

Femme Actuelle

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3695	100.0%	7.1%	816	100.0%	3.3%	2879	100.0%	10.6%	914	100.0%	5.3%
Sexe												
Homme	816	22.1%	3.3%	816	100.0%	3.3%	0	0.0%	0.0%	174	19.0%	2.0%
Femme	2879	77.9%	10.6%	0	0.0%	0.0%	2879	100.0%	10.6%	740	81.0%	8.6%
Age												
15 à 24 ans	236	6.4%	3.2%	33	4.0%	0.9%	203	7.1%	5.6%	83	9.1%	2.7%
25 à 34 ans	290	7.9%	3.8%	33	4.1%	0.9%	257	8.9%	6.6%	97	10.6%	3.0%
35 à 49 ans	698	18.9%	5.6%	157	19.2%	2.5%	541	18.8%	8.6%	333	36.4%	5.3%
50 à 59 ans	898	24.3%	9.7%	206	25.3%	4.5%	691	24.0%	14.8%	304	33.2%	7.9%
60 ans et plus	1573	42.6%	10.2%	386	47.4%	5.7%	1187	41.2%	13.7%	98	10.7%	11.2%
Individu												
Ménagères	2607	70.5%	11.1%	0	0.0%	0.0%	2607	90.5%	11.1%	640	70.0%	9.1%
Personne de référence	1557	42.2%	5.5%	761	93.3%	3.7%	796	27.7%	10.0%	286	31.2%	3.4%
Responsable des achats	2980	80.7%	8.3%	454	55.6%	3.5%	2526	87.8%	11.0%	706	77.2%	6.4%
PCS Individu												
Agriculteurs	10	0.3%	2.0%	4	0.5%	1.1%	6	0.2%	3.8%	0	0.0%	0.0%
Petits patrons	68	1.8%	4.3%	28	3.4%	2.4%	40	1.4%	9.0%	57	6.2%	4.0%
Affaires et Cadres	199	5.4%	4.1%	54	6.6%	1.9%	145	5.0%	7.0%	155	17.0%	3.5%
Professions intermédiaires	444	12.0%	6.2%	90	11.1%	2.6%	353	12.3%	9.7%	322	35.2%	5.5%
Employés	748	20.2%	9.0%	65	8.0%	3.0%	682	23.7%	11.1%	181	19.8%	9.7%
Ouvriers	238	6.4%	3.8%	139	17.0%	2.8%	99	3.4%	7.4%	6	0.7%	1.8%
Retraités	1356	36.7%	10.6%	365	44.7%	5.9%	991	34.4%	15.0%	44	4.8%	21.3%
Autres inactifs	632	17.1%	6.1%	71	8.7%	1.9%	561	19.5%	8.4%	149	16.3%	4.6%
PCS Personne de référence												
Agriculteurs	27	0.7%	3.5%	5	0.7%	1.3%	21	0.7%	6.2%	0	0.0%	0.0%
Petits patrons	149	4.0%	5.7%	30	3.6%	2.2%	120	4.2%	9.4%	149	16.3%	5.7%
Affaires et Cadres	310	8.4%	4.5%	54	6.7%	1.6%	256	8.9%	7.5%	310	34.0%	4.5%
Professions intermédiaires	455	12.3%	5.8%	90	11.0%	2.2%	365	12.7%	9.4%	455	49.7%	5.8%
Employés	370	10.0%	6.8%	70	8.5%	2.9%	301	10.4%	9.9%	0	0.0%	0.0%
Ouvriers	588	15.9%	6.2%	139	17.0%	2.7%	449	15.6%	10.2%	0	0.0%	0.0%
Retraités	1518	41.1%	10.2%	361	44.2%	5.4%	1157	40.2%	14.2%	0	0.0%	0.0%
Autres inactifs	278	7.5%	6.6%	68	8.3%	4.3%	211	7.3%	8.0%	0	0.0%	0.0%

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Taille du foyer												
1 personne	674	18.2%	6.7%	84	10.3%	1.9%	590	20.5%	10.4%	75	8.2%	4.1%
2 personnes	1730	46.8%	9.6%	478	58.5%	5.5%	1252	43.5%	13.3%	283	30.9%	6.8%
3 personnes	560	15.1%	6.1%	119	14.6%	2.6%	440	15.3%	9.6%	199	21.8%	5.1%
4 personnes	474	12.8%	5.1%	79	9.7%	1.7%	395	13.7%	8.5%	246	27.0%	5.0%
5 personnes et +	258	7.0%	4.7%	56	6.8%	2.1%	202	7.0%	7.2%	111	12.2%	4.3%
Présence d'enfants de moins de 15 ans												
Oui	763	20.6%	4.9%	164	20.1%	2.2%	599	20.8%	7.3%	350	38.3%	4.5%
Non	2932	79.4%	8.0%	652	79.9%	3.7%	2280	79.2%	12.1%	564	61.7%	5.9%
Habitat												
Communes rurales	784	21.2%	6.6%	137	16.8%	2.4%	647	22.5%	10.4%	180	19.7%	5.5%
Agglo. - 20 000 hab	647	17.5%	7.1%	159	19.4%	3.8%	489	17.0%	10.1%	138	15.1%	5.4%
Agglo. 20 000 à 100 000 hab	579	15.7%	8.3%	121	14.8%	3.6%	458	15.9%	12.8%	121	13.2%	6.5%
Agglo. + 100 000 hab	1175	31.8%	7.6%	281	34.4%	3.7%	894	31.1%	11.2%	311	34.0%	5.5%
Agglo. Paris	509	13.8%	5.9%	119	14.6%	2.9%	391	13.6%	8.7%	164	17.9%	4.1%

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Régions INSEE												
Ile de France	571	15.5%	6.0%	136	16.6%	3.0%	436	15.1%	8.7%	184	20.1%	4.2%
Nord Pas de Calais	242	6.5%	7.5%	50	6.1%	3.3%	192	6.7%	11.3%	63	6.9%	6.5%
Lorraine	146	4.0%	7.6%	39	4.8%	4.2%	107	3.7%	10.8%	33	3.6%	6.2%
Alsace	127	3.4%	8.2%	42	5.1%	5.6%	85	2.9%	10.7%	21	2.3%	4.4%
Franche-Comté	85	2.3%	8.9%	20	2.5%	4.3%	65	2.2%	13.2%	21	2.3%	7.8%
Champagne Ardennes	88	2.4%	8.1%	27	3.3%	5.0%	62	2.2%	11.0%	19	2.1%	6.5%
Picardie	125	3.4%	8.1%	30	3.6%	4.0%	95	3.3%	11.9%	26	2.9%	6.2%
Bourgogne	96	2.6%	7.1%	25	3.0%	3.8%	71	2.5%	10.1%	20	2.2%	5.8%
Haute Normandie	85	2.3%	5.7%	7	0.9%	1.0%	78	2.7%	10.0%	26	2.9%	5.9%
Basse Normandie	78	2.1%	6.4%	15	1.9%	2.6%	62	2.2%	9.9%	13	1.4%	3.9%
Centre	137	3.7%	6.5%	27	3.3%	2.7%	110	3.8%	10.1%	35	3.8%	5.3%
Pays de Loire	192	5.2%	6.5%	41	5.0%	2.8%	152	5.3%	9.8%	41	4.5%	4.4%
Bretagne	175	4.7%	6.5%	34	4.2%	2.7%	141	4.9%	10.1%	40	4.4%	5.3%
Poitou Charentes	99	2.7%	6.6%	17	2.0%	2.3%	82	2.8%	10.6%	26	2.8%	7.0%
Aquitaine	242	6.5%	8.7%	56	6.9%	4.2%	185	6.4%	12.7%	43	4.7%	5.1%
Midi Pyrénées	191	5.2%	7.7%	46	5.7%	3.9%	145	5.0%	11.3%	38	4.2%	4.9%
Limousin	54	1.5%	8.8%	13	1.5%	4.3%	42	1.4%	12.9%	10	1.1%	6.2%
Auvergne	83	2.3%	7.4%	13	1.6%	2.4%	70	2.4%	11.9%	18	2.0%	5.7%
Rhône Alpes	380	10.3%	7.3%	81	9.9%	3.2%	299	10.4%	11.0%	101	11.1%	5.2%
Languedoc Roussillon	171	4.6%	7.4%	34	4.2%	3.2%	136	4.7%	11.3%	37	4.1%	5.4%
Provence Alpes Côte d'Azur. Corse	328	8.9%	7.5%	63	7.7%	3.0%	265	9.2%	11.5%	98	10.8%	6.7%
Habitudes de connexion à Internet												
Tous les jours	2268	61.4%	6.5%	542	66.4%	3.1%	1726	59.9%	9.9%	712	77.9%	4.8%
Presque tous les jours	463	12.5%	7.8%	89	11.0%	3.3%	373	13.0%	11.6%	107	11.7%	5.8%
1 à 2 fois par semaine	250	6.8%	9.7%	44	5.4%	4.1%	206	7.2%	13.8%	55	6.0%	10.4%
1 à 3 fois par mois	74	2.0%	15.4%	9	1.1%	4.7%	65	2.3%	22.5%	14	1.5%	21.0%
Moins souvent	57	1.5%	7.8%	12	1.5%	3.4%	44	1.5%	12.3%	12	1.3%	25.9%
Jamais	11	0.3%	15.2%	4	0.4%	8.8%	7	0.2%	23.7%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	96	2.6%	5.2%	13	1.6%	1.7%	83	2.9%	7.7%	5	0.6%	2.6%
De 9 000 à moins de 12 000 euros par an	209	5.7%	7.0%	27	3.4%	2.4%	181	6.3%	9.9%	11	1.2%	4.5%
De 12 000 à moins de 18 000 euros par an	398	10.8%	7.2%	79	9.7%	3.3%	319	11.1%	10.2%	30	3.3%	4.8%
De 18 000 à moins de 24 000 euros par an	505	13.7%	7.5%	90	11.1%	3.0%	415	14.4%	10.9%	78	8.6%	5.8%
De 24 000 à moins de 36 000 euros par an	863	23.4%	7.6%	222	27.2%	4.1%	641	22.3%	10.6%	212	23.2%	6.0%
De 36 000 à moins de 45 000 euros par an	558	15.1%	7.8%	141	17.3%	3.8%	418	14.5%	12.1%	168	18.3%	5.7%
De 45 000 à moins de 65 000 euros par an	531	14.4%	7.2%	150	18.4%	3.7%	381	13.2%	11.7%	214	23.4%	5.3%
65 000 euros et plus par an	185	5.0%	4.7%	44	5.4%	2.0%	140	4.9%	8.3%	112	12.2%	4.1%
Refus	255	6.9%	7.5%	43	5.3%	3.0%	212	7.4%	10.9%	58	6.3%	5.1%
Ne sait pas	94	2.5%	5.7%	6	0.7%	0.8%	88	3.1%	9.6%	27	3.0%	4.7%