

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1642	100.0%	3.2%	792	100.0%	3.2%	851	100.0%	3.1%	530	100.0%	3.1%
Sexe												
Homme	792	48.2%	3.2%	792	100.0%	3.2%	0	0.0%	0.0%	277	52.2%	3.2%
Femme	851	51.8%	3.1%	0	0.0%	0.0%	851	100.0%	3.1%	253	47.8%	3.0%
Age												
15 à 24 ans	155	9.4%	2.1%	83	10.5%	2.3%	72	8.5%	2.0%	73	13.8%	2.4%
25 à 34 ans	147	8.9%	1.9%	67	8.4%	1.8%	80	9.4%	2.1%	70	13.3%	2.2%
35 à 49 ans	210	12.8%	1.7%	127	16.0%	2.1%	83	9.8%	1.3%	121	22.8%	1.9%
50 à 59 ans	309	18.8%	3.3%	159	20.0%	3.4%	150	17.6%	3.2%	172	32.4%	4.4%
60 ans et plus	823	50.1%	5.3%	356	45.0%	5.2%	466	54.8%	5.4%	94	17.8%	10.8%
Individu												
Ménagères	771	46.9%	3.3%	0	0.0%	0.0%	771	90.6%	3.3%	217	41.0%	3.1%
Personne de référence	916	55.8%	3.2%	677	85.5%	3.3%	239	28.1%	3.0%	261	49.2%	3.1%
Responsable des achats	1180	71.9%	3.3%	414	52.3%	3.2%	766	90.0%	3.3%	348	65.7%	3.2%
PCS Individu												
Agriculteurs	7	0.4%	1.3%	4	0.5%	1.2%	2	0.3%	1.6%	0	0.0%	0.0%
Petits patrons	62	3.8%	3.9%	41	5.2%	3.6%	21	2.5%	4.8%	57	10.8%	4.0%
Affaires et Cadres	201	12.3%	4.1%	129	16.3%	4.6%	72	8.5%	3.5%	188	35.4%	4.3%
Professions intermédiaires	124	7.5%	1.7%	62	7.8%	1.8%	62	7.3%	1.7%	109	20.5%	1.9%
Employés	179	10.9%	2.1%	66	8.3%	3.0%	113	13.2%	1.8%	47	8.9%	2.5%
Ouvriers	79	4.8%	1.2%	68	8.5%	1.4%	11	1.3%	0.8%	1	0.1%	0.1%
Retraités	640	39.0%	5.0%	313	39.6%	5.1%	327	38.4%	4.9%	21	4.0%	10.2%
Autres inactifs	350	21.3%	3.4%	109	13.7%	2.9%	242	28.4%	3.6%	108	20.3%	3.3%
PCS Personne de référence												
Agriculteurs	10	0.6%	1.3%	4	0.5%	1.0%	6	0.7%	1.6%	0	0.0%	0.0%
Petits patrons	77	4.7%	2.9%	44	5.6%	3.3%	33	3.9%	2.6%	77	14.6%	2.9%
Affaires et Cadres	278	16.9%	4.1%	147	18.5%	4.3%	131	15.4%	3.9%	278	52.5%	4.1%
Professions intermédiaires	175	10.6%	2.2%	86	10.9%	2.1%	89	10.4%	2.3%	175	33.0%	2.2%
Employés	106	6.4%	1.9%	60	7.6%	2.5%	46	5.4%	1.5%	0	0.0%	0.0%
Ouvriers	149	9.0%	1.6%	72	9.1%	1.4%	76	9.0%	1.7%	0	0.0%	0.0%
Retraités	721	43.9%	4.9%	327	41.3%	4.9%	395	46.4%	4.9%	0	0.0%	0.0%
Autres inactifs	127	7.7%	3.0%	52	6.5%	3.2%	75	8.9%	2.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	330	20.1%	3.3%	138	17.4%	3.1%	192	22.6%	3.4%	65	12.3%	3.6%
2 personnes	781	47.5%	4.3%	383	48.4%	4.4%	397	46.7%	4.2%	161	30.5%	3.9%
3 personnes	198	12.0%	2.1%	84	10.6%	1.8%	114	13.4%	2.5%	103	19.5%	2.6%
4 personnes	196	11.9%	2.1%	95	11.9%	2.1%	101	11.9%	2.2%	118	22.2%	2.4%
5 personnes et +	139	8.4%	2.5%	92	11.6%	3.4%	46	5.5%	1.7%	82	15.6%	3.2%
Présence d'enfants de moins de 15 ans												
Oui	284	17.3%	1.8%	144	18.2%	1.9%	140	16.5%	1.7%	159	29.9%	2.0%
Non	1358	82.7%	3.7%	648	81.8%	3.7%	711	83.5%	3.8%	371	70.1%	3.9%
Habitat												
Communes rurales	223	13.6%	1.9%	101	12.8%	1.8%	122	14.3%	2.0%	57	10.8%	1.7%
Agglo. - 20 000 hab	195	11.9%	2.2%	88	11.1%	2.1%	107	12.6%	2.2%	62	11.7%	2.4%
Agglo. 20 000 à 100 000 hab	180	11.0%	2.6%	75	9.4%	2.2%	106	12.4%	2.9%	38	7.1%	2.0%
Agglo. + 100 000 hab	512	31.2%	3.3%	258	32.6%	3.4%	254	29.8%	3.2%	166	31.3%	2.9%
Agglo. Paris	531	32.4%	6.2%	270	34.1%	6.6%	262	30.8%	5.9%	207	39.1%	5.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	566	34.5%	5.9%	289	36.5%	6.3%	277	32.6%	5.5%	225	42.4%	5.2%
Nord Pas de Calais	73	4.4%	2.3%	36	4.5%	2.3%	37	4.4%	2.2%	25	4.8%	2.6%
Lorraine	29	1.8%	1.5%	9	1.1%	0.9%	20	2.4%	2.1%	10	1.8%	1.8%
Alsace	42	2.6%	2.8%	33	4.2%	4.5%	9	1.1%	1.2%	9	1.8%	2.0%
Franche-Comté	23	1.4%	2.4%	10	1.3%	2.3%	13	1.5%	2.6%	6	1.1%	2.2%
Champagne Ardennes	30	1.8%	2.8%	18	2.3%	3.4%	12	1.5%	2.2%	11	2.2%	3.9%
Picardie	31	1.9%	2.0%	17	2.2%	2.3%	14	1.6%	1.7%	7	1.3%	1.6%
Bourgogne	42	2.5%	3.1%	24	3.1%	3.7%	17	2.0%	2.5%	8	1.5%	2.3%
Haute Normandie	22	1.3%	1.5%	8	1.1%	1.2%	14	1.6%	1.7%	6	1.1%	1.3%
Basse Normandie	24	1.4%	1.9%	7	0.9%	1.2%	17	2.0%	2.7%	10	1.9%	3.1%
Centre	51	3.1%	2.5%	21	2.7%	2.1%	30	3.5%	2.8%	16	3.0%	2.4%
Pays de Loire	61	3.7%	2.0%	23	2.9%	1.6%	38	4.4%	2.4%	24	4.5%	2.6%
Bretagne	58	3.5%	2.2%	12	1.5%	0.9%	46	5.4%	3.3%	12	2.4%	1.6%
Poitou Charentes	35	2.1%	2.3%	18	2.2%	2.5%	17	2.0%	2.2%	11	2.1%	3.1%
Aquitaine	87	5.3%	3.1%	48	6.0%	3.6%	39	4.6%	2.7%	23	4.4%	2.8%
Midi Pyrénées	70	4.3%	2.8%	32	4.0%	2.7%	38	4.5%	3.0%	10	1.8%	1.2%
Limousin	13	0.8%	2.1%	6	0.8%	2.1%	6	0.8%	2.0%	2	0.4%	1.2%
Auvergne	20	1.2%	1.8%	6	0.8%	1.1%	14	1.6%	2.4%	5	1.0%	1.6%
Rhône Alpes	120	7.3%	2.3%	70	8.9%	2.8%	50	5.8%	1.8%	37	7.0%	1.9%
Languedoc Roussillon	87	5.3%	3.8%	38	4.8%	3.5%	49	5.8%	4.1%	25	4.7%	3.6%
Provence Alpes Côte d'Azur. Corse	158	9.6%	3.6%	66	8.3%	3.2%	92	10.8%	4.0%	47	8.8%	3.2%
Habitudes de connexion à Internet												
Tous les jours	1164	70.9%	3.4%	578	73.0%	3.3%	587	69.0%	3.4%	443	83.6%	3.0%
Presque tous les jours	202	12.3%	3.4%	82	10.3%	3.0%	121	14.2%	3.8%	64	12.1%	3.5%
1 à 2 fois par semaine	95	5.8%	3.7%	44	5.5%	4.0%	51	6.0%	3.4%	16	3.1%	3.1%
1 à 3 fois par mois	16	1.0%	3.3%	3	0.3%	1.3%	13	1.6%	4.6%	2	0.3%	2.6%
Moins souvent	13	0.8%	1.8%	5	0.7%	1.4%	8	0.9%	2.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	41	2.5%	2.2%	16	2.0%	2.1%	25	2.9%	2.3%	9	1.6%	4.4%
De 9 000 à moins de 12 000 euros par an	68	4.1%	2.3%	28	3.6%	2.5%	39	4.6%	2.1%	4	0.8%	1.9%
De 12 000 à moins de 18 000 euros par an	113	6.9%	2.0%	62	7.8%	2.5%	52	6.1%	1.7%	15	2.8%	2.4%
De 18 000 à moins de 24 000 euros par an	167	10.2%	2.5%	64	8.1%	2.2%	103	12.1%	2.7%	52	9.8%	3.9%
De 24 000 à moins de 36 000 euros par an	277	16.8%	2.4%	127	16.1%	2.4%	149	17.6%	2.5%	78	14.8%	2.2%
De 36 000 à moins de 45 000 euros par an	210	12.8%	2.9%	96	12.1%	2.6%	115	13.5%	3.3%	70	13.2%	2.4%
De 45 000 à moins de 65 000 euros par an	325	19.8%	4.4%	170	21.5%	4.2%	155	18.2%	4.8%	114	21.5%	2.8%
65 000 euros et plus par an	273	16.6%	6.9%	162	20.5%	7.1%	111	13.0%	6.5%	139	26.1%	5.1%
Refus	135	8.2%	4.0%	56	7.1%	3.9%	79	9.3%	4.1%	41	7.8%	3.7%
Ne sait pas	33	2.0%	2.0%	11	1.3%	1.4%	23	2.7%	2.5%	8	1.6%	1.4%