

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	788	100.0%	1.5%	411	100.0%	1.7%	377	100.0%	1.4%	187	100.0%	1.1%
<b>Sexe</b>												
<b>Homme</b>	411	52.1%	1.7%	411	100.0%	1.7%	0	0.0%	0.0%	101	54.1%	1.2%
<b>Femme</b>	377	47.9%	1.4%	0	0.0%	0.0%	377	100.0%	1.4%	86	45.9%	1.0%
<b>Age</b>												
<b>15 à 24 ans</b>	43	5.5%	0.6%	19	4.7%	0.5%	24	6.3%	0.7%	12	6.3%	0.4%
<b>25 à 34 ans</b>	88	11.1%	1.1%	45	11.1%	1.2%	42	11.2%	1.1%	33	17.7%	1.0%
<b>35 à 49 ans</b>	169	21.5%	1.4%	81	19.6%	1.3%	89	23.5%	1.4%	74	39.3%	1.2%
<b>50 à 59 ans</b>	169	21.5%	1.8%	94	23.0%	2.1%	75	19.8%	1.6%	59	31.7%	1.6%
<b>60 ans et plus</b>	319	40.5%	2.1%	171	41.6%	2.6%	148	39.2%	1.7%	9	5.0%	1.0%
<b>Individu</b>												
<b>Ménagères</b>	337	42.8%	1.5%	0	0.0%	0.0%	337	89.4%	1.5%	76	40.7%	1.1%
<b>Personne de référence</b>	478	60.7%	1.7%	365	88.9%	1.8%	113	29.9%	1.5%	108	57.4%	1.3%
<b>Responsable des achats</b>	555	70.4%	1.6%	210	51.1%	1.6%	345	91.4%	1.5%	129	68.7%	1.2%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	12	1.5%	2.3%	8	1.9%	2.1%	4	1.1%	2.7%	0	0.0%	0.9%
<b>Petits patrons</b>	14	1.7%	0.8%	9	2.1%	0.8%	5	1.4%	1.0%	12	6.4%	0.8%
<b>Affaires et Cadres</b>	57	7.3%	1.1%	39	9.4%	1.3%	19	4.9%	0.9%	51	27.1%	1.1%
<b>Professions intermédiaires</b>	117	14.8%	1.7%	55	13.4%	1.7%	61	16.3%	1.7%	87	46.7%	1.6%
<b>Employés</b>	111	14.1%	1.3%	26	6.4%	1.2%	85	22.5%	1.4%	15	8.0%	0.8%
<b>Ouvriers</b>	91	11.6%	1.4%	75	18.4%	1.5%	16	4.2%	1.2%	1	0.3%	0.1%
<b>Retraités</b>	285	36.2%	2.3%	164	39.8%	2.7%	121	32.2%	1.8%	5	2.6%	2.0%
<b>Autres inactifs</b>	101	12.8%	1.0%	35	8.6%	0.9%	66	17.4%	1.0%	17	9.0%	0.5%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	18	2.3%	2.2%	10	2.5%	2.5%	8	2.1%	1.9%	0	0.0%	0.0%
<b>Petits patrons</b>	16	2.0%	0.6%	8	1.9%	0.6%	8	2.2%	0.6%	16	8.6%	0.6%
<b>Affaires et Cadres</b>	72	9.1%	1.0%	40	9.8%	1.1%	31	8.3%	0.9%	72	38.3%	1.0%
<b>Professions intermédiaires</b>	100	12.6%	1.3%	53	13.0%	1.4%	46	12.3%	1.2%	100	53.1%	1.3%
<b>Employés</b>	69	8.8%	1.3%	28	6.7%	1.2%	42	11.0%	1.3%	0	0.0%	0.0%
<b>Ouvriers</b>	124	15.7%	1.3%	69	16.8%	1.3%	55	14.6%	1.3%	0	0.0%	0.0%
<b>Retraités</b>	323	41.0%	2.2%	176	42.8%	2.7%	147	39.0%	1.9%	0	0.0%	0.0%
<b>Autres inactifs</b>	66	8.4%	1.6%	27	6.5%	1.7%	40	10.5%	1.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	161	20.4%	1.6%	79	19.1%	1.8%	82	21.7%	1.5%	29	15.7%	1.7%
2 personnes	335	42.5%	1.9%	192	46.6%	2.2%	143	37.9%	1.5%	45	24.2%	1.1%
3 personnes	148	18.7%	1.6%	73	17.8%	1.6%	75	19.8%	1.6%	50	26.8%	1.3%
4 personnes	111	14.1%	1.2%	51	12.4%	1.1%	60	15.8%	1.3%	51	27.0%	1.0%
5 personnes et +	34	4.4%	0.6%	16	4.0%	0.7%	18	4.7%	0.6%	12	6.3%	0.5%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	170	21.5%	1.1%	76	18.5%	1.1%	94	24.8%	1.1%	74	39.4%	1.0%
Non	619	78.5%	1.7%	335	81.5%	1.9%	284	75.2%	1.5%	113	60.6%	1.2%
<b>Habitat</b>												
Communes rurales	263	33.4%	2.2%	139	33.9%	2.5%	124	32.9%	2.0%	55	29.2%	1.7%
Agglo. - 20 000 hab	171	21.7%	1.9%	86	21.0%	2.1%	85	22.4%	1.7%	32	17.3%	1.2%
Agglo. 20 000 à 100 000 hab	186	23.6%	2.7%	95	23.1%	2.8%	91	24.1%	2.5%	41	21.8%	2.3%
Agglo. + 100 000 hab	166	21.0%	1.1%	88	21.5%	1.2%	77	20.5%	1.0%	58	31.2%	1.0%
Agglo. Paris	3	0.3%	0.0%	2	0.5%	0.1%	1	0.1%	0.0%	1	0.5%	0.0%
<b>Régions INSEE</b>												
Ile de France	3	0.3%	0.0%	2	0.5%	0.0%	1	0.1%	0.0%	1	0.5%	0.0%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Bretagne	1	0.1%	0.0%	1	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	1	0.2%	0.1%	0	0.0%	0.0%	1	0.3%	0.2%	1	0.7%	0.3%
Aquitaine	73	9.2%	2.6%	32	7.7%	2.4%	41	10.8%	2.8%	19	9.9%	2.2%
Midi Pyrénées	656	83.3%	26.9%	345	84.0%	29.3%	311	82.4%	24.6%	155	83.0%	19.5%
Limousin	2	0.2%	0.2%	1	0.2%	0.2%	1	0.2%	0.3%	1	0.3%	0.4%
Auvergne	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Languedoc Roussillon	50	6.3%	2.2%	27	6.6%	2.5%	23	6.0%	1.9%	10	5.5%	1.5%
Provence Alpes Côte d'Azur. Corse	3	0.4%	0.1%	3	0.7%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	494	62.6%	1.5%	263	63.9%	1.6%	231	61.2%	1.4%	163	87.1%	1.1%
Presque tous les jours	76	9.6%	1.3%	31	7.5%	1.1%	45	11.9%	1.4%	16	8.6%	0.8%
1 à 2 fois par semaine	39	4.9%	1.6%	16	4.0%	1.5%	22	6.0%	1.6%	4	2.0%	0.7%
1 à 3 fois par mois	11	1.4%	2.2%	4	0.9%	1.9%	7	1.9%	2.4%	0	0.1%	0.3%
Moins souvent	9	1.1%	1.2%	6	1.4%	1.7%	3	0.8%	0.8%	2	1.2%	3.8%
Jamais	6	0.7%	6.6%	5	1.2%	8.0%	1	0.2%	3.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	26	3.3%	1.4%	12	2.8%	1.5%	15	3.9%	1.3%	3	1.5%	1.5%
De 9 000 à moins de 12 000 euros par an	46	5.8%	1.6%	16	3.9%	1.4%	30	7.9%	1.6%	3	1.4%	1.0%
De 12 000 à moins de 18 000 euros par an	102	12.9%	1.7%	47	11.5%	1.8%	54	14.4%	1.7%	8	4.4%	1.2%
De 18 000 à moins de 24 000 euros par an	108	13.7%	1.6%	60	14.5%	2.0%	48	12.8%	1.4%	18	9.4%	1.3%
De 24 000 à moins de 36 000 euros par an	175	22.3%	1.6%	91	22.1%	1.7%	85	22.5%	1.5%	42	22.5%	1.3%
De 36 000 à moins de 45 000 euros par an	115	14.7%	1.6%	60	14.5%	1.6%	56	14.8%	1.7%	34	17.9%	1.1%
De 45 000 à moins de 65 000 euros par an	117	14.8%	1.6%	74	17.9%	1.9%	43	11.4%	1.3%	48	25.4%	1.2%
De 65 000 à moins de 80 000 euros par an	23	3.0%	1.2%	17	4.1%	1.5%	7	1.8%	0.8%	12	6.4%	0.9%
De 80 000 à moins de 115 000 euros par an	7	0.9%	0.6%	5	1.2%	0.7%	2	0.5%	0.4%	5	2.8%	0.6%
115 000 euros et plus par an	6	0.8%	1.0%	4	1.0%	1.1%	2	0.5%	0.9%	5	2.7%	1.1%
Refus	33	4.1%	1.1%	16	4.0%	1.3%	16	4.3%	0.9%	7	3.6%	0.7%
Ne sait pas	30	3.8%	1.3%	10	2.5%	1.0%	19	5.1%	1.4%	4	2.1%	0.4%