

Challenges

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	632	100.0%	1.2%	410	100.0%	1.6%	222	100.0%	0.8%	228	100.0%	1.3%
Sexe												
Homme	410	64.9%	1.6%	410	100.0%	1.6%	0	0.0%	0.0%	150	65.8%	1.7%
Femme	222	35.1%	0.8%	0	0.0%	0.0%	222	100.0%	0.8%	78	34.2%	0.9%
Age												
15 à 24 ans	56	8.8%	0.8%	37	9.0%	1.0%	19	8.3%	0.5%	29	12.8%	1.0%
25 à 34 ans	81	12.7%	1.1%	43	10.6%	1.2%	37	16.8%	1.0%	51	22.5%	1.6%
35 à 49 ans	102	16.2%	0.8%	88	21.5%	1.4%	14	6.5%	0.2%	58	25.4%	0.9%
50 à 59 ans	106	16.8%	1.1%	72	17.6%	1.6%	34	15.3%	0.7%	59	26.1%	1.5%
60 ans et plus	287	45.5%	1.9%	169	41.3%	2.5%	118	53.1%	1.4%	30	13.2%	3.4%
Individu												
Ménagères	197	31.1%	0.8%	0	0.0%	0.0%	197	88.6%	0.8%	64	28.2%	0.9%
Personne de référence	406	64.3%	1.4%	360	87.7%	1.8%	47	21.1%	0.6%	135	59.2%	1.6%
Responsable des achats	416	65.8%	1.2%	223	54.5%	1.7%	192	86.7%	0.8%	143	62.9%	1.3%
PCS Individu												
Agriculteurs	7	1.1%	1.4%	7	1.7%	2.0%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	18	2.8%	1.1%	14	3.5%	1.2%	4	1.7%	0.8%	18	7.9%	1.2%
Affaires et Cadres	117	18.6%	2.4%	81	19.8%	2.9%	36	16.3%	1.8%	108	47.3%	2.4%
Professions intermédiaires	53	8.5%	0.7%	38	9.2%	1.1%	16	7.1%	0.4%	45	19.7%	0.8%
Employés	60	9.4%	0.7%	20	4.9%	0.9%	40	17.8%	0.6%	23	10.2%	1.2%
Ouvriers	31	4.9%	0.5%	29	7.0%	0.6%	3	1.2%	0.2%	0	0.0%	0.0%
Retraités	219	34.6%	1.7%	148	36.2%	2.4%	71	31.8%	1.1%	4	1.7%	1.8%
Autres inactifs	127	20.1%	1.2%	73	17.9%	2.0%	53	24.0%	0.8%	30	13.2%	0.9%
PCS Personne de référence												
Agriculteurs	9	1.4%	1.2%	9	2.1%	2.1%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	28	4.4%	1.1%	18	4.3%	1.3%	10	4.6%	0.8%	28	12.2%	1.1%
Affaires et Cadres	136	21.5%	2.0%	90	21.9%	2.6%	46	20.8%	1.4%	136	59.8%	2.0%
Professions intermédiaires	64	10.1%	0.8%	42	10.3%	1.1%	21	9.6%	0.6%	64	28.0%	0.8%
Employés	22	3.5%	0.4%	13	3.1%	0.5%	9	4.2%	0.3%	0	0.0%	0.0%
Ouvriers	44	7.0%	0.5%	35	8.6%	0.7%	9	4.1%	0.2%	0	0.0%	0.0%
Retraités	263	41.6%	1.8%	160	39.1%	2.4%	103	46.3%	1.3%	0	0.0%	0.0%
Autres inactifs	66	10.5%	1.6%	43	10.6%	2.7%	23	10.4%	0.9%	0	0.0%	0.0%

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Taille du foyer												
1 personne	112	17.8%	1.1%	71	17.2%	1.6%	42	18.8%	0.7%	29	12.6%	1.6%
2 personnes	302	47.7%	1.7%	188	45.9%	2.2%	114	51.2%	1.2%	76	33.4%	1.8%
3 personnes	79	12.5%	0.9%	39	9.6%	0.8%	40	17.8%	0.9%	43	19.0%	1.1%
4 personnes	71	11.2%	0.8%	55	13.3%	1.2%	16	7.2%	0.3%	51	22.4%	1.0%
5 personnes et +	69	10.9%	1.2%	57	14.0%	2.1%	11	5.0%	0.4%	29	12.7%	1.1%
Présence d'enfants de moins de 15 ans												
Oui	125	19.8%	0.8%	91	22.2%	1.2%	34	15.5%	0.4%	68	29.8%	0.9%
Non	507	80.2%	1.4%	319	77.8%	1.8%	188	84.5%	1.0%	160	70.2%	1.7%
Habitat												
Communes rurales	73	11.6%	0.6%	47	11.5%	0.8%	26	11.8%	0.4%	19	8.3%	0.6%
Agglo. - 20 000 hab	56	8.9%	0.6%	35	8.5%	0.8%	21	9.6%	0.4%	25	10.9%	1.0%
Agglo. 20 000 à 100 000 hab	74	11.7%	1.1%	47	11.6%	1.4%	27	12.0%	0.7%	24	10.6%	1.3%
Agglo. + 100 000 hab	213	33.6%	1.4%	134	32.7%	1.8%	79	35.4%	1.0%	57	24.9%	1.0%
Agglo. Paris	216	34.2%	2.5%	147	35.8%	3.6%	69	31.2%	1.6%	103	45.3%	2.6%

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Régions INSEE												
Ile de France	225	35.6%	2.3%	151	36.8%	3.3%	74	33.3%	1.5%	108	47.3%	2.5%
Nord Pas de Calais	23	3.6%	0.7%	17	4.1%	1.1%	6	2.7%	0.4%	9	3.8%	0.9%
Lorraine	21	3.3%	1.1%	14	3.3%	1.5%	7	3.3%	0.7%	8	3.7%	1.6%
Alsace	19	3.0%	1.2%	17	4.1%	2.3%	2	0.9%	0.3%	7	2.9%	1.4%
Franche-Comté	11	1.8%	1.2%	10	2.5%	2.2%	1	0.4%	0.2%	1	0.5%	0.4%
Champagne Ardennes	7	1.1%	0.6%	5	1.2%	0.9%	2	0.8%	0.3%	3	1.1%	0.9%
Picardie	12	2.0%	0.8%	7	1.8%	1.0%	5	2.2%	0.6%	2	1.0%	0.5%
Bourgogne	8	1.2%	0.6%	6	1.4%	0.9%	2	0.8%	0.3%	5	2.3%	1.6%
Haute Normandie	6	0.9%	0.4%	0	0.0%	0.0%	6	2.6%	0.7%	1	0.5%	0.2%
Basse Normandie	3	0.5%	0.2%	2	0.4%	0.3%	1	0.6%	0.2%	2	1.0%	0.7%
Centre	24	3.8%	1.1%	19	4.7%	1.9%	5	2.2%	0.5%	6	2.7%	0.9%
Pays de Loire	21	3.3%	0.7%	17	4.1%	1.2%	4	1.7%	0.2%	6	2.6%	0.6%
Bretagne	9	1.5%	0.4%	5	1.2%	0.4%	4	2.0%	0.3%	2	1.1%	0.3%
Poitou Charentes	9	1.4%	0.6%	5	1.2%	0.7%	4	1.8%	0.5%	2	1.0%	0.6%
Aquitaine	32	5.0%	1.1%	15	3.6%	1.1%	17	7.7%	1.2%	9	4.1%	1.1%
Midi Pyrénées	25	4.0%	1.0%	18	4.3%	1.5%	7	3.4%	0.6%	6	2.5%	0.7%
Limousin	10	1.6%	1.6%	4	1.0%	1.3%	6	2.8%	1.9%	3	1.1%	1.6%
Auvergne	9	1.4%	0.8%	5	1.1%	0.9%	4	2.0%	0.8%	3	1.1%	0.8%
Rhône Alpes	49	7.7%	0.9%	28	6.7%	1.1%	21	9.5%	0.8%	21	9.4%	1.1%
Languedoc Roussillon	27	4.2%	1.2%	16	3.9%	1.5%	11	4.8%	0.9%	7	2.9%	0.9%
Provence Alpes Côte d'Azur. Corse	84	13.3%	1.9%	52	12.6%	2.5%	32	14.5%	1.4%	17	7.5%	1.2%
Habitudes de connection à Internet												
Tous les jours	456	72.1%	1.3%	301	73.5%	1.7%	154	69.4%	0.9%	206	90.6%	1.4%
Presque tous les jours	69	10.9%	1.2%	37	8.9%	1.3%	32	14.4%	1.0%	18	7.8%	1.0%
1 à 2 fois par semaine	30	4.7%	1.2%	20	4.8%	1.8%	10	4.6%	0.7%	4	1.7%	0.7%
1 à 3 fois par mois	4	0.6%	0.8%	2	0.6%	1.3%	2	0.7%	0.5%	0	0.0%	0.0%
Moins souvent	6	0.9%	0.8%	5	1.1%	1.3%	1	0.6%	0.4%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	4	0.7%	0.2%	4	1.1%	0.6%	0	0.0%	0.0%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	34	5.4%	1.1%	19	4.6%	1.7%	15	6.9%	0.8%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	49	7.7%	0.9%	44	10.7%	1.8%	5	2.1%	0.2%	8	3.4%	1.2%
De 18 000 à moins de 24 000 euros par an	47	7.4%	0.7%	17	4.1%	0.6%	30	13.4%	0.8%	15	6.7%	1.1%
De 24 000 à moins de 36 000 euros par an	92	14.5%	0.8%	51	12.5%	1.0%	41	18.3%	0.7%	28	12.5%	0.8%
De 36 000 à moins de 45 000 euros par an	70	11.1%	1.0%	52	12.6%	1.4%	19	8.4%	0.5%	29	12.7%	1.0%
De 45 000 à moins de 65 000 euros par an	120	18.9%	1.6%	93	22.7%	2.3%	26	11.9%	0.8%	46	20.3%	1.1%
65 000 euros et plus par an	151	23.8%	3.8%	90	21.9%	4.0%	61	27.3%	3.6%	82	36.0%	3.0%
Refus	55	8.6%	1.6%	34	8.2%	2.3%	21	9.4%	1.1%	15	6.5%	1.3%
Ne sait pas	11	1.8%	0.7%	6	1.4%	0.8%	5	2.4%	0.6%	5	2.0%	0.8%