

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1953	100.0%	3.7%	1099	100.0%	4.4%	853	100.0%	3.1%	735	100.0%	4.2%
Sexe												
Homme	1099	56.3%	4.4%	1099	100.0%	4.4%	0	0.0%	0.0%	412	56.1%	4.7%
Femme	853	43.7%	3.1%	0	0.0%	0.0%	853	100.0%	3.1%	322	43.9%	3.8%
Age												
15 à 24 ans	242	12.4%	3.3%	126	11.5%	3.4%	116	13.6%	3.2%	81	11.1%	2.7%
25 à 34 ans	241	12.3%	3.2%	154	14.0%	4.1%	87	10.2%	2.2%	112	15.3%	3.5%
35 à 49 ans	414	21.2%	3.3%	244	22.2%	4.0%	171	20.0%	2.7%	273	37.2%	4.3%
50 à 59 ans	366	18.7%	3.9%	210	19.1%	4.6%	156	18.3%	3.3%	203	27.6%	5.3%
60 ans et plus	690	35.3%	4.5%	366	33.3%	5.4%	324	38.0%	3.7%	65	8.8%	7.4%
Individu												
Ménagères	734	37.6%	3.1%	0	0.0%	0.0%	734	86.0%	3.1%	271	36.9%	3.9%
Personne de référence	1129	57.8%	4.0%	927	84.3%	4.5%	202	23.6%	2.5%	421	57.3%	5.0%
Responsable des achats	1292	66.2%	3.6%	584	53.1%	4.4%	708	83.0%	3.1%	479	65.2%	4.3%
PCS Individu												
Agriculteurs	14	0.7%	2.7%	8	0.8%	2.5%	5	0.6%	3.3%	0	0.0%	0.0%
Petits patrons	77	3.9%	4.8%	60	5.4%	5.2%	17	2.0%	3.8%	70	9.5%	4.8%
Affaires et Cadres	278	14.2%	5.7%	182	16.5%	6.4%	96	11.3%	4.7%	254	34.5%	5.8%
Professions intermédiaires	257	13.2%	3.6%	149	13.6%	4.2%	108	12.6%	2.9%	224	30.6%	3.9%
Employés	228	11.7%	2.7%	96	8.7%	4.3%	133	15.6%	2.2%	60	8.1%	3.2%
Ouvriers	139	7.1%	2.2%	118	10.7%	2.4%	21	2.5%	1.6%	1	0.1%	0.1%
Retraités	586	30.0%	4.6%	327	29.8%	5.3%	259	30.3%	3.9%	17	2.3%	8.2%
Autres inactifs	374	19.1%	3.6%	159	14.5%	4.3%	215	25.1%	3.2%	110	14.9%	3.4%
PCS Personne de référence												
Agriculteurs	16	0.8%	2.1%	9	0.8%	2.3%	7	0.8%	1.9%	0	0.0%	0.0%
Petits patrons	104	5.3%	4.0%	56	5.1%	4.2%	48	5.6%	3.7%	104	14.2%	4.0%
Affaires et Cadres	350	17.9%	5.1%	191	17.4%	5.6%	159	18.6%	4.7%	350	47.7%	5.1%
Professions intermédiaires	280	14.3%	3.6%	165	15.0%	4.1%	115	13.5%	3.0%	280	38.1%	3.6%
Employés	143	7.3%	2.6%	94	8.5%	3.9%	49	5.8%	1.6%	0	0.0%	0.0%
Ouvriers	258	13.2%	2.7%	147	13.4%	2.9%	111	13.0%	2.5%	0	0.0%	0.0%
Retraités	663	34.0%	4.5%	347	31.5%	5.2%	317	37.1%	3.9%	0	0.0%	0.0%
Autres inactifs	138	7.1%	3.3%	90	8.2%	5.7%	48	5.6%	1.8%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	328	16.8%	3.3%	172	15.6%	3.9%	157	18.4%	2.8%	70	9.6%	3.9%
2 personnes	819	42.0%	4.5%	459	41.8%	5.3%	360	42.2%	3.8%	202	27.5%	4.9%
3 personnes	318	16.3%	3.4%	175	15.9%	3.8%	142	16.7%	3.1%	181	24.6%	4.6%
4 personnes	278	14.3%	3.0%	159	14.4%	3.5%	120	14.0%	2.6%	173	23.5%	3.5%
5 personnes et +	209	10.7%	3.8%	135	12.2%	5.0%	74	8.7%	2.7%	109	14.8%	4.2%
Présence d'enfants de moins de 15 ans												
Oui	516	26.4%	3.3%	314	28.6%	4.3%	202	23.7%	2.5%	313	42.6%	4.0%
Non	1436	73.6%	3.9%	785	71.4%	4.5%	651	76.3%	3.4%	422	57.4%	4.4%
Habitat												
Communes rurales	286	14.7%	2.4%	162	14.7%	2.8%	124	14.6%	2.0%	91	12.4%	2.8%
Agglo. - 20 000 hab	264	13.5%	2.9%	146	13.2%	3.4%	119	13.9%	2.5%	97	13.3%	3.8%
Agglo. 20 000 à 100 000 hab	288	14.8%	4.1%	191	17.4%	5.6%	97	11.4%	2.7%	69	9.3%	3.7%
Agglo. + 100 000 hab	691	35.4%	4.5%	362	32.9%	4.8%	329	38.6%	4.1%	257	35.0%	4.5%
Agglo. Paris	423	21.7%	4.9%	239	21.8%	5.8%	184	21.5%	4.1%	220	30.0%	5.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	480	24.6%	5.0%	280	25.4%	6.1%	200	23.4%	4.0%	246	33.5%	5.7%
Nord Pas de Calais	88	4.5%	2.7%	49	4.5%	3.2%	39	4.5%	2.3%	29	4.0%	3.0%
Lorraine	51	2.6%	2.7%	26	2.4%	2.8%	25	3.0%	2.6%	16	2.1%	2.9%
Alsace	80	4.1%	5.2%	59	5.4%	8.0%	21	2.5%	2.7%	31	4.2%	6.4%
Franche-Comté	23	1.2%	2.4%	8	0.8%	1.8%	15	1.7%	3.0%	5	0.7%	1.9%
Champagne Ardennes	40	2.1%	3.7%	25	2.3%	4.8%	15	1.7%	2.6%	7	1.0%	2.5%
Picardie	40	2.0%	2.6%	23	2.0%	3.0%	17	2.0%	2.2%	14	1.9%	3.4%
Bourgogne	45	2.3%	3.3%	26	2.4%	4.0%	19	2.2%	2.7%	11	1.5%	3.2%
Haute Normandie	31	1.6%	2.1%	18	1.6%	2.5%	13	1.5%	1.7%	6	0.9%	1.4%
Basse Normandie	27	1.4%	2.2%	15	1.3%	2.5%	12	1.4%	1.9%	6	0.8%	1.7%
Centre	57	2.9%	2.7%	32	2.9%	3.1%	25	2.9%	2.3%	25	3.4%	3.8%
Pays de Loire	79	4.1%	2.7%	42	3.8%	2.9%	37	4.4%	2.4%	23	3.1%	2.5%
Bretagne	86	4.4%	3.2%	45	4.1%	3.5%	41	4.8%	3.0%	33	4.5%	4.4%
Poitou Charentes	54	2.8%	3.6%	24	2.2%	3.3%	30	3.5%	3.9%	15	2.0%	4.0%
Aquitaine	111	5.7%	4.0%	51	4.7%	3.8%	60	7.0%	4.1%	38	5.2%	4.5%
Midi Pyrénées	95	4.9%	3.9%	45	4.1%	3.8%	50	5.9%	3.9%	28	3.8%	3.6%
Limousin	28	1.4%	4.5%	11	1.0%	3.9%	16	1.9%	5.1%	6	0.8%	3.6%
Auvergne	33	1.7%	2.9%	17	1.5%	3.1%	16	1.9%	2.8%	9	1.2%	2.7%
Rhône Alpes	200	10.2%	3.8%	125	11.4%	5.0%	74	8.7%	2.7%	85	11.5%	4.3%
Languedoc Roussillon	107	5.5%	4.7%	61	5.5%	5.6%	46	5.4%	3.8%	39	5.3%	5.7%
Provence Alpes Côte d'Azur. Corse	198	10.1%	4.5%	117	10.7%	5.7%	81	9.5%	3.5%	63	8.6%	4.3%
Habitudes de connexion à Internet												
Tous les jours	1422	72.8%	4.1%	813	73.9%	4.7%	609	71.3%	3.5%	641	87.3%	4.4%
Presque tous les jours	206	10.6%	3.5%	107	9.7%	3.9%	99	11.6%	3.1%	72	9.8%	3.9%
1 à 2 fois par semaine	85	4.4%	3.3%	32	2.9%	3.0%	53	6.2%	3.6%	12	1.6%	2.3%
1 à 3 fois par mois	11	0.6%	2.3%	4	0.4%	2.3%	7	0.8%	2.4%	1	0.1%	1.2%
Moins souvent	18	0.9%	2.5%	11	1.0%	3.0%	7	0.9%	2.0%	3	0.4%	6.1%
Jamais	3	0.2%	4.2%	0	0.0%	0.0%	3	0.3%	9.9%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	42	2.1%	2.3%	19	1.7%	2.5%	23	2.7%	2.1%	12	1.6%	5.9%
De 9 000 à moins de 12 000 euros par an	93	4.8%	3.1%	55	5.0%	4.8%	38	4.5%	2.1%	5	0.7%	2.3%
De 12 000 à moins de 18 000 euros par an	134	6.8%	2.4%	78	7.1%	3.2%	56	6.6%	1.8%	16	2.2%	2.6%
De 18 000 à moins de 24 000 euros par an	194	9.9%	2.9%	93	8.5%	3.1%	100	11.8%	2.6%	49	6.6%	3.6%
De 24 000 à moins de 36 000 euros par an	392	20.1%	3.4%	217	19.7%	4.0%	176	20.6%	2.9%	140	19.1%	4.0%
De 36 000 à moins de 45 000 euros par an	310	15.9%	4.3%	178	16.2%	4.8%	132	15.5%	3.8%	123	16.7%	4.2%
De 45 000 à moins de 65 000 euros par an	329	16.9%	4.5%	213	19.3%	5.2%	117	13.7%	3.6%	161	21.9%	4.0%
65 000 euros et plus par an	273	14.0%	6.9%	162	14.7%	7.1%	110	12.9%	6.5%	160	21.8%	5.9%
Refus	124	6.4%	3.7%	52	4.7%	3.6%	72	8.5%	3.7%	50	6.8%	4.5%
Ne sait pas	62	3.2%	3.7%	34	3.1%	4.6%	28	3.3%	3.0%	18	2.5%	3.2%