%
Presque tous les jours	185	10.2%	3.1%	41	9.8%	1.5%	144	10.3%	4.5%	50	8.4%	2.7%
1 à 2 fois par semaine	115	6.4%	4.5%	26	6.2%	2.4%	89	6.4%	6.0%	28	4.8%	5.4%
1 à 3 fois par mois	23	1.3%	4.7%	5	1.2%	2.7%	18	1.3%	6.1%	5	0.8%	6.7%
Moins souvent	22	1.2%	3.0%	2	0.4%	0.5%	20	1.4%	5.5%	14	2.4%	29.4%
Jamais	3	0.2%	4.1%	3	0.7%	7.1%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	48	2.7%	2.6%	10	2.5%	1.4%	38	2.7%	3.5%	5	0.8%	2.4%
De 9 000 à moins de 12 000 euros par an	74	4.1%	2.5%	10	2.5%	0.9%	64	4.6%	3.5%	3	0.6%	1.4%
De 12 000 à moins de 18 000 euros par an	164	9.1%	3.0%	33	7.8%	1.3%	132	9.5%	4.2%	17	2.8%	2.7%
De 18 000 à moins de 24 000 euros par an	270	14.9%	4.0%	55	13.2%	1.9%	214	15.4%	5.6%	40	6.8%	3.0%
De 24 000 à moins de 36 000 euros par an	423	23.3%	3.7%	92	22.0%	1.7%	331	23.8%	5.5%	134	22.7%	3.8%
De 36 000 à moins de 45 000 euros par an	235	13.0%	3.3%	63	15.0%	1.7%	172	12.4%	5.0%	83	14.2%	2.8%
De 45 000 à moins de 65 000 euros par an	250	13.8%	3.4%	72	17.1%	1.8%	179	12.8%	5.5%	124	21.1%	3.1%
65 000 euros et plus par an	176	9.7%	4.4%	43	10.2%	1.9%	133	9.6%	7.9%	128	21.7%	4.7%
Refus	118	6.5%	3.5%	38	9.0%	2.6%	80	5.8%	4.1%	30	5.1%	2.7%
Ne sait pas	53	2.9%	3.2%	3	0.8%	0.4%	49	3.5%	5.4%	25	4.2%	4.2%