

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2381	100.0%	4.6%	1343	100.0%	5.4%	1039	100.0%	3.9%	785	100.0%	4.5%
Sexe												
Homme	1343	56.4%	5.4%	1343	100.0%	5.4%	0	0.0%	0.0%	451	57.5%	5.1%
Femme	1039	43.6%	3.9%	0	0.0%	0.0%	1039	100.0%	3.9%	334	42.5%	3.9%
Age												
15 à 24 ans	304	12.8%	4.2%	154	11.5%	4.2%	149	14.4%	4.2%	126	16.1%	4.0%
25 à 34 ans	311	13.1%	4.1%	178	13.3%	4.8%	133	12.8%	3.4%	137	17.5%	4.1%
35 à 49 ans	603	25.3%	4.8%	367	27.3%	5.9%	236	22.8%	3.7%	258	32.9%	4.2%
50 à 59 ans	456	19.1%	5.0%	282	21.0%	6.1%	174	16.7%	3.8%	193	24.6%	5.1%
60 ans et plus	708	29.7%	4.7%	361	26.9%	5.5%	347	33.4%	4.1%	71	9.0%	7.2%
Individu												
Ménagères	870	36.5%	3.7%	0	0.0%	0.0%	870	83.8%	3.7%	261	33.3%	3.7%
Personne de référence	1385	58.1%	4.9%	1122	83.6%	5.5%	262	25.2%	3.4%	427	54.3%	5.2%
Responsable des achats	1646	69.1%	4.6%	795	59.2%	6.1%	851	82.0%	3.7%	486	61.9%	4.5%
PCS Individu												
Agriculteurs	0	0.0%	0.1%	0	0.0%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	89	3.7%	5.4%	72	5.4%	6.4%	16	1.6%	3.2%	85	10.8%	5.8%
Affaires et Cadres	248	10.4%	4.9%	160	11.9%	5.4%	88	8.5%	4.1%	228	29.0%	4.9%
Professions intermédiaires	325	13.7%	4.7%	181	13.5%	5.5%	144	13.9%	4.0%	250	31.8%	4.5%
Employés	457	19.2%	5.5%	201	15.0%	9.2%	256	24.7%	4.2%	95	12.1%	5.2%
Ouvriers	317	13.3%	4.9%	271	20.1%	5.3%	47	4.5%	3.5%	10	1.3%	2.3%
Retraités	588	24.7%	4.7%	312	23.2%	5.2%	277	26.7%	4.2%	11	1.4%	4.4%
Autres inactifs	356	14.9%	3.5%	145	10.8%	3.9%	211	20.3%	3.2%	107	13.6%	3.2%
PCS Personne de référence												
Agriculteurs	4	0.1%	0.4%	1	0.1%	0.2%	3	0.3%	0.7%	0	0.0%	0.0%
Petits patrons	148	6.2%	5.6%	86	6.4%	6.5%	63	6.0%	4.8%	148	18.9%	5.6%
Affaires et Cadres	307	12.9%	4.2%	181	13.5%	4.9%	126	12.1%	3.5%	307	39.1%	4.2%
Professions intermédiaires	330	13.8%	4.4%	185	13.8%	4.8%	145	14.0%	3.9%	330	42.0%	4.4%
Employés	324	13.6%	6.0%	192	14.3%	8.3%	132	12.7%	4.3%	0	0.0%	0.0%
Ouvriers	432	18.1%	4.5%	273	20.3%	5.3%	159	15.3%	3.6%	0	0.0%	0.0%
Retraités	694	29.2%	4.8%	339	25.3%	5.2%	355	34.2%	4.5%	0	0.0%	0.0%
Autres inactifs	143	6.0%	3.5%	86	6.4%	5.5%	57	5.5%	2.2%	0	0.0%	0.0%

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Taille du foyer												
1 personne	444	18.7%	4.4%	267	19.9%	6.0%	177	17.0%	3.2%	87	11.1%	5.0%
2 personnes	824	34.6%	4.6%	466	34.7%	5.4%	358	34.5%	3.9%	196	25.0%	4.6%
3 personnes	399	16.8%	4.4%	220	16.4%	4.9%	180	17.3%	3.9%	177	22.6%	4.5%
4 personnes	414	17.4%	4.4%	222	16.5%	4.8%	191	18.4%	4.1%	208	26.4%	4.2%
5 personnes et +	300	12.6%	5.6%	167	12.5%	6.7%	132	12.7%	4.6%	118	15.0%	4.7%
Présence d'enfants de moins de 15 ans												
Oui	714	30.0%	4.6%	395	29.4%	5.5%	320	30.8%	3.8%	337	42.9%	4.4%
Non	1667	70.0%	4.6%	948	70.6%	5.4%	719	69.2%	3.9%	448	57.1%	4.6%
Habitat												
Communes rurales	266	11.2%	2.2%	156	11.6%	2.8%	110	10.6%	1.8%	78	9.9%	2.4%
Agglo. - 20 000 hab	259	10.9%	2.9%	139	10.4%	3.3%	120	11.6%	2.5%	79	10.0%	3.0%
Agglo. 20 000 à 100 000 hab	197	8.3%	2.8%	109	8.2%	3.2%	87	8.4%	2.4%	33	4.2%	1.9%
Agglo. + 100 000 hab	238	10.0%	1.5%	153	11.4%	2.0%	85	8.2%	1.1%	71	9.0%	1.2%
Agglo. Paris	1421	59.7%	16.6%	785	58.4%	19.2%	636	61.2%	14.3%	525	66.8%	13.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	1628	68.3%	17.1%	891	66.4%	19.6%	737	70.9%	14.8%	577	73.5%	13.2%
Nord Pas de Calais	53	2.2%	1.6%	39	2.9%	2.6%	13	1.3%	0.8%	19	2.5%	1.9%
Lorraine	15	0.6%	0.8%	10	0.7%	1.1%	5	0.5%	0.5%	5	0.6%	0.9%
Alsace	11	0.4%	0.7%	7	0.5%	1.0%	3	0.3%	0.4%	3	0.3%	0.5%
Franche-Comté	8	0.3%	0.8%	3	0.2%	0.6%	5	0.4%	0.9%	3	0.4%	1.1%
Champagne Ardennes	19	0.8%	1.7%	11	0.8%	2.1%	8	0.7%	1.4%	6	0.8%	2.2%
Picardie	184	7.7%	12.0%	89	6.6%	11.9%	95	9.2%	12.0%	41	5.2%	9.7%
Bourgogne	31	1.3%	2.3%	21	1.6%	3.2%	10	1.0%	1.4%	10	1.2%	2.9%
Haute Normandie	43	1.8%	2.9%	28	2.1%	4.0%	15	1.4%	1.9%	8	1.1%	1.8%
Basse Normandie	28	1.2%	2.3%	21	1.6%	3.7%	6	0.6%	1.0%	8	1.0%	2.5%
Centre	58	2.4%	2.8%	42	3.1%	4.1%	16	1.6%	1.5%	17	2.2%	2.9%
Pays de Loire	36	1.5%	1.2%	18	1.3%	1.2%	18	1.8%	1.2%	13	1.6%	1.4%
Bretagne	35	1.5%	1.3%	23	1.7%	1.8%	12	1.1%	0.9%	8	1.0%	0.9%
Poitou Charentes	20	0.9%	1.4%	14	1.0%	2.0%	6	0.6%	0.8%	5	0.6%	1.2%
Aquitaine	24	1.0%	0.9%	16	1.2%	1.2%	8	0.8%	0.5%	5	0.7%	0.6%
Midi Pyrénées	34	1.4%	1.4%	22	1.7%	1.9%	12	1.2%	1.0%	7	0.9%	0.9%
Limousin	8	0.3%	1.3%	4	0.3%	1.4%	4	0.4%	1.1%	1	0.2%	0.8%
Auvergne	7	0.3%	0.6%	5	0.3%	0.9%	2	0.2%	0.3%	2	0.2%	0.6%
Rhône Alpes	63	2.6%	1.2%	37	2.8%	1.5%	25	2.4%	0.9%	17	2.1%	0.9%
Languedoc Roussillon	33	1.4%	1.5%	15	1.1%	1.4%	19	1.8%	1.6%	13	1.7%	1.9%
Provence Alpes Côte d'Azur. Corse	45	1.9%	1.0%	27	2.0%	1.3%	19	1.8%	0.8%	18	2.3%	1.2%
Habitudes de connexion à Internet												
Tous les jours	1640	68.9%	4.8%	950	70.7%	5.6%	691	66.5%	4.1%	671	85.5%	4.6%
Presque tous les jours	230	9.7%	3.9%	115	8.5%	4.2%	115	11.1%	3.7%	76	9.7%	3.9%
1 à 2 fois par semaine	138	5.8%	5.5%	69	5.2%	6.4%	68	6.6%	4.8%	22	2.7%	4.0%
1 à 3 fois par mois	17	0.7%	3.5%	11	0.8%	5.4%	6	0.6%	2.2%	1	0.1%	2.0%
Moins souvent	11	0.4%	1.5%	6	0.4%	1.7%	5	0.5%	1.2%	0	0.0%	0.0%
Jamais	9	0.4%	9.8%	8	0.6%	12.2%	1	0.1%	4.1%	3	0.4%	49.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	81	3.4%	4.2%	40	2.9%	5.0%	41	4.0%	3.7%	12	1.6%	6.6%
De 9 000 à moins de 12 000 euros par an	101	4.2%	3.4%	55	4.1%	5.0%	46	4.4%	2.5%	12	1.6%	5.0%
De 12 000 à moins de 18 000 euros par an	249	10.5%	4.2%	143	10.7%	5.4%	106	10.2%	3.3%	26	3.3%	3.7%
De 18 000 à moins de 24 000 euros par an	255	10.7%	3.9%	143	10.6%	4.7%	112	10.8%	3.2%	51	6.5%	3.7%
De 24 000 à moins de 36 000 euros par an	510	21.4%	4.7%	290	21.6%	5.6%	220	21.2%	3.8%	150	19.1%	4.5%
De 36 000 à moins de 45 000 euros par an	361	15.2%	5.1%	215	16.0%	5.9%	146	14.0%	4.3%	134	17.0%	4.5%
De 45 000 à moins de 65 000 euros par an	364	15.3%	5.1%	204	15.2%	5.2%	160	15.4%	4.8%	166	21.1%	4.1%
De 65 000 à moins de 80 000 euros par an	104	4.4%	5.3%	63	4.7%	5.8%	41	3.9%	4.7%	62	7.9%	4.7%
De 80 000 à moins de 115 000 euros par an	83	3.5%	6.7%	53	3.9%	7.2%	30	2.9%	6.0%	67	8.6%	7.2%
115 000 euros et plus par an	33	1.4%	5.6%	26	2.0%	7.4%	7	0.7%	3.0%	29	3.7%	6.1%
Refus	135	5.7%	4.4%	75	5.6%	5.7%	60	5.8%	3.4%	34	4.3%	3.3%
Ne sait pas	105	4.4%	4.5%	35	2.6%	3.6%	70	6.7%	5.1%	42	5.3%	4.5%