

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	299	100.0%	0.6%	151	100.0%	0.6%	148	100.0%	0.5%	63	100.0%	0.4%
Sexe												
Homme	151	50.5%	0.6%	151	100.0%	0.6%	0	0.0%	0.0%	43	69.1%	0.5%
Femme	148	49.5%	0.5%	0	0.0%	0.0%	148	100.0%	0.5%	19	30.9%	0.2%
Age												
15 à 24 ans	22	7.3%	0.3%	14	9.4%	0.4%	8	5.2%	0.2%	7	10.9%	0.2%
25 à 34 ans	21	7.0%	0.3%	11	7.0%	0.3%	10	7.0%	0.3%	7	10.6%	0.2%
35 à 49 ans	74	24.7%	0.6%	48	32.1%	0.8%	25	17.2%	0.4%	25	39.9%	0.4%
50 à 59 ans	65	21.6%	0.7%	32	21.3%	0.7%	32	21.9%	0.7%	20	31.1%	0.5%
60 ans et plus	118	39.3%	0.8%	46	30.2%	0.7%	72	48.7%	0.8%	5	7.5%	0.5%
Individu												
Ménagères	143	47.7%	0.6%	0	0.0%	0.0%	143	96.4%	0.6%	18	29.2%	0.3%
Personne de référence	173	58.0%	0.6%	126	83.6%	0.6%	47	31.9%	0.6%	40	63.7%	0.5%
Responsable des achats	230	77.0%	0.6%	89	58.9%	0.7%	141	95.4%	0.6%	35	56.4%	0.3%
PCS Individu												
Petits patrons	11	3.7%	0.7%	7	4.6%	0.6%	4	2.7%	0.8%	8	13.5%	0.6%
Affaires et Cadres	18	5.9%	0.3%	13	8.6%	0.4%	5	3.1%	0.2%	16	25.5%	0.3%
Professions intermédiaires	31	10.4%	0.4%	15	10.1%	0.5%	16	10.6%	0.4%	25	39.3%	0.4%
Employés	58	19.3%	0.7%	29	19.3%	1.3%	29	19.3%	0.5%	7	10.4%	0.4%
Ouvriers	41	13.9%	0.6%	31	20.5%	0.6%	10	7.1%	0.8%	0	0.0%	0.0%
Retraités	97	32.6%	0.8%	42	28.1%	0.7%	55	37.2%	0.8%	0	0.0%	0.0%
Autres inactifs	43	14.3%	0.4%	13	8.8%	0.4%	30	20.0%	0.4%	7	11.3%	0.2%
PCS Personne de référence												
Agriculteurs	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Petits patrons	10	3.3%	0.4%	8	5.1%	0.6%	2	1.5%	0.2%	10	15.8%	0.4%
Affaires et Cadres	28	9.5%	0.4%	18	11.8%	0.5%	11	7.2%	0.3%	28	45.2%	0.4%
Professions intermédiaires	25	8.2%	0.3%	18	11.9%	0.5%	7	4.4%	0.2%	25	39.0%	0.3%
Employés	36	11.9%	0.7%	23	15.5%	1.0%	12	8.2%	0.4%	0	0.0%	0.0%
Ouvriers	67	22.6%	0.7%	33	22.2%	0.7%	34	23.0%	0.8%	0	0.0%	0.0%
Retraités	115	38.5%	0.8%	49	32.3%	0.7%	66	44.8%	0.8%	0	0.0%	0.0%
Autres inactifs	18	6.0%	0.4%	2	1.3%	0.1%	16	10.8%	0.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	64	21.3%	0.6%	29	19.0%	0.6%	35	23.7%	0.6%	5	7.7%	0.3%
2 personnes	121	40.5%	0.7%	52	34.5%	0.6%	69	46.6%	0.7%	15	24.4%	0.4%
3 personnes	48	16.0%	0.5%	24	16.1%	0.5%	24	16.0%	0.5%	10	16.0%	0.3%
4 personnes	37	12.5%	0.4%	24	16.2%	0.5%	13	8.6%	0.3%	21	32.8%	0.4%
5 personnes et +	29	9.7%	0.5%	21	14.2%	0.9%	7	5.0%	0.3%	12	19.1%	0.5%
Présence d'enfants de moins de 15 ans												
Oui	75	25.0%	0.5%	44	28.9%	0.6%	31	21.1%	0.4%	29	45.6%	0.4%
Non	224	75.0%	0.6%	107	71.1%	0.6%	117	78.9%	0.6%	34	54.4%	0.4%
Habitat												
Communes rurales	84	28.0%	0.7%	40	26.6%	0.7%	44	29.5%	0.7%	17	26.6%	0.5%
Agglo. - 20 000 hab	45	15.0%	0.5%	21	14.1%	0.5%	23	15.8%	0.5%	9	14.8%	0.4%
Agglo. 20 000 à 100 000 hab	36	12.0%	0.5%	23	15.0%	0.7%	13	8.9%	0.4%	5	8.3%	0.3%
Agglo. + 100 000 hab	134	44.8%	0.9%	67	44.1%	0.9%	67	45.5%	0.9%	31	50.0%	0.5%
Agglo. Paris	1	0.2%	0.0%	0	0.1%	0.0%	0	0.2%	0.0%	0	0.4%	0.0%
Régions INSEE												
Ile de France	1	0.2%	0.0%	0	0.1%	0.0%	0	0.2%	0.0%	0	0.4%	0.0%
Picardie	4	1.4%	0.3%	2	1.0%	0.2%	3	1.8%	0.3%	0	0.2%	0.0%
Haute Normandie	290	97.1%	19.5%	147	97.2%	20.7%	143	97.0%	18.5%	62	98.5%	13.2%
Basse Normandie	1	0.4%	0.1%	0	0.2%	0.1%	1	0.7%	0.2%	0	0.0%	0.0%
Pays de Loire	0	0.2%	0.0%	0	0.2%	0.0%	0	0.1%	0.0%	0	0.5%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Limousin	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%	0	0.3%	0.1%
Languedoc Roussillon	2	0.6%	0.1%	2	1.2%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Habitudes de connexion à Internet												
Tous les jours	153	51.2%	0.5%	74	49.3%	0.4%	79	53.1%	0.5%	52	82.1%	0.4%
Presque tous les jours	32	10.6%	0.5%	21	13.9%	0.8%	11	7.1%	0.3%	9	14.3%	0.5%
1 à 2 fois par semaine	28	9.3%	1.1%	11	7.4%	1.0%	17	11.2%	1.2%	1	2.0%	0.2%
1 à 3 fois par mois	2	0.7%	0.4%	0	0.1%	0.1%	2	1.3%	0.7%	0	0.2%	0.2%
Moins souvent	3	0.9%	0.4%	2	1.6%	0.7%	0	0.3%	0.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	10	3.5%	0.5%	2	1.5%	0.3%	8	5.4%	0.7%	0	0.7%	0.2%
De 9 000 à moins de 12 000 euros par an	19	6.3%	0.6%	13	8.5%	1.2%	6	4.0%	0.3%	1	2.3%	0.6%
De 12 000 à moins de 18 000 euros par an	54	18.1%	0.9%	19	12.4%	0.7%	35	23.9%	1.1%	1	2.2%	0.2%
De 18 000 à moins de 24 000 euros par an	38	12.8%	0.6%	19	12.4%	0.6%	20	13.3%	0.6%	5	8.6%	0.4%
De 24 000 à moins de 36 000 euros par an	68	22.8%	0.6%	32	21.0%	0.6%	36	24.5%	0.6%	11	17.9%	0.3%
De 36 000 à moins de 45 000 euros par an	42	14.1%	0.6%	25	16.8%	0.7%	17	11.4%	0.5%	12	19.1%	0.4%
De 45 000 à moins de 65 000 euros par an	33	10.9%	0.5%	21	14.0%	0.5%	11	7.7%	0.3%	20	31.1%	0.5%
De 65 000 à moins de 80 000 euros par an	5	1.7%	0.3%	1	0.7%	0.1%	4	2.8%	0.5%	2	3.0%	0.1%
De 80 000 à moins de 115 000 euros par an	9	3.1%	0.8%	9	6.0%	1.2%	0	0.1%	0.0%	8	12.3%	0.8%
115 000 euros et plus par an	1	0.3%	0.2%	1	0.6%	0.3%	0	0.1%	0.1%	1	1.4%	0.2%
Refus	14	4.8%	0.5%	9	6.0%	0.7%	5	3.5%	0.3%	1	1.3%	0.1%
Ne sait pas	5	1.6%	0.2%	0	0.0%	0.0%	5	3.3%	0.4%	0	0.0%	0.0%