

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1526	100.0%	2.9%	881	100.0%	3.6%	645	100.0%	2.4%	633	100.0%	3.6%
Sexe												
Homme	881	57.7%	3.6%	881	100.0%	3.6%	0	0.0%	0.0%	391	61.8%	4.4%
Femme	645	42.3%	2.4%	0	0.0%	0.0%	645	100.0%	2.4%	242	38.2%	2.8%
Age												
15 à 24 ans	237	15.5%	3.3%	138	15.7%	3.8%	98	15.2%	2.7%	106	16.8%	3.4%
25 à 34 ans	205	13.4%	2.7%	132	15.0%	3.5%	73	11.3%	1.9%	108	17.1%	3.3%
35 à 49 ans	275	18.0%	2.2%	175	19.9%	2.8%	100	15.5%	1.6%	193	30.5%	3.1%
50 à 59 ans	224	14.7%	2.4%	127	14.4%	2.8%	97	15.1%	2.1%	135	21.4%	3.6%
60 ans et plus	585	38.3%	3.9%	308	35.0%	4.7%	277	42.9%	3.2%	89	14.1%	9.1%
Individu												
Ménagères	530	34.7%	2.3%	0	0.0%	0.0%	530	82.2%	2.3%	198	31.3%	2.8%
Personne de référence	842	55.2%	3.0%	698	79.2%	3.4%	144	22.3%	1.9%	333	52.6%	4.1%
Responsable des achats	963	63.1%	2.7%	426	48.4%	3.3%	537	83.3%	2.4%	366	57.9%	3.4%
PCS Individu												
Agriculteurs	1	0.1%	0.2%	1	0.1%	0.2%	0	0.0%	0.2%	0	0.0%	0.0%
Petits patrons	57	3.7%	3.5%	42	4.7%	3.7%	15	2.4%	3.1%	53	8.3%	3.6%
Affaires et Cadres	274	17.9%	5.4%	203	23.0%	6.8%	71	11.0%	3.3%	254	40.2%	5.5%
Professions intermédiaires	152	10.0%	2.2%	86	9.7%	2.6%	67	10.3%	1.9%	125	19.8%	2.3%
Employés	186	12.2%	2.2%	89	10.1%	4.1%	97	15.1%	1.6%	59	9.3%	3.2%
Ouvriers	73	4.8%	1.1%	63	7.2%	1.2%	10	1.6%	0.7%	3	0.5%	0.7%
Retraités	433	28.4%	3.4%	259	29.4%	4.3%	174	27.0%	2.7%	17	2.7%	6.9%
Autres inactifs	349	22.9%	3.4%	139	15.8%	3.7%	210	32.6%	3.2%	121	19.2%	3.7%
PCS Personne de référence												
Agriculteurs	5	0.4%	0.7%	3	0.3%	0.6%	3	0.5%	0.7%	0	0.0%	0.0%
Petits patrons	81	5.3%	3.1%	53	6.0%	4.0%	28	4.3%	2.1%	81	12.8%	3.1%
Affaires et Cadres	367	24.0%	5.1%	226	25.6%	6.2%	141	21.9%	4.0%	367	58.0%	5.1%
Professions intermédiaires	185	12.1%	2.4%	112	12.7%	2.9%	73	11.3%	2.0%	185	29.2%	2.4%
Employés	120	7.9%	2.2%	79	9.0%	3.4%	41	6.3%	1.3%	0	0.0%	0.0%
Ouvriers	130	8.5%	1.4%	67	7.6%	1.3%	63	9.8%	1.4%	0	0.0%	0.0%
Retraités	505	33.1%	3.5%	275	31.2%	4.2%	230	35.7%	2.9%	0	0.0%	0.0%
Autres inactifs	132	8.7%	3.2%	66	7.5%	4.3%	66	10.2%	2.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	248	16.2%	2.5%	135	15.3%	3.0%	113	17.5%	2.0%	60	9.5%	3.5%
2 personnes	608	39.8%	3.4%	330	37.4%	3.8%	278	43.2%	3.0%	164	25.9%	3.8%
3 personnes	254	16.6%	2.8%	146	16.5%	3.2%	108	16.8%	2.3%	155	24.6%	3.9%
4 personnes	264	17.3%	2.8%	166	18.9%	3.6%	97	15.1%	2.1%	169	26.7%	3.4%
5 personnes et +	153	10.0%	2.9%	105	11.9%	4.2%	49	7.5%	1.7%	84	13.3%	3.3%
Présence d'enfants de moins de 15 ans												
Oui	386	25.3%	2.5%	235	26.7%	3.3%	151	23.4%	1.8%	245	38.8%	3.2%
Non	1140	74.7%	3.1%	646	73.3%	3.7%	494	76.6%	2.7%	387	61.2%	4.0%
Habitat												
Communes rurales	201	13.2%	1.7%	110	12.4%	1.9%	91	14.1%	1.5%	61	9.7%	1.9%
Agglo. - 20 000 hab	177	11.6%	2.0%	110	12.4%	2.6%	68	10.5%	1.4%	67	10.7%	2.6%
Agglo. 20 000 à 100 000 hab	126	8.3%	1.8%	70	7.9%	2.1%	56	8.8%	1.6%	40	6.4%	2.2%
Agglo. + 100 000 hab	437	28.6%	2.8%	277	31.5%	3.7%	160	24.8%	2.0%	181	28.6%	3.2%
Agglo. Paris	585	38.3%	6.8%	315	35.7%	7.7%	270	41.9%	6.1%	282	44.6%	7.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	629	41.2%	6.6%	352	40.0%	7.7%	276	42.9%	5.5%	298	47.1%	6.8%
Nord Pas de Calais	75	4.9%	2.3%	45	5.1%	2.9%	30	4.6%	1.8%	36	5.7%	3.6%
Lorraine	29	1.9%	1.5%	17	2.0%	1.8%	11	1.8%	1.2%	12	1.9%	2.2%
Alsace	37	2.5%	2.5%	29	3.2%	3.9%	9	1.4%	1.1%	12	1.9%	2.4%
Franche-Comté	17	1.1%	1.8%	11	1.2%	2.3%	6	1.0%	1.3%	6	0.9%	2.2%
Champagne Ardennes	24	1.5%	2.2%	15	1.7%	2.9%	8	1.3%	1.5%	6	1.0%	2.1%
Picardie	24	1.6%	1.6%	13	1.4%	1.7%	11	1.8%	1.4%	9	1.4%	2.2%
Bourgogne	28	1.9%	2.1%	22	2.4%	3.3%	7	1.0%	1.0%	9	1.4%	2.6%
Haute Normandie	25	1.7%	1.7%	12	1.3%	1.7%	13	2.1%	1.7%	9	1.4%	1.9%
Basse Normandie	28	1.8%	2.3%	12	1.3%	2.0%	16	2.5%	2.5%	8	1.2%	2.4%
Centre	42	2.7%	2.0%	21	2.4%	2.1%	21	3.2%	1.9%	15	2.4%	2.6%
Pays de Loire	48	3.2%	1.6%	23	2.6%	1.6%	25	3.9%	1.7%	20	3.2%	2.2%
Bretagne	39	2.6%	1.5%	21	2.4%	1.6%	19	2.9%	1.3%	12	1.9%	1.5%
Poitou Charentes	33	2.2%	2.2%	23	2.6%	3.2%	10	1.6%	1.3%	8	1.3%	2.0%
Aquitaine	66	4.3%	2.4%	39	4.5%	3.0%	27	4.1%	1.9%	26	4.1%	3.0%
Midi Pyrénées	52	3.4%	2.1%	33	3.8%	2.8%	19	2.9%	1.5%	14	2.2%	1.8%
Limousin	8	0.5%	1.3%	6	0.7%	2.2%	1	0.2%	0.4%	3	0.4%	1.6%
Auvergne	16	1.0%	1.4%	10	1.1%	1.8%	6	0.9%	1.0%	6	1.0%	2.0%
Rhône Alpes	104	6.8%	2.0%	59	6.7%	2.4%	45	6.9%	1.7%	47	7.4%	2.5%
Languedoc Roussillon	51	3.4%	2.3%	32	3.6%	2.9%	20	3.1%	1.7%	19	3.0%	2.7%
Provence Alpes Côte d'Azur. Corse	152	9.9%	3.5%	87	9.9%	4.2%	65	10.1%	2.8%	58	9.2%	3.9%
Habitudes de connexion à Internet												
Tous les jours	1227	80.4%	3.6%	734	83.3%	4.4%	493	76.5%	2.9%	566	89.6%	3.9%
Presque tous les jours	144	9.5%	2.5%	66	7.5%	2.4%	78	12.2%	2.5%	48	7.6%	2.5%
1 à 2 fois par semaine	54	3.5%	2.2%	24	2.8%	2.3%	30	4.6%	2.1%	11	1.7%	2.0%
1 à 3 fois par mois	6	0.4%	1.2%	2	0.2%	1.0%	4	0.7%	1.4%	0	0.0%	0.5%
Moins souvent	10	0.6%	1.4%	3	0.4%	0.9%	7	1.0%	1.7%	1	0.2%	2.3%
Jamais	2	0.1%	2.1%	2	0.2%	2.5%	0	0.1%	1.3%	2	0.2%	24.7%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	41	2.7%	2.2%	29	3.3%	3.7%	12	1.8%	1.1%	10	1.5%	5.2%
De 9 000 à moins de 12 000 euros par an	38	2.5%	1.3%	21	2.4%	1.9%	17	2.6%	0.9%	4	0.7%	1.7%
De 12 000 à moins de 18 000 euros par an	118	7.7%	2.0%	64	7.2%	2.4%	54	8.4%	1.7%	20	3.1%	2.8%
De 18 000 à moins de 24 000 euros par an	116	7.6%	1.8%	63	7.2%	2.1%	53	8.2%	1.5%	44	7.0%	3.2%
De 24 000 à moins de 36 000 euros par an	238	15.6%	2.2%	117	13.2%	2.2%	121	18.8%	2.1%	82	12.9%	2.5%
De 36 000 à moins de 45 000 euros par an	209	13.7%	3.0%	123	14.0%	3.4%	85	13.2%	2.5%	92	14.5%	3.1%
De 45 000 à moins de 65 000 euros par an	285	18.6%	4.0%	188	21.3%	4.8%	97	15.0%	2.9%	137	21.6%	3.4%
De 65 000 à moins de 80 000 euros par an	107	7.0%	5.5%	67	7.6%	6.1%	40	6.2%	4.6%	53	8.4%	4.1%
De 80 000 à moins de 115 000 euros par an	105	6.9%	8.5%	65	7.3%	8.8%	40	6.2%	7.9%	66	10.4%	7.0%
115 000 euros et plus par an	87	5.7%	14.7%	55	6.2%	15.4%	32	5.0%	13.7%	56	8.9%	11.8%
Refus	118	7.7%	3.8%	60	6.8%	4.6%	58	9.0%	3.3%	35	5.5%	3.4%
Ne sait pas	65	4.3%	2.8%	29	3.3%	3.0%	36	5.6%	2.6%	35	5.6%	3.8%