

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	990	100.0%	1.9%	297	100.0%	1.2%	693	100.0%	2.6%	133	100.0%	0.8%
<b>Sexe</b>												
<b>Homme</b>	297	30.0%	1.2%	297	100.0%	1.2%	0	0.0%	0.0%	41	31.0%	0.5%
<b>Femme</b>	693	70.0%	2.6%	0	0.0%	0.0%	693	100.0%	2.6%	91	69.0%	1.1%
<b>Age</b>												
<b>15 à 24 ans</b>	41	4.2%	0.6%	18	6.2%	0.5%	23	3.3%	0.6%	12	8.9%	0.4%
<b>25 à 34 ans</b>	72	7.3%	1.0%	33	11.1%	0.9%	40	5.7%	1.0%	13	9.8%	0.4%
<b>35 à 49 ans</b>	159	16.0%	1.3%	67	22.6%	1.1%	91	13.2%	1.4%	53	39.9%	0.8%
<b>50 à 59 ans</b>	233	23.5%	2.5%	54	18.3%	1.2%	178	25.7%	3.8%	49	36.7%	1.3%
<b>60 ans et plus</b>	485	49.0%	3.1%	124	41.9%	1.8%	361	52.0%	4.2%	6	4.7%	0.7%
<b>Individu</b>												
<b>Ménagères</b>	647	65.3%	2.8%	0	0.0%	0.0%	647	93.3%	2.8%	83	62.5%	1.2%
<b>Personne de référence</b>	523	52.8%	1.8%	254	85.5%	1.2%	269	38.8%	3.4%	48	36.3%	0.6%
<b>Responsable des achats</b>	823	83.1%	2.3%	174	58.7%	1.3%	649	93.6%	2.8%	107	80.7%	1.0%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	13	1.3%	2.6%	4	1.4%	1.3%	9	1.2%	5.4%	0	0.0%	0.0%
<b>Petits patrons</b>	18	1.8%	1.1%	12	4.0%	1.0%	6	0.9%	1.3%	12	9.1%	0.8%
<b>Affaires et Cadres</b>	16	1.6%	0.3%	9	2.9%	0.3%	7	1.1%	0.4%	12	8.8%	0.3%
<b>Professions intermédiaires</b>	56	5.7%	0.8%	25	8.4%	0.7%	31	4.5%	0.9%	39	29.7%	0.7%
<b>Employés</b>	173	17.4%	2.1%	22	7.3%	1.0%	151	21.8%	2.5%	33	24.9%	1.8%
<b>Ouvriers</b>	133	13.4%	2.1%	78	26.4%	1.6%	54	7.8%	4.1%	9	6.8%	2.6%
<b>Retraités</b>	385	38.9%	3.0%	116	39.1%	1.9%	269	38.9%	4.1%	4	3.4%	2.2%
<b>Autres inactifs</b>	196	19.8%	1.9%	31	10.5%	0.8%	165	23.8%	2.5%	23	17.4%	0.7%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	11	1.1%	1.5%	4	1.4%	1.0%	7	1.0%	2.0%	0	0.0%	0.0%
<b>Petits patrons</b>	24	2.4%	0.9%	8	2.7%	0.6%	16	2.4%	1.3%	24	18.3%	0.9%
<b>Affaires et Cadres</b>	44	4.4%	0.6%	10	3.4%	0.3%	34	4.9%	1.0%	44	33.1%	0.6%
<b>Professions intermédiaires</b>	64	6.5%	0.8%	23	7.8%	0.6%	41	5.9%	1.1%	64	48.6%	0.8%
<b>Employés</b>	88	8.9%	1.6%	28	9.3%	1.2%	60	8.7%	2.0%	0	0.0%	0.0%
<b>Ouvriers</b>	177	17.9%	1.9%	73	24.6%	1.4%	104	15.1%	2.4%	0	0.0%	0.0%
<b>Retraités</b>	457	46.2%	3.1%	129	43.3%	1.9%	329	47.4%	4.0%	0	0.0%	0.0%
<b>Autres inactifs</b>	124	12.5%	2.9%	22	7.6%	1.4%	101	14.6%	3.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	283	28.6%	2.8%	55	18.5%	1.3%	228	32.9%	4.0%	16	12.0%	0.9%
<b>2 personnes</b>	417	42.1%	2.3%	147	49.4%	1.7%	270	39.0%	2.9%	44	33.1%	1.1%
<b>3 personnes</b>	136	13.7%	1.5%	38	12.7%	0.8%	98	14.2%	2.1%	35	26.5%	0.9%
<b>4 personnes</b>	88	8.9%	0.9%	38	13.0%	0.8%	49	7.1%	1.1%	17	13.2%	0.4%
<b>5 personnes et +</b>	67	6.8%	1.2%	19	6.5%	0.7%	48	6.9%	1.7%	20	15.1%	0.8%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	151	15.2%	1.0%	56	19.0%	0.8%	95	13.6%	1.2%	47	35.5%	0.6%
<b>Non</b>	839	84.8%	2.3%	241	81.0%	1.4%	599	86.4%	3.2%	85	64.5%	0.9%
<b>Habitat</b>												
<b>Communes rurales</b>	277	28.0%	2.3%	73	24.7%	1.3%	204	29.4%	3.3%	26	20.0%	0.8%
<b>Agglo. - 20 000 hab</b>	207	20.9%	2.3%	57	19.3%	1.4%	149	21.5%	3.1%	37	27.7%	1.4%
<b>Agglo. 20 000 à 100 000 hab</b>	182	18.3%	2.6%	66	22.1%	1.9%	116	16.7%	3.2%	14	10.7%	0.8%
<b>Agglo. + 100 000 hab</b>	242	24.4%	1.6%	88	29.6%	1.2%	154	22.2%	1.9%	41	30.9%	0.7%
<b>Agglo. Paris</b>	83	8.4%	1.0%	13	4.3%	0.3%	70	10.1%	1.6%	14	10.6%	0.4%

# France Dimanche

## Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	103	10.4%	1.1%	25	8.6%	0.6%	78	11.2%	1.5%	18	13.8%	0.4%
Nord Pas de Calais	80	8.1%	2.5%	27	9.2%	1.8%	53	7.6%	3.1%	11	8.0%	1.1%
Lorraine	42	4.3%	2.2%	17	5.7%	1.8%	25	3.7%	2.6%	5	3.8%	1.0%
Alsace	30	3.0%	1.9%	12	3.9%	1.6%	18	2.6%	2.2%	0	0.0%	0.0%
Franche-Comté	21	2.2%	2.2%	2	0.7%	0.5%	19	2.8%	3.9%	2	1.8%	0.9%
Champagne Ardennes	19	1.9%	1.7%	4	1.4%	0.8%	15	2.1%	2.6%	3	2.2%	1.0%
Picardie	46	4.6%	3.0%	16	5.3%	2.1%	30	4.4%	3.8%	9	6.9%	2.2%
Bourgogne	27	2.7%	2.0%	8	2.8%	1.3%	18	2.7%	2.6%	4	3.2%	1.3%
Haute Normandie	44	4.4%	2.9%	9	3.0%	1.2%	35	5.0%	4.5%	8	5.8%	1.7%
Basse Normandie	35	3.6%	2.9%	10	3.5%	1.8%	25	3.6%	4.0%	5	3.7%	1.5%
Centre	51	5.1%	2.4%	17	5.8%	1.7%	33	4.8%	3.1%	4	3.3%	0.7%
Pays de Loire	58	5.9%	2.0%	11	3.8%	0.8%	47	6.8%	3.1%	6	4.6%	0.7%
Bretagne	43	4.3%	1.6%	23	7.8%	1.8%	20	2.8%	1.4%	7	5.0%	0.9%
Poitou Charentes	38	3.9%	2.6%	14	4.9%	2.0%	24	3.4%	3.1%	3	2.5%	0.9%
Aquitaine	72	7.3%	2.6%	19	6.3%	1.4%	54	7.8%	3.7%	6	4.6%	0.7%
Midi Pyrénées	39	3.9%	1.6%	11	3.6%	0.9%	28	4.1%	2.2%	1	1.0%	0.2%
Limousin	36	3.7%	5.9%	7	2.3%	2.3%	30	4.3%	9.2%	3	2.1%	1.7%
Auvergne	26	2.7%	2.3%	6	1.9%	1.0%	21	3.0%	3.5%	1	1.0%	0.4%
Rhône Alpes	60	6.0%	1.1%	23	7.7%	0.9%	37	5.3%	1.4%	14	10.7%	0.7%
Languedoc Roussillon	37	3.8%	1.6%	10	3.4%	0.9%	27	3.9%	2.3%	6	4.9%	0.9%
Provence Alpes Côte d'Azur. Corse	82	8.3%	1.9%	26	8.6%	1.2%	57	8.2%	2.5%	14	10.9%	1.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	494	49.9%	1.4%	183	61.7%	1.1%	310	44.8%	1.8%	105	79.0%	0.7%
Presque tous les jours	70	7.1%	1.2%	15	5.0%	0.5%	56	8.0%	1.7%	11	8.3%	0.6%
1 à 2 fois par semaine	55	5.5%	2.1%	15	5.2%	1.4%	39	5.7%	2.6%	6	4.5%	1.1%
1 à 3 fois par mois	21	2.1%	4.3%	5	1.5%	2.4%	16	2.3%	5.5%	2	1.8%	3.5%
Moins souvent	32	3.3%	4.5%	14	4.7%	3.9%	19	2.7%	5.1%	1	1.0%	2.8%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	35	3.5%	1.9%	13	4.4%	1.8%	22	3.2%	2.0%	0	0.2%	0.2%
<b>De 9 000 à moins de 12 000 euros par an</b>	104	10.5%	3.5%	13	4.3%	1.1%	91	13.1%	4.9%	1	1.1%	0.6%
<b>De 12 000 à moins de 18 000 euros par an</b>	196	19.8%	3.5%	45	15.3%	1.9%	151	21.7%	4.8%	7	5.5%	1.2%
<b>De 18 000 à moins de 24 000 euros par an</b>	182	18.4%	2.7%	67	22.6%	2.3%	115	16.5%	3.0%	14	10.5%	1.0%
<b>De 24 000 à moins de 36 000 euros par an</b>	211	21.3%	1.8%	74	25.0%	1.4%	137	19.7%	2.3%	45	33.6%	1.3%
<b>De 36 000 à moins de 45 000 euros par an</b>	98	9.9%	1.4%	35	11.6%	0.9%	63	9.1%	1.8%	20	14.9%	0.7%
<b>De 45 000 à moins de 65 000 euros par an</b>	54	5.5%	0.7%	31	10.6%	0.8%	23	3.3%	0.7%	24	18.1%	0.6%
<b>65 000 euros et plus par an</b>	18	1.8%	0.5%	4	1.5%	0.2%	14	2.0%	0.8%	14	10.6%	0.5%
<b>Refus</b>	63	6.3%	1.8%	4	1.4%	0.3%	58	8.4%	3.0%	5	3.5%	0.4%
<b>Ne sait pas</b>	30	3.0%	1.8%	10	3.2%	1.3%	20	3.0%	2.2%	3	1.9%	0.4%