

PQN Editions du 7ème jour y.c. JDD



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	4642	100.0%	9.0%	3198	100.0%	12.9%	1444	100.0%	5.4%	1604	100.0%	9.2%
Sexe												
Homme	3198	68.9%	12.9%	3198	100.0%	12.9%	0	0.0%	0.0%	1173	73.2%	13.3%
Femme	1444	31.1%	5.4%	0	0.0%	0.0%	1444	100.0%	5.4%	431	26.8%	5.0%
Age												
15 à 24 ans	817	17.6%	11.2%	617	19.3%	16.7%	200	13.9%	5.6%	340	21.2%	10.8%
25 à 34 ans	651	14.0%	8.5%	490	15.3%	13.1%	161	11.1%	4.1%	253	15.7%	7.6%
35 à 49 ans	1169	25.2%	9.4%	855	26.7%	13.9%	314	21.8%	5.0%	546	34.0%	8.8%
50 à 59 ans	878	18.9%	9.5%	610	19.1%	13.3%	269	18.6%	5.8%	358	22.3%	9.4%
60 ans et plus	1127	24.3%	7.4%	627	19.6%	9.5%	500	34.6%	5.9%	108	6.7%	11.0%
Individu												
Ménagères	1232	26.5%	5.3%	0	0.0%	0.0%	1232	85.3%	5.3%	342	21.3%	4.9%
Personne de référence	2823	60.8%	10.1%	2459	76.9%	12.1%	364	25.2%	4.7%	941	58.6%	11.4%
Responsable des achats	2836	61.1%	7.9%	1632	51.0%	12.6%	1204	83.4%	5.3%	861	53.7%	7.9%
PCS Individu												
Agriculteurs	23	0.5%	4.4%	17	0.5%	4.7%	6	0.4%	3.5%	0	0.0%	0.0%
Petits patrons	169	3.6%	10.4%	148	4.6%	13.1%	21	1.4%	4.2%	160	10.0%	10.9%
Affaires et Cadres	464	10.0%	9.1%	356	11.1%	11.9%	108	7.5%	5.1%	423	26.3%	9.1%
Professions intermédiaires	651	14.0%	9.4%	475	14.9%	14.3%	176	12.2%	4.9%	538	33.5%	9.7%
Employés	686	14.8%	8.3%	356	11.1%	16.3%	330	22.8%	5.4%	101	6.3%	5.6%
Ouvriers	766	16.5%	11.9%	700	21.9%	13.8%	65	4.5%	4.9%	28	1.8%	6.7%
Retraités	927	20.0%	7.4%	544	17.0%	9.1%	384	26.6%	5.8%	13	0.8%	5.3%
Autres inactifs	956	20.6%	9.3%	601	18.8%	16.1%	355	24.6%	5.4%	341	21.3%	10.3%
PCS Personne de référence												
Agriculteurs	47	1.0%	5.8%	32	1.0%	7.7%	15	1.1%	3.8%	0	0.0%	0.0%
Petits patrons	251	5.4%	9.5%	176	5.5%	13.4%	76	5.2%	5.7%	251	15.7%	9.5%
Affaires et Cadres	654	14.1%	9.0%	456	14.2%	12.4%	199	13.8%	5.6%	654	40.8%	9.0%
Professions intermédiaires	698	15.0%	9.2%	542	16.9%	14.1%	156	10.8%	4.2%	698	43.5%	9.2%
Employés	585	12.6%	10.8%	402	12.6%	17.3%	183	12.7%	5.9%	0	0.0%	0.0%
Ouvriers	952	20.5%	10.0%	743	23.2%	14.5%	208	14.4%	4.7%	0	0.0%	0.0%
Retraités	1105	23.8%	7.7%	610	19.1%	9.3%	495	34.3%	6.3%	0	0.0%	0.0%
Autres inactifs	350	7.5%	8.5%	238	7.4%	15.3%	112	7.7%	4.4%	0	0.0%	0.0%

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Taille du foyer												
1 personne	743	16.0%	7.4%	517	16.2%	11.5%	226	15.6%	4.1%	142	8.8%	8.2%
2 personnes	1528	32.9%	8.5%	957	29.9%	11.0%	571	39.5%	6.2%	388	24.2%	9.1%
3 personnes	855	18.4%	9.4%	619	19.4%	13.8%	236	16.3%	5.1%	372	23.2%	9.4%
4 personnes	916	19.7%	9.8%	675	21.1%	14.5%	240	16.6%	5.1%	454	28.3%	9.1%
5 personnes et +	601	12.9%	11.2%	430	13.4%	17.3%	171	11.9%	6.0%	248	15.5%	9.8%
Présence d'enfants de moins de 15 ans												
Oui	1489	32.1%	9.6%	1067	33.4%	15.0%	422	29.3%	5.1%	692	43.2%	9.0%
Non	3153	67.9%	8.7%	2132	66.6%	12.1%	1021	70.7%	5.5%	912	56.8%	9.4%
Habitat												
Communes rurales	831	17.9%	7.0%	585	18.3%	10.4%	247	17.1%	4.0%	264	16.5%	8.0%
Agglo. - 20 000 hab	686	14.8%	7.6%	465	14.6%	11.2%	221	15.3%	4.6%	254	15.8%	9.7%
Agglo. 20 000 à 100 000 hab	585	12.6%	8.4%	406	12.7%	12.0%	178	12.4%	5.0%	154	9.6%	8.6%
Agglo. + 100 000 hab	1295	27.9%	8.4%	991	31.0%	13.2%	304	21.0%	3.8%	451	28.1%	7.9%
Agglo. Paris	1245	26.8%	14.6%	751	23.5%	18.4%	494	34.2%	11.1%	481	30.0%	11.9%

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Régions INSEE												
Ile de France	1405	30.3%	14.7%	839	26.2%	18.4%	566	39.2%	11.3%	528	32.9%	12.1%
Nord Pas de Calais	244	5.2%	7.6%	205	6.4%	13.4%	39	2.7%	2.3%	91	5.6%	9.1%
Lorraine	153	3.3%	8.0%	116	3.6%	12.4%	38	2.6%	3.8%	40	2.5%	7.3%
Alsace	64	1.4%	4.2%	42	1.3%	5.7%	22	1.5%	2.8%	19	1.2%	3.9%
Franche-Comté	83	1.8%	8.7%	54	1.7%	11.6%	29	2.0%	5.9%	21	1.3%	7.9%
Champagne Ardennes	72	1.5%	6.6%	42	1.3%	8.1%	29	2.0%	5.2%	21	1.3%	7.1%
Picardie	194	4.2%	12.6%	124	3.9%	16.7%	70	4.8%	8.8%	35	2.2%	8.2%
Bourgogne	150	3.2%	11.1%	95	3.0%	14.6%	56	3.8%	7.9%	43	2.7%	12.6%
Haute Normandie	97	2.1%	6.5%	71	2.2%	10.0%	26	1.8%	3.3%	31	1.9%	6.7%
Basse Normandie	98	2.1%	8.1%	79	2.5%	13.7%	19	1.3%	3.0%	30	1.9%	9.4%
Centre	155	3.3%	7.4%	113	3.5%	11.2%	42	2.9%	3.9%	50	3.1%	8.6%
Pays de Loire	176	3.8%	6.0%	142	4.4%	9.9%	34	2.4%	2.3%	75	4.7%	8.1%
Bretagne	117	2.5%	4.4%	82	2.6%	6.4%	36	2.5%	2.6%	33	2.1%	4.1%
Poitou Charentes	97	2.1%	6.5%	73	2.3%	10.3%	24	1.6%	3.0%	35	2.2%	8.9%
Aquitaine	212	4.6%	7.7%	159	5.0%	12.1%	53	3.7%	3.7%	73	4.6%	8.6%
Midi Pyrénées	186	4.0%	7.6%	146	4.5%	12.3%	41	2.8%	3.2%	59	3.7%	7.4%
Limousin	51	1.1%	8.3%	35	1.1%	12.0%	16	1.1%	5.0%	12	0.8%	7.8%
Auvergne	97	2.1%	8.6%	69	2.2%	12.7%	28	2.0%	4.8%	30	1.9%	9.7%
Rhône Alpes	404	8.7%	7.8%	289	9.0%	11.6%	115	8.0%	4.3%	165	10.3%	8.8%
Languedoc Roussillon	209	4.5%	9.2%	156	4.9%	14.5%	53	3.7%	4.5%	77	4.8%	11.0%
Provence Alpes Côte d'Azur. Corse	378	8.1%	8.7%	268	8.4%	13.0%	110	7.6%	4.8%	133	8.3%	8.9%
Habitudes de connection à Internet												
Tous les jours	3336	71.9%	9.8%	2368	74.0%	14.0%	969	67.1%	5.7%	1389	86.6%	9.5%
Presque tous les jours	508	10.9%	8.7%	320	10.0%	11.9%	188	13.0%	6.0%	152	9.5%	7.8%
1 à 2 fois par semaine	265	5.7%	10.6%	152	4.8%	14.1%	113	7.8%	8.0%	31	1.9%	5.7%
1 à 3 fois par mois	30	0.6%	5.9%	21	0.7%	10.4%	8	0.6%	2.9%	5	0.3%	8.7%
Moins souvent	40	0.9%	5.5%	26	0.8%	7.8%	13	0.9%	3.4%	6	0.3%	9.8%
Jamais	6	0.1%	6.3%	4	0.1%	7.2%	1	0.1%	4.1%	0	0.0%	0.0%

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Revenus du foyer												
Moins de 9 000 euros par an	146	3.1%	7.7%	94	2.9%	11.9%	52	3.6%	4.7%	19	1.2%	10.3%
De 9 000 à moins de 12 000 euros par an	232	5.0%	7.9%	149	4.6%	13.5%	84	5.8%	4.5%	21	1.3%	8.7%
De 12 000 à moins de 18 000 euros par an	422	9.1%	7.2%	284	8.9%	10.8%	138	9.6%	4.3%	46	2.8%	6.6%
De 18 000 à moins de 24 000 euros par an	523	11.3%	7.9%	357	11.2%	11.8%	165	11.5%	4.7%	111	6.9%	8.0%
De 24 000 à moins de 36 000 euros par an	958	20.6%	8.7%	657	20.5%	12.6%	301	20.9%	5.2%	280	17.4%	8.4%
De 36 000 à moins de 45 000 euros par an	728	15.7%	10.4%	524	16.4%	14.3%	204	14.1%	6.1%	278	17.3%	9.4%
De 45 000 à moins de 65 000 euros par an	731	15.7%	10.1%	539	16.9%	13.8%	192	13.3%	5.8%	361	22.5%	9.0%
De 65 000 à moins de 80 000 euros par an	222	4.8%	11.3%	154	4.8%	14.1%	67	4.7%	7.8%	135	8.4%	10.4%
De 80 000 à moins de 115 000 euros par an	166	3.6%	13.5%	115	3.6%	15.7%	51	3.6%	10.2%	118	7.4%	12.7%
115 000 euros et plus par an	73	1.6%	12.4%	53	1.7%	14.8%	20	1.4%	8.6%	67	4.2%	14.0%
Refus	226	4.9%	7.3%	132	4.1%	10.1%	94	6.5%	5.3%	84	5.3%	8.3%
Ne sait pas	214	4.6%	9.1%	140	4.4%	14.3%	74	5.1%	5.4%	84	5.2%	9.1%