

20 Minutes



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3747	100.0%	7.2%	1955	100.0%	7.9%	1792	100.0%	6.7%	1638	100.0%	9.4%
Sexe												
Homme	1955	52.2%	7.9%	1955	100.0%	7.9%	0	0.0%	0.0%	865	52.8%	9.8%
Femme	1792	47.8%	6.7%	0	0.0%	0.0%	1792	100.0%	6.7%	773	47.2%	9.0%
Age												
15 à 24 ans	819	21.9%	11.3%	414	21.2%	11.2%	405	22.6%	11.3%	338	20.6%	10.7%
25 à 34 ans	704	18.8%	9.2%	371	19.0%	9.9%	334	18.6%	8.6%	319	19.4%	9.6%
35 à 49 ans	1106	29.5%	8.9%	602	30.8%	9.8%	504	28.1%	8.0%	551	33.7%	8.9%
50 à 59 ans	677	18.1%	7.4%	353	18.1%	7.7%	325	18.1%	7.0%	346	21.1%	9.1%
60 ans et plus	440	11.7%	2.9%	215	11.0%	3.2%	225	12.5%	2.6%	85	5.2%	8.6%
Individu												
Ménagères	1390	37.1%	6.0%	0	0.0%	0.0%	1390	77.6%	6.0%	594	36.3%	8.5%
Personne de référence	1983	52.9%	7.1%	1492	76.3%	7.3%	490	27.4%	6.4%	820	50.1%	10.0%
Responsable des achats	2472	66.0%	6.9%	1061	54.3%	8.2%	1411	78.7%	6.2%	1021	62.4%	9.4%
PCS Individu												
Agriculteurs	2	0.1%	0.4%	2	0.1%	0.5%	0	0.0%	0.1%	0	0.0%	0.0%
Petits patrons	82	2.2%	5.0%	66	3.4%	5.8%	16	0.9%	3.2%	74	4.5%	5.1%
Affaires et Cadres	541	14.4%	10.6%	321	16.4%	10.8%	220	12.3%	10.4%	498	30.4%	10.8%
Professions intermédiaires	717	19.1%	10.4%	344	17.6%	10.4%	374	20.9%	10.4%	581	35.5%	10.5%
Employés	761	20.3%	9.2%	289	14.8%	13.2%	472	26.4%	7.7%	144	8.8%	7.9%
Ouvriers	491	13.1%	7.7%	415	21.2%	8.2%	76	4.3%	5.7%	29	1.8%	6.8%
Retraités	316	8.4%	2.5%	160	8.2%	2.7%	156	8.7%	2.4%	13	0.8%	5.4%
Autres inactifs	836	22.3%	8.1%	359	18.4%	9.6%	477	26.6%	7.3%	299	18.3%	9.0%
PCS Personne de référence												
Agriculteurs	5	0.1%	0.6%	4	0.2%	0.9%	1	0.1%	0.3%	0	0.0%	0.0%
Petits patrons	185	4.9%	7.0%	90	4.6%	6.8%	95	5.3%	7.2%	185	11.3%	7.0%
Affaires et Cadres	748	20.0%	10.3%	397	20.3%	10.8%	351	19.6%	9.8%	748	45.6%	10.3%
Professions intermédiaires	706	18.8%	9.3%	378	19.4%	9.9%	327	18.3%	8.8%	706	43.1%	9.3%
Employés	576	15.4%	10.6%	298	15.2%	12.8%	278	15.5%	9.0%	0	0.0%	0.0%
Ouvriers	776	20.7%	8.1%	436	22.3%	8.5%	341	19.0%	7.7%	0	0.0%	0.0%
Retraités	442	11.8%	3.1%	212	10.8%	3.2%	230	12.8%	2.9%	0	0.0%	0.0%
Autres inactifs	310	8.3%	7.5%	141	7.2%	9.1%	169	9.4%	6.6%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	613	16.3%	6.1%	311	15.9%	6.9%	301	16.8%	5.5%	195	11.9%	11.2%
2 personnes	1008	26.9%	5.6%	512	26.2%	5.9%	496	27.7%	5.4%	403	24.6%	9.5%
3 personnes	762	20.3%	8.4%	415	21.2%	9.2%	347	19.3%	7.5%	368	22.5%	9.3%
4 personnes	832	22.2%	8.9%	422	21.6%	9.1%	410	22.9%	8.8%	464	28.3%	9.3%
5 personnes et +	533	14.2%	9.9%	296	15.1%	11.9%	237	13.3%	8.3%	208	12.7%	8.2%
Présence d'enfants de moins de 15 ans												
Oui	1345	35.9%	8.7%	706	36.1%	9.9%	639	35.7%	7.7%	644	39.3%	8.4%
Non	2402	64.1%	6.6%	1249	63.9%	7.1%	1153	64.3%	6.2%	994	60.7%	10.2%
Habitat												
Communes rurales	278	7.4%	2.3%	145	7.4%	2.6%	133	7.4%	2.1%	127	7.7%	3.9%
Agglo. - 20 000 hab	285	7.6%	3.2%	171	8.7%	4.1%	115	6.4%	2.4%	122	7.4%	4.6%
Agglo. 20 000 à 100 000 hab	168	4.5%	2.4%	84	4.3%	2.5%	84	4.7%	2.3%	70	4.2%	3.9%
Agglo. + 100 000 hab	1481	39.5%	9.6%	743	38.0%	9.9%	738	41.2%	9.3%	572	34.9%	10.0%
Agglo. Paris	1535	41.0%	18.0%	812	41.5%	19.9%	723	40.3%	16.2%	748	45.7%	18.6%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	1683	44.9%	17.6%	903	46.2%	19.8%	780	43.5%	15.6%	806	49.2%	18.4%
Nord Pas de Calais	306	8.2%	9.5%	156	8.0%	10.2%	150	8.4%	8.9%	121	7.4%	12.2%
Lorraine	71	1.9%	3.7%	37	1.9%	4.0%	34	1.9%	3.4%	23	1.4%	4.2%
Alsace	101	2.7%	6.6%	52	2.7%	7.1%	49	2.7%	6.2%	40	2.4%	8.0%
Franche-Comté	7	0.2%	0.8%	2	0.1%	0.4%	6	0.3%	1.1%	4	0.2%	1.4%
Champagne Ardennes	20	0.5%	1.8%	10	0.5%	2.0%	10	0.5%	1.7%	14	0.9%	4.8%
Picardie	46	1.2%	3.0%	33	1.7%	4.4%	13	0.7%	1.7%	15	0.9%	3.5%
Bourgogne	16	0.4%	1.2%	6	0.3%	0.9%	10	0.5%	1.4%	7	0.4%	2.1%
Haute Normandie	21	0.6%	1.4%	13	0.7%	1.9%	8	0.4%	1.0%	11	0.7%	2.4%
Basse Normandie	7	0.2%	0.6%	2	0.1%	0.4%	4	0.2%	0.7%	3	0.2%	1.0%
Centre	40	1.1%	1.9%	23	1.2%	2.3%	17	0.9%	1.6%	17	1.1%	2.9%
Pays de Loire	141	3.8%	4.8%	79	4.1%	5.6%	62	3.5%	4.1%	73	4.4%	7.9%
Bretagne	66	1.8%	2.5%	37	1.9%	2.9%	29	1.6%	2.1%	29	1.8%	3.6%
Poitou Charentes	9	0.2%	0.6%	3	0.1%	0.4%	6	0.4%	0.8%	5	0.3%	1.3%
Aquitaine	171	4.6%	6.2%	81	4.1%	6.2%	90	5.0%	6.2%	58	3.5%	6.8%
Midi Pyrénées	171	4.6%	7.0%	95	4.9%	8.1%	76	4.3%	6.0%	68	4.1%	8.5%
Limousin	3	0.1%	0.5%	1	0.0%	0.3%	2	0.1%	0.7%	2	0.1%	1.3%
Auvergne	6	0.2%	0.5%	4	0.2%	0.7%	2	0.1%	0.4%	2	0.1%	0.7%
Rhône Alpes	393	10.5%	7.6%	196	10.0%	7.8%	197	11.0%	7.4%	168	10.3%	9.0%
Languedoc Roussillon	116	3.1%	5.1%	60	3.1%	5.6%	55	3.1%	4.7%	40	2.4%	5.7%
Provence Alpes Côte d'Azur. Corse	354	9.4%	8.1%	163	8.3%	7.9%	191	10.6%	8.3%	131	8.0%	8.8%
Habitudes de connection à Internet												
Tous les jours	3077	82.1%	9.1%	1629	83.3%	9.7%	1447	80.8%	8.5%	1452	88.6%	9.9%
Presque tous les jours	358	9.6%	6.1%	174	8.9%	6.4%	184	10.3%	5.9%	148	9.1%	7.6%
1 à 2 fois par semaine	151	4.0%	6.1%	67	3.4%	6.2%	84	4.7%	6.0%	33	2.0%	6.1%
1 à 3 fois par mois	27	0.7%	5.3%	12	0.6%	6.0%	14	0.8%	4.8%	3	0.2%	5.6%
Moins souvent	12	0.3%	1.6%	10	0.5%	2.8%	2	0.1%	0.6%	0	0.0%	0.7%
Jamais	1	0.0%	1.3%	1	0.0%	0.8%	1	0.0%	2.3%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	111	3.0%	5.8%	42	2.1%	5.3%	69	3.9%	6.2%	8	0.5%	4.2%
De 9 000 à moins de 12 000 euros par an	144	3.8%	4.9%	56	2.9%	5.1%	87	4.9%	4.7%	12	0.7%	5.0%
De 12 000 à moins de 18 000 euros par an	373	10.0%	6.3%	173	8.8%	6.6%	201	11.2%	6.2%	56	3.4%	8.1%
De 18 000 à moins de 24 000 euros par an	364	9.7%	5.5%	197	10.1%	6.5%	166	9.3%	4.7%	119	7.3%	8.6%
De 24 000 à moins de 36 000 euros par an	831	22.2%	7.6%	456	23.3%	8.8%	375	20.9%	6.5%	325	19.9%	9.8%
De 36 000 à moins de 45 000 euros par an	600	16.0%	8.5%	342	17.5%	9.3%	258	14.4%	7.7%	281	17.2%	9.5%
De 45 000 à moins de 65 000 euros par an	637	17.0%	8.8%	350	17.9%	9.0%	288	16.0%	8.7%	403	24.6%	10.0%
De 65 000 à moins de 80 000 euros par an	175	4.7%	8.9%	99	5.1%	9.0%	76	4.3%	8.8%	132	8.1%	10.2%
De 80 000 à moins de 115 000 euros par an	117	3.1%	9.4%	62	3.2%	8.5%	54	3.0%	10.8%	100	6.1%	10.7%
115 000 euros et plus par an	40	1.1%	6.7%	21	1.1%	5.9%	19	1.0%	8.0%	38	2.3%	7.9%
Refus	190	5.1%	6.1%	89	4.6%	6.8%	101	5.6%	5.6%	88	5.4%	8.7%
Ne sait pas	166	4.4%	7.1%	68	3.5%	7.0%	98	5.5%	7.2%	76	4.6%	8.2%