

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	686	100.0%	1.3%	355	100.0%	1.4%	332	100.0%	1.2%	145	100.0%	0.8%
Sexe												
Homme	355	51.7%	1.4%	355	100.0%	1.4%	0	0.0%	0.0%	85	58.9%	1.0%
Femme	332	48.3%	1.2%	0	0.0%	0.0%	332	100.0%	1.2%	59	41.1%	0.7%
Age												
15 à 24 ans	40	5.9%	0.6%	21	5.9%	0.6%	19	5.9%	0.5%	13	8.8%	0.4%
25 à 34 ans	72	10.5%	0.9%	43	12.0%	1.1%	29	8.8%	0.8%	24	16.3%	0.7%
35 à 49 ans	127	18.5%	1.0%	68	19.3%	1.1%	59	17.7%	0.9%	47	32.5%	0.8%
50 à 59 ans	141	20.6%	1.5%	68	19.2%	1.5%	73	22.0%	1.6%	45	31.4%	1.2%
60 ans et plus	306	44.6%	2.0%	155	43.6%	2.3%	151	45.6%	1.8%	16	10.9%	1.6%
Individu												
Ménagères	303	44.1%	1.3%	0	0.0%	0.0%	303	91.2%	1.3%	55	37.8%	0.8%
Personne de référence	418	60.9%	1.5%	323	91.0%	1.6%	96	28.8%	1.2%	90	62.1%	1.1%
Responsable des achats	486	70.8%	1.4%	189	53.2%	1.5%	297	89.7%	1.3%	95	65.7%	0.9%
PCS Individu												
Agriculteurs	11	1.6%	2.0%	6	1.6%	1.5%	5	1.5%	3.3%	0	0.0%	0.0%
Petits patrons	15	2.2%	0.9%	11	3.2%	1.0%	4	1.2%	0.8%	14	9.7%	1.0%
Affaires et Cadres	36	5.3%	0.7%	25	7.0%	0.8%	11	3.4%	0.5%	32	22.2%	0.7%
Professions intermédiaires	77	11.2%	1.1%	46	12.9%	1.4%	31	9.5%	0.9%	60	41.4%	1.1%
Employés	123	17.9%	1.5%	36	10.3%	1.7%	87	26.1%	1.4%	15	10.1%	0.8%
Ouvriers	79	11.4%	1.2%	57	16.1%	1.1%	21	6.4%	1.6%	6	3.9%	1.3%
Retraités	267	38.9%	2.1%	145	40.9%	2.4%	122	36.7%	1.9%	2	1.7%	1.0%
Autres inactifs	79	11.4%	0.8%	29	8.1%	0.8%	50	15.1%	0.8%	16	11.0%	0.5%
PCS Personne de référence												
Agriculteurs	12	1.7%	1.4%	3	0.9%	0.8%	8	2.6%	2.1%	0	0.0%	0.0%
Petits patrons	23	3.4%	0.9%	14	3.9%	1.0%	10	2.9%	0.7%	23	16.1%	0.9%
Affaires et Cadres	38	5.6%	0.5%	27	7.6%	0.7%	12	3.5%	0.3%	38	26.6%	0.5%
Professions intermédiaires	83	12.1%	1.1%	45	12.6%	1.2%	38	11.5%	1.0%	83	57.3%	1.1%
Employés	74	10.8%	1.4%	37	10.3%	1.6%	38	11.4%	1.2%	0	0.0%	0.0%
Ouvriers	109	15.9%	1.1%	57	16.1%	1.1%	52	15.6%	1.2%	0	0.0%	0.0%
Retraités	305	44.4%	2.1%	156	44.0%	2.4%	149	44.8%	1.9%	0	0.0%	0.0%
Autres inactifs	42	6.2%	1.0%	17	4.7%	1.1%	26	7.7%	1.0%	0	0.0%	0.0%

Groupe Centre Ouest



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	142	20.7%	1.4%	69	19.3%	1.5%	73	22.2%	1.3%	20	14.0%	1.2%
2 personnes	329	48.0%	1.8%	166	46.8%	1.9%	163	49.2%	1.8%	46	31.6%	1.1%
3 personnes	85	12.4%	0.9%	45	12.7%	1.0%	40	12.1%	0.9%	23	16.0%	0.6%
4 personnes	87	12.7%	0.9%	49	13.7%	1.0%	39	11.7%	0.8%	36	24.9%	0.7%
5 personnes et +	43	6.2%	0.8%	26	7.4%	1.1%	16	4.9%	0.6%	20	13.6%	0.8%
Présence d'enfants de moins de 15 ans												
Oui	147	21.4%	0.9%	85	24.1%	1.2%	61	18.5%	0.7%	58	40.2%	0.8%
Non	540	78.6%	1.5%	269	75.9%	1.5%	270	81.5%	1.5%	86	59.8%	0.9%
Habitat												
Communes rurales	264	38.5%	2.2%	130	36.6%	2.3%	134	40.5%	2.2%	51	35.0%	1.5%
Agglo. - 20 000 hab	159	23.2%	1.8%	72	20.2%	1.7%	87	26.3%	1.8%	32	22.0%	1.2%
Agglo. 20 000 à 100 000 hab	109	15.9%	1.6%	64	18.0%	1.9%	45	13.7%	1.3%	26	18.2%	1.5%
Agglo. + 100 000 hab	146	21.3%	0.9%	83	23.4%	1.1%	63	19.0%	0.8%	34	23.3%	0.6%
Agglo. Paris	8	1.1%	0.1%	6	1.7%	0.2%	2	0.5%	0.0%	2	1.4%	0.1%
Régions INSEE												
Ile de France	8	1.2%	0.1%	6	1.7%	0.1%	2	0.5%	0.0%	2	1.6%	0.1%
Nord Pas de Calais	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.3%	0.0%
Lorraine	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.3%	0.1%
Picardie	0	0.1%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	1	0.1%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%	1	0.4%	0.1%
Centre	397	57.9%	19.0%	205	57.7%	20.3%	193	58.2%	17.8%	70	48.1%	11.8%
Pays de Loire	9	1.4%	0.3%	8	2.2%	0.5%	2	0.5%	0.1%	6	4.5%	0.7%
Bretagne	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.3%	0.1%
Poitou Charentes	267	38.8%	18.0%	132	37.3%	18.6%	134	40.5%	17.4%	64	44.0%	16.0%
Aquitaine	1	0.2%	0.0%	1	0.3%	0.1%	0	0.0%	0.0%	0	0.1%	0.0%
Limousin	1	0.2%	0.2%	1	0.2%	0.3%	0	0.1%	0.1%	1	0.4%	0.4%
Rhône Alpes	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Habitudes de connection à Internet												
Tous les jours	376	54.8%	1.1%	200	56.5%	1.2%	176	53.0%	1.0%	119	82.4%	0.8%
Presque tous les jours	72	10.5%	1.2%	32	9.1%	1.2%	40	12.0%	1.3%	13	9.3%	0.7%
1 à 2 fois par semaine	33	4.8%	1.3%	19	5.5%	1.8%	14	4.1%	1.0%	4	2.7%	0.7%
1 à 3 fois par mois	9	1.3%	1.8%	2	0.6%	1.0%	7	2.2%	2.4%	1	0.5%	1.2%
Moins souvent	13	1.9%	1.8%	6	1.6%	1.6%	8	2.4%	2.0%	2	1.1%	2.9%
Jamais	4	0.6%	4.3%	1	0.3%	1.6%	3	0.8%	10.7%	2	1.1%	25.1%

Groupe Centre Ouest



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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	23	3.3%	1.2%	9	2.6%	1.2%	14	4.1%	1.2%	1	0.8%	0.6%
De 9 000 à moins de 12 000 euros par an	46	6.7%	1.6%	21	5.9%	1.9%	25	7.6%	1.4%	1	0.4%	0.2%
De 12 000 à moins de 18 000 euros par an	80	11.7%	1.4%	43	12.0%	1.6%	38	11.4%	1.2%	4	2.9%	0.6%
De 18 000 à moins de 24 000 euros par an	115	16.8%	1.8%	55	15.4%	1.8%	61	18.3%	1.7%	24	16.5%	1.7%
De 24 000 à moins de 36 000 euros par an	175	25.4%	1.6%	86	24.1%	1.6%	89	26.8%	1.5%	30	20.4%	0.9%
De 36 000 à moins de 45 000 euros par an	91	13.3%	1.3%	51	14.5%	1.4%	40	11.9%	1.2%	28	19.2%	0.9%
De 45 000 à moins de 65 000 euros par an	75	10.9%	1.0%	50	14.1%	1.3%	25	7.5%	0.8%	35	24.4%	0.9%
De 65 000 à moins de 80 000 euros par an	18	2.6%	0.9%	11	3.0%	1.0%	7	2.3%	0.9%	11	7.6%	0.8%
De 80 000 à moins de 115 000 euros par an	7	1.0%	0.5%	2	0.6%	0.3%	4	1.3%	0.9%	4	3.1%	0.5%
115 000 euros et plus par an	1	0.1%	0.2%	1	0.3%	0.3%	0	0.0%	0.0%	1	0.4%	0.1%
Refus	32	4.7%	1.0%	15	4.3%	1.2%	17	5.1%	0.9%	3	2.1%	0.3%
Ne sait pas	23	3.4%	1.0%	11	3.1%	1.1%	12	3.7%	0.9%	3	2.2%	0.3%