

| | Ensemble | | | Hommes | | | Femmes | | | FoyersCSP+ | | |
|-----------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| ENSEMBLE | 963 | 100.0% | 1.9% | 509 | 100.0% | 2.1% | 454 | 100.0% | 1.7% | 231 | 100.0% | 1.3% |
| Sexe | | | | | | | | | | | | |
| Homme | 509 | 52.9% | 2.1% | 509 | 100.0% | 2.1% | 0 | 0.0% | 0.0% | 136 | 58.9% | 1.5% |
| Femme | 454 | 47.1% | 1.7% | 0 | 0.0% | 0.0% | 454 | 100.0% | 1.7% | 95 | 41.1% | 1.1% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 58 | 6.0% | 0.8% | 35 | 6.8% | 0.9% | 23 | 5.0% | 0.6% | 20 | 8.7% | 0.6% |
| 25 à 34 ans | 111 | 11.6% | 1.5% | 66 | 13.0% | 1.8% | 45 | 9.9% | 1.2% | 45 | 19.4% | 1.3% |
| 35 à 49 ans | 188 | 19.5% | 1.5% | 107 | 21.1% | 1.7% | 80 | 17.7% | 1.3% | 85 | 36.9% | 1.4% |
| 50 à 59 ans | 196 | 20.3% | 2.1% | 98 | 19.3% | 2.1% | 98 | 21.5% | 2.1% | 67 | 29.3% | 1.8% |
| 60 ans et plus | 411 | 42.6% | 2.7% | 203 | 39.8% | 3.1% | 208 | 45.8% | 2.4% | 13 | 5.8% | 1.4% |
| Individu | | | | | | | | | | | | |
| Ménagères | 430 | 44.6% | 1.8% | 0 | 0.0% | 0.0% | 430 | 94.7% | 1.8% | 87 | 37.7% | 1.2% |
| Personne de référence | 599 | 62.2% | 2.1% | 449 | 88.2% | 2.2% | 150 | 33.0% | 1.9% | 141 | 61.3% | 1.7% |
| Responsable des achats | 718 | 74.5% | 2.0% | 304 | 59.7% | 2.3% | 414 | 91.2% | 1.8% | 170 | 73.9% | 1.6% |
| PCS Individu | | | | | | | | | | | | |
| Agriculteurs | 7 | 0.8% | 1.4% | 6 | 1.1% | 1.5% | 2 | 0.4% | 1.2% | 0 | 0.0% | 0.0% |
| Petits patrons | 32 | 3.3% | 1.9% | 19 | 3.7% | 1.7% | 13 | 2.8% | 2.5% | 28 | 12.3% | 1.9% |
| Affaires et Cadres | 51 | 5.3% | 1.0% | 30 | 6.0% | 1.0% | 20 | 4.4% | 0.9% | 46 | 20.0% | 1.0% |
| Professions intermédiaires | 130 | 13.5% | 1.9% | 83 | 16.3% | 2.5% | 47 | 10.4% | 1.3% | 113 | 48.9% | 2.0% |
| Employés | 156 | 16.2% | 1.9% | 47 | 9.2% | 2.1% | 109 | 24.0% | 1.8% | 15 | 6.4% | 0.8% |
| Ouvriers | 109 | 11.3% | 1.7% | 93 | 18.2% | 1.8% | 16 | 3.6% | 1.2% | 2 | 0.8% | 0.4% |
| Retraités | 356 | 36.9% | 2.8% | 190 | 37.3% | 3.2% | 166 | 36.5% | 2.5% | 2 | 1.0% | 0.9% |
| Autres inactifs | 123 | 12.8% | 1.2% | 42 | 8.2% | 1.1% | 81 | 17.9% | 1.2% | 25 | 10.6% | 0.7% |
| PCS Personne de référence | | | | | | | | | | | | |
| Agriculteurs | 13 | 1.4% | 1.6% | 7 | 1.4% | 1.7% | 6 | 1.4% | 1.5% | 0 | 0.0% | 0.0% |
| Petits patrons | 42 | 4.4% | 1.6% | 20 | 3.9% | 1.5% | 22 | 5.0% | 1.7% | 42 | 18.4% | 1.6% |
| Affaires et Cadres | 60 | 6.2% | 0.8% | 30 | 5.8% | 0.8% | 30 | 6.7% | 0.8% | 60 | 26.0% | 0.8% |
| Professions intermédiaires | 128 | 13.3% | 1.7% | 86 | 17.0% | 2.3% | 42 | 9.2% | 1.1% | 128 | 55.6% | 1.7% |
| Employés | 103 | 10.6% | 1.9% | 49 | 9.6% | 2.1% | 53 | 11.8% | 1.7% | 0 | 0.0% | 0.0% |
| Ouvriers | 157 | 16.3% | 1.6% | 90 | 17.8% | 1.8% | 66 | 14.6% | 1.5% | 0 | 0.0% | 0.0% |
| Retraités | 384 | 39.9% | 2.7% | 190 | 37.2% | 2.9% | 194 | 42.8% | 2.5% | 0 | 0.0% | 0.0% |
| Autres inactifs | 76 | 7.9% | 1.9% | 37 | 7.3% | 2.4% | 39 | 8.6% | 1.5% | 0 | 0.0% | 0.0% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Taille du foyer | | | | | | | | | | | | |
| 1 personne | 209 | 21.7% | 2.1% | 89 | 17.5% | 2.0% | 120 | 26.4% | 2.2% | 28 | 12.2% | 1.6% |
| 2 personnes | 409 | 42.5% | 2.3% | 214 | 42.0% | 2.5% | 195 | 43.0% | 2.1% | 64 | 27.7% | 1.5% |
| 3 personnes | 138 | 14.3% | 1.5% | 85 | 16.6% | 1.9% | 53 | 11.7% | 1.1% | 50 | 21.7% | 1.3% |
| 4 personnes | 150 | 15.6% | 1.6% | 90 | 17.6% | 1.9% | 61 | 13.3% | 1.3% | 65 | 28.3% | 1.3% |
| 5 personnes et + | 58 | 6.0% | 1.1% | 32 | 6.3% | 1.3% | 25 | 5.6% | 0.9% | 23 | 10.0% | 0.9% |
| Présence d'enfants de moins de 15 ans | | | | | | | | | | | | |
| Oui | 223 | 23.1% | 1.4% | 118 | 23.2% | 1.7% | 105 | 23.0% | 1.3% | 101 | 43.8% | 1.3% |
| Non | 740 | 76.9% | 2.0% | 391 | 76.8% | 2.2% | 349 | 77.0% | 1.9% | 130 | 56.2% | 1.3% |
| Habitat | | | | | | | | | | | | |
| Communes rurales | 201 | 20.8% | 1.7% | 89 | 17.4% | 1.6% | 112 | 24.7% | 1.8% | 54 | 23.6% | 1.7% |
| Agglo. - 20 000 hab | 201 | 20.8% | 2.2% | 113 | 22.2% | 2.7% | 88 | 19.3% | 1.8% | 49 | 21.4% | 1.9% |
| Agglo. 20 000 à 100 000 hab | 210 | 21.8% | 3.0% | 109 | 21.4% | 3.2% | 101 | 22.2% | 2.8% | 38 | 16.7% | 2.1% |
| Agglo. + 100 000 hab | 346 | 35.9% | 2.2% | 193 | 38.0% | 2.6% | 153 | 33.7% | 1.9% | 85 | 36.9% | 1.5% |
| Agglo. Paris | 6 | 0.6% | 0.1% | 5 | 1.0% | 0.1% | 0 | 0.1% | 0.0% | 3 | 1.4% | 0.1% |
| Régions INSEE | | | | | | | | | | | | |
| Ile de France | 6 | 0.6% | 0.1% | 5 | 1.0% | 0.1% | 0 | 0.1% | 0.0% | 3 | 1.4% | 0.1% |
| Nord Pas de Calais | 0 | 0.0% | 0.0% | 0 | 0.1% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.1% | 0.0% |
| Lorraine | 1 | 0.1% | 0.1% | 1 | 0.2% | 0.1% | 0 | 0.0% | 0.0% | 0 | 0.1% | 0.0% |
| Franche-Comté | 0 | 0.0% | 0.0% | 0 | 0.1% | 0.1% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Bourgogne | 2 | 0.2% | 0.1% | 0 | 0.1% | 0.0% | 2 | 0.4% | 0.2% | 0 | 0.0% | 0.0% |
| Basse Normandie | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Centre | 1 | 0.1% | 0.1% | 1 | 0.2% | 0.1% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Pays de Loire | 4 | 0.4% | 0.1% | 0 | 0.0% | 0.0% | 4 | 0.8% | 0.2% | 0 | 0.0% | 0.0% |
| Aquitaine | 1 | 0.1% | 0.0% | 1 | 0.2% | 0.1% | 0 | 0.0% | 0.0% | 1 | 0.4% | 0.1% |
| Midi Pyrénées | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Limousin | 0 | 0.0% | 0.1% | 0 | 0.0% | 0.0% | 0 | 0.1% | 0.1% | 0 | 0.0% | 0.0% |
| Auvergne | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Rhône Alpes | 829 | 86.1% | 16.0% | 435 | 85.3% | 17.4% | 395 | 87.0% | 14.7% | 194 | 84.4% | 10.4% |
| Languedoc Roussillon | 8 | 0.8% | 0.3% | 4 | 0.7% | 0.4% | 4 | 0.9% | 0.3% | 5 | 2.3% | 0.7% |
| Provence Alpes Côte d'Azur. Corse | 110 | 11.4% | 2.5% | 61 | 12.0% | 3.0% | 49 | 10.8% | 2.2% | 26 | 11.2% | 1.7% |

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| Habitudes de connection à Internet | | | | | | | | | | | | |
| Tous les jours | 524 | 54.4% | 1.5% | 285 | 55.9% | 1.7% | 240 | 52.8% | 1.4% | 188 | 81.8% | 1.3% |
| Presque tous les jours | 95 | 9.9% | 1.6% | 57 | 11.2% | 2.1% | 38 | 8.4% | 1.2% | 21 | 9.3% | 1.1% |
| 1 à 2 fois par semaine | 48 | 5.0% | 1.9% | 25 | 4.8% | 2.3% | 24 | 5.2% | 1.7% | 9 | 3.9% | 1.6% |
| 1 à 3 fois par mois | 20 | 2.0% | 3.9% | 10 | 2.1% | 5.1% | 9 | 2.0% | 3.1% | 5 | 2.1% | 8.3% |
| Moins souvent | 29 | 3.0% | 4.0% | 15 | 3.0% | 4.6% | 14 | 3.0% | 3.6% | 6 | 2.6% | 10.5% |
| Revenus du foyer | | | | | | | | | | | | |
| Moins de 9 000 euros par an | 16 | 1.7% | 0.9% | 8 | 1.6% | 1.1% | 8 | 1.8% | 0.7% | 2 | 0.8% | 1.0% |
| De 9 000 à moins de 12 000 euros par an | 67 | 7.0% | 2.3% | 18 | 3.6% | 1.7% | 49 | 10.8% | 2.6% | 8 | 3.6% | 3.3% |
| De 12 000 à moins de 18 000 euros par an | 152 | 15.8% | 2.6% | 74 | 14.6% | 2.8% | 77 | 17.1% | 2.4% | 10 | 4.4% | 1.5% |
| De 18 000 à moins de 24 000 euros par an | 136 | 14.1% | 2.1% | 74 | 14.6% | 2.5% | 62 | 13.6% | 1.7% | 24 | 10.4% | 1.7% |
| De 24 000 à moins de 36 000 euros par an | 213 | 22.1% | 1.9% | 116 | 22.8% | 2.2% | 97 | 21.3% | 1.7% | 46 | 20.2% | 1.4% |
| De 36 000 à moins de 45 000 euros par an | 129 | 13.3% | 1.8% | 82 | 16.1% | 2.2% | 46 | 10.2% | 1.4% | 48 | 20.6% | 1.6% |
| De 45 000 à moins de 65 000 euros par an | 131 | 13.6% | 1.8% | 83 | 16.4% | 2.1% | 48 | 10.6% | 1.5% | 53 | 22.9% | 1.3% |
| De 65 000 à moins de 80 000 euros par an | 23 | 2.4% | 1.2% | 10 | 1.9% | 0.9% | 13 | 2.9% | 1.5% | 10 | 4.4% | 0.8% |
| De 80 000 à moins de 115 000 euros par an | 16 | 1.6% | 1.3% | 10 | 1.9% | 1.3% | 6 | 1.3% | 1.2% | 12 | 5.1% | 1.3% |
| 115 000 euros et plus par an | 7 | 0.7% | 1.2% | 2 | 0.4% | 0.5% | 5 | 1.1% | 2.2% | 5 | 2.3% | 1.1% |
| Refus | 47 | 4.9% | 1.5% | 23 | 4.4% | 1.7% | 25 | 5.4% | 1.4% | 8 | 3.3% | 0.8% |
| Ne sait pas | 26 | 2.7% | 1.1% | 8 | 1.6% | 0.9% | 18 | 3.9% | 1.3% | 5 | 2.1% | 0.5% |