

## LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	979	100.0%	1.9%	574	100.0%	2.3%	404	100.0%	1.5%	483	100.0%	2.8%
<b>Sexe</b>												
<b>Homme</b>	574	58.7%	2.3%	574	100.0%	2.3%	0	0.0%	0.0%	297	61.5%	3.4%
<b>Femme</b>	404	41.3%	1.5%	0	0.0%	0.0%	404	100.0%	1.5%	186	38.5%	2.2%
<b>Age</b>												
<b>15 à 24 ans</b>	142	14.5%	2.0%	65	11.3%	1.8%	77	19.1%	2.1%	65	13.5%	2.1%
<b>25 à 34 ans</b>	135	13.8%	1.8%	78	13.6%	2.1%	57	14.1%	1.5%	68	14.0%	2.0%
<b>35 à 49 ans</b>	244	24.9%	2.0%	158	27.6%	2.6%	85	21.1%	1.4%	170	35.2%	2.8%
<b>50 à 59 ans</b>	223	22.8%	2.4%	140	24.4%	3.1%	82	20.4%	1.8%	129	26.7%	3.4%
<b>60 ans et plus</b>	235	24.0%	1.6%	133	23.2%	2.0%	102	25.3%	1.2%	51	10.5%	5.2%
<b>Individu</b>												
<b>Ménagères</b>	323	33.0%	1.4%	0	0.0%	0.0%	323	79.8%	1.4%	146	30.2%	2.1%
<b>Personne de référence</b>	583	59.5%	2.1%	475	82.6%	2.3%	108	26.8%	1.4%	287	59.4%	3.5%
<b>Responsable des achats</b>	651	66.5%	1.8%	336	58.5%	2.6%	315	77.8%	1.4%	304	62.8%	2.8%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	2	0.2%	0.4%	2	0.3%	0.5%	0	0.1%	0.2%	0	0.0%	0.0%
<b>Petits patrons</b>	39	4.0%	2.4%	33	5.7%	2.9%	6	1.5%	1.2%	36	7.4%	2.5%
<b>Affaires et Cadres</b>	225	23.0%	4.4%	139	24.3%	4.7%	85	21.1%	4.0%	208	43.2%	4.5%
<b>Professions intermédiaires</b>	165	16.8%	2.4%	98	17.0%	2.9%	67	16.6%	1.9%	139	28.7%	2.5%
<b>Employés</b>	116	11.8%	1.4%	55	9.5%	2.5%	61	15.2%	1.0%	26	5.5%	1.5%
<b>Ouvriers</b>	68	7.0%	1.1%	64	11.2%	1.3%	4	1.0%	0.3%	3	0.7%	0.8%
<b>Retraités</b>	178	18.1%	1.4%	99	17.2%	1.6%	79	19.5%	1.2%	5	1.0%	1.9%
<b>Autres inactifs</b>	187	19.1%	1.8%	85	14.8%	2.3%	102	25.1%	1.5%	65	13.5%	2.0%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	3	0.4%	0.4%	2	0.4%	0.6%	1	0.3%	0.3%	0	0.0%	0.0%
<b>Petits patrons</b>	66	6.8%	2.5%	45	7.9%	3.5%	21	5.1%	1.6%	66	13.7%	2.5%
<b>Affaires et Cadres</b>	250	25.5%	3.4%	151	26.4%	4.1%	98	24.4%	2.8%	250	51.7%	3.4%
<b>Professions intermédiaires</b>	167	17.1%	2.2%	100	17.5%	2.6%	67	16.5%	1.8%	167	34.6%	2.2%
<b>Employés</b>	91	9.3%	1.7%	50	8.7%	2.1%	41	10.0%	1.3%	0	0.0%	0.0%
<b>Ouvriers</b>	102	10.4%	1.1%	56	9.8%	1.1%	46	11.3%	1.0%	0	0.0%	0.0%
<b>Retraités</b>	213	21.8%	1.5%	115	20.0%	1.8%	98	24.3%	1.2%	0	0.0%	0.0%
<b>Autres inactifs</b>	86	8.8%	2.1%	54	9.3%	3.4%	33	8.1%	1.3%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	177	18.1%	1.8%	99	17.2%	2.2%	79	19.4%	1.4%	64	13.2%	3.7%
<b>2 personnes</b>	327	33.5%	1.8%	186	32.4%	2.1%	141	35.0%	1.5%	129	26.7%	3.0%
<b>3 personnes</b>	183	18.7%	2.0%	102	17.7%	2.3%	81	20.1%	1.8%	114	23.6%	2.9%
<b>4 personnes</b>	194	19.9%	2.1%	130	22.7%	2.8%	64	15.8%	1.4%	125	25.9%	2.5%
<b>5 personnes et +</b>	97	9.9%	1.8%	58	10.1%	2.3%	39	9.6%	1.3%	51	10.6%	2.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	290	29.6%	1.9%	170	29.6%	2.4%	119	29.6%	1.4%	184	38.1%	2.4%
<b>Non</b>	689	70.4%	1.9%	404	70.4%	2.3%	285	70.4%	1.5%	299	61.9%	3.1%
<b>Habitat</b>												
<b>Communes rurales</b>	128	13.1%	1.1%	79	13.7%	1.4%	50	12.3%	0.8%	55	11.4%	1.7%
<b>Agglo. - 20 000 hab</b>	92	9.4%	1.0%	55	9.5%	1.3%	37	9.2%	0.8%	38	7.9%	1.5%
<b>Agglo. 20 000 à 100 000 hab</b>	77	7.9%	1.1%	48	8.4%	1.4%	29	7.2%	0.8%	27	5.7%	1.5%
<b>Agglo. + 100 000 hab</b>	294	30.1%	1.9%	161	28.1%	2.1%	133	33.0%	1.7%	144	29.9%	2.5%
<b>Agglo. Paris</b>	387	39.5%	4.5%	231	40.3%	5.7%	155	38.4%	3.5%	218	45.1%	5.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	411	42.0%	4.3%	248	43.2%	5.5%	163	40.3%	3.3%	225	46.6%	5.1%
<b>Nord Pas de Calais</b>	33	3.4%	1.0%	19	3.3%	1.3%	14	3.5%	0.8%	18	3.7%	1.8%
<b>Lorraine</b>	14	1.5%	0.7%	12	2.0%	1.2%	3	0.6%	0.3%	8	1.7%	1.5%
<b>Alsace</b>	14	1.5%	0.9%	6	1.0%	0.8%	8	2.1%	1.1%	8	1.7%	1.6%
<b>Franche-Comté</b>	10	1.0%	1.0%	3	0.6%	0.7%	6	1.6%	1.3%	5	1.0%	1.8%
<b>Champagne Ardennes</b>	14	1.4%	1.2%	10	1.7%	1.9%	4	0.9%	0.7%	5	1.0%	1.7%
<b>Picardie</b>	17	1.7%	1.1%	9	1.5%	1.2%	8	2.0%	1.0%	7	1.5%	1.7%
<b>Bourgogne</b>	23	2.3%	1.7%	12	2.0%	1.8%	11	2.7%	1.6%	7	1.5%	2.1%
<b>Haute Normandie</b>	15	1.5%	1.0%	7	1.3%	1.0%	7	1.8%	1.0%	8	1.7%	1.7%
<b>Basse Normandie</b>	12	1.2%	1.0%	8	1.4%	1.4%	4	1.0%	0.7%	6	1.3%	1.9%
<b>Centre</b>	29	2.9%	1.4%	19	3.2%	1.8%	10	2.5%	0.9%	14	2.9%	2.4%
<b>Pays de Loire</b>	22	2.2%	0.7%	9	1.6%	0.6%	13	3.1%	0.8%	15	3.1%	1.6%
<b>Bretagne</b>	34	3.5%	1.3%	22	3.8%	1.7%	12	3.1%	0.9%	10	2.2%	1.3%
<b>Poitou Charentes</b>	20	2.0%	1.3%	13	2.3%	1.8%	7	1.7%	0.9%	9	1.8%	2.2%
<b>Aquitaine</b>	48	4.9%	1.7%	24	4.2%	1.8%	24	6.0%	1.7%	16	3.3%	1.9%
<b>Midi Pyrénées</b>	41	4.2%	1.7%	27	4.7%	2.3%	14	3.5%	1.1%	21	4.4%	2.7%
<b>Limousin</b>	10	1.0%	1.7%	7	1.2%	2.4%	3	0.8%	1.0%	3	0.6%	1.7%
<b>Auvergne</b>	15	1.5%	1.3%	11	1.9%	2.0%	4	1.0%	0.7%	5	1.1%	1.6%
<b>Rhône Alpes</b>	79	8.1%	1.5%	51	8.9%	2.0%	28	7.0%	1.1%	37	7.6%	2.0%
<b>Languedoc Roussillon</b>	42	4.3%	1.8%	21	3.7%	2.0%	21	5.1%	1.7%	19	3.9%	2.7%
<b>Provence Alpes Côte d'Azur.</b>	76	7.8%	1.8%	37	6.5%	1.8%	39	9.6%	1.7%	36	7.5%	2.4%
<b>Corse</b>												
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	814	83.2%	2.4%	474	82.6%	2.8%	340	84.1%	2.0%	442	91.5%	3.0%
<b>Presque tous les jours</b>	87	8.9%	1.5%	52	9.0%	1.9%	36	8.8%	1.1%	32	6.6%	1.6%
<b>1 à 2 fois par semaine</b>	21	2.2%	0.9%	11	1.9%	1.0%	10	2.6%	0.7%	1	0.2%	0.2%
<b>1 à 3 fois par mois</b>	4	0.4%	0.8%	2	0.4%	1.1%	2	0.5%	0.6%	2	0.4%	3.2%
<b>Moins souvent</b>	9	0.9%	1.2%	3	0.5%	0.8%	6	1.5%	1.6%	1	0.2%	1.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	27	2.7%	1.4%	16	2.7%	2.0%	11	2.8%	1.0%	5	1.0%	2.6%
<b>De 9 000 à moins de 12 000 euros par an</b>	36	3.7%	1.2%	19	3.3%	1.7%	17	4.2%	0.9%	3	0.7%	1.3%
<b>De 12 000 à moins de 18 000 euros par an</b>	71	7.2%	1.2%	42	7.4%	1.6%	28	7.0%	0.9%	13	2.7%	1.9%
<b>De 18 000 à moins de 24 000 euros par an</b>	75	7.7%	1.1%	38	6.7%	1.3%	37	9.2%	1.0%	30	6.3%	2.2%
<b>De 24 000 à moins de 36 000 euros par an</b>	169	17.3%	1.5%	108	18.8%	2.1%	61	15.1%	1.1%	71	14.6%	2.1%
<b>De 36 000 à moins de 45 000 euros par an</b>	158	16.2%	2.3%	100	17.5%	2.7%	58	14.4%	1.7%	98	20.2%	3.3%
<b>De 45 000 à moins de 65 000 euros par an</b>	212	21.6%	2.9%	130	22.6%	3.3%	82	20.2%	2.5%	123	25.5%	3.1%
<b>De 65 000 à moins de 80 000 euros par an</b>	77	7.9%	3.9%	43	7.6%	4.0%	34	8.4%	3.9%	57	11.7%	4.4%
<b>De 80 000 à moins de 115 000 euros par an</b>	47	4.8%	3.8%	29	5.0%	3.9%	18	4.5%	3.6%	32	6.7%	3.4%
<b>115 000 euros et plus par an</b>	26	2.7%	4.5%	17	2.9%	4.6%	10	2.4%	4.2%	21	4.3%	4.4%
<b>Refus</b>	49	5.0%	1.6%	22	3.9%	1.7%	27	6.6%	1.5%	17	3.6%	1.7%
<b>Ne sait pas</b>	31	3.1%	1.3%	9	1.6%	1.0%	21	5.2%	1.6%	13	2.7%	1.4%