

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	476	100.0%	0.9%	259	100.0%	1.0%	217	100.0%	0.8%	113	100.0%	0.6%
Sexe												
Homme	259	54.4%	1.0%	259	100.0%	1.0%	0	0.0%	0.0%	75	66.7%	0.9%
Femme	217	45.6%	0.8%	0	0.0%	0.0%	217	100.0%	0.8%	38	33.3%	0.4%
Age												
15 à 24 ans	19	4.0%	0.3%	13	5.0%	0.4%	6	2.9%	0.2%	11	9.7%	0.3%
25 à 34 ans	21	4.4%	0.3%	12	4.7%	0.3%	9	4.1%	0.2%	11	9.5%	0.3%
35 à 49 ans	45	9.4%	0.4%	24	9.1%	0.4%	21	9.7%	0.3%	29	25.8%	0.5%
50 à 59 ans	71	15.0%	0.8%	45	17.2%	1.0%	27	12.3%	0.6%	34	30.3%	0.9%
60 ans et plus	319	67.2%	2.1%	166	64.0%	2.5%	154	70.9%	1.8%	28	24.7%	2.8%
Individu												
Ménagères	202	42.5%	0.9%	0	0.0%	0.0%	202	93.3%	0.9%	35	30.7%	0.5%
Personne de référence	302	63.4%	1.1%	226	87.1%	1.1%	76	35.1%	1.0%	73	64.5%	0.9%
Responsable des achats	343	72.2%	1.0%	143	55.2%	1.1%	201	92.5%	0.9%	67	59.2%	0.6%
PCS Individu												
Agriculteurs	4	0.7%	0.7%	2	0.9%	0.6%	1	0.6%	0.8%	0	0.0%	0.0%
Petits patrons	18	3.7%	1.1%	17	6.6%	1.5%	0	0.2%	0.1%	18	15.6%	1.2%
Affaires et Cadres	55	11.6%	1.1%	36	13.8%	1.2%	20	9.0%	0.9%	45	39.8%	1.0%
Professions intermédiaires	30	6.2%	0.4%	17	6.4%	0.5%	13	5.9%	0.4%	24	21.4%	0.4%
Employés	34	7.2%	0.4%	10	4.0%	0.5%	24	11.1%	0.4%	15	12.9%	0.8%
Ouvriers	17	3.5%	0.3%	16	6.1%	0.3%	1	0.5%	0.1%	0	0.0%	0.0%
Retraités	222	46.6%	1.8%	137	52.8%	2.3%	85	39.2%	1.3%	3	2.6%	1.2%
Autres inactifs	97	20.4%	0.9%	24	9.4%	0.7%	73	33.5%	1.1%	9	7.7%	0.3%
PCS Personne de référence												
Agriculteurs	5	1.1%	0.6%	3	1.1%	0.7%	3	1.2%	0.6%	0	0.0%	0.0%
Petits patrons	27	5.7%	1.0%	23	8.8%	1.7%	4	2.1%	0.3%	27	24.2%	1.0%
Affaires et Cadres	59	12.4%	0.8%	37	14.1%	1.0%	23	10.4%	0.6%	59	52.5%	0.8%
Professions intermédiaires	26	5.5%	0.3%	16	6.1%	0.4%	10	4.8%	0.3%	26	23.3%	0.3%
Employés	11	2.3%	0.2%	3	1.1%	0.1%	8	3.8%	0.3%	0	0.0%	0.0%
Ouvriers	22	4.7%	0.2%	13	4.9%	0.2%	10	4.4%	0.2%	0	0.0%	0.0%
Retraités	262	55.0%	1.8%	133	51.4%	2.0%	129	59.3%	1.6%	0	0.0%	0.0%
Autres inactifs	63	13.2%	1.5%	32	12.5%	2.1%	30	14.0%	1.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	106	22.4%	1.1%	39	14.9%	0.9%	68	31.3%	1.2%	21	18.6%	1.2%
2 personnes	253	53.3%	1.4%	145	55.9%	1.7%	109	50.2%	1.2%	32	28.7%	0.8%
3 personnes	41	8.5%	0.4%	23	8.8%	0.5%	18	8.1%	0.4%	19	16.6%	0.5%
4 personnes	43	8.9%	0.5%	32	12.4%	0.7%	10	4.8%	0.2%	26	22.9%	0.5%
5 personnes et +	33	6.9%	0.6%	21	8.0%	0.8%	12	5.5%	0.4%	15	13.1%	0.6%
Présence d'enfants de moins de 15 ans												
Oui	66	13.9%	0.4%	45	17.2%	0.6%	22	10.0%	0.3%	38	33.5%	0.5%
Non	409	86.1%	1.1%	214	82.8%	1.2%	195	90.0%	1.0%	75	66.5%	0.8%
Habitat												
Communes rurales	63	13.3%	0.5%	37	14.1%	0.6%	27	12.2%	0.4%	13	12.0%	0.4%
Agglo. - 20 000 hab	57	12.0%	0.6%	27	10.5%	0.7%	30	13.8%	0.6%	8	7.0%	0.3%
Agglo. 20 000 à 100 000 hab	47	9.9%	0.7%	34	13.0%	1.0%	13	6.1%	0.4%	12	10.8%	0.7%
Agglo. + 100 000 hab	148	31.2%	1.0%	76	29.2%	1.0%	73	33.6%	0.9%	38	33.7%	0.7%
Agglo. Paris	160	33.7%	1.9%	86	33.2%	2.1%	74	34.3%	1.7%	41	36.6%	1.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	167	35.1%	1.7%	90	34.8%	2.0%	77	35.5%	1.5%	42	37.7%	1.0%
Nord Pas de Calais	24	4.9%	0.7%	18	6.9%	1.2%	6	2.7%	0.3%	6	5.2%	0.6%
Lorraine	14	3.0%	0.7%	6	2.4%	0.7%	8	3.8%	0.8%	2	2.0%	0.4%
Alsace	10	2.2%	0.7%	7	2.7%	1.0%	3	1.5%	0.4%	2	1.9%	0.4%
Franche-Comté	7	1.5%	0.7%	4	1.6%	0.9%	3	1.4%	0.6%	2	2.0%	0.8%
Champagne Ardennes	13	2.8%	1.2%	6	2.3%	1.1%	7	3.4%	1.3%	1	0.9%	0.3%
Picardie	2	0.5%	0.1%	0	0.1%	0.0%	2	1.0%	0.3%	0	0.3%	0.1%
Bourgogne	13	2.7%	1.0%	8	2.9%	1.2%	5	2.5%	0.8%	4	3.5%	1.2%
Haute Normandie	7	1.4%	0.5%	2	0.7%	0.3%	5	2.3%	0.6%	1	1.0%	0.2%
Basse Normandie	6	1.2%	0.5%	4	1.6%	0.7%	2	0.8%	0.3%	4	3.6%	1.2%
Centre	15	3.2%	0.7%	9	3.3%	0.9%	7	3.2%	0.6%	4	3.7%	0.7%
Pays de Loire	18	3.7%	0.6%	11	4.1%	0.7%	7	3.2%	0.5%	5	4.6%	0.6%
Bretagne	20	4.2%	0.7%	11	4.2%	0.8%	9	4.2%	0.7%	7	5.9%	0.8%
Poitou Charentes	5	1.0%	0.3%	3	1.1%	0.4%	2	0.9%	0.2%	0	0.2%	0.0%
Aquitaine	10	2.2%	0.4%	5	1.9%	0.4%	6	2.6%	0.4%	2	1.6%	0.2%
Midi Pyrénées	14	2.9%	0.6%	8	3.1%	0.7%	6	2.6%	0.4%	4	3.8%	0.5%
Limousin	2	0.4%	0.3%	0	0.2%	0.2%	2	0.7%	0.5%	0	0.0%	0.0%
Auvergne	8	1.7%	0.7%	1	0.6%	0.3%	6	3.0%	1.1%	0	0.1%	0.0%
Rhône Alpes	70	14.8%	1.4%	34	13.0%	1.3%	37	16.9%	1.4%	10	8.8%	0.5%
Languedoc Roussillon	13	2.6%	0.6%	10	3.8%	0.9%	3	1.2%	0.2%	4	3.9%	0.6%
Provence Alpes Côte d'Azur. Corse	38	8.0%	0.9%	23	8.9%	1.1%	15	6.9%	0.7%	11	9.5%	0.7%
Habitudes de connexion à Internet												
Tous les jours	280	58.9%	0.8%	166	64.3%	1.0%	114	52.5%	0.7%	98	87.4%	0.7%
Presque tous les jours	51	10.6%	0.9%	22	8.3%	0.8%	29	13.4%	0.9%	9	7.6%	0.4%
1 à 2 fois par semaine	34	7.2%	1.4%	14	5.3%	1.3%	21	9.5%	1.5%	4	3.3%	0.7%
1 à 3 fois par mois	8	1.6%	1.5%	4	1.4%	1.7%	4	1.9%	1.4%	0	0.0%	0.0%
Moins souvent	8	1.7%	1.1%	8	3.1%	2.4%	0	0.0%	0.0%	0	0.0%	0.0%
Jamais	2	0.3%	1.8%	0	0.0%	0.0%	2	0.7%	6.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	8	1.7%	0.4%	4	1.4%	0.4%	5	2.2%	0.4%	0	0.3%	0.2%
De 9 000 à moins de 12 000 euros par an	15	3.1%	0.5%	10	4.0%	0.9%	4	2.1%	0.2%	6	5.7%	2.6%
De 12 000 à moins de 18 000 euros par an	37	7.8%	0.6%	25	9.8%	1.0%	12	5.3%	0.4%	8	7.1%	1.2%
De 18 000 à moins de 24 000 euros par an	33	7.0%	0.5%	16	6.3%	0.5%	17	7.9%	0.5%	3	2.7%	0.2%
De 24 000 à moins de 36 000 euros par an	90	18.9%	0.8%	48	18.6%	0.9%	42	19.4%	0.7%	11	9.8%	0.3%
De 36 000 à moins de 45 000 euros par an	66	14.0%	0.9%	46	18.0%	1.3%	20	9.2%	0.6%	24	21.7%	0.8%
De 45 000 à moins de 65 000 euros par an	85	17.8%	1.2%	45	17.3%	1.1%	40	18.4%	1.2%	24	21.7%	0.6%
De 65 000 à moins de 80 000 euros par an	32	6.8%	1.6%	21	8.0%	1.9%	12	5.4%	1.3%	12	10.3%	0.9%
De 80 000 à moins de 115 000 euros par an	25	5.2%	2.0%	16	6.3%	2.2%	8	3.9%	1.7%	8	7.3%	0.9%
115 000 euros et plus par an	9	2.0%	1.6%	5	1.7%	1.3%	5	2.2%	2.1%	6	5.1%	1.2%
Refus	54	11.3%	1.7%	17	6.7%	1.3%	36	16.7%	2.0%	7	6.0%	0.7%
Ne sait pas	21	4.4%	0.9%	5	2.0%	0.5%	16	7.3%	1.2%	3	2.5%	0.3%