

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2412	100.0%	4.6%	633	100.0%	2.5%	1778	100.0%	6.6%	797	100.0%	4.6%
Sexe												
Homme	633	26.3%	2.5%	633	100.0%	2.5%	0	0.0%	0.0%	221	27.7%	2.5%
Femme	1778	73.7%	6.6%	0	0.0%	0.0%	1778	100.0%	6.6%	576	72.3%	6.7%
Age												
15 à 24 ans	599	24.9%	8.2%	105	16.6%	2.8%	494	27.8%	13.7%	217	27.2%	7.1%
25 à 34 ans	490	20.3%	6.5%	129	20.4%	3.5%	360	20.3%	9.3%	162	20.3%	5.0%
35 à 49 ans	613	25.4%	4.9%	189	29.8%	3.1%	424	23.8%	6.7%	293	36.8%	4.6%
50 à 59 ans	364	15.1%	3.9%	100	15.7%	2.2%	264	14.9%	5.7%	104	13.1%	2.7%
60 ans et plus	346	14.3%	2.2%	111	17.4%	1.6%	235	13.2%	2.7%	21	2.6%	2.4%
Individu												
Ménagères	1293	53.6%	5.5%	0	0.0%	0.0%	1293	72.7%	5.5%	402	50.5%	5.7%
Personne de référence	873	36.2%	3.1%	517	81.6%	2.5%	356	20.0%	4.5%	262	32.9%	3.1%
Responsable des achats	1637	67.9%	4.5%	322	50.8%	2.4%	1315	73.9%	5.7%	508	63.7%	4.6%
PCS Individu												
Agriculteurs	11	0.4%	2.1%	8	1.3%	2.3%	2	0.1%	1.6%	0	0.0%	0.0%
Petits patrons	50	2.1%	3.1%	22	3.5%	1.9%	28	1.5%	6.1%	40	5.0%	2.8%
Affaires et Cadres	122	5.1%	2.5%	51	8.1%	1.8%	71	4.0%	3.4%	100	12.6%	2.3%
Professions intermédiaires	390	16.2%	5.4%	121	19.0%	3.4%	270	15.2%	7.4%	290	36.4%	5.0%
Employés	595	24.7%	7.1%	74	11.6%	3.3%	521	29.3%	8.5%	139	17.5%	7.5%
Ouvriers	260	10.8%	4.1%	166	26.3%	3.3%	93	5.3%	7.0%	18	2.3%	5.3%
Retraités	278	11.5%	2.2%	105	16.5%	1.7%	173	9.7%	2.6%	6	0.8%	2.9%
Autres inactifs	706	29.3%	6.8%	86	13.6%	2.3%	620	34.9%	9.2%	204	25.6%	6.3%
PCS Personne de référence												
Agriculteurs	27	1.1%	3.6%	9	1.4%	2.2%	18	1.0%	5.2%	0	0.0%	0.0%
Petits patrons	137	5.7%	5.2%	27	4.3%	2.0%	110	6.2%	8.6%	137	17.2%	5.2%
Affaires et Cadres	233	9.7%	3.4%	54	8.5%	1.6%	179	10.1%	5.3%	233	29.3%	3.4%
Professions intermédiaires	427	17.7%	5.4%	140	22.1%	3.5%	287	16.2%	7.4%	427	53.6%	5.4%
Employés	356	14.8%	6.6%	95	15.0%	4.0%	261	14.7%	8.6%	0	0.0%	0.0%
Ouvriers	665	27.6%	7.0%	157	24.8%	3.1%	508	28.6%	11.5%	0	0.0%	0.0%
Retraités	385	15.9%	2.6%	124	19.6%	1.8%	260	14.6%	3.2%	0	0.0%	0.0%
Autres inactifs	181	7.5%	4.3%	27	4.3%	1.7%	154	8.7%	5.9%	0	0.0%	0.0%

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Taille du foyer												
1 personne	302	12.5%	3.0%	89	14.0%	2.0%	213	12.0%	3.8%	53	6.6%	2.9%
2 personnes	644	26.7%	3.6%	190	29.9%	2.2%	454	25.6%	4.8%	150	18.9%	3.6%
3 personnes	546	22.6%	5.9%	123	19.3%	2.6%	423	23.8%	9.2%	213	26.7%	5.5%
4 personnes	541	22.4%	5.8%	144	22.7%	3.1%	397	22.3%	8.5%	250	31.3%	5.1%
5 personnes et +	378	15.7%	6.9%	89	14.0%	3.3%	290	16.3%	10.3%	131	16.5%	5.1%
Présence d'enfants de moins de 15 ans												
Oui	984	40.8%	6.3%	238	37.6%	3.2%	746	42.0%	9.1%	425	53.3%	5.5%
Non	1428	59.2%	3.9%	395	62.4%	2.2%	1032	58.0%	5.5%	372	46.7%	3.9%
Habitat												
Communes rurales	499	20.7%	4.2%	130	20.5%	2.3%	369	20.8%	5.9%	125	15.7%	3.8%
Agglo. - 20 000 hab	407	16.9%	4.5%	93	14.7%	2.2%	314	17.7%	6.5%	137	17.2%	5.4%
Agglo. 20 000 à 100 000 hab	321	13.3%	4.6%	107	16.9%	3.2%	214	12.1%	6.0%	75	9.4%	4.0%
Agglo. + 100 000 hab	784	32.5%	5.1%	175	27.6%	2.3%	609	34.3%	7.6%	264	33.1%	4.6%
Agglo. Paris	400	16.6%	4.7%	129	20.4%	3.1%	271	15.2%	6.1%	196	24.6%	5.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	461	19.1%	4.8%	150	23.7%	3.3%	311	17.5%	6.2%	223	27.9%	5.1%
Nord Pas de Calais	200	8.3%	6.2%	49	7.7%	3.2%	152	8.5%	9.0%	47	5.9%	4.8%
Lorraine	87	3.6%	4.5%	26	4.1%	2.8%	61	3.4%	6.2%	18	2.3%	3.4%
Alsace	78	3.2%	5.1%	17	2.7%	2.3%	61	3.4%	7.7%	22	2.8%	4.6%
Franche-Comté	43	1.8%	4.5%	14	2.3%	3.1%	29	1.6%	5.9%	13	1.7%	4.9%
Champagne Ardennes	62	2.6%	5.7%	16	2.6%	3.1%	46	2.6%	8.1%	19	2.4%	6.4%
Picardie	76	3.2%	4.9%	16	2.5%	2.1%	60	3.4%	7.6%	20	2.5%	4.7%
Bourgogne	52	2.1%	3.8%	11	1.7%	1.7%	41	2.3%	5.8%	20	2.4%	5.8%
Haute Normandie	78	3.3%	5.3%	18	2.9%	2.6%	60	3.4%	7.7%	31	3.9%	6.9%
Basse Normandie	48	2.0%	3.9%	12	2.0%	2.1%	35	2.0%	5.6%	9	1.1%	2.7%
Centre	84	3.5%	4.0%	28	4.5%	2.8%	56	3.1%	5.1%	22	2.8%	3.4%
Pays de Loire	98	4.1%	3.3%	24	3.8%	1.7%	74	4.2%	4.8%	31	3.9%	3.4%
Bretagne	92	3.8%	3.4%	24	3.7%	1.8%	68	3.8%	4.9%	34	4.2%	4.4%
Poitou Charentes	61	2.5%	4.1%	13	2.0%	1.8%	49	2.7%	6.3%	21	2.6%	5.6%
Aquitaine	144	6.0%	5.1%	36	5.6%	2.7%	108	6.1%	7.4%	32	4.0%	3.8%
Midi Pyrénées	106	4.4%	4.3%	35	5.6%	3.0%	71	4.0%	5.5%	22	2.8%	2.8%
Limousin	21	0.9%	3.4%	7	1.1%	2.3%	14	0.8%	4.4%	4	0.4%	2.2%
Auvergne	22	0.9%	1.9%	3	0.5%	0.6%	18	1.0%	3.1%	5	0.7%	1.7%
Rhône Alpes	220	9.1%	4.2%	55	8.6%	2.2%	165	9.3%	6.1%	83	10.4%	4.2%
Languedoc Roussillon	140	5.8%	6.1%	30	4.7%	2.7%	111	6.2%	9.2%	46	5.8%	6.7%
Provence Alpes Côte d'Azur. Corse	238	9.9%	5.4%	50	7.8%	2.4%	189	10.6%	8.2%	76	9.5%	5.2%
Habitudes de connexion à Internet												
Tous les jours	1841	76.4%	5.3%	499	78.7%	2.9%	1343	75.5%	7.7%	689	86.4%	4.7%
Presque tous les jours	233	9.7%	3.9%	63	9.9%	2.3%	170	9.6%	5.3%	82	10.2%	4.4%
1 à 2 fois par semaine	115	4.8%	4.5%	26	4.2%	2.4%	88	5.0%	5.9%	16	2.0%	3.0%
1 à 3 fois par mois	26	1.1%	5.4%	7	1.0%	3.4%	19	1.1%	6.7%	8	1.0%	11.5%
Moins souvent	32	1.3%	4.5%	8	1.3%	2.2%	24	1.4%	6.8%	1	0.2%	2.8%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	84	3.5%	4.6%	20	3.1%	2.6%	64	3.6%	5.9%	8	1.0%	4.2%
De 9 000 à moins de 12 000 euros par an	157	6.5%	5.3%	22	3.5%	1.9%	134	7.6%	7.3%	8	1.0%	3.3%
De 12 000 à moins de 18 000 euros par an	277	11.5%	5.0%	46	7.3%	1.9%	231	13.0%	7.4%	23	2.9%	3.7%
De 18 000 à moins de 24 000 euros par an	322	13.4%	4.7%	82	12.9%	2.7%	240	13.5%	6.3%	88	11.0%	6.5%
De 24 000 à moins de 36 000 euros par an	532	22.1%	4.7%	139	21.9%	2.6%	393	22.1%	6.5%	181	22.7%	5.2%
De 36 000 à moins de 45 000 euros par an	320	13.3%	4.5%	103	16.2%	2.8%	217	12.2%	6.3%	133	16.7%	4.5%
De 45 000 à moins de 65 000 euros par an	293	12.1%	4.0%	116	18.3%	2.8%	177	9.9%	5.4%	154	19.3%	3.8%
65 000 euros et plus par an	144	6.0%	3.6%	58	9.1%	2.5%	86	4.8%	5.1%	105	13.1%	3.8%
Refus	162	6.7%	4.8%	32	5.0%	2.2%	131	7.3%	6.7%	70	8.8%	6.2%
Ne sait pas	122	5.0%	7.4%	17	2.7%	2.3%	105	5.9%	11.4%	29	3.6%	4.9%