

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1897	100.0%	3.6%	336	100.0%	1.3%	1561	100.0%	5.8%	778	100.0%	4.5%
Sexe												
Homme	336	17.7%	1.3%	336	100.0%	1.3%	0	0.0%	0.0%	134	17.2%	1.5%
Femme	1561	82.3%	5.8%	0	0.0%	0.0%	1561	100.0%	5.8%	644	82.8%	7.5%
Age												
15 à 24 ans	371	19.5%	5.1%	36	10.7%	1.0%	335	21.4%	9.3%	161	20.6%	5.3%
25 à 34 ans	200	10.6%	2.6%	24	7.0%	0.6%	177	11.3%	4.6%	78	10.0%	2.4%
35 à 49 ans	432	22.8%	3.5%	94	27.9%	1.5%	338	21.7%	5.4%	279	35.9%	4.4%
50 à 59 ans	383	20.2%	4.1%	98	29.1%	2.1%	285	18.3%	6.1%	211	27.2%	5.5%
60 ans et plus	511	26.9%	3.3%	85	25.3%	1.3%	426	27.3%	4.9%	49	6.3%	5.6%
Individu												
Ménagères	1232	65.0%	5.3%	0	0.0%	0.0%	1232	79.0%	5.3%	491	63.2%	7.0%
Personne de référence	734	38.7%	2.6%	294	87.4%	1.4%	440	28.2%	5.5%	248	31.9%	3.0%
Responsable des achats	1413	74.5%	3.9%	204	60.6%	1.6%	1209	77.4%	5.3%	546	70.2%	5.0%
PCS Individu												
Agriculteurs	7	0.4%	1.4%	1	0.1%	0.1%	7	0.4%	4.2%	0	0.0%	0.0%
Petits patrons	58	3.1%	3.6%	18	5.4%	1.6%	40	2.5%	8.8%	48	6.2%	3.3%
Affaires et Cadres	238	12.5%	4.9%	72	21.3%	2.5%	166	10.6%	8.0%	217	27.9%	4.9%
Professions intermédiaires	245	12.9%	3.4%	34	10.0%	1.0%	212	13.6%	5.8%	196	25.3%	3.4%
Employés	289	15.2%	3.5%	33	9.8%	1.5%	256	16.4%	4.2%	97	12.5%	5.2%
Ouvriers	112	5.9%	1.8%	56	16.6%	1.1%	57	3.6%	4.2%	5	0.7%	1.6%
Retraités	380	20.0%	3.0%	66	19.6%	1.1%	314	20.1%	4.7%	17	2.2%	8.3%
Autres inactifs	568	29.9%	5.4%	57	17.1%	1.5%	511	32.7%	7.6%	196	25.2%	6.0%
PCS Personne de référence												
Agriculteurs	17	0.9%	2.3%	1	0.1%	0.1%	17	1.1%	4.9%	0	0.0%	0.0%
Petits patrons	112	5.9%	4.3%	22	6.4%	1.6%	90	5.8%	7.0%	112	14.3%	4.3%
Affaires et Cadres	397	20.9%	5.8%	79	23.4%	2.3%	318	20.4%	9.3%	397	51.0%	5.8%
Professions intermédiaires	269	14.2%	3.4%	34	10.1%	0.8%	236	15.1%	6.1%	269	34.6%	3.4%
Employés	210	11.1%	3.9%	42	12.5%	1.8%	168	10.8%	5.5%	0	0.0%	0.0%
Ouvriers	257	13.5%	2.7%	55	16.2%	1.1%	202	13.0%	4.6%	0	0.0%	0.0%
Retraités	458	24.1%	3.1%	69	20.6%	1.0%	389	24.9%	4.8%	0	0.0%	0.0%
Autres inactifs	177	9.3%	4.2%	36	10.7%	2.3%	141	9.0%	5.4%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	339	17.9%	3.4%	43	12.8%	1.0%	296	18.9%	5.2%	90	11.6%	4.9%
2 personnes	594	31.3%	3.3%	103	30.6%	1.2%	491	31.4%	5.2%	161	20.7%	3.9%
3 personnes	324	17.1%	3.5%	60	17.9%	1.3%	263	16.9%	5.8%	169	21.7%	4.3%
4 personnes	395	20.8%	4.3%	73	21.6%	1.6%	323	20.7%	6.9%	247	31.7%	5.0%
5 personnes et +	246	13.0%	4.5%	57	17.1%	2.1%	189	12.1%	6.7%	111	14.3%	4.3%
Présence d'enfants de moins de 15 ans												
Oui	631	33.3%	4.0%	132	39.2%	1.8%	499	32.0%	6.1%	349	44.8%	4.5%
Non	1266	66.7%	3.5%	205	60.8%	1.2%	1062	68.0%	5.6%	429	55.2%	4.5%
Habitat												
Communes rurales	276	14.5%	2.3%	39	11.7%	0.7%	236	15.1%	3.8%	104	13.4%	3.2%
Agglo. - 20 000 hab	232	12.2%	2.6%	28	8.3%	0.7%	204	13.1%	4.2%	73	9.4%	2.9%
Agglo. 20 000 à 100 000 hab	228	12.0%	3.3%	55	16.3%	1.6%	173	11.1%	4.8%	80	10.3%	4.3%
Agglo. + 100 000 hab	626	33.0%	4.0%	91	27.1%	1.2%	534	34.2%	6.7%	243	31.2%	4.3%
Agglo. Paris	536	28.3%	6.3%	123	36.6%	3.0%	413	26.5%	9.3%	278	35.8%	7.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	560	29.5%	5.8%	124	36.8%	2.7%	436	27.9%	8.7%	288	37.1%	6.6%
Nord Pas de Calais	87	4.6%	2.7%	11	3.4%	0.7%	75	4.8%	4.5%	32	4.1%	3.3%
Lorraine	50	2.7%	2.6%	11	3.3%	1.2%	40	2.5%	4.0%	20	2.5%	3.7%
Alsace	67	3.5%	4.4%	8	2.5%	1.1%	59	3.8%	7.4%	18	2.3%	3.7%
Franche-Comté	33	1.7%	3.4%	5	1.5%	1.1%	28	1.8%	5.7%	9	1.2%	3.5%
Champagne Ardennes	29	1.5%	2.7%	7	2.1%	1.3%	22	1.4%	4.0%	16	2.1%	5.5%
Picardie	47	2.5%	3.0%	11	3.4%	1.5%	35	2.3%	4.5%	7	0.9%	1.6%
Bourgogne	36	1.9%	2.6%	8	2.3%	1.2%	28	1.8%	4.0%	13	1.7%	3.9%
Haute Normandie	52	2.7%	3.5%	2	0.7%	0.3%	49	3.2%	6.3%	14	1.8%	3.1%
Basse Normandie	30	1.6%	2.5%	4	1.3%	0.8%	26	1.7%	4.1%	19	2.4%	5.8%
Centre	54	2.8%	2.6%	6	1.9%	0.6%	47	3.0%	4.4%	25	3.2%	3.8%
Pays de Loire	77	4.0%	2.6%	14	4.2%	1.0%	63	4.0%	4.1%	32	4.1%	3.4%
Bretagne	89	4.7%	3.3%	17	5.1%	1.3%	72	4.6%	5.2%	26	3.4%	3.5%
Poitou Charentes	44	2.3%	3.0%	11	3.3%	1.5%	33	2.1%	4.3%	15	1.9%	4.1%
Aquitaine	101	5.3%	3.6%	7	2.0%	0.5%	95	6.1%	6.5%	36	4.7%	4.3%
Midi Pyrénées	98	5.2%	4.0%	23	6.8%	1.9%	75	4.8%	5.9%	32	4.1%	4.1%
Limousin	18	1.0%	3.0%	6	1.7%	2.0%	13	0.8%	4.0%	5	0.6%	2.9%
Auvergne	22	1.2%	2.0%	2	0.6%	0.3%	20	1.3%	3.5%	7	1.0%	2.3%
Rhône Alpes	139	7.3%	2.7%	16	4.8%	0.6%	123	7.9%	4.5%	58	7.4%	3.0%
Languedoc Roussillon	103	5.4%	4.5%	11	3.3%	1.0%	91	5.8%	7.6%	42	5.4%	6.1%
Provence Alpes Côte d'Azur. Corse	160	8.5%	3.7%	31	9.3%	1.5%	129	8.3%	5.6%	63	8.0%	4.3%
Habitudes de connexion à Internet												
Tous les jours	1421	74.9%	4.1%	259	77.2%	1.5%	1161	74.4%	6.7%	650	83.6%	4.4%
Presque tous les jours	187	9.9%	3.1%	34	10.0%	1.2%	154	9.8%	4.8%	70	9.0%	3.8%
1 à 2 fois par semaine	107	5.7%	4.2%	9	2.8%	0.9%	98	6.3%	6.6%	30	3.8%	5.7%
1 à 3 fois par mois	11	0.6%	2.4%	1	0.4%	0.8%	10	0.6%	3.4%	4	0.5%	6.3%
Moins souvent	27	1.4%	3.8%	6	1.8%	1.6%	21	1.4%	5.9%	12	1.5%	25.1%
Jamais	2	0.1%	2.9%	0	0.0%	0.0%	2	0.1%	6.9%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	68	3.6%	3.7%	7	2.0%	0.9%	61	3.9%	5.7%	16	2.0%	8.1%
De 9 000 à moins de 12 000 euros par an	93	4.9%	3.1%	5	1.5%	0.4%	88	5.6%	4.8%	10	1.3%	4.4%
De 12 000 à moins de 18 000 euros par an	183	9.6%	3.3%	35	10.5%	1.5%	147	9.4%	4.7%	31	3.9%	4.9%
De 18 000 à moins de 24 000 euros par an	225	11.9%	3.3%	40	11.8%	1.3%	185	11.9%	4.9%	44	5.7%	3.3%
De 24 000 à moins de 36 000 euros par an	313	16.5%	2.7%	67	19.8%	1.2%	246	15.8%	4.1%	118	15.2%	3.4%
De 36 000 à moins de 45 000 euros par an	230	12.1%	3.2%	35	10.3%	0.9%	195	12.5%	5.7%	108	13.8%	3.6%
De 45 000 à moins de 65 000 euros par an	325	17.1%	4.4%	65	19.3%	1.6%	260	16.7%	8.0%	181	23.2%	4.4%
65 000 euros et plus par an	261	13.8%	6.6%	70	20.8%	3.1%	191	12.3%	11.3%	182	23.4%	6.7%
Refus	131	6.9%	3.9%	11	3.4%	0.8%	120	7.7%	6.2%	55	7.1%	4.9%
Ne sait pas	69	3.6%	4.2%	2	0.6%	0.3%	67	4.3%	7.3%	33	4.2%	5.7%