

Total PGI



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	4721	100.0%	9.1%	2469	100.0%	10.0%	2252	100.0%	8.4%	2090	100.0%	12.0%
Sexe												
Homme	2469	52.3%	10.0%	2469	100.0%	10.0%	0	0.0%	0.0%	1106	52.9%	12.5%
Femme	2252	47.7%	8.4%	0	0.0%	0.0%	2252	100.0%	8.4%	984	47.1%	11.4%
Age												
15 à 24 ans	1045	22.1%	14.4%	539	21.8%	14.6%	506	22.5%	14.1%	449	21.5%	14.2%
25 à 34 ans	900	19.1%	11.8%	477	19.3%	12.8%	423	18.8%	10.9%	417	19.9%	12.5%
35 à 49 ans	1338	28.3%	10.7%	724	29.3%	11.7%	614	27.3%	9.7%	677	32.4%	11.0%
50 à 59 ans	824	17.5%	9.0%	430	17.4%	9.4%	394	17.5%	8.6%	432	20.7%	11.4%
60 ans et plus	613	13.0%	4.0%	299	12.1%	4.5%	314	14.0%	3.7%	115	5.5%	11.8%
Individu												
Ménagères	1753	37.1%	7.5%	0	0.0%	0.0%	1753	77.8%	7.5%	747	35.8%	10.6%
Personne de référence	2503	53.0%	8.9%	1869	75.7%	9.2%	633	28.1%	8.2%	1034	49.5%	12.6%
Responsable des achats	3121	66.1%	8.7%	1352	54.8%	10.4%	1768	78.5%	7.8%	1296	62.0%	11.9%
PCS Individu												
Agriculteurs	3	0.1%	0.5%	2	0.1%	0.7%	0	0.0%	0.1%	0	0.0%	0.0%
Petits patrons	101	2.1%	6.2%	80	3.2%	7.1%	20	0.9%	4.1%	90	4.3%	6.2%
Affaires et Cadres	721	15.3%	14.1%	422	17.1%	14.1%	300	13.3%	14.1%	664	31.8%	14.3%
Professions intermédiaires	859	18.2%	12.5%	421	17.1%	12.7%	438	19.4%	12.2%	697	33.3%	12.6%
Employés	936	19.8%	11.3%	346	14.0%	15.9%	589	26.2%	9.7%	190	9.1%	10.5%
Ouvriers	593	12.6%	9.2%	498	20.2%	9.8%	95	4.2%	7.1%	40	1.9%	9.4%
Retraités	447	9.5%	3.6%	228	9.2%	3.8%	220	9.8%	3.3%	18	0.9%	7.2%
Autres inactifs	1061	22.5%	10.3%	471	19.1%	12.6%	590	26.2%	9.0%	391	18.7%	11.8%
PCS Personne de référence												
Agriculteurs	10	0.2%	1.2%	8	0.3%	2.0%	1	0.1%	0.3%	0	0.0%	0.0%
Petits patrons	238	5.0%	9.0%	111	4.5%	8.4%	127	5.7%	9.7%	238	11.4%	9.0%
Affaires et Cadres	982	20.8%	13.6%	525	21.3%	14.3%	456	20.3%	12.7%	982	47.0%	13.6%
Professions intermédiaires	870	18.4%	11.5%	470	19.0%	12.3%	400	17.8%	10.7%	870	41.6%	11.5%
Employés	706	14.9%	13.0%	363	14.7%	15.6%	342	15.2%	11.1%	0	0.0%	0.0%
Ouvriers	918	19.4%	9.6%	514	20.8%	10.0%	403	17.9%	9.1%	0	0.0%	0.0%
Retraités	597	12.6%	4.1%	290	11.7%	4.4%	307	13.6%	3.9%	0	0.0%	0.0%
Autres inactifs	401	8.5%	9.8%	187	7.6%	12.0%	215	9.5%	8.4%	0	0.0%	0.0%

Total PGI



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	792	16.8%	7.9%	398	16.1%	8.9%	394	17.5%	7.1%	254	12.1%	14.6%
2 personnes	1297	27.5%	7.2%	671	27.2%	7.7%	626	27.8%	6.8%	516	24.7%	12.1%
3 personnes	938	19.9%	10.3%	506	20.5%	11.3%	432	19.2%	9.4%	465	22.2%	11.8%
4 personnes	1042	22.1%	11.2%	536	21.7%	11.5%	507	22.5%	10.9%	590	28.2%	11.9%
5 personnes et +	651	13.8%	12.1%	359	14.5%	14.4%	292	13.0%	10.1%	265	12.7%	10.5%
Présence d'enfants de moins de 15 ans												
Oui	1653	35.0%	10.7%	860	34.8%	12.1%	793	35.2%	9.5%	817	39.1%	10.6%
Non	3068	65.0%	8.5%	1609	65.2%	9.1%	1459	64.8%	7.8%	1273	60.9%	13.1%
Habitat												
Communes rurales	315	6.7%	2.7%	165	6.7%	2.9%	149	6.6%	2.4%	142	6.8%	4.3%
Agglo. - 20 000 hab	324	6.9%	3.6%	192	7.8%	4.6%	131	5.8%	2.7%	137	6.6%	5.2%
Agglo. 20 000 à 100 000 hab	198	4.2%	2.8%	98	4.0%	2.9%	100	4.4%	2.8%	82	3.9%	4.6%
Agglo. + 100 000 hab	1809	38.3%	11.7%	927	37.5%	12.3%	882	39.2%	11.2%	710	34.0%	12.4%
Agglo. Paris	2075	44.0%	24.3%	1087	44.0%	26.6%	989	43.9%	22.2%	1018	48.7%	25.3%

Total PGI



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	2243	47.5%	23.5%	1187	48.1%	26.1%	1056	46.9%	21.1%	1084	51.8%	24.7%
Nord Pas de Calais	362	7.7%	11.3%	195	7.9%	12.7%	168	7.4%	10.0%	145	6.9%	14.6%
Lorraine	71	1.5%	3.7%	37	1.5%	4.0%	34	1.5%	3.4%	23	1.1%	4.3%
Alsace	118	2.5%	7.7%	61	2.5%	8.3%	57	2.5%	7.2%	46	2.2%	9.2%
Franche-Comté	8	0.2%	0.8%	2	0.1%	0.4%	6	0.3%	1.2%	4	0.2%	1.5%
Champagne Ardennes	24	0.5%	2.2%	13	0.5%	2.5%	11	0.5%	1.9%	16	0.8%	5.3%
Picardie	56	1.2%	3.7%	37	1.5%	5.0%	19	0.8%	2.4%	18	0.9%	4.3%
Bourgogne	17	0.4%	1.3%	6	0.3%	1.0%	11	0.5%	1.6%	8	0.4%	2.4%
Haute Normandie	29	0.6%	2.0%	18	0.7%	2.5%	12	0.5%	1.5%	16	0.8%	3.4%
Basse Normandie	8	0.2%	0.6%	3	0.1%	0.5%	5	0.2%	0.7%	3	0.2%	1.1%
Centre	44	0.9%	2.1%	26	1.0%	2.6%	18	0.8%	1.6%	18	0.9%	3.1%
Pays de Loire	163	3.5%	5.5%	89	3.6%	6.3%	74	3.3%	4.8%	84	4.0%	9.0%
Bretagne	87	1.8%	3.3%	50	2.0%	3.9%	38	1.7%	2.7%	39	1.8%	4.8%
Poitou Charentes	10	0.2%	0.7%	3	0.1%	0.4%	7	0.3%	1.0%	6	0.3%	1.4%
Aquitaine	202	4.3%	7.3%	99	4.0%	7.5%	103	4.6%	7.1%	75	3.6%	8.8%
Midi Pyrénées	212	4.5%	8.7%	114	4.6%	9.7%	98	4.3%	7.7%	86	4.1%	10.8%
Limousin	3	0.1%	0.5%	1	0.0%	0.4%	2	0.1%	0.7%	2	0.1%	1.3%
Auvergne	7	0.1%	0.6%	4	0.2%	0.8%	2	0.1%	0.4%	3	0.1%	0.8%
Rhône Alpes	476	10.1%	9.2%	244	9.9%	9.8%	232	10.3%	8.7%	202	9.6%	10.7%
Languedoc Roussillon	151	3.2%	6.7%	79	3.2%	7.4%	72	3.2%	6.0%	55	2.6%	7.8%
Provence Alpes Côte d'Azur. Corse	429	9.1%	9.9%	200	8.1%	9.7%	230	10.2%	10.1%	159	7.6%	10.7%
Habitudes de connexion à Internet												
Tous les jours	3862	81.8%	11.4%	2053	83.1%	12.2%	1809	80.3%	10.6%	1846	88.3%	12.6%
Presque tous les jours	467	9.9%	8.0%	226	9.2%	8.4%	240	10.7%	7.7%	199	9.5%	10.2%
1 à 2 fois par semaine	185	3.9%	7.4%	84	3.4%	7.8%	100	4.5%	7.1%	40	1.9%	7.4%
1 à 3 fois par mois	30	0.6%	6.0%	15	0.6%	7.4%	15	0.7%	5.0%	4	0.2%	6.3%
Moins souvent	17	0.4%	2.3%	13	0.5%	3.9%	3	0.2%	0.9%	0	0.0%	0.7%
Jamais	2	0.1%	2.7%	1	0.0%	1.5%	1	0.1%	5.7%	0	0.0%	0.0%

Total PGI



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	148	3.1%	7.8%	64	2.6%	8.1%	84	3.7%	7.5%	13	0.6%	6.7%
De 9 000 à moins de 12 000 euros par an	189	4.0%	6.4%	75	3.1%	6.9%	114	5.0%	6.1%	16	0.8%	6.4%
De 12 000 à moins de 18 000 euros par an	445	9.4%	7.6%	207	8.4%	7.9%	238	10.6%	7.3%	67	3.2%	9.6%
De 18 000 à moins de 24 000 euros par an	450	9.5%	6.8%	242	9.8%	8.0%	208	9.2%	5.9%	156	7.4%	11.3%
De 24 000 à moins de 36 000 euros par an	1021	21.6%	9.3%	563	22.8%	10.8%	458	20.3%	7.9%	406	19.4%	12.3%
De 36 000 à moins de 45 000 euros par an	748	15.8%	10.6%	414	16.8%	11.3%	334	14.8%	10.0%	364	17.4%	12.3%
De 45 000 à moins de 65 000 euros par an	801	17.0%	11.1%	443	17.9%	11.3%	358	15.9%	10.9%	495	23.7%	12.3%
De 65 000 à moins de 80 000 euros par an	233	4.9%	11.9%	129	5.2%	11.8%	104	4.6%	12.0%	173	8.3%	13.3%
De 80 000 à moins de 115 000 euros par an	162	3.4%	13.1%	93	3.8%	12.8%	69	3.0%	13.6%	134	6.4%	14.4%
115 000 euros et plus par an	64	1.4%	10.8%	39	1.6%	10.9%	25	1.1%	10.6%	61	2.9%	12.8%
Refus	245	5.2%	7.9%	115	4.7%	8.8%	130	5.8%	7.3%	108	5.2%	10.7%
Ne sait pas	214	4.5%	9.1%	84	3.4%	8.5%	131	5.8%	9.6%	97	4.7%	10.5%