

Total PQN avec PQHi



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	8147	100.0%	7.9%	5031	100.0%	10.2%	3116	100.0%	5.8%	3144	100.0%	9.0%
Sexe												
Homme	5031	61.7%	10.2%	5031	100.0%	10.2%	0	0.0%	0.0%	2024	64.4%	11.5%
Femme	3116	38.3%	5.8%	0	0.0%	0.0%	3116	100.0%	5.8%	1120	35.6%	6.4%
Age												
15 à 24 ans	1343	16.5%	9.3%	820	16.3%	11.2%	523	16.8%	7.4%	607	19.3%	9.7%
25 à 34 ans	1180	14.5%	7.7%	785	15.6%	10.5%	395	12.7%	5.0%	544	17.3%	8.2%
35 à 49 ans	1796	22.0%	7.1%	1201	23.9%	9.7%	595	19.1%	4.7%	989	31.5%	8.0%
50 à 59 ans	1365	16.8%	7.4%	853	17.0%	9.3%	512	16.4%	5.5%	709	22.5%	9.2%
60 ans et plus	2463	30.2%	8.2%	1372	27.3%	10.5%	1091	35.0%	6.5%	294	9.4%	15.6%
Individu												
Ménagères	2539	31.2%	5.5%	0	0.0%	0.0%	2539	81.5%	5.5%	852	27.1%	6.0%
Personne de référence	4794	58.8%	8.5%	4029	80.1%	9.9%	766	24.6%	4.9%	1764	56.1%	10.6%
Responsable des achats	5125	62.9%	7.2%	2612	51.9%	10.2%	2513	80.6%	5.5%	1782	56.7%	8.1%
PCS Individu												
Agriculteurs	23	0.3%	2.2%	20	0.4%	2.6%	4	0.1%	1.2%	0	0.0%	0.0%
Petits patrons	280	3.4%	8.7%	231	4.6%	10.3%	49	1.6%	5.1%	266	8.5%	9.3%
Affaires et Cadres	1194	14.7%	11.7%	811	16.1%	13.7%	383	12.3%	9.0%	1107	35.2%	12.0%
Professions intermédiaires	1072	13.2%	7.7%	680	13.5%	10.0%	392	12.6%	5.5%	884	28.1%	7.8%
Employés	1081	13.3%	6.5%	514	10.2%	12.0%	567	18.2%	4.6%	211	6.7%	5.7%
Ouvriers	899	11.0%	7.0%	819	16.3%	8.1%	80	2.6%	3.0%	41	1.3%	4.8%
Retraités	1970	24.2%	7.9%	1179	23.4%	10.0%	791	25.4%	6.1%	40	1.3%	7.6%
Autres inactifs	1627	20.0%	7.9%	777	15.4%	10.3%	850	27.3%	6.5%	595	18.9%	9.1%
PCS Personne de référence												
Agriculteurs	52	0.6%	3.1%	33	0.7%	3.8%	19	0.6%	2.4%	0	0.0%	0.0%
Petits patrons	425	5.2%	8.0%	273	5.4%	10.4%	152	4.9%	5.7%	425	13.5%	8.0%
Affaires et Cadres	1539	18.9%	10.7%	978	19.4%	13.6%	561	18.0%	7.7%	1539	49.0%	10.7%
Professions intermédiaires	1180	14.5%	7.7%	773	15.4%	9.9%	407	13.1%	5.5%	1180	37.5%	7.7%
Employés	859	10.5%	7.9%	526	10.5%	11.5%	333	10.7%	5.3%	0	0.0%	0.0%
Ouvriers	1220	15.0%	6.4%	866	17.2%	8.4%	354	11.4%	4.0%	0	0.0%	0.0%
Retraités	2317	28.4%	8.1%	1286	25.6%	9.9%	1031	33.1%	6.6%	0	0.0%	0.0%
Autres inactifs	555	6.8%	6.8%	296	5.9%	9.4%	259	8.3%	5.1%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	1357	16.7%	6.8%	813	16.2%	9.4%	544	17.4%	4.9%	329	10.5%	9.2%
2 personnes	2994	36.8%	8.4%	1780	35.4%	10.3%	1215	39.0%	6.6%	814	25.9%	9.4%
3 personnes	1462	17.9%	8.0%	934	18.6%	10.2%	527	16.9%	5.8%	744	23.7%	9.6%
4 personnes	1460	17.9%	7.8%	943	18.7%	10.2%	517	16.6%	5.5%	819	26.0%	8.4%
5 personnes et +	874	10.7%	8.1%	561	11.1%	10.9%	314	10.1%	5.6%	438	13.9%	8.4%
Présence d'enfants de moins de 15 ans												
Oui	2291	28.1%	7.4%	1457	29.0%	10.0%	834	26.8%	5.0%	1261	40.1%	8.1%
Non	5856	71.9%	8.1%	3574	71.0%	10.2%	2282	73.2%	6.1%	1883	59.9%	9.7%
Habitat												
Communes rurales	1253	15.4%	5.3%	799	15.9%	7.1%	454	14.6%	3.7%	418	13.3%	6.4%
Agglo. - 20 000 hab	983	12.1%	5.5%	636	12.6%	7.5%	347	11.1%	3.7%	355	11.3%	6.8%
Agglo. 20 000 à 100 000 hab	827	10.1%	5.9%	553	11.0%	8.3%	274	8.8%	3.8%	246	7.8%	6.7%
Agglo. + 100 000 hab	2290	28.1%	7.4%	1505	29.9%	10.0%	785	25.2%	4.9%	922	29.3%	8.0%
Agglo. Paris	2795	34.3%	16.4%	1537	30.6%	18.9%	1257	40.3%	14.1%	1203	38.3%	14.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	3088	37.9%	16.2%	1707	33.9%	18.8%	1381	44.3%	13.8%	1299	41.3%	14.8%
Nord Pas de Calais	348	4.3%	5.4%	253	5.0%	8.3%	94	3.0%	2.8%	153	4.9%	7.9%
Lorraine	165	2.0%	4.3%	111	2.2%	5.9%	54	1.7%	2.7%	57	1.8%	5.2%
Alsace	140	1.7%	4.6%	90	1.8%	6.2%	49	1.6%	3.2%	56	1.8%	5.7%
Franche-Comté	94	1.2%	4.9%	64	1.3%	6.9%	30	1.0%	3.1%	35	1.1%	6.7%
Champagne Ardennes	129	1.6%	5.9%	84	1.7%	8.0%	45	1.5%	4.0%	39	1.2%	6.7%
Picardie	285	3.5%	9.3%	159	3.2%	10.7%	126	4.0%	8.0%	81	2.6%	9.3%
Bourgogne	184	2.3%	6.8%	128	2.5%	9.8%	56	1.8%	4.0%	57	1.8%	8.0%
Haute Normandie	184	2.3%	6.2%	124	2.5%	8.7%	60	1.9%	3.9%	65	2.1%	7.1%
Basse Normandie	147	1.8%	6.1%	99	2.0%	8.7%	48	1.5%	3.8%	48	1.5%	7.2%
Centre	261	3.2%	6.2%	178	3.5%	8.7%	83	2.7%	3.9%	81	2.6%	6.6%
Pays de Loire	279	3.4%	4.7%	180	3.6%	6.3%	100	3.2%	3.3%	125	4.0%	6.6%
Bretagne	257	3.2%	4.9%	167	3.3%	6.6%	90	2.9%	3.3%	92	2.9%	5.8%
Poitou Charentes	146	1.8%	4.9%	104	2.1%	7.4%	43	1.4%	2.7%	49	1.6%	6.2%
Aquitaine	333	4.1%	6.1%	208	4.1%	8.0%	125	4.0%	4.3%	115	3.7%	6.6%
Midi Pyrénées	339	4.2%	6.9%	225	4.5%	9.5%	113	3.6%	4.5%	130	4.1%	8.0%
Limousin	67	0.8%	5.4%	48	1.0%	8.0%	19	0.6%	2.9%	17	0.5%	5.3%
Auvergne	113	1.4%	5.0%	75	1.5%	6.9%	37	1.2%	3.2%	38	1.2%	6.2%
Rhône Alpes	650	8.0%	6.3%	427	8.5%	8.6%	224	7.2%	4.2%	250	8.0%	6.7%
Languedoc Roussillon	302	3.7%	6.7%	190	3.8%	8.8%	112	3.6%	4.7%	99	3.2%	7.0%
Provence Alpes Côte d'Azur. Corse	636	7.8%	7.4%	408	8.1%	10.0%	228	7.3%	5.0%	256	8.1%	8.7%
Habitudes de connexion à Internet												
Tous les jours	6146	75.4%	9.2%	3887	77.3%	11.7%	2259	72.5%	6.8%	2780	88.4%	9.5%
Presque tous les jours	808	9.9%	6.9%	460	9.2%	8.4%	348	11.2%	5.5%	273	8.7%	6.9%
1 à 2 fois par semaine	358	4.4%	7.0%	191	3.8%	8.6%	166	5.3%	5.7%	52	1.7%	4.3%
1 à 3 fois par mois	52	0.6%	5.0%	30	0.6%	7.2%	23	0.7%	3.6%	4	0.1%	2.8%
Moins souvent	52	0.6%	3.2%	29	0.6%	4.0%	23	0.7%	2.5%	6	0.2%	4.2%
Jamais	14	0.2%	7.2%	10	0.2%	8.1%	4	0.1%	5.7%	3	0.1%	27.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	238	2.9%	6.4%	142	2.8%	9.3%	97	3.1%	4.3%	30	0.9%	8.4%
De 9 000 à moins de 12 000 euros par an	269	3.3%	4.6%	156	3.1%	6.9%	114	3.6%	3.1%	29	0.9%	5.9%
De 12 000 à moins de 18 000 euros par an	641	7.9%	5.4%	389	7.7%	7.6%	252	8.1%	3.8%	101	3.2%	7.4%
De 18 000 à moins de 24 000 euros par an	790	9.7%	5.9%	489	9.7%	8.0%	301	9.7%	4.1%	211	6.7%	7.5%
De 24 000 à moins de 36 000 euros par an	1559	19.1%	7.1%	952	18.9%	9.0%	607	19.5%	5.3%	490	15.6%	7.2%
De 36 000 à moins de 45 000 euros par an	1234	15.1%	8.8%	783	15.6%	10.7%	451	14.5%	6.7%	521	16.6%	8.6%
De 45 000 à moins de 65 000 euros par an	1478	18.1%	10.6%	962	19.1%	12.6%	516	16.6%	8.1%	729	23.2%	9.3%
De 65 000 à moins de 80 000 euros par an	477	5.9%	12.2%	306	6.1%	13.7%	171	5.5%	10.2%	289	9.2%	11.1%
De 80 000 à moins de 115 000 euros par an	381	4.7%	15.4%	257	5.1%	17.5%	124	4.0%	12.4%	259	8.2%	14.2%
115 000 euros et plus par an	222	2.7%	19.9%	150	3.0%	23.0%	73	2.3%	15.7%	167	5.3%	18.0%
Refus	492	6.0%	7.4%	273	5.4%	9.7%	219	7.0%	5.7%	162	5.1%	7.2%
Ne sait pas	364	4.5%	8.7%	172	3.4%	9.7%	192	6.2%	8.0%	156	5.0%	9.2%