

L'Equipe Dimanche



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2892	100.0%	5.6%	2373	100.0%	9.6%	519	100.0%	1.9%	1088	100.0%	6.2%
Sexe												
Homme	2373	82.0%	9.6%	2373	100.0%	9.6%	0	0.0%	0.0%	925	85.1%	10.5%
Femme	519	18.0%	1.9%	0	0.0%	0.0%	519	100.0%	1.9%	163	14.9%	1.9%
Age												
15 à 24 ans	678	23.4%	9.3%	556	23.4%	15.1%	122	23.5%	3.4%	280	25.7%	8.9%
25 à 34 ans	511	17.7%	6.7%	424	17.8%	11.3%	87	16.8%	2.2%	192	17.7%	5.8%
35 à 49 ans	787	27.2%	6.3%	666	28.1%	10.8%	122	23.4%	1.9%	368	33.8%	5.9%
50 à 59 ans	513	17.7%	5.6%	437	18.4%	9.5%	77	14.7%	1.7%	198	18.2%	5.2%
60 ans et plus	403	13.9%	2.7%	291	12.3%	4.4%	112	21.6%	1.3%	49	4.5%	5.0%
Individu												
Ménagères	402	13.9%	1.7%	0	0.0%	0.0%	402	77.4%	1.7%	110	10.1%	1.6%
Personne de référence	1848	63.9%	6.6%	1744	73.5%	8.6%	105	20.2%	1.4%	697	64.1%	8.5%
Responsable des achats	1550	53.6%	4.3%	1152	48.6%	8.9%	398	76.6%	1.7%	506	46.5%	4.6%
PCS Individu												
Agriculteurs	23	0.8%	4.4%	17	0.7%	4.7%	6	1.1%	3.5%	0	0.0%	0.0%
Petits patrons	117	4.0%	7.2%	110	4.7%	9.8%	6	1.2%	1.3%	112	10.3%	7.7%
Affaires et Cadres	290	10.0%	5.7%	254	10.7%	8.5%	36	6.9%	1.7%	269	24.8%	5.8%
Professions intermédiaires	464	16.0%	6.7%	390	16.4%	11.8%	74	14.2%	2.1%	395	36.3%	7.1%
Employés	400	13.8%	4.8%	271	11.4%	12.4%	130	25.0%	2.1%	39	3.6%	2.2%
Ouvriers	588	20.3%	9.2%	567	23.9%	11.2%	20	3.9%	1.5%	16	1.5%	3.8%
Retraités	338	11.7%	2.7%	248	10.5%	4.1%	90	17.3%	1.4%	3	0.3%	1.3%
Autres inactifs	673	23.3%	6.5%	515	21.7%	13.8%	158	30.4%	2.4%	253	23.2%	7.6%
PCS Personne de référence												
Agriculteurs	44	1.5%	5.3%	32	1.3%	7.7%	12	2.3%	2.9%	0	0.0%	0.0%
Petits patrons	148	5.1%	5.6%	128	5.4%	9.7%	20	3.8%	1.5%	148	13.6%	5.6%
Affaires et Cadres	418	14.5%	5.8%	345	14.6%	9.4%	73	14.0%	2.0%	418	38.4%	5.8%
Professions intermédiaires	522	18.0%	6.9%	452	19.0%	11.8%	70	13.4%	1.9%	522	48.0%	6.9%
Employés	405	14.0%	7.5%	315	13.3%	13.5%	91	17.4%	2.9%	0	0.0%	0.0%
Ouvriers	697	24.1%	7.3%	608	25.6%	11.9%	88	17.0%	2.0%	0	0.0%	0.0%
Retraités	413	14.3%	2.9%	300	12.7%	4.6%	113	21.8%	1.4%	0	0.0%	0.0%
Autres inactifs	246	8.5%	6.0%	193	8.1%	12.4%	53	10.2%	2.1%	0	0.0%	0.0%

L'Equipe Dimanche



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	407	14.1%	4.1%	341	14.4%	7.6%	66	12.7%	1.2%	88	8.1%	5.1%
2 personnes	770	26.6%	4.3%	600	25.3%	6.9%	170	32.6%	1.8%	239	22.0%	5.6%
3 personnes	602	20.8%	6.6%	504	21.2%	11.2%	98	18.9%	2.1%	257	23.6%	6.5%
4 personnes	675	23.3%	7.2%	552	23.3%	11.9%	122	23.6%	2.6%	321	29.5%	6.5%
5 personnes et +	439	15.2%	8.2%	376	15.8%	15.1%	63	12.2%	2.2%	183	16.8%	7.2%
Présence d'enfants de moins de 15 ans												
Oui	1061	36.7%	6.9%	887	37.4%	12.4%	175	33.7%	2.1%	485	44.6%	6.3%
Non	1831	63.3%	5.0%	1486	62.6%	8.4%	345	66.3%	1.8%	603	55.4%	6.2%
Habitat												
Communes rurales	579	20.0%	4.9%	461	19.4%	8.2%	118	22.8%	1.9%	202	18.5%	6.1%
Agglo. - 20 000 hab	447	15.5%	5.0%	369	15.6%	8.9%	78	15.0%	1.6%	184	16.9%	7.0%
Agglo. 20 000 à 100 000 hab	404	14.0%	5.8%	321	13.5%	9.5%	83	16.0%	2.3%	132	12.1%	7.3%
Agglo. + 100 000 hab	961	33.2%	6.2%	816	34.4%	10.9%	146	28.1%	1.8%	348	32.0%	6.1%
Agglo. Paris	501	17.3%	5.9%	407	17.1%	10.0%	94	18.2%	2.1%	222	20.4%	5.5%

L'Equipe Dimanche



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	556	19.2%	5.8%	456	19.2%	10.0%	100	19.3%	2.0%	240	22.1%	5.5%
Nord Pas de Calais	185	6.4%	5.7%	166	7.0%	10.8%	19	3.7%	1.1%	76	6.9%	7.6%
Lorraine	113	3.9%	5.9%	93	3.9%	10.0%	20	3.8%	2.0%	28	2.6%	5.2%
Alsace	53	1.8%	3.5%	39	1.6%	5.3%	14	2.7%	1.8%	15	1.4%	3.1%
Franche-Comté	61	2.1%	6.4%	46	1.9%	9.9%	15	2.8%	3.0%	19	1.8%	7.3%
Champagne Ardennes	48	1.7%	4.4%	34	1.5%	6.6%	14	2.7%	2.5%	18	1.7%	6.1%
Picardie	86	3.0%	5.6%	70	3.0%	9.5%	16	3.1%	2.0%	19	1.8%	4.6%
Bourgogne	88	3.0%	6.5%	72	3.0%	11.1%	16	3.0%	2.2%	27	2.4%	7.8%
Haute Normandie	73	2.5%	4.9%	55	2.3%	7.8%	17	3.4%	2.3%	26	2.4%	5.5%
Basse Normandie	66	2.3%	5.4%	57	2.4%	9.8%	9	1.7%	1.4%	22	2.1%	6.9%
Centre	95	3.3%	4.5%	79	3.3%	7.8%	16	3.1%	1.5%	31	2.8%	5.2%
Pays de Loire	116	4.0%	3.9%	106	4.5%	7.4%	10	2.0%	0.7%	59	5.4%	6.4%
Bretagne	84	2.9%	3.1%	64	2.7%	5.0%	20	3.8%	1.4%	28	2.6%	3.5%
Poitou Charentes	73	2.5%	4.9%	60	2.5%	8.5%	13	2.5%	1.7%	30	2.8%	7.6%
Aquitaine	165	5.7%	6.0%	135	5.7%	10.3%	30	5.7%	2.1%	60	5.5%	7.0%
Midi Pyrénées	144	5.0%	5.9%	126	5.3%	10.7%	18	3.5%	1.4%	53	4.9%	6.7%
Limousin	43	1.5%	7.0%	32	1.4%	10.9%	11	2.2%	3.5%	11	1.0%	7.0%
Auvergne	73	2.5%	6.5%	55	2.3%	10.1%	18	3.5%	3.1%	26	2.4%	8.4%
Rhône Alpes	320	11.1%	6.2%	250	10.5%	10.0%	70	13.5%	2.6%	134	12.3%	7.1%
Languedoc Roussillon	159	5.5%	7.0%	136	5.7%	12.6%	23	4.4%	1.9%	55	5.0%	7.8%
Provence Alpes Côte d'Azur. Corse	292	10.1%	6.7%	242	10.2%	11.7%	50	9.6%	2.2%	109	10.0%	7.3%
Habitudes de connexion à Internet												
Tous les jours	2213	76.5%	6.5%	1823	76.8%	10.8%	390	75.0%	2.3%	963	88.6%	6.6%
Presque tous les jours	307	10.6%	5.3%	238	10.0%	8.8%	69	13.4%	2.2%	91	8.4%	4.7%
1 à 2 fois par semaine	132	4.6%	5.3%	109	4.6%	10.0%	24	4.5%	1.7%	16	1.5%	3.0%
1 à 3 fois par mois	16	0.6%	3.2%	12	0.5%	6.1%	4	0.7%	1.2%	1	0.1%	2.2%
Moins souvent	17	0.6%	2.4%	17	0.7%	5.0%	0	0.0%	0.0%	6	0.5%	9.8%

L'Equipe Dimanche



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	78	2.7%	4.1%	71	3.0%	9.0%	7	1.3%	0.6%	8	0.8%	4.5%
De 9 000 à moins de 12 000 euros par an	145	5.0%	4.9%	98	4.1%	9.0%	46	8.9%	2.5%	13	1.2%	5.1%
De 12 000 à moins de 18 000 euros par an	220	7.6%	3.7%	190	8.0%	7.2%	31	5.9%	0.9%	27	2.5%	3.9%
De 18 000 à moins de 24 000 euros par an	333	11.5%	5.1%	271	11.4%	8.9%	62	11.9%	1.7%	84	7.7%	6.0%
De 24 000 à moins de 36 000 euros par an	617	21.3%	5.6%	498	21.0%	9.6%	119	22.9%	2.1%	187	17.2%	5.7%
De 36 000 à moins de 45 000 euros par an	482	16.7%	6.9%	403	17.0%	11.0%	79	15.2%	2.4%	191	17.5%	6.5%
De 45 000 à moins de 65 000 euros par an	484	16.7%	6.7%	408	17.2%	10.4%	76	14.7%	2.3%	269	24.7%	6.7%
De 65 000 à moins de 80 000 euros par an	132	4.6%	6.7%	113	4.8%	10.3%	19	3.7%	2.2%	86	7.9%	6.6%
De 80 000 à moins de 115 000 euros par an	87	3.0%	7.0%	76	3.2%	10.4%	10	2.0%	2.0%	65	6.0%	7.0%
115 000 euros et plus par an	35	1.2%	6.0%	27	1.1%	7.6%	8	1.6%	3.5%	33	3.0%	6.9%
Refus	132	4.6%	4.3%	99	4.2%	7.6%	33	6.4%	1.9%	52	4.8%	5.1%
Ne sait pas	147	5.1%	6.3%	119	5.0%	12.1%	28	5.4%	2.1%	73	6.7%	7.9%