

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2230	100.0%	4.3%	1120	100.0%	4.5%	1110	100.0%	4.1%	580	100.0%	3.3%
Sexe												
Homme	1120	50.2%	4.5%	1120	100.0%	4.5%	0	0.0%	0.0%	312	53.8%	3.5%
Femme	1110	49.8%	4.1%	0	0.0%	0.0%	1110	100.0%	4.1%	268	46.2%	3.1%
Age												
15 à 24 ans	176	7.9%	2.4%	83	7.4%	2.3%	93	8.4%	2.6%	52	8.9%	1.6%
25 à 34 ans	216	9.7%	2.8%	116	10.3%	3.1%	100	9.0%	2.6%	100	17.2%	3.0%
35 à 49 ans	474	21.3%	3.8%	254	22.6%	4.1%	220	19.9%	3.5%	193	33.3%	3.1%
50 à 59 ans	409	18.4%	4.5%	226	20.1%	4.9%	184	16.6%	4.0%	160	27.5%	4.2%
60 ans et plus	954	42.8%	6.3%	442	39.4%	6.7%	513	46.2%	6.0%	75	13.0%	7.7%
Individu												
Ménagères	980	44.0%	4.2%	0	0.0%	0.0%	980	88.3%	4.2%	234	40.3%	3.3%
Personne de référence	1297	58.2%	4.6%	987	88.1%	4.9%	310	27.9%	4.0%	326	56.2%	4.0%
Responsable des achats	1581	70.9%	4.4%	582	52.0%	4.5%	999	90.0%	4.4%	381	65.6%	3.5%
PCS Individu												
Agriculteurs	39	1.7%	7.4%	31	2.8%	8.5%	8	0.7%	4.9%	0	0.0%	0.0%
Petits patrons	94	4.2%	5.8%	70	6.2%	6.2%	24	2.2%	4.8%	82	14.1%	5.6%
Affaires et Cadres	136	6.1%	2.7%	84	7.5%	2.8%	52	4.7%	2.4%	121	20.8%	2.6%
Professions intermédiaires	262	11.7%	3.8%	140	12.5%	4.2%	122	11.0%	3.4%	217	37.4%	3.9%
Employés	340	15.3%	4.1%	103	9.2%	4.7%	237	21.4%	3.9%	64	11.1%	3.5%
Ouvriers	238	10.7%	3.7%	204	18.2%	4.0%	34	3.1%	2.5%	5	0.8%	1.1%
Retraités	796	35.7%	6.3%	395	35.3%	6.6%	401	36.1%	6.1%	25	4.4%	10.2%
Autres inactifs	325	14.6%	3.2%	93	8.3%	2.5%	232	20.9%	3.5%	66	11.4%	2.0%
PCS Personne de référence												
Agriculteurs	58	2.6%	7.2%	31	2.7%	7.5%	28	2.5%	6.8%	0	0.0%	0.0%
Petits patrons	133	6.0%	5.0%	70	6.3%	5.4%	63	5.6%	4.7%	133	22.9%	5.0%
Affaires et Cadres	190	8.5%	2.6%	97	8.7%	2.7%	93	8.4%	2.6%	190	32.8%	2.6%
Professions intermédiaires	257	11.5%	3.4%	144	12.9%	3.8%	113	10.2%	3.0%	257	44.3%	3.4%
Employés	226	10.1%	4.2%	106	9.5%	4.6%	120	10.8%	3.9%	0	0.0%	0.0%
Ouvriers	321	14.4%	3.4%	191	17.1%	3.7%	130	11.7%	2.9%	0	0.0%	0.0%
Retraités	886	39.8%	6.1%	424	37.9%	6.5%	462	41.7%	5.9%	0	0.0%	0.0%
Autres inactifs	158	7.1%	3.8%	56	5.0%	3.6%	102	9.2%	4.0%	0	0.0%	0.0%

Groupe Sud Ouest



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	423	19.0%	4.2%	183	16.4%	4.1%	239	21.6%	4.3%	53	9.2%	3.1%
2 personnes	986	44.2%	5.5%	500	44.6%	5.8%	486	43.8%	5.2%	181	31.2%	4.2%
3 personnes	368	16.5%	4.0%	184	16.4%	4.1%	184	16.6%	4.0%	133	22.8%	3.4%
4 personnes	336	15.1%	3.6%	182	16.3%	3.9%	153	13.8%	3.3%	169	29.1%	3.4%
5 personnes et +	118	5.3%	2.2%	71	6.3%	2.9%	47	4.2%	1.6%	45	7.7%	1.8%
Présence d'enfants de moins de 15 ans												
Oui	475	21.3%	3.1%	263	23.4%	3.7%	212	19.1%	2.6%	221	38.1%	2.9%
Non	1755	78.7%	4.8%	858	76.6%	4.9%	898	80.9%	4.8%	359	61.9%	3.7%
Habitat												
Communes rurales	627	28.1%	5.3%	297	26.5%	5.3%	330	29.7%	5.3%	142	24.4%	4.3%
Agglo. - 20 000 hab	501	22.5%	5.6%	273	24.4%	6.5%	228	20.5%	4.7%	128	22.1%	4.9%
Agglo. 20 000 à 100 000 hab	385	17.3%	5.5%	184	16.4%	5.4%	201	18.2%	5.6%	80	13.8%	4.5%
Agglo. + 100 000 hab	702	31.5%	4.6%	361	32.2%	4.8%	341	30.8%	4.3%	221	38.1%	3.9%
Agglo. Paris	15	0.7%	0.2%	6	0.5%	0.1%	9	0.8%	0.2%	9	1.5%	0.2%
Régions INSEE												
Ile de France	15	0.7%	0.2%	6	0.5%	0.1%	9	0.8%	0.2%	9	1.6%	0.2%
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.1%	0	0.0%	0.0%
Picardie	2	0.1%	0.1%	1	0.1%	0.1%	1	0.1%	0.1%	0	0.0%	0.0%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	4	0.2%	0.2%	4	0.3%	0.4%	1	0.1%	0.1%	0	0.1%	0.1%
Pays de Loire	7	0.3%	0.2%	4	0.3%	0.3%	3	0.2%	0.2%	1	0.2%	0.1%
Bretagne	2	0.1%	0.1%	2	0.2%	0.2%	0	0.0%	0.0%	2	0.3%	0.2%
Poitou Charentes	302	13.5%	20.4%	148	13.2%	20.9%	154	13.8%	19.9%	80	13.7%	20.0%
Aquitaine	972	43.6%	35.3%	486	43.4%	37.1%	485	43.7%	33.7%	245	42.3%	28.7%
Midi Pyrénées	130	5.8%	5.3%	69	6.1%	5.8%	62	5.6%	4.9%	39	6.7%	4.9%
Limousin	5	0.2%	0.8%	2	0.2%	0.8%	3	0.3%	0.9%	2	0.3%	1.1%
Auvergne	6	0.3%	0.5%	5	0.4%	0.9%	1	0.1%	0.1%	0	0.0%	0.1%
Rhône Alpes	10	0.4%	0.2%	4	0.4%	0.2%	6	0.5%	0.2%	6	1.1%	0.3%
Languedoc Roussillon	757	34.0%	33.4%	376	33.6%	35.0%	381	34.3%	32.0%	190	32.7%	26.9%
Provence Alpes Côte d'Azur. Corse	16	0.7%	0.4%	12	1.0%	0.6%	5	0.4%	0.2%	7	1.1%	0.4%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connexion à Internet												
Tous les jours	1329	59.6%	3.9%	694	62.0%	4.1%	635	57.2%	3.7%	485	83.6%	3.3%
Presque tous les jours	232	10.4%	4.0%	115	10.3%	4.3%	117	10.6%	3.7%	48	8.3%	2.5%
1 à 2 fois par semaine	106	4.8%	4.3%	44	3.9%	4.1%	62	5.6%	4.4%	16	2.7%	2.9%
1 à 3 fois par mois	22	1.0%	4.3%	10	0.9%	5.1%	11	1.0%	3.8%	1	0.1%	1.5%
Moins souvent	23	1.0%	3.2%	14	1.2%	4.0%	10	0.9%	2.5%	1	0.1%	1.5%
Jamais	4	0.2%	4.0%	2	0.2%	3.8%	1	0.1%	4.4%	0	0.0%	0.0%
Revenus du foyer												
Moins de 9 000 euros par an	82	3.7%	4.3%	34	3.0%	4.3%	48	4.4%	4.3%	10	1.7%	5.3%
De 9 000 à moins de 12 000 euros par an	137	6.2%	4.6%	50	4.5%	4.6%	87	7.8%	4.7%	9	1.5%	3.6%
De 12 000 à moins de 18 000 euros par an	288	12.9%	4.9%	128	11.5%	4.9%	160	14.4%	4.9%	48	8.3%	6.9%
De 18 000 à moins de 24 000 euros par an	325	14.6%	4.9%	165	14.8%	5.4%	159	14.4%	4.5%	59	10.2%	4.3%
De 24 000 à moins de 36 000 euros par an	493	22.1%	4.5%	262	23.4%	5.0%	232	20.9%	4.0%	125	21.6%	3.8%
De 36 000 à moins de 45 000 euros par an	283	12.7%	4.0%	151	13.5%	4.1%	132	11.9%	3.9%	73	12.6%	2.5%
De 45 000 à moins de 65 000 euros par an	276	12.4%	3.8%	169	15.0%	4.3%	107	9.6%	3.2%	117	20.2%	2.9%
De 65 000 à moins de 80 000 euros par an	78	3.5%	4.0%	43	3.8%	3.9%	35	3.1%	4.0%	45	7.7%	3.4%
De 80 000 à moins de 115 000 euros par an	34	1.5%	2.8%	21	1.9%	2.9%	13	1.2%	2.6%	24	4.1%	2.6%
115 000 euros et plus par an	16	0.7%	2.7%	9	0.8%	2.6%	7	0.6%	2.9%	11	1.9%	2.4%
Refus	124	5.6%	4.0%	56	5.0%	4.3%	68	6.2%	3.8%	33	5.7%	3.3%
Ne sait pas	93	4.2%	4.0%	32	2.8%	3.2%	62	5.5%	4.5%	26	4.4%	2.8%