

# Complément'R

## Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	4673	100.0%	9.0%	2293	100.0%	9.2%	2380	100.0%	8.8%	1160	100.0%	6.6%
<b>Sexe</b>												
<b>Homme</b>	2293	49.1%	9.2%	2293	100.0%	9.2%	0	0.0%	0.0%	588	50.7%	6.7%
<b>Femme</b>	2380	50.9%	8.8%	0	0.0%	0.0%	2380	100.0%	8.8%	572	49.3%	6.6%
<b>Age</b>												
<b>15 à 24 ans</b>	392	8.4%	5.4%	216	9.4%	5.9%	176	7.4%	4.9%	130	11.2%	4.1%
<b>25 à 34 ans</b>	520	11.1%	6.8%	265	11.6%	7.1%	255	10.7%	6.6%	202	17.4%	6.0%
<b>35 à 49 ans</b>	1040	22.3%	8.3%	536	23.4%	8.7%	504	21.2%	8.0%	390	33.6%	6.3%
<b>50 à 59 ans</b>	1060	22.7%	11.5%	519	22.6%	11.3%	541	22.8%	11.8%	364	31.4%	9.6%
<b>60 ans et plus</b>	1660	35.5%	11.0%	757	33.0%	11.4%	903	37.9%	10.6%	75	6.4%	7.6%
<b>Individu</b>												
<b>Ménagères</b>	2203	47.1%	9.5%	0	0.0%	0.0%	2203	92.6%	9.5%	506	43.6%	7.2%
<b>Personne de référence</b>	2624	56.2%	9.4%	2002	87.3%	9.9%	622	26.1%	8.1%	584	50.4%	7.1%
<b>Responsable des achats</b>	3379	72.3%	9.5%	1201	52.4%	9.2%	2178	91.5%	9.6%	776	66.9%	7.1%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	82	1.7%	15.6%	61	2.7%	16.6%	21	0.9%	13.1%	0	0.0%	0.0%
<b>Petits patrons</b>	128	2.7%	7.9%	91	4.0%	8.1%	37	1.5%	7.3%	110	9.5%	7.5%
<b>Affaires et Cadres</b>	309	6.6%	6.1%	174	7.6%	5.8%	135	5.7%	6.3%	278	24.0%	6.0%
<b>Professions intermédiaires</b>	574	12.3%	8.3%	287	12.5%	8.7%	287	12.1%	8.0%	423	36.5%	7.6%
<b>Employés</b>	785	16.8%	9.5%	224	9.8%	10.3%	561	23.6%	9.2%	153	13.2%	8.5%
<b>Ouvriers</b>	699	15.0%	10.9%	547	23.9%	10.8%	151	6.4%	11.3%	25	2.1%	5.8%
<b>Retraités</b>	1455	31.1%	11.6%	697	30.4%	11.6%	758	31.8%	11.5%	16	1.4%	6.5%
<b>Autres inactifs</b>	642	13.7%	6.2%	211	9.2%	5.7%	431	18.1%	6.6%	154	13.3%	4.6%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	135	2.9%	16.5%	65	2.8%	15.9%	69	2.9%	17.1%	0	0.0%	0.0%
<b>Petits patrons</b>	204	4.4%	7.7%	99	4.3%	7.5%	105	4.4%	7.9%	204	17.6%	7.7%
<b>Affaires et Cadres</b>	406	8.7%	5.6%	194	8.4%	5.3%	212	8.9%	5.9%	406	35.0%	5.6%
<b>Professions intermédiaires</b>	550	11.8%	7.3%	296	12.9%	7.7%	255	10.7%	6.8%	550	47.5%	7.3%
<b>Employés</b>	457	9.8%	8.4%	230	10.0%	9.9%	226	9.5%	7.3%	0	0.0%	0.0%
<b>Ouvriers</b>	1023	21.9%	10.7%	548	23.9%	10.7%	475	19.9%	10.8%	0	0.0%	0.0%
<b>Retraités</b>	1605	34.3%	11.1%	739	32.2%	11.2%	866	36.4%	11.0%	0	0.0%	0.0%
<b>Autres inactifs</b>	294	6.3%	7.2%	123	5.3%	7.9%	172	7.2%	6.7%	0	0.0%	0.0%

# Complément'R

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	865	18.5%	8.7%	404	17.6%	9.0%	461	19.4%	8.4%	96	8.3%	5.6%
<b>2 personnes</b>	1878	40.2%	10.5%	918	40.0%	10.6%	960	40.3%	10.4%	335	28.9%	7.9%
<b>3 personnes</b>	745	15.9%	8.2%	388	16.9%	8.6%	357	15.0%	7.7%	242	20.9%	6.1%
<b>4 personnes</b>	759	16.2%	8.1%	387	16.9%	8.3%	372	15.6%	8.0%	309	26.7%	6.2%
<b>5 personnes et +</b>	426	9.1%	7.9%	196	8.5%	7.9%	230	9.7%	8.0%	176	15.2%	7.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	1254	26.8%	8.1%	595	26.0%	8.3%	659	27.7%	7.9%	502	43.2%	6.5%
<b>Non</b>	3418	73.2%	9.4%	1697	74.0%	9.6%	1721	72.3%	9.2%	658	56.8%	6.8%
<b>Habitat</b>												
<b>Communes rurales</b>	1679	35.9%	14.2%	831	36.3%	14.7%	848	35.6%	13.7%	385	33.2%	11.7%
<b>Agglo. - 20 000 hab</b>	1060	22.7%	11.8%	495	21.6%	11.9%	566	23.8%	11.7%	247	21.3%	9.4%
<b>Agglo. 20 000 à 100 000 hab</b>	932	19.9%	13.4%	474	20.7%	14.0%	457	19.2%	12.8%	204	17.6%	11.4%
<b>Agglo. + 100 000 hab</b>	699	15.0%	4.5%	353	15.4%	4.7%	346	14.5%	4.4%	212	18.3%	3.7%
<b>Agglo. Paris</b>	303	6.5%	3.5%	140	6.1%	3.4%	163	6.9%	3.7%	112	9.7%	2.8%

# Complément'R

## Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	469	10.0%	4.9%	208	9.1%	4.6%	261	11.0%	5.2%	142	12.3%	3.3%
Nord Pas de Calais	684	14.6%	21.3%	375	16.4%	24.6%	309	13.0%	18.3%	161	13.9%	16.3%
Lorraine	6	0.1%	0.3%	0	0.0%	0.0%	5	0.2%	0.5%	0	0.0%	0.1%
Alsace	4	0.1%	0.3%	0	0.0%	0.0%	4	0.2%	0.6%	4	0.4%	0.9%
Franche-Comté	111	2.4%	11.6%	55	2.4%	11.8%	56	2.4%	11.5%	33	2.9%	12.7%
Champagne Ardennes	7	0.2%	0.7%	1	0.1%	0.2%	6	0.3%	1.1%	3	0.3%	1.1%
Picardie	404	8.7%	26.3%	208	9.1%	27.9%	197	8.3%	24.8%	88	7.6%	20.8%
Bourgogne	33	0.7%	2.4%	11	0.5%	1.7%	22	0.9%	3.1%	7	0.6%	2.1%
Haute Normandie	517	11.1%	34.8%	250	10.9%	35.2%	267	11.2%	34.4%	123	10.6%	26.3%
Basse Normandie	548	11.7%	45.4%	273	11.9%	47.1%	275	11.5%	43.7%	115	9.9%	35.7%
Centre	155	3.3%	7.4%	76	3.3%	7.5%	80	3.3%	7.3%	30	2.6%	5.2%
Pays de Loire	232	5.0%	7.9%	124	5.4%	8.7%	108	4.5%	7.1%	53	4.6%	5.7%
Bretagne	210	4.5%	7.9%	105	4.6%	8.2%	105	4.4%	7.6%	51	4.4%	6.4%
Poitou Charentes	122	2.6%	8.2%	53	2.3%	7.4%	69	2.9%	8.9%	27	2.4%	6.9%
Aquitaine	61	1.3%	2.2%	24	1.0%	1.8%	37	1.6%	2.6%	16	1.4%	1.8%
Midi Pyrénées	274	5.9%	11.2%	117	5.1%	9.9%	157	6.6%	12.4%	63	5.5%	8.0%
Limousin	3	0.1%	0.4%	2	0.1%	0.7%	1	0.0%	0.2%	1	0.1%	0.5%
Auvergne	67	1.4%	5.9%	29	1.3%	5.3%	38	1.6%	6.4%	14	1.2%	4.4%
Rhône Alpes	662	14.2%	12.8%	331	14.4%	13.3%	331	13.9%	12.3%	185	15.9%	9.9%
Languedoc Roussillon	75	1.6%	3.3%	42	1.8%	3.9%	33	1.4%	2.8%	24	2.1%	3.4%
Provence Alpes Côte d'Azur. Corse	28	0.6%	0.7%	9	0.4%	0.4%	20	0.8%	0.9%	16	1.4%	1.1%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	2707	57.9%	8.0%	1361	59.4%	8.1%	1345	56.5%	7.9%	958	82.6%	6.5%
Presque tous les jours	494	10.6%	8.5%	245	10.7%	9.1%	249	10.5%	8.0%	114	9.8%	5.8%
1 à 2 fois par semaine	231	5.0%	9.3%	94	4.1%	8.7%	138	5.8%	9.8%	37	3.2%	6.9%
1 à 3 fois par mois	84	1.8%	16.8%	28	1.2%	13.8%	56	2.4%	19.0%	15	1.3%	25.9%
Moins souvent	73	1.6%	10.0%	32	1.4%	9.4%	41	1.7%	10.6%	5	0.4%	8.3%
Jamais	11	0.2%	12.3%	6	0.3%	9.5%	5	0.2%	18.8%	1	0.1%	11.7%

# Complément'R

## Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	185	4.0%	9.7%	81	3.5%	10.3%	104	4.4%	9.3%	9	0.7%	4.6%
De 9 000 à moins de 12 000 euros par an	239	5.1%	8.1%	90	3.9%	8.2%	149	6.3%	8.0%	16	1.3%	6.4%
De 12 000 à moins de 18 000 euros par an	654	14.0%	11.1%	305	13.3%	11.6%	350	14.7%	10.7%	39	3.4%	5.6%
De 18 000 à moins de 24 000 euros par an	641	13.7%	9.7%	315	13.7%	10.4%	326	13.7%	9.2%	95	8.2%	6.9%
De 24 000 à moins de 36 000 euros par an	1083	23.2%	9.9%	521	22.7%	10.0%	562	23.6%	9.7%	243	20.9%	7.3%
De 36 000 à moins de 45 000 euros par an	622	13.3%	8.8%	331	14.4%	9.0%	291	12.2%	8.7%	214	18.5%	7.3%
De 45 000 à moins de 65 000 euros par an	564	12.1%	7.8%	302	13.2%	7.7%	262	11.0%	8.0%	275	23.7%	6.8%
De 65 000 à moins de 80 000 euros par an	128	2.7%	6.5%	65	2.8%	5.9%	63	2.6%	7.3%	91	7.9%	7.0%
De 80 000 à moins de 115 000 euros par an	77	1.7%	6.2%	52	2.3%	7.1%	25	1.0%	4.9%	48	4.1%	5.1%
115 000 euros et plus par an	43	0.9%	7.2%	23	1.0%	6.5%	20	0.8%	8.4%	31	2.6%	6.4%
Refus	288	6.2%	9.3%	137	6.0%	10.6%	150	6.3%	8.4%	67	5.8%	6.6%
Ne sait pas	150	3.2%	6.4%	71	3.1%	7.3%	79	3.3%	5.8%	34	2.9%	3.6%