

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	6484	100.0%	12.5%	3165	100.0%	12.8%	3320	100.0%	12.3%	1671	100.0%	9.6%
Sexe												
Homme	3165	48.8%	12.8%	3165	100.0%	12.8%	0	0.0%	0.0%	852	51.0%	9.7%
Femme	3320	51.2%	12.3%	0	0.0%	0.0%	3320	100.0%	12.3%	819	49.0%	9.5%
Age												
15 à 24 ans	526	8.1%	7.2%	291	9.2%	7.9%	235	7.1%	6.5%	165	9.9%	5.2%
25 à 34 ans	730	11.3%	9.6%	372	11.7%	9.9%	358	10.8%	9.2%	275	16.4%	8.2%
35 à 49 ans	1523	23.5%	12.2%	760	24.0%	12.3%	762	23.0%	12.1%	595	35.6%	9.6%
50 à 59 ans	1448	22.3%	15.7%	714	22.6%	15.5%	734	22.1%	15.9%	497	29.7%	13.1%
60 ans et plus	2258	34.8%	14.9%	1028	32.5%	15.5%	1231	37.1%	14.4%	140	8.4%	14.3%
Individu												
Ménagères	3058	47.2%	13.2%	0	0.0%	0.0%	3058	92.1%	13.2%	734	43.9%	10.5%
Personne de référence	3640	56.1%	13.0%	2770	87.5%	13.6%	869	26.2%	11.3%	868	51.9%	10.6%
Responsable des achats	4712	72.7%	13.2%	1673	52.8%	12.9%	3039	91.6%	13.4%	1142	68.3%	10.4%
PCS Individu												
Agriculteurs	122	1.9%	23.3%	90	2.8%	24.5%	32	1.0%	20.4%	0	0.0%	0.0%
Petits patrons	215	3.3%	13.2%	152	4.8%	13.4%	63	1.9%	12.5%	190	11.4%	13.0%
Affaires et Cadres	445	6.9%	8.7%	249	7.9%	8.4%	195	5.9%	9.2%	399	23.9%	8.6%
Professions intermédiaires	785	12.1%	11.4%	401	12.7%	12.1%	385	11.6%	10.7%	599	35.9%	10.8%
Employés	1116	17.2%	13.5%	288	9.1%	13.2%	829	25.0%	13.6%	215	12.9%	11.9%
Ouvriers	944	14.6%	14.7%	748	23.6%	14.7%	196	5.9%	14.6%	34	2.0%	8.0%
Retraités	1943	30.0%	15.4%	927	29.3%	15.4%	1016	30.6%	15.5%	27	1.6%	10.9%
Autres inactifs	914	14.1%	8.9%	310	9.8%	8.3%	604	18.2%	9.2%	206	12.3%	6.2%
PCS Personne de référence												
Agriculteurs	201	3.1%	24.6%	91	2.9%	22.2%	110	3.3%	27.0%	0	0.0%	0.0%
Petits patrons	317	4.9%	12.0%	163	5.1%	12.4%	154	4.6%	11.7%	317	18.9%	12.0%
Affaires et Cadres	577	8.9%	8.0%	279	8.8%	7.6%	298	9.0%	8.3%	577	34.5%	8.0%
Professions intermédiaires	778	12.0%	10.3%	411	13.0%	10.7%	367	11.1%	9.8%	778	46.6%	10.3%
Employés	647	10.0%	12.0%	311	9.8%	13.4%	336	10.1%	10.9%	0	0.0%	0.0%
Ouvriers	1375	21.2%	14.4%	728	23.0%	14.2%	647	19.5%	14.7%	0	0.0%	0.0%
Retraités	2168	33.4%	15.0%	991	31.3%	15.1%	1178	35.5%	15.0%	0	0.0%	0.0%
Autres inactifs	421	6.5%	10.3%	191	6.0%	12.3%	230	6.9%	9.0%	0	0.0%	0.0%

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Taille du foyer												
1 personne	1212	18.7%	12.1%	588	18.6%	13.1%	624	18.8%	11.3%	145	8.7%	8.3%
2 personnes	2595	40.0%	14.5%	1232	38.9%	14.2%	1363	41.1%	14.7%	502	30.1%	11.8%
3 personnes	1007	15.5%	11.1%	518	16.4%	11.5%	489	14.7%	10.6%	329	19.7%	8.3%
4 personnes	1078	16.6%	11.6%	542	17.1%	11.6%	536	16.1%	11.5%	450	26.9%	9.1%
5 personnes et +	592	9.1%	11.0%	284	9.0%	11.4%	308	9.3%	10.7%	245	14.7%	9.7%
Présence d'enfants de moins de 15 ans												
Oui	1751	27.0%	11.3%	829	26.2%	11.6%	922	27.8%	11.1%	730	43.6%	9.5%
Non	4733	73.0%	13.0%	2335	73.8%	13.2%	2398	72.2%	12.9%	942	56.4%	9.7%
Habitat												
Communes rurales	2340	36.1%	19.8%	1136	35.9%	20.1%	1204	36.3%	19.5%	538	32.2%	16.4%
Agglo. - 20 000 hab	1488	22.9%	16.5%	695	21.9%	16.6%	794	23.9%	16.4%	355	21.3%	13.5%
Agglo. 20 000 à 100 000 hab	1209	18.7%	17.4%	624	19.7%	18.5%	585	17.6%	16.4%	273	16.4%	15.3%
Agglo. + 100 000 hab	1004	15.5%	6.5%	499	15.8%	6.6%	505	15.2%	6.4%	346	20.7%	6.1%
Agglo. Paris	442	6.8%	5.2%	211	6.7%	5.2%	232	7.0%	5.2%	160	9.5%	4.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	656	10.1%	6.9%	303	9.6%	6.7%	353	10.6%	7.1%	198	11.8%	4.5%
Nord Pas de Calais	685	10.6%	21.3%	377	11.9%	24.7%	309	9.3%	18.3%	163	9.7%	16.5%
Lorraine	117	1.8%	6.1%	56	1.8%	6.0%	61	1.8%	6.2%	46	2.8%	8.5%
Alsace	52	0.8%	3.4%	14	0.4%	1.9%	39	1.2%	4.9%	14	0.8%	2.7%
Franche-Comté	126	1.9%	13.2%	65	2.0%	13.9%	61	1.8%	12.5%	34	2.1%	13.0%
Champagne Ardennes	46	0.7%	4.2%	25	0.8%	4.8%	21	0.6%	3.7%	10	0.6%	3.5%
Picardie	405	6.2%	26.4%	208	6.6%	28.0%	197	5.9%	24.8%	88	5.3%	20.8%
Bourgogne	114	1.8%	8.5%	56	1.8%	8.6%	58	1.8%	8.3%	26	1.6%	7.8%
Haute Normandie	517	8.0%	34.8%	250	7.9%	35.2%	267	8.0%	34.4%	123	7.3%	26.3%
Basse Normandie	548	8.5%	45.4%	273	8.6%	47.1%	275	8.3%	43.7%	115	6.9%	35.7%
Centre	230	3.6%	11.0%	113	3.6%	11.2%	118	3.5%	10.8%	45	2.7%	7.7%
Pays de Loire	479	7.4%	16.2%	230	7.3%	16.1%	249	7.5%	16.3%	97	5.8%	10.5%
Bretagne	463	7.1%	17.4%	237	7.5%	18.5%	226	6.8%	16.4%	146	8.7%	18.0%
Poitou Charentes	141	2.2%	9.5%	61	1.9%	8.5%	80	2.4%	10.4%	31	1.9%	7.9%
Aquitaine	268	4.1%	9.7%	129	4.1%	9.8%	139	4.2%	9.6%	71	4.3%	8.4%
Midi Pyrénées	346	5.3%	14.2%	150	4.7%	12.7%	196	5.9%	15.5%	83	5.0%	10.5%
Limousin	50	0.8%	8.1%	24	0.8%	8.3%	25	0.8%	7.8%	12	0.7%	7.4%
Auvergne	161	2.5%	14.2%	73	2.3%	13.4%	88	2.6%	15.0%	27	1.6%	8.8%
Rhône Alpes	738	11.4%	14.3%	364	11.5%	14.6%	374	11.3%	13.9%	209	12.5%	11.1%
Languedoc Roussillon	239	3.7%	10.6%	116	3.7%	10.8%	123	3.7%	10.4%	91	5.4%	12.9%
Provence Alpes Côte d'Azur. Corse	103	1.6%	2.4%	42	1.3%	2.0%	62	1.9%	2.7%	40	2.4%	2.7%
Habitudes de connexion à Internet												
Tous les jours	3868	59.7%	11.4%	1938	61.2%	11.5%	1930	58.1%	11.4%	1385	82.9%	9.5%
Presque tous les jours	672	10.4%	11.5%	326	10.3%	12.1%	345	10.4%	11.0%	159	9.5%	8.1%
1 à 2 fois par semaine	358	5.5%	14.4%	150	4.7%	13.9%	208	6.3%	14.8%	59	3.5%	11.0%
1 à 3 fois par mois	99	1.5%	19.9%	32	1.0%	15.4%	68	2.0%	22.9%	17	1.0%	28.8%
Moins souvent	99	1.5%	13.7%	47	1.5%	13.9%	52	1.6%	13.5%	6	0.4%	10.5%
Jamais	16	0.2%	17.8%	9	0.3%	14.5%	7	0.2%	25.8%	4	0.2%	61.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	241	3.7%	12.7%	105	3.3%	13.3%	136	4.1%	12.2%	12	0.7%	6.3%
De 9 000 à moins de 12 000 euros par an	385	5.9%	13.0%	146	4.6%	13.3%	239	7.2%	12.9%	32	1.9%	13.2%
De 12 000 à moins de 18 000 euros par an	861	13.3%	14.6%	403	12.7%	15.3%	459	13.8%	14.1%	60	3.6%	8.6%
De 18 000 à moins de 24 000 euros par an	868	13.4%	13.2%	442	14.0%	14.6%	426	12.8%	12.0%	150	9.0%	10.9%
De 24 000 à moins de 36 000 euros par an	1497	23.1%	13.7%	688	21.8%	13.2%	809	24.4%	14.0%	357	21.3%	10.8%
De 36 000 à moins de 45 000 euros par an	897	13.8%	12.8%	486	15.4%	13.2%	411	12.4%	12.3%	300	17.9%	10.2%
De 45 000 à moins de 65 000 euros par an	783	12.1%	10.9%	432	13.6%	11.1%	351	10.6%	10.7%	391	23.4%	9.7%
De 65 000 à moins de 80 000 euros par an	165	2.5%	8.4%	85	2.7%	7.7%	80	2.4%	9.3%	114	6.8%	8.8%
De 80 000 à moins de 115 000 euros par an	109	1.7%	8.8%	72	2.3%	9.8%	37	1.1%	7.3%	70	4.2%	7.5%
115 000 euros et plus par an	63	1.0%	10.8%	32	1.0%	8.8%	32	1.0%	13.7%	44	2.6%	9.3%
Refus	379	5.8%	12.2%	174	5.5%	13.4%	205	6.2%	11.4%	94	5.6%	9.3%
Ne sait pas	236	3.6%	10.1%	101	3.2%	10.3%	134	4.0%	9.9%	47	2.8%	5.1%