

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1451	100.0%	2.8%	709	100.0%	2.9%	742	100.0%	2.8%	293	100.0%	1.7%
<b>Sexe</b>												
<b>Homme</b>	709	48.8%	2.9%	709	100.0%	2.9%	0	0.0%	0.0%	159	54.4%	1.8%
<b>Femme</b>	742	51.2%	2.8%	0	0.0%	0.0%	742	100.0%	2.8%	133	45.6%	1.5%
<b>Age</b>												
<b>15 à 24 ans</b>	83	5.7%	1.1%	50	7.0%	1.3%	34	4.5%	0.9%	26	8.8%	0.8%
<b>25 à 34 ans</b>	125	8.6%	1.6%	72	10.1%	1.9%	53	7.1%	1.4%	43	14.7%	1.3%
<b>35 à 49 ans</b>	271	18.7%	2.2%	136	19.2%	2.2%	135	18.2%	2.1%	108	36.7%	1.7%
<b>50 à 59 ans</b>	317	21.8%	3.4%	157	22.2%	3.4%	160	21.5%	3.5%	94	32.1%	2.5%
<b>60 ans et plus</b>	655	45.1%	4.3%	294	41.5%	4.4%	361	48.6%	4.2%	22	7.6%	2.3%
<b>Individu</b>												
<b>Ménagères</b>	696	48.0%	3.0%	0	0.0%	0.0%	696	93.8%	3.0%	123	41.9%	1.7%
<b>Personne de référence</b>	892	61.5%	3.2%	636	89.8%	3.1%	256	34.4%	3.3%	161	54.9%	2.0%
<b>Responsable des achats</b>	1057	72.9%	3.0%	376	53.0%	2.9%	681	91.8%	3.0%	197	67.4%	1.8%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	29	2.0%	5.6%	21	2.9%	5.7%	9	1.2%	5.5%	0	0.0%	0.0%
<b>Petits patrons</b>	48	3.3%	2.9%	29	4.1%	2.6%	19	2.5%	3.8%	41	14.2%	2.8%
<b>Affaires et Cadres</b>	86	5.9%	1.7%	50	7.1%	1.7%	36	4.9%	1.7%	72	24.7%	1.6%
<b>Professions intermédiaires</b>	136	9.3%	2.0%	73	10.3%	2.2%	63	8.5%	1.8%	107	36.6%	1.9%
<b>Employés</b>	223	15.3%	2.7%	57	8.1%	2.6%	165	22.2%	2.7%	30	10.2%	1.6%
<b>Ouvriers</b>	184	12.7%	2.9%	140	19.8%	2.8%	43	5.8%	3.2%	6	2.0%	1.4%
<b>Retraités</b>	546	37.6%	4.3%	266	37.6%	4.4%	279	37.6%	4.3%	6	2.2%	2.6%
<b>Autres inactifs</b>	200	13.8%	1.9%	71	10.1%	1.9%	128	17.3%	2.0%	30	10.1%	0.9%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	44	3.1%	5.4%	23	3.2%	5.6%	21	2.9%	5.3%	0	0.0%	0.0%
<b>Petits patrons</b>	57	3.9%	2.1%	29	4.1%	2.2%	27	3.7%	2.1%	57	19.3%	2.1%
<b>Affaires et Cadres</b>	102	7.0%	1.4%	55	7.8%	1.5%	47	6.3%	1.3%	102	34.9%	1.4%
<b>Professions intermédiaires</b>	134	9.2%	1.8%	74	10.5%	1.9%	59	8.0%	1.6%	134	45.8%	1.8%
<b>Employés</b>	132	9.1%	2.4%	62	8.7%	2.7%	70	9.4%	2.3%	0	0.0%	0.0%
<b>Ouvriers</b>	249	17.1%	2.6%	147	20.7%	2.9%	102	13.7%	2.3%	0	0.0%	0.0%
<b>Retraités</b>	612	42.2%	4.2%	280	39.4%	4.3%	333	44.8%	4.2%	0	0.0%	0.0%
<b>Autres inactifs</b>	121	8.3%	3.0%	38	5.4%	2.5%	83	11.1%	3.2%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
1 personne	365	25.1%	3.6%	154	21.8%	3.4%	211	28.4%	3.8%	34	11.5%	1.9%
2 personnes	619	42.6%	3.4%	316	44.6%	3.6%	302	40.7%	3.3%	91	31.1%	2.1%
3 personnes	179	12.3%	2.0%	92	13.0%	2.0%	87	11.8%	1.9%	51	17.6%	1.3%
4 personnes	207	14.2%	2.2%	109	15.4%	2.3%	97	13.1%	2.1%	87	29.8%	1.8%
5 personnes et +	82	5.6%	1.5%	37	5.2%	1.5%	45	6.0%	1.6%	29	10.0%	1.2%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	307	21.2%	2.0%	161	22.7%	2.3%	146	19.7%	1.8%	128	43.6%	1.7%
Non	1144	78.8%	3.2%	548	77.3%	3.1%	596	80.3%	3.2%	165	56.4%	1.7%
<b>Habitat</b>												
Communes rurales	599	41.3%	5.1%	279	39.4%	5.0%	319	43.0%	5.2%	111	37.8%	3.4%
Agglo. - 20 000 hab	269	18.5%	3.0%	127	17.9%	3.0%	142	19.1%	2.9%	50	16.9%	1.9%
Agglo. 20 000 à 100 000 hab	312	21.5%	4.5%	167	23.5%	4.9%	145	19.6%	4.1%	63	21.5%	3.5%
Agglo. + 100 000 hab	239	16.5%	1.5%	118	16.6%	1.6%	121	16.3%	1.5%	59	20.0%	1.0%
Agglo. Paris	33	2.3%	0.4%	18	2.6%	0.4%	15	2.0%	0.3%	11	3.7%	0.3%
<b>Régions INSEE</b>												
Ile de France	39	2.7%	0.4%	20	2.9%	0.4%	18	2.5%	0.4%	13	4.3%	0.3%
Franche-Comté	1	0.0%	0.1%	1	0.1%	0.1%	0	0.0%	0.0%	0	0.1%	0.2%
Champagne Ardennes	1	0.1%	0.1%	1	0.1%	0.1%	1	0.1%	0.1%	1	0.3%	0.3%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	216	14.9%	15.9%	105	14.8%	16.1%	111	14.9%	15.8%	33	11.3%	9.7%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	385	26.5%	18.4%	191	26.9%	19.0%	194	26.1%	17.9%	83	28.2%	14.1%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Poitou Charentes	2	0.1%	0.1%	0	0.0%	0.0%	2	0.3%	0.2%	1	0.3%	0.2%
Aquitaine	4	0.3%	0.1%	2	0.2%	0.1%	2	0.3%	0.1%	1	0.5%	0.2%
Midi Pyrénées	2	0.2%	0.1%	1	0.1%	0.1%	1	0.2%	0.1%	1	0.5%	0.2%
Limousin	285	19.6%	46.1%	141	20.0%	48.0%	143	19.3%	44.4%	57	19.4%	35.6%
Auvergne	508	35.0%	45.0%	243	34.3%	44.9%	265	35.7%	45.1%	98	33.6%	31.5%
Rhône Alpes	6	0.4%	0.1%	3	0.4%	0.1%	3	0.5%	0.1%	3	1.2%	0.2%
Languedoc Roussillon	1	0.1%	0.0%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.2%	0.1%
Provence Alpes Côte d'Azur. Corse	1	0.1%	0.0%	0	0.1%	0.0%	1	0.1%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Habitudes de connexion à Internet</b>												
Tous les jours	755	52.1%	2.2%	398	56.1%	2.4%	358	48.2%	2.1%	232	79.3%	1.6%
Presque tous les jours	180	12.4%	3.1%	94	13.3%	3.5%	86	11.6%	2.8%	33	11.2%	1.7%
1 à 2 fois par semaine	77	5.3%	3.1%	36	5.1%	3.3%	41	5.5%	2.9%	18	6.2%	3.4%
1 à 3 fois par mois	18	1.2%	3.6%	3	0.4%	1.3%	15	2.1%	5.1%	0	0.0%	0.2%
Moins souvent	40	2.8%	5.6%	12	1.7%	3.5%	28	3.8%	7.4%	5	1.6%	8.2%
Jamais	4	0.3%	4.7%	0	0.1%	0.6%	4	0.5%	14.4%	0	0.0%	0.0%
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	52	3.6%	2.7%	28	4.0%	3.6%	24	3.2%	2.2%	6	2.0%	3.1%
De 9 000 à moins de 12 000 euros par an	113	7.8%	3.8%	47	6.6%	4.2%	67	9.0%	3.6%	7	2.3%	2.7%
De 12 000 à moins de 18 000 euros par an	191	13.2%	3.2%	80	11.3%	3.0%	111	15.0%	3.4%	13	4.3%	1.8%
De 18 000 à moins de 24 000 euros par an	220	15.2%	3.3%	101	14.2%	3.3%	120	16.1%	3.4%	28	9.5%	2.0%
De 24 000 à moins de 36 000 euros par an	358	24.7%	3.3%	176	24.8%	3.4%	182	24.5%	3.2%	58	19.9%	1.8%
De 36 000 à moins de 45 000 euros par an	171	11.8%	2.4%	104	14.6%	2.8%	67	9.0%	2.0%	50	17.0%	1.7%
De 45 000 à moins de 65 000 euros par an	162	11.1%	2.2%	88	12.5%	2.3%	73	9.9%	2.2%	69	23.7%	1.7%
De 65 000 à moins de 80 000 euros par an	31	2.2%	1.6%	14	1.9%	1.2%	18	2.4%	2.0%	22	7.5%	1.7%
De 80 000 à moins de 115 000 euros par an	12	0.8%	1.0%	6	0.8%	0.8%	6	0.9%	1.2%	9	3.1%	1.0%
115 000 euros et plus par an	4	0.3%	0.6%	3	0.4%	0.9%	1	0.1%	0.3%	4	1.2%	0.8%
Refus	86	5.9%	2.8%	43	6.1%	3.3%	42	5.7%	2.4%	17	5.7%	1.7%
Ne sait pas	51	3.5%	2.2%	20	2.8%	2.0%	31	4.2%	2.3%	11	3.7%	1.2%