

Groupe Bourgogne Rhône Alpes



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2094	100.0%	4.0%	1098	100.0%	4.4%	996	100.0%	3.7%	503	100.0%	2.9%
Sexe												
Homme	1098	52.4%	4.4%	1098	100.0%	4.4%	0	0.0%	0.0%	290	57.7%	3.3%
Femme	996	47.6%	3.7%	0	0.0%	0.0%	996	100.0%	3.7%	213	42.3%	2.5%
Age												
15 à 24 ans	138	6.6%	1.9%	84	7.7%	2.3%	54	5.4%	1.5%	51	10.1%	1.6%
25 à 34 ans	236	11.3%	3.1%	133	12.1%	3.6%	104	10.4%	2.7%	86	17.1%	2.6%
35 à 49 ans	437	20.9%	3.5%	253	23.1%	4.1%	184	18.4%	2.9%	192	38.2%	3.1%
50 à 59 ans	420	20.0%	4.6%	215	19.6%	4.7%	205	20.5%	4.4%	147	29.2%	3.9%
60 ans et plus	862	41.2%	5.7%	412	37.6%	6.2%	450	45.2%	5.3%	28	5.5%	2.8%
Individu												
Ménagères	937	44.8%	4.0%	0	0.0%	0.0%	937	94.1%	4.0%	196	38.9%	2.8%
Personne de référence	1269	60.6%	4.5%	973	88.7%	4.8%	296	29.8%	3.8%	297	58.9%	3.6%
Responsable des achats	1523	72.8%	4.3%	615	56.1%	4.7%	908	91.2%	4.0%	349	69.4%	3.2%
PCS Individu												
Agriculteurs	32	1.5%	6.2%	25	2.3%	6.8%	7	0.7%	4.7%	0	0.0%	0.0%
Petits patrons	54	2.6%	3.3%	36	3.2%	3.1%	19	1.9%	3.7%	48	9.6%	3.3%
Affaires et Cadres	126	6.0%	2.5%	78	7.1%	2.6%	48	4.8%	2.3%	113	22.4%	2.4%
Professions intermédiaires	272	13.0%	3.9%	159	14.5%	4.8%	113	11.3%	3.1%	216	43.0%	3.9%
Employés	316	15.1%	3.8%	94	8.5%	4.3%	222	22.3%	3.6%	43	8.5%	2.4%
Ouvriers	255	12.2%	4.0%	213	19.4%	4.2%	42	4.3%	3.2%	10	2.0%	2.4%
Retraités	764	36.5%	6.1%	385	35.0%	6.4%	380	38.1%	5.8%	5	1.0%	2.0%
Autres inactifs	274	13.1%	2.7%	108	9.9%	2.9%	165	16.6%	2.5%	68	13.4%	2.0%
PCS Personne de référence												
Agriculteurs	46	2.2%	5.7%	29	2.6%	7.0%	18	1.8%	4.4%	0	0.0%	0.0%
Petits patrons	75	3.6%	2.8%	40	3.7%	3.0%	35	3.5%	2.6%	75	14.9%	2.8%
Affaires et Cadres	152	7.3%	2.1%	83	7.5%	2.3%	69	7.0%	1.9%	152	30.2%	2.1%
Professions intermédiaires	276	13.2%	3.7%	168	15.3%	4.4%	109	10.9%	2.9%	276	54.9%	3.7%
Employés	187	8.9%	3.5%	92	8.4%	3.9%	95	9.5%	3.1%	0	0.0%	0.0%
Ouvriers	367	17.6%	3.9%	210	19.1%	4.1%	158	15.8%	3.6%	0	0.0%	0.0%
Retraités	838	40.0%	5.8%	396	36.1%	6.0%	442	44.4%	5.6%	0	0.0%	0.0%
Autres inactifs	151	7.2%	3.7%	81	7.4%	5.2%	70	7.1%	2.8%	0	0.0%	0.0%

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Taille du foyer												
1 personne	446	21.3%	4.5%	214	19.5%	4.8%	232	23.3%	4.2%	60	11.9%	3.4%
2 personnes	870	41.5%	4.8%	449	40.9%	5.2%	421	42.3%	4.5%	131	26.1%	3.1%
3 personnes	319	15.3%	3.5%	181	16.5%	4.0%	138	13.9%	3.0%	116	23.0%	2.9%
4 personnes	328	15.6%	3.5%	185	16.9%	4.0%	142	14.3%	3.0%	139	27.6%	2.8%
5 personnes et +	130	6.2%	2.4%	68	6.2%	2.7%	62	6.2%	2.2%	58	11.4%	2.3%
Présence d'enfants de moins de 15 ans												
Oui	501	24.0%	3.2%	263	24.0%	3.7%	238	23.9%	2.9%	220	43.8%	2.9%
Non	1592	76.0%	4.4%	834	76.0%	4.7%	758	76.1%	4.1%	283	56.2%	2.9%
Habitat												
Communes rurales	545	26.0%	4.6%	255	23.3%	4.5%	290	29.1%	4.7%	128	25.4%	3.9%
Agglo. - 20 000 hab	415	19.8%	4.6%	221	20.2%	5.3%	194	19.5%	4.0%	100	19.9%	3.8%
Agglo. 20 000 à 100 000 hab	393	18.8%	5.7%	213	19.4%	6.3%	180	18.1%	5.0%	70	13.9%	3.9%
Agglo. + 100 000 hab	730	34.9%	4.7%	402	36.6%	5.3%	328	33.0%	4.2%	200	39.7%	3.5%
Agglo. Paris	10	0.5%	0.1%	6	0.5%	0.1%	4	0.4%	0.1%	6	1.1%	0.1%
Régions INSEE												
Ile de France	10	0.5%	0.1%	6	0.5%	0.1%	4	0.4%	0.1%	6	1.1%	0.1%
Nord Pas de Calais	2	0.1%	0.1%	2	0.2%	0.1%	0	0.0%	0.0%	0	0.1%	0.0%
Lorraine	5	0.3%	0.3%	4	0.4%	0.5%	1	0.1%	0.1%	0	0.0%	0.0%
Alsace	3	0.2%	0.2%	3	0.3%	0.4%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	90	4.3%	9.4%	46	4.2%	10.0%	43	4.3%	8.9%	22	4.5%	8.5%
Champagne Ardennes	1	0.1%	0.1%	1	0.1%	0.1%	0	0.0%	0.1%	0	0.1%	0.1%
Bourgogne	381	18.2%	28.2%	194	17.6%	29.8%	188	18.9%	26.8%	75	14.9%	22.1%
Haute Normandie	1	0.0%	0.1%	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.2%
Basse Normandie	2	0.1%	0.1%	2	0.2%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	1	0.1%	0.1%	1	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	5	0.2%	0.2%	1	0.1%	0.1%	4	0.4%	0.3%	1	0.2%	0.1%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	1	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	1	0.1%	0.2%	1	0.1%	0.4%	0	0.0%	0.1%	0	0.0%	0.0%
Auvergne	39	1.9%	3.5%	24	2.2%	4.4%	15	1.5%	2.5%	8	1.5%	2.4%
Rhône Alpes	1429	68.3%	27.6%	743	67.7%	29.8%	686	68.9%	25.6%	357	70.9%	19.0%
Languedoc Roussillon	8	0.4%	0.3%	4	0.3%	0.4%	4	0.4%	0.3%	5	1.1%	0.8%
Provence Alpes Côte d'Azur. Corse	113	5.4%	2.6%	64	5.8%	3.1%	49	4.9%	2.2%	27	5.3%	1.8%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connection à Internet												
Tous les jours	1173	56.0%	3.5%	637	58.0%	3.8%	536	53.8%	3.2%	407	80.8%	2.8%
Presque tous les jours	221	10.6%	3.8%	120	10.9%	4.4%	101	10.2%	3.2%	53	10.5%	2.7%
1 à 2 fois par semaine	106	5.1%	4.3%	50	4.6%	4.6%	56	5.6%	4.0%	22	4.3%	4.0%
1 à 3 fois par mois	34	1.6%	6.8%	20	1.8%	9.9%	14	1.4%	4.7%	12	2.4%	20.3%
Moins souvent	44	2.1%	6.1%	27	2.4%	7.8%	18	1.8%	4.6%	6	1.2%	10.5%
Revenus du foyer												
Moins de 9 000 euros par an	49	2.4%	2.6%	29	2.6%	3.7%	21	2.1%	1.8%	2	0.5%	1.3%
De 9 000 à moins de 12 000 euros par an	127	6.1%	4.3%	59	5.4%	5.4%	67	6.8%	3.6%	11	2.2%	4.5%
De 12 000 à moins de 18 000 euros par an	295	14.1%	5.0%	144	13.1%	5.5%	151	15.1%	4.6%	17	3.4%	2.4%
De 18 000 à moins de 24 000 euros par an	289	13.8%	4.4%	143	13.0%	4.7%	146	14.7%	4.1%	49	9.7%	3.5%
De 24 000 à moins de 36 000 euros par an	480	22.9%	4.4%	257	23.4%	4.9%	223	22.4%	3.9%	91	18.1%	2.8%
De 36 000 à moins de 45 000 euros par an	291	13.9%	4.1%	161	14.6%	4.4%	130	13.0%	3.9%	114	22.6%	3.9%
De 45 000 à moins de 65 000 euros par an	281	13.4%	3.9%	168	15.3%	4.3%	113	11.3%	3.4%	118	23.4%	2.9%
De 65 000 à moins de 80 000 euros par an	57	2.7%	2.9%	35	3.2%	3.2%	22	2.2%	2.5%	25	4.9%	1.9%
De 80 000 à moins de 115 000 euros par an	32	1.5%	2.6%	19	1.8%	2.6%	12	1.3%	2.5%	23	4.6%	2.5%
115 000 euros et plus par an	11	0.5%	1.8%	5	0.5%	1.5%	5	0.5%	2.3%	9	1.7%	1.8%
Refus	105	5.0%	3.4%	42	3.8%	3.2%	63	6.3%	3.5%	28	5.6%	2.8%
Ne sait pas	79	3.8%	3.4%	35	3.2%	3.6%	44	4.4%	3.2%	16	3.2%	1.7%