

# Groupe La Provence



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	764	100.0%	1.5%	404	100.0%	1.6%	360	100.0%	1.3%	216	100.0%	1.2%
<b>Sexe</b>												
<b>Homme</b>	404	52.9%	1.6%	404	100.0%	1.6%	0	0.0%	0.0%	117	54.1%	1.3%
<b>Femme</b>	360	47.1%	1.3%	0	0.0%	0.0%	360	100.0%	1.3%	99	45.9%	1.1%
<b>Age</b>												
<b>15 à 24 ans</b>	75	9.8%	1.0%	31	7.7%	0.8%	44	12.3%	1.2%	22	10.3%	0.7%
<b>25 à 34 ans</b>	93	12.1%	1.2%	45	11.1%	1.2%	48	13.3%	1.2%	40	18.3%	1.2%
<b>35 à 49 ans</b>	171	22.4%	1.4%	105	26.0%	1.7%	66	18.4%	1.0%	75	34.5%	1.2%
<b>50 à 59 ans</b>	158	20.7%	1.7%	82	20.3%	1.8%	76	21.2%	1.7%	59	27.1%	1.5%
<b>60 ans et plus</b>	266	34.9%	1.8%	141	34.8%	2.1%	125	34.9%	1.5%	21	9.8%	2.2%
<b>Individu</b>												
<b>Ménagères</b>	312	40.9%	1.3%	0	0.0%	0.0%	312	86.8%	1.3%	86	39.6%	1.2%
<b>Personne de référence</b>	458	60.0%	1.6%	353	87.4%	1.7%	105	29.3%	1.4%	119	55.1%	1.4%
<b>Responsable des achats</b>	521	68.2%	1.5%	217	53.6%	1.7%	304	84.5%	1.3%	134	61.9%	1.2%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	6	0.7%	1.1%	5	1.1%	1.3%	1	0.3%	0.6%	0	0.0%	0.0%
<b>Petits patrons</b>	34	4.5%	2.1%	28	7.0%	2.5%	6	1.6%	1.2%	25	11.7%	1.7%
<b>Affaires et Cadres</b>	64	8.4%	1.3%	41	10.0%	1.4%	24	6.7%	1.1%	55	25.5%	1.2%
<b>Professions intermédiaires</b>	93	12.1%	1.3%	50	12.3%	1.5%	43	12.0%	1.2%	73	33.6%	1.3%
<b>Employés</b>	127	16.7%	1.5%	53	13.1%	2.4%	75	20.7%	1.2%	26	12.2%	1.5%
<b>Ouvriers</b>	82	10.8%	1.3%	68	16.9%	1.3%	14	4.0%	1.1%	3	1.4%	0.7%
<b>Retraités</b>	216	28.3%	1.7%	125	31.0%	2.1%	91	25.3%	1.4%	7	3.2%	2.8%
<b>Autres inactifs</b>	141	18.4%	1.4%	35	8.6%	0.9%	106	29.5%	1.6%	27	12.4%	0.8%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	6	0.8%	0.8%	4	0.9%	0.9%	3	0.8%	0.7%	0	0.0%	0.0%
<b>Petits patrons</b>	52	6.8%	2.0%	25	6.1%	1.9%	27	7.4%	2.0%	52	23.8%	2.0%
<b>Affaires et Cadres</b>	76	9.9%	1.0%	43	10.5%	1.2%	33	9.2%	0.9%	76	34.9%	1.0%
<b>Professions intermédiaires</b>	89	11.7%	1.2%	50	12.3%	1.3%	39	11.0%	1.1%	89	41.2%	1.2%
<b>Employés</b>	87	11.4%	1.6%	52	13.0%	2.3%	35	9.7%	1.1%	0	0.0%	0.0%
<b>Ouvriers</b>	123	16.0%	1.3%	71	17.5%	1.4%	52	14.4%	1.2%	0	0.0%	0.0%
<b>Retraités</b>	258	33.8%	1.8%	136	33.6%	2.1%	122	34.0%	1.6%	0	0.0%	0.0%
<b>Autres inactifs</b>	74	9.6%	1.8%	24	6.1%	1.6%	49	13.6%	1.9%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	118	15.4%	1.2%	65	16.0%	1.4%	53	14.8%	1.0%	18	8.3%	1.0%
<b>2 personnes</b>	327	42.8%	1.8%	154	38.2%	1.8%	172	47.9%	1.9%	55	25.3%	1.3%
<b>3 personnes</b>	118	15.4%	1.3%	63	15.6%	1.4%	55	15.2%	1.2%	59	27.3%	1.5%
<b>4 personnes</b>	138	18.1%	1.5%	87	21.6%	1.9%	51	14.1%	1.1%	67	31.1%	1.4%
<b>5 personnes et +</b>	64	8.3%	1.2%	35	8.6%	1.4%	29	8.1%	1.0%	17	8.0%	0.7%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	217	28.4%	1.4%	126	31.1%	1.8%	91	25.4%	1.1%	100	46.3%	1.3%
<b>Non</b>	547	71.6%	1.5%	278	68.9%	1.6%	268	74.6%	1.4%	116	53.7%	1.2%
<b>Habitat</b>												
<b>Communes rurales</b>	89	11.6%	0.8%	56	14.0%	1.0%	32	9.0%	0.5%	25	11.4%	0.7%
<b>Agglo. - 20 000 hab</b>	115	15.0%	1.3%	67	16.6%	1.6%	48	13.2%	1.0%	32	14.6%	1.2%
<b>Agglo. 20 000 à 100 000 hab</b>	121	15.8%	1.7%	59	14.7%	1.8%	61	17.1%	1.7%	37	17.2%	2.1%
<b>Agglo. + 100 000 hab</b>	433	56.7%	2.8%	218	53.9%	2.9%	215	59.8%	2.7%	118	54.7%	2.1%
<b>Agglo. Paris</b>	7	0.9%	0.1%	3	0.8%	0.1%	3	0.9%	0.1%	5	2.1%	0.1%
<b>Régions INSEE</b>												
<b>Ile de France</b>	7	0.9%	0.1%	3	0.8%	0.1%	3	0.9%	0.1%	5	2.1%	0.1%
<b>Lorraine</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
<b>Alsace</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
<b>Franche-Comté</b>	1	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	1	0.3%	0.2%
<b>Picardie</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
<b>Bourgogne</b>	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.1%
<b>Centre</b>	4	0.5%	0.2%	4	0.9%	0.4%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Pays de Loire</b>	1	0.2%	0.0%	1	0.3%	0.1%	0	0.0%	0.0%	1	0.5%	0.1%
<b>Bretagne</b>	1	0.2%	0.0%	1	0.2%	0.1%	0	0.1%	0.0%	1	0.4%	0.1%
<b>Poitou Charentes</b>	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Aquitaine</b>	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
<b>Midi Pyrénées</b>	1	0.1%	0.0%	1	0.2%	0.1%	0	0.1%	0.0%	1	0.2%	0.1%
<b>Limousin</b>	0	0.0%	0.1%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Rhône Alpes</b>	9	1.2%	0.2%	5	1.2%	0.2%	4	1.1%	0.1%	4	1.9%	0.2%
<b>Languedoc Roussillon</b>	16	2.1%	0.7%	12	3.1%	1.2%	4	1.0%	0.3%	6	2.7%	0.8%
<b>Provence Alpes Côte d'Azur. Corse</b>	722	94.6%	16.6%	375	92.8%	18.2%	347	96.6%	15.2%	198	91.4%	13.2%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	502	65.7%	1.5%	264	65.3%	1.6%	238	66.2%	1.4%	189	87.3%	1.3%
<b>Presque tous les jours</b>	85	11.2%	1.5%	40	10.0%	1.5%	45	12.5%	1.4%	19	8.7%	1.0%
<b>1 à 2 fois par semaine</b>	46	6.0%	1.8%	29	7.1%	2.6%	17	4.8%	1.2%	5	2.5%	1.0%
<b>1 à 3 fois par mois</b>	4	0.5%	0.7%	2	0.4%	0.8%	2	0.6%	0.7%	0	0.2%	0.6%
<b>Moins souvent</b>	5	0.7%	0.8%	2	0.4%	0.5%	4	1.0%	1.0%	0	0.0%	0.0%
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	30	3.9%	1.6%	9	2.3%	1.2%	20	5.6%	1.8%	1	0.5%	0.6%
<b>De 9 000 à moins de 12 000 euros par an</b>	41	5.4%	1.4%	15	3.7%	1.4%	26	7.3%	1.4%	6	2.6%	2.3%
<b>De 12 000 à moins de 18 000 euros par an</b>	77	10.1%	1.3%	30	7.4%	1.1%	47	13.0%	1.4%	14	6.3%	1.9%
<b>De 18 000 à moins de 24 000 euros par an</b>	82	10.7%	1.2%	44	11.0%	1.5%	37	10.3%	1.0%	13	5.9%	0.9%
<b>De 24 000 à moins de 36 000 euros par an</b>	161	21.1%	1.5%	92	22.7%	1.8%	70	19.4%	1.2%	46	21.2%	1.4%
<b>De 36 000 à moins de 45 000 euros par an</b>	127	16.7%	1.8%	85	21.1%	2.3%	42	11.7%	1.3%	35	16.3%	1.2%
<b>De 45 000 à moins de 65 000 euros par an</b>	126	16.5%	1.7%	83	20.6%	2.1%	43	11.8%	1.3%	52	23.9%	1.3%
<b>De 65 000 à moins de 80 000 euros par an</b>	25	3.2%	1.3%	18	4.4%	1.6%	7	1.8%	0.8%	15	7.0%	1.2%
<b>De 80 000 à moins de 115 000 euros par an</b>	27	3.5%	2.1%	12	3.1%	1.7%	14	4.0%	2.8%	13	6.1%	1.4%
<b>115 000 euros et plus par an</b>	5	0.7%	0.9%	1	0.3%	0.4%	4	1.1%	1.7%	5	2.1%	1.0%
<b>Refus</b>	35	4.5%	1.1%	6	1.4%	0.4%	29	8.0%	1.6%	10	4.6%	1.0%
<b>Ne sait pas</b>	28	3.7%	1.2%	8	1.9%	0.8%	21	5.8%	1.5%	8	3.5%	0.8%