

7ème jour PQR (tous titres)



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	15475	100.0%	29.9%	7830	100.0%	31.6%	7645	100.0%	28.4%	4003	100.0%	23.0%
Sexe												
Homme	7830	50.6%	31.6%	7830	100.0%	31.6%	0	0.0%	0.0%	2122	53.0%	24.1%
Femme	7645	49.4%	28.4%	0	0.0%	0.0%	7645	100.0%	28.4%	1882	47.0%	21.8%
Age												
15 à 24 ans	1493	9.6%	20.5%	777	9.9%	21.1%	716	9.4%	19.9%	580	14.5%	18.4%
25 à 34 ans	1684	10.9%	22.1%	881	11.3%	23.6%	804	10.5%	20.6%	603	15.1%	18.1%
35 à 49 ans	3322	21.5%	26.6%	1767	22.6%	28.7%	1555	20.3%	24.6%	1424	35.6%	23.0%
50 à 59 ans	3095	20.0%	33.6%	1638	20.9%	35.7%	1457	19.1%	31.6%	1078	26.9%	28.4%
60 ans et plus	5881	38.0%	38.8%	2767	35.3%	41.8%	3115	40.7%	36.5%	319	8.0%	32.6%
Individu												
Ménagères	6820	44.1%	29.4%	0	0.0%	0.0%	6820	89.2%	29.4%	1569	39.2%	22.3%
Personne de référence	8854	57.2%	31.6%	6733	86.0%	33.2%	2121	27.7%	27.5%	2004	50.1%	24.4%
Responsable des achats	10844	70.1%	30.3%	4101	52.4%	31.6%	6742	88.2%	29.6%	2509	62.7%	23.0%
PCS Individu												
Agriculteurs	172	1.1%	32.8%	123	1.6%	33.4%	49	0.6%	31.4%	0	0.0%	0.0%
Petits patrons	455	2.9%	27.9%	342	4.4%	30.2%	114	1.5%	22.8%	394	9.8%	26.9%
Affaires et Cadres	936	6.0%	18.3%	562	7.2%	18.9%	374	4.9%	17.6%	829	20.7%	17.9%
Professions intermédiaires	1842	11.9%	26.7%	1006	12.8%	30.3%	836	10.9%	23.4%	1456	36.4%	26.3%
Employés	2470	16.0%	29.8%	707	9.0%	32.4%	1763	23.1%	28.9%	492	12.3%	27.2%
Ouvriers	2018	13.0%	31.4%	1639	20.9%	32.2%	379	5.0%	28.3%	109	2.7%	25.6%
Retraités	4996	32.3%	39.7%	2550	32.6%	42.4%	2445	32.0%	37.2%	91	2.3%	36.7%
Autres inactifs	2586	16.7%	25.1%	900	11.5%	24.2%	1685	22.0%	25.7%	632	15.8%	19.0%
PCS Personne de référence												
Agriculteurs	263	1.7%	32.2%	138	1.8%	33.7%	125	1.6%	30.7%	0	0.0%	0.0%
Petits patrons	752	4.9%	28.6%	372	4.8%	28.3%	380	5.0%	28.8%	752	18.8%	28.6%
Affaires et Cadres	1360	8.8%	18.8%	685	8.8%	18.7%	675	8.8%	18.8%	1360	34.0%	18.8%
Professions intermédiaires	1891	12.2%	25.0%	1064	13.6%	27.8%	827	10.8%	22.2%	1891	47.2%	25.0%
Employés	1530	9.9%	28.3%	750	9.6%	32.3%	781	10.2%	25.3%	0	0.0%	0.0%
Ouvriers	2776	17.9%	29.1%	1582	20.2%	30.9%	1195	15.6%	27.1%	0	0.0%	0.0%
Retraités	5649	36.5%	39.1%	2737	35.0%	41.6%	2912	38.1%	37.0%	0	0.0%	0.0%
Autres inactifs	1254	8.1%	30.5%	502	6.4%	32.3%	752	9.8%	29.5%	0	0.0%	0.0%

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Taille du foyer												
1 personne	2929	18.9%	29.3%	1409	18.0%	31.4%	1519	19.9%	27.5%	363	9.1%	20.9%
2 personnes	6318	40.8%	35.2%	3166	40.4%	36.5%	3152	41.2%	34.0%	1056	26.4%	24.8%
3 personnes	2480	16.0%	27.2%	1281	16.4%	28.5%	1199	15.7%	26.0%	896	22.4%	22.7%
4 personnes	2472	16.0%	26.5%	1346	17.2%	28.9%	1126	14.7%	24.1%	1157	28.9%	23.3%
5 personnes et +	1277	8.3%	23.8%	628	8.0%	25.2%	649	8.5%	22.5%	531	13.3%	21.0%
Présence d'enfants de moins de 15 ans												
Oui	3800	24.6%	24.6%	1914	24.4%	26.8%	1886	24.7%	22.7%	1636	40.9%	21.2%
Non	11676	75.4%	32.2%	5916	75.6%	33.5%	5760	75.3%	30.9%	2367	59.1%	24.3%
Habitat												
Communes rurales	4037	26.1%	34.1%	2017	25.8%	35.7%	2020	26.4%	32.6%	921	23.0%	28.1%
Agglo. - 20 000 hab	3130	20.2%	34.8%	1515	19.4%	36.3%	1615	21.1%	33.4%	776	19.4%	29.6%
Agglo. 20 000 à 100 000 hab	2601	16.8%	37.4%	1319	16.8%	39.0%	1282	16.8%	35.9%	582	14.5%	32.5%
Agglo. + 100 000 hab	4846	31.3%	31.4%	2483	31.7%	33.0%	2363	30.9%	29.9%	1428	35.7%	25.0%
Agglo. Paris	861	5.6%	10.1%	495	6.3%	12.1%	366	4.8%	8.2%	296	7.4%	7.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	1011	6.5%	10.6%	577	7.4%	12.7%	434	5.7%	8.7%	343	8.6%	7.8%
Nord Pas de Calais	1160	7.5%	36.1%	628	8.0%	41.1%	533	7.0%	31.6%	314	7.8%	31.7%
Lorraine	889	5.7%	46.2%	437	5.6%	46.9%	452	5.9%	45.6%	204	5.1%	37.2%
Alsace	638	4.1%	41.9%	328	4.2%	44.5%	310	4.1%	39.4%	176	4.4%	35.6%
Franche-Comté	352	2.3%	37.0%	190	2.4%	41.0%	162	2.1%	33.1%	85	2.1%	32.3%
Champagne Ardennes	421	2.7%	38.7%	221	2.8%	42.2%	200	2.6%	35.5%	76	1.9%	25.6%
Picardie	473	3.1%	30.8%	253	3.2%	34.0%	220	2.9%	27.8%	87	2.2%	20.7%
Bourgogne	442	2.9%	32.7%	219	2.8%	33.6%	224	2.9%	31.9%	98	2.5%	28.9%
Haute Normandie	112	0.7%	7.5%	50	0.6%	7.1%	62	0.8%	8.0%	21	0.5%	4.4%
Basse Normandie	341	2.2%	28.3%	170	2.2%	29.3%	171	2.2%	27.3%	73	1.8%	22.7%
Centre	483	3.1%	23.1%	255	3.3%	25.3%	228	3.0%	21.0%	117	2.9%	20.0%
Pays de Loire	910	5.9%	30.8%	464	5.9%	32.5%	446	5.8%	29.2%	261	6.5%	28.2%
Bretagne	1099	7.1%	41.3%	536	6.8%	41.8%	564	7.4%	40.8%	276	6.9%	34.1%
Poitou Charentes	301	1.9%	20.3%	165	2.1%	23.2%	136	1.8%	17.6%	99	2.5%	25.0%
Aquitaine	925	6.0%	33.6%	460	5.9%	35.1%	465	6.1%	32.3%	236	5.9%	27.6%
Midi Pyrénées	810	5.2%	33.2%	411	5.2%	34.8%	399	5.2%	31.6%	177	4.4%	22.3%
Limousin	233	1.5%	37.8%	114	1.5%	38.7%	119	1.6%	37.0%	52	1.3%	32.6%
Auvergne	524	3.4%	46.4%	248	3.2%	45.7%	276	3.6%	46.9%	115	2.9%	36.9%
Rhône Alpes	1859	12.0%	35.9%	908	11.6%	36.4%	950	12.4%	35.4%	488	12.2%	26.0%
Languedoc Roussillon	934	6.0%	41.2%	465	5.9%	43.3%	469	6.1%	39.4%	244	6.1%	34.7%
Provence Alpes Côte d'Azur. Corse	1556	10.1%	35.8%	731	9.3%	35.5%	825	10.8%	36.1%	459	11.5%	30.8%
Habitudes de connexion à Internet												
Tous les jours	9181	59.3%	27.1%	4813	61.5%	28.5%	4368	57.1%	25.7%	3255	81.3%	22.2%
Presque tous les jours	1692	10.9%	29.0%	802	10.2%	29.7%	890	11.6%	28.5%	447	11.2%	23.0%
1 à 2 fois par semaine	897	5.8%	36.0%	402	5.1%	37.1%	495	6.5%	35.2%	175	4.4%	32.5%
1 à 3 fois par mois	171	1.1%	34.1%	88	1.1%	43.1%	83	1.1%	27.9%	26	0.7%	44.0%
Moins souvent	231	1.5%	31.9%	123	1.6%	36.0%	109	1.4%	28.2%	20	0.5%	36.0%
Jamais	42	0.3%	47.3%	33	0.4%	52.8%	9	0.1%	34.1%	3	0.1%	49.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	460	3.0%	24.2%	192	2.5%	24.4%	267	3.5%	24.0%	38	0.9%	20.2%
De 9 000 à moins de 12 000 euros par an	975	6.3%	33.0%	401	5.1%	36.5%	574	7.5%	30.9%	59	1.5%	24.1%
De 12 000 à moins de 18 000 euros par an	1998	12.9%	33.9%	926	11.8%	35.2%	1072	14.0%	32.9%	182	4.5%	26.2%
De 18 000 à moins de 24 000 euros par an	2094	13.5%	31.8%	1088	13.9%	35.8%	1006	13.2%	28.4%	315	7.9%	22.8%
De 24 000 à moins de 36 000 euros par an	3456	22.3%	31.5%	1738	22.2%	33.4%	1718	22.5%	29.8%	805	20.1%	24.3%
De 36 000 à moins de 45 000 euros par an	2156	13.9%	30.7%	1215	15.5%	33.1%	941	12.3%	28.1%	727	18.2%	24.6%
De 45 000 à moins de 65 000 euros par an	1994	12.9%	27.7%	1146	14.6%	29.4%	848	11.1%	25.7%	914	22.8%	22.7%
De 65 000 à moins de 80 000 euros par an	457	3.0%	23.3%	275	3.5%	25.2%	182	2.4%	21.0%	271	6.8%	20.8%
De 80 000 à moins de 115 000 euros par an	259	1.7%	20.9%	155	2.0%	21.2%	104	1.4%	20.6%	189	4.7%	20.3%
115 000 euros et plus par an	122	0.8%	20.7%	65	0.8%	18.2%	57	0.7%	24.5%	94	2.4%	19.9%
Refus	889	5.7%	28.7%	369	4.7%	28.3%	520	6.8%	29.1%	225	5.6%	22.2%
Ne sait pas	617	4.0%	26.3%	260	3.3%	26.5%	357	4.7%	26.2%	183	4.6%	19.9%