

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	495	100.0%	1.0%	396	100.0%	1.6%	98	100.0%	0.4%	190	100.0%	1.1%
Sexe												
Homme	396	80.1%	1.6%	396	100.0%	1.6%	0	0.0%	0.0%	164	86.4%	1.9%
Femme	98	19.9%	0.4%	0	0.0%	0.0%	98	100.0%	0.4%	26	13.6%	0.3%
Age												
15 à 24 ans	69	14.0%	1.0%	60	15.1%	1.6%	10	9.8%	0.3%	39	20.5%	1.2%
25 à 34 ans	43	8.6%	0.6%	29	7.3%	0.8%	14	14.0%	0.4%	23	12.0%	0.7%
35 à 49 ans	127	25.6%	1.0%	104	26.2%	1.7%	23	23.3%	0.4%	69	36.0%	1.1%
50 à 59 ans	135	27.3%	1.5%	114	28.8%	2.5%	21	21.2%	0.5%	52	27.4%	1.4%
60 ans et plus	121	24.4%	0.8%	89	22.6%	1.4%	31	31.8%	0.4%	8	4.0%	0.8%
Individu												
Ménagères	84	17.0%	0.4%	0	0.0%	0.0%	84	85.5%	0.4%	19	10.1%	0.3%
Personne de référence	347	70.2%	1.2%	330	83.3%	1.6%	17	17.4%	0.2%	129	67.8%	1.6%
Responsable des achats	295	59.6%	0.8%	209	52.7%	1.6%	86	87.5%	0.4%	93	49.0%	0.9%
PCS Individu												
Agriculteurs	4	0.9%	0.8%	4	1.1%	1.2%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	12	2.4%	0.7%	7	1.7%	0.6%	5	5.2%	1.0%	10	5.4%	0.7%
Affaires et Cadres	61	12.4%	1.2%	49	12.3%	1.6%	12	12.5%	0.6%	58	30.2%	1.2%
Professions intermédiaires	86	17.5%	1.3%	77	19.5%	2.3%	9	9.4%	0.3%	77	40.7%	1.4%
Employés	54	11.0%	0.7%	29	7.3%	1.3%	25	25.6%	0.4%	6	3.3%	0.3%
Ouvriers	100	20.2%	1.6%	94	23.7%	1.8%	6	6.0%	0.4%	8	4.4%	2.0%
Retraités	115	23.2%	0.9%	89	22.6%	1.5%	25	25.6%	0.4%	0	0.0%	0.0%
Autres inactifs	62	12.6%	0.6%	47	11.8%	1.3%	16	15.8%	0.2%	30	15.9%	0.9%
PCS Personne de référence												
Agriculteurs	5	1.1%	0.7%	5	1.2%	1.1%	1	0.8%	0.2%	0	0.0%	0.0%
Petits patrons	16	3.2%	0.6%	13	3.3%	1.0%	3	2.7%	0.2%	16	8.3%	0.6%
Affaires et Cadres	70	14.2%	1.0%	62	15.6%	1.7%	8	8.4%	0.2%	70	36.9%	1.0%
Professions intermédiaires	104	21.1%	1.4%	89	22.5%	2.3%	15	15.3%	0.4%	104	54.8%	1.4%
Employés	46	9.4%	0.9%	28	7.1%	1.2%	18	18.7%	0.6%	0	0.0%	0.0%
Ouvriers	101	20.4%	1.1%	82	20.8%	1.6%	18	18.8%	0.4%	0	0.0%	0.0%
Retraités	131	26.4%	0.9%	98	24.8%	1.5%	32	32.7%	0.4%	0	0.0%	0.0%
Autres inactifs	21	4.3%	0.5%	19	4.7%	1.2%	3	2.7%	0.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	66	13.3%	0.7%	54	13.5%	1.2%	12	12.5%	0.2%	9	4.6%	0.5%
2 personnes	184	37.2%	1.0%	141	35.6%	1.6%	43	43.7%	0.5%	39	20.7%	0.9%
3 personnes	101	20.3%	1.1%	69	17.5%	1.5%	31	31.7%	0.7%	52	27.3%	1.3%
4 personnes	99	19.9%	1.1%	89	22.4%	1.9%	10	10.1%	0.2%	55	29.2%	1.1%
5 personnes et +	46	9.2%	0.9%	44	11.0%	1.8%	2	2.1%	0.1%	35	18.2%	1.4%
Présence d'enfants de moins de 15 ans												
Oui	135	27.2%	0.9%	118	29.8%	1.7%	16	16.6%	0.2%	84	44.2%	1.1%
Non	360	72.8%	1.0%	278	70.2%	1.6%	82	83.4%	0.4%	106	55.8%	1.1%
Habitat												
Communes rurales	114	23.1%	1.0%	96	24.2%	1.7%	18	18.7%	0.3%	37	19.2%	1.1%
Agglo. - 20 000 hab	106	21.4%	1.2%	74	18.6%	1.8%	32	32.7%	0.7%	30	15.9%	1.2%
Agglo. 20 000 à 100 000 hab	73	14.8%	1.0%	60	15.1%	1.8%	13	13.3%	0.4%	25	13.2%	1.4%
Agglo. + 100 000 hab	157	31.7%	1.0%	129	32.6%	1.7%	28	28.3%	0.4%	73	38.6%	1.3%
Agglo. Paris	45	9.1%	0.5%	38	9.6%	0.9%	7	7.0%	0.2%	25	13.0%	0.6%

Midi Olympique

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	58	11.6%	0.6%	50	12.6%	1.1%	8	7.8%	0.2%	28	14.6%	0.6%
Nord Pas de Calais	6	1.3%	0.2%	6	1.6%	0.4%	0	0.0%	0.0%	6	2.9%	0.6%
Lorraine	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.1%
Alsace	4	0.7%	0.2%	2	0.5%	0.3%	2	1.8%	0.2%	2	1.0%	0.4%
Franche-Comté	3	0.6%	0.3%	3	0.8%	0.7%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	4	0.8%	0.4%	2	0.5%	0.4%	2	2.0%	0.4%	2	1.1%	0.7%
Picardie	7	1.3%	0.4%	5	1.4%	0.7%	1	1.2%	0.1%	4	2.1%	0.9%
Bourgogne	12	2.3%	0.9%	9	2.4%	1.4%	2	2.2%	0.3%	4	2.1%	1.2%
Haute Normandie	1	0.2%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	1	0.4%	0.2%
Basse Normandie	2	0.4%	0.2%	1	0.2%	0.1%	1	1.3%	0.2%	0	0.0%	0.0%
Centre	11	2.3%	0.5%	8	2.1%	0.8%	3	2.8%	0.3%	3	1.4%	0.4%
Pays de Loire	11	2.2%	0.4%	8	2.0%	0.6%	3	2.7%	0.2%	6	2.9%	0.6%
Bretagne	6	1.2%	0.2%	3	0.7%	0.2%	3	3.2%	0.2%	0	0.0%	0.0%
Poitou Charentes	22	4.5%	1.5%	20	5.0%	2.8%	2	2.5%	0.3%	7	3.7%	1.8%
Aquitaine	89	17.9%	3.2%	67	16.8%	5.1%	22	22.5%	1.5%	22	11.6%	2.6%
Midi Pyrénées	89	18.0%	3.6%	74	18.7%	6.3%	15	15.0%	1.2%	36	18.9%	4.5%
Limousin	12	2.5%	2.0%	10	2.6%	3.5%	2	1.9%	0.6%	5	2.6%	3.1%
Auvergne	27	5.4%	2.3%	23	5.8%	4.3%	3	3.5%	0.6%	11	6.0%	3.7%
Rhône Alpes	47	9.5%	0.9%	35	8.8%	1.4%	12	12.3%	0.5%	15	7.8%	0.8%
Languedoc Roussillon	40	8.2%	1.8%	34	8.5%	3.1%	7	7.0%	0.6%	16	8.4%	2.3%
Provence Alpes Côte d'Azur. Corse	45	9.0%	1.0%	35	8.7%	1.7%	10	10.1%	0.4%	24	12.4%	1.6%
Habitudes de connexion à Internet												
Tous les jours	355	71.8%	1.0%	294	74.1%	1.7%	62	62.6%	0.4%	163	85.6%	1.1%
Presque tous les jours	65	13.2%	1.1%	35	8.8%	1.3%	31	31.0%	1.0%	21	11.0%	1.1%
1 à 2 fois par semaine	26	5.3%	1.1%	21	5.4%	2.0%	5	5.1%	0.4%	2	1.1%	0.4%
1 à 3 fois par mois	1	0.3%	0.3%	1	0.2%	0.5%	0	0.4%	0.1%	1	0.5%	1.6%
Moins souvent	4	0.8%	0.6%	4	1.1%	1.2%	0	0.0%	0.0%	0	0.1%	0.4%
Jamais	1	0.1%	0.8%	1	0.2%	1.2%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	10	2.0%	0.5%	8	2.0%	1.0%	2	1.8%	0.2%	1	0.4%	0.4%
De 9 000 à moins de 12 000 euros par an	8	1.7%	0.3%	6	1.5%	0.5%	3	2.7%	0.1%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	29	5.9%	0.5%	28	7.1%	1.1%	1	1.2%	0.0%	1	0.5%	0.1%
De 18 000 à moins de 24 000 euros par an	51	10.3%	0.8%	38	9.6%	1.3%	13	13.2%	0.4%	10	5.3%	0.7%
De 24 000 à moins de 36 000 euros par an	108	21.9%	1.0%	81	20.5%	1.6%	27	27.5%	0.5%	27	14.0%	0.8%
De 36 000 à moins de 45 000 euros par an	86	17.4%	1.2%	70	17.7%	1.9%	16	16.4%	0.5%	31	16.4%	1.1%
De 45 000 à moins de 65 000 euros par an	101	20.4%	1.4%	79	20.0%	2.0%	22	21.9%	0.7%	58	30.6%	1.4%
De 65 000 à moins de 80 000 euros par an	31	6.3%	1.6%	31	7.8%	2.8%	0	0.0%	0.0%	18	9.3%	1.4%
De 80 000 à moins de 115 000 euros par an	27	5.4%	2.2%	25	6.3%	3.4%	2	2.0%	0.4%	25	12.9%	2.6%
115 000 euros et plus par an	5	1.0%	0.9%	4	1.0%	1.1%	1	1.3%	0.5%	5	2.7%	1.1%
Refus	29	5.9%	0.9%	18	4.5%	1.4%	11	11.7%	0.6%	15	7.7%	1.4%
Ne sait pas	8	1.7%	0.4%	8	2.0%	0.8%	0	0.4%	0.0%	1	0.3%	0.1%