

# L'Union / L'Ardennais



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	387	100.0%	0.7%	198	100.0%	0.8%	189	100.0%	0.7%	78	100.0%	0.4%
<b>Sexe</b>												
Homme	198	51.2%	0.8%	198	100.0%	0.8%	0	0.0%	0.0%	42	53.5%	0.5%
Femme	189	48.8%	0.7%	0	0.0%	0.0%	189	100.0%	0.7%	36	46.5%	0.4%
<b>Age</b>												
15 à 24 ans	30	7.9%	0.4%	17	8.7%	0.5%	13	6.9%	0.4%	11	13.5%	0.3%
25 à 34 ans	51	13.2%	0.7%	26	12.9%	0.7%	26	13.6%	0.7%	19	24.6%	0.6%
35 à 49 ans	71	18.2%	0.6%	44	22.2%	0.7%	27	14.1%	0.4%	26	34.0%	0.4%
50 à 59 ans	77	19.8%	0.8%	43	21.6%	0.9%	34	18.0%	0.7%	19	24.7%	0.5%
60 ans et plus	158	40.9%	1.0%	69	34.7%	1.0%	90	47.4%	1.0%	3	3.3%	0.3%
<b>Individu</b>												
Ménagères	175	45.2%	0.8%	0	0.0%	0.0%	175	92.5%	0.8%	31	40.3%	0.4%
Personne de référence	239	61.8%	0.9%	177	89.3%	0.9%	62	33.0%	0.8%	37	47.1%	0.4%
Responsable des achats	267	69.0%	0.7%	102	51.6%	0.8%	165	87.2%	0.7%	41	53.1%	0.4%
<b>PCS Individu</b>												
Agriculteurs	10	2.5%	1.8%	7	3.6%	1.9%	3	1.3%	1.6%	0	0.0%	0.0%
Petits patrons	8	1.9%	0.5%	5	2.6%	0.4%	2	1.3%	0.5%	7	8.7%	0.5%
Affaires et Cadres	14	3.5%	0.3%	9	4.8%	0.3%	4	2.2%	0.2%	12	15.6%	0.3%
Professions intermédiaires	32	8.3%	0.5%	19	9.6%	0.6%	13	6.9%	0.4%	27	34.9%	0.5%
Employés	64	16.4%	0.8%	19	9.4%	0.9%	45	23.8%	0.7%	13	16.9%	0.7%
Ouvriers	57	14.8%	0.9%	42	21.0%	0.8%	16	8.3%	1.2%	2	2.2%	0.4%
Retraités	150	38.7%	1.2%	68	34.1%	1.1%	82	43.5%	1.3%	0	0.4%	0.1%
Autres inactifs	54	13.9%	0.5%	30	15.1%	0.8%	24	12.6%	0.4%	16	21.1%	0.5%
<b>PCS Personne de référence</b>												
Agriculteurs	11	2.8%	1.3%	7	3.6%	1.7%	4	2.0%	0.9%	0	0.0%	0.0%
Petits patrons	11	2.7%	0.4%	5	2.6%	0.4%	6	2.9%	0.4%	11	13.6%	0.4%
Affaires et Cadres	29	7.5%	0.4%	14	7.3%	0.4%	15	7.7%	0.4%	29	37.3%	0.4%
Professions intermédiaires	38	9.9%	0.5%	22	11.2%	0.6%	16	8.5%	0.4%	38	49.1%	0.5%
Employés	39	10.1%	0.7%	20	10.2%	0.9%	19	9.9%	0.6%	0	0.0%	0.0%
Ouvriers	69	17.9%	0.7%	42	21.0%	0.8%	28	14.7%	0.6%	0	0.0%	0.0%
Retraités	168	43.3%	1.2%	70	35.2%	1.1%	98	51.7%	1.2%	0	0.0%	0.0%
Autres inactifs	22	5.8%	0.5%	18	9.0%	1.2%	5	2.4%	0.2%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
1 personne	87	22.5%	0.9%	39	19.9%	0.9%	48	25.2%	0.9%	6	8.2%	0.4%
2 personnes	163	42.1%	0.9%	85	42.8%	1.0%	78	41.4%	0.8%	20	25.6%	0.5%
3 personnes	60	15.6%	0.7%	31	15.6%	0.7%	30	15.7%	0.6%	28	36.2%	0.7%
4 personnes	40	10.3%	0.4%	26	13.3%	0.6%	14	7.2%	0.3%	14	17.4%	0.3%
5 personnes et +	37	9.5%	0.7%	17	8.4%	0.7%	20	10.5%	0.7%	10	12.6%	0.4%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	83	21.5%	0.5%	40	20.1%	0.6%	43	23.0%	0.5%	31	39.2%	0.4%
Non	304	78.5%	0.8%	158	79.9%	0.9%	146	77.0%	0.8%	47	60.8%	0.5%
<b>Habitat</b>												
Communes rurales	160	41.4%	1.4%	81	41.0%	1.4%	79	41.8%	1.3%	32	41.6%	1.0%
Agglo. - 20 000 hab	75	19.4%	0.8%	24	11.9%	0.6%	51	27.2%	1.1%	12	16.0%	0.5%
Agglo. 20 000 à 100 000 hab	95	24.5%	1.4%	60	30.1%	1.8%	35	18.7%	1.0%	13	16.7%	0.7%
Agglo. + 100 000 hab	55	14.3%	0.4%	33	16.5%	0.4%	23	12.0%	0.3%	19	24.5%	0.3%
Agglo. Paris	2	0.4%	0.0%	1	0.5%	0.0%	1	0.3%	0.0%	1	1.2%	0.0%
<b>Régions INSEE</b>												
Ile de France	4	1.2%	0.0%	4	1.9%	0.1%	1	0.3%	0.0%	2	2.3%	0.0%
Nord Pas de Calais	1	0.2%	0.0%	1	0.5%	0.1%	0	0.0%	0.0%	1	1.2%	0.1%
Lorraine	1	0.4%	0.1%	0	0.0%	0.0%	1	0.8%	0.2%	0	0.4%	0.1%
Champagne Ardennes	301	77.8%	27.7%	149	75.0%	28.3%	153	80.7%	27.1%	59	75.1%	19.8%
Picardie	78	20.1%	5.1%	44	22.4%	6.0%	33	17.6%	4.2%	16	20.0%	3.7%
Bourgogne	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.1%	0	0.0%	0.0%
Haute Normandie	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%	0	0.4%	0.1%
Midi Pyrénées	1	0.2%	0.0%	0	0.2%	0.0%	0	0.2%	0.0%	0	0.6%	0.1%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	222	57.4%	0.7%	121	61.3%	0.7%	101	53.2%	0.6%	70	89.6%	0.5%
Presque tous les jours	36	9.4%	0.6%	21	10.6%	0.8%	15	8.2%	0.5%	4	5.0%	0.2%
1 à 2 fois par semaine	20	5.1%	0.8%	9	4.7%	0.9%	11	5.6%	0.7%	2	2.2%	0.3%
1 à 3 fois par mois	5	1.4%	1.1%	2	1.2%	1.2%	3	1.6%	1.0%	0	0.0%	0.0%
Moins souvent	6	1.7%	0.9%	1	0.6%	0.3%	5	2.8%	1.4%	0	0.4%	0.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	21	5.5%	1.1%	10	4.8%	1.2%	12	6.2%	1.1%	1	0.9%	0.4%
De 9 000 à moins de 12 000 euros par an	27	6.9%	0.9%	11	5.6%	1.0%	16	8.3%	0.8%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	40	10.4%	0.7%	25	12.8%	1.0%	15	7.8%	0.5%	3	3.6%	0.4%
De 18 000 à moins de 24 000 euros par an	60	15.5%	0.9%	22	10.9%	0.7%	38	20.3%	1.1%	9	11.7%	0.7%
De 24 000 à moins de 36 000 euros par an	102	26.4%	0.9%	50	25.0%	1.0%	53	27.9%	0.9%	27	34.3%	0.8%
De 36 000 à moins de 45 000 euros par an	40	10.2%	0.6%	21	10.5%	0.6%	19	10.0%	0.6%	9	11.5%	0.3%
De 45 000 à moins de 65 000 euros par an	47	12.2%	0.7%	37	18.5%	0.9%	11	5.6%	0.3%	18	23.6%	0.5%
De 65 000 à moins de 80 000 euros par an	9	2.2%	0.4%	7	3.5%	0.6%	2	0.9%	0.2%	5	6.7%	0.4%
De 80 000 à moins de 115 000 euros par an	5	1.2%	0.4%	3	1.6%	0.4%	2	0.8%	0.3%	2	2.3%	0.2%
115 000 euros et plus par an	1	0.4%	0.3%	1	0.5%	0.3%	1	0.3%	0.2%	0	0.4%	0.1%
Refus	19	4.8%	0.6%	5	2.4%	0.4%	14	7.3%	0.8%	3	3.7%	0.3%
Ne sait pas	16	4.2%	0.7%	8	4.0%	0.8%	9	4.5%	0.6%	1	1.3%	0.1%