

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1092	100.0%	2.1%	556	100.0%	2.2%	536	100.0%	2.0%	290	100.0%	1.7%
<b>Sexe</b>												
<b>Homme</b>	556	50.9%	2.2%	556	100.0%	2.2%	0	0.0%	0.0%	137	47.3%	1.6%
<b>Femme</b>	536	49.1%	2.0%	0	0.0%	0.0%	536	100.0%	2.0%	153	52.7%	1.8%
<b>Age</b>												
<b>15 à 24 ans</b>	82	7.5%	1.1%	41	7.3%	1.1%	41	7.6%	1.1%	25	8.7%	0.8%
<b>25 à 34 ans</b>	103	9.4%	1.3%	56	10.1%	1.5%	47	8.7%	1.2%	45	15.6%	1.4%
<b>35 à 49 ans</b>	223	20.4%	1.8%	118	21.1%	1.9%	105	19.7%	1.7%	95	32.8%	1.5%
<b>50 à 59 ans</b>	197	18.0%	2.1%	101	18.2%	2.2%	96	17.8%	2.1%	88	30.3%	2.3%
<b>60 ans et plus</b>	488	44.7%	3.2%	240	43.2%	3.6%	248	46.2%	2.9%	37	12.7%	3.8%
<b>Individu</b>												
<b>Ménagères</b>	475	43.5%	2.0%	0	0.0%	0.0%	475	88.5%	2.0%	136	47.0%	1.9%
<b>Personne de référence</b>	635	58.1%	2.3%	482	86.8%	2.4%	153	28.5%	2.0%	152	52.6%	1.9%
<b>Responsable des achats</b>	777	71.1%	2.2%	295	53.0%	2.3%	482	89.8%	2.1%	197	68.1%	1.8%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	16	1.5%	3.1%	14	2.5%	3.8%	2	0.4%	1.4%	0	0.0%	0.0%
<b>Petits patrons</b>	37	3.4%	2.2%	21	3.8%	1.9%	15	2.9%	3.1%	32	11.0%	2.2%
<b>Affaires et Cadres</b>	80	7.3%	1.6%	49	8.8%	1.6%	31	5.8%	1.5%	72	25.0%	1.6%
<b>Professions intermédiaires</b>	117	10.7%	1.7%	57	10.3%	1.7%	59	11.1%	1.7%	100	34.5%	1.8%
<b>Employés</b>	177	16.2%	2.1%	57	10.2%	2.6%	120	22.4%	2.0%	36	12.4%	2.0%
<b>Ouvriers</b>	111	10.1%	1.7%	93	16.7%	1.8%	18	3.3%	1.3%	1	0.2%	0.1%
<b>Retraités</b>	421	38.5%	3.3%	224	40.3%	3.7%	197	36.7%	3.0%	20	6.9%	8.1%
<b>Autres inactifs</b>	134	12.3%	1.3%	41	7.3%	1.1%	94	17.5%	1.4%	29	10.0%	0.9%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	27	2.5%	3.3%	15	2.7%	3.6%	12	2.2%	3.0%	0	0.0%	0.0%
<b>Petits patrons</b>	61	5.6%	2.3%	22	4.0%	1.7%	39	7.2%	2.9%	61	21.1%	2.3%
<b>Affaires et Cadres</b>	103	9.4%	1.4%	58	10.4%	1.6%	45	8.4%	1.3%	103	35.6%	1.4%
<b>Professions intermédiaires</b>	126	11.5%	1.7%	57	10.2%	1.5%	69	12.8%	1.8%	126	43.4%	1.7%
<b>Employés</b>	98	9.0%	1.8%	50	9.0%	2.2%	48	8.9%	1.6%	0	0.0%	0.0%
<b>Ouvriers</b>	147	13.5%	1.5%	86	15.5%	1.7%	61	11.4%	1.4%	0	0.0%	0.0%
<b>Retraités</b>	458	41.9%	3.2%	241	43.4%	3.7%	217	40.4%	2.8%	0	0.0%	0.0%
<b>Autres inactifs</b>	72	6.6%	1.8%	26	4.7%	1.7%	46	8.6%	1.8%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	205	18.8%	2.1%	83	14.9%	1.8%	123	22.9%	2.2%	29	9.9%	1.6%
2 personnes	488	44.7%	2.7%	256	46.1%	3.0%	232	43.2%	2.5%	99	34.0%	2.3%
3 personnes	189	17.3%	2.1%	95	17.0%	2.1%	94	17.5%	2.0%	58	20.0%	1.5%
4 personnes	150	13.7%	1.6%	81	14.6%	1.7%	69	12.9%	1.5%	81	27.8%	1.6%
5 personnes et +	60	5.5%	1.1%	41	7.4%	1.6%	19	3.5%	0.7%	24	8.3%	1.0%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	224	20.5%	1.5%	127	22.8%	1.8%	97	18.1%	1.2%	102	35.3%	1.3%
Non	868	79.5%	2.4%	429	77.2%	2.4%	439	81.9%	2.4%	188	64.7%	1.9%
<b>Habitat</b>												
Communes rurales	327	30.0%	2.8%	154	27.8%	2.7%	173	32.3%	2.8%	78	26.8%	2.4%
Agglo. - 20 000 hab	201	18.4%	2.2%	102	18.4%	2.5%	98	18.3%	2.0%	45	15.5%	1.7%
Agglo. 20 000 à 100 000 hab	167	15.3%	2.4%	88	15.8%	2.6%	79	14.7%	2.2%	38	13.1%	2.1%
Agglo. + 100 000 hab	389	35.6%	2.5%	208	37.4%	2.8%	181	33.7%	2.3%	124	42.8%	2.2%
Agglo. Paris	9	0.8%	0.1%	3	0.6%	0.1%	6	1.1%	0.1%	5	1.8%	0.1%
<b>Régions INSEE</b>												
Ile de France	9	0.8%	0.1%	3	0.6%	0.1%	6	1.1%	0.1%	5	1.8%	0.1%
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%
Picardie	2	0.1%	0.1%	1	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%
Centre	1	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Pays de Loire	4	0.4%	0.1%	4	0.7%	0.3%	1	0.1%	0.0%	1	0.3%	0.1%
Bretagne	2	0.1%	0.1%	2	0.3%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%
Poitou Charentes	179	16.4%	12.1%	97	17.4%	13.6%	82	15.3%	10.6%	54	18.6%	13.6%
Aquitaine	859	78.7%	31.2%	433	77.8%	33.0%	427	79.5%	29.6%	218	75.2%	25.5%
Midi Pyrénées	28	2.5%	1.1%	12	2.2%	1.0%	15	2.9%	1.2%	8	2.9%	1.1%
Limousin	2	0.2%	0.4%	1	0.1%	0.3%	2	0.3%	0.5%	1	0.5%	0.9%
Auvergne	4	0.3%	0.3%	4	0.6%	0.7%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	2	0.2%	0.0%	0	0.0%	0.0%	2	0.5%	0.1%	1	0.4%	0.1%
Languedoc Roussillon	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Provence Alpes Côte d'Azur. Corse	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Habitudes de connexion à Internet</b>												
Tous les jours	676	61.9%	2.0%	363	65.4%	2.2%	312	58.2%	1.8%	248	85.6%	1.7%
Presque tous les jours	97	8.9%	1.7%	47	8.5%	1.7%	50	9.3%	1.6%	22	7.7%	1.1%
1 à 2 fois par semaine	40	3.7%	1.6%	18	3.3%	1.7%	22	4.1%	1.6%	7	2.3%	1.3%
1 à 3 fois par mois	7	0.7%	1.5%	3	0.6%	1.7%	4	0.7%	1.3%	0	0.0%	0.2%
Moins souvent	13	1.2%	1.9%	8	1.5%	2.4%	5	1.0%	1.4%	1	0.3%	1.3%
Jamais	2	0.2%	2.4%	2	0.4%	3.4%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	31	2.9%	1.6%	10	1.8%	1.3%	21	3.9%	1.9%	5	1.7%	2.6%
De 9 000 à moins de 12 000 euros par an	68	6.2%	2.3%	30	5.4%	2.7%	38	7.1%	2.1%	4	1.4%	1.6%
De 12 000 à moins de 18 000 euros par an	141	12.9%	2.4%	59	10.7%	2.3%	82	15.2%	2.5%	25	8.7%	3.6%
De 18 000 à moins de 24 000 euros par an	165	15.1%	2.5%	86	15.5%	2.8%	79	14.7%	2.2%	34	11.6%	2.4%
De 24 000 à moins de 36 000 euros par an	235	21.5%	2.1%	120	21.6%	2.3%	115	21.5%	2.0%	62	21.3%	1.9%
De 36 000 à moins de 45 000 euros par an	133	12.2%	1.9%	80	14.4%	2.2%	53	9.9%	1.6%	31	10.6%	1.0%
De 45 000 à moins de 65 000 euros par an	135	12.3%	1.9%	79	14.2%	2.0%	56	10.5%	1.7%	54	18.5%	1.3%
De 65 000 à moins de 80 000 euros par an	45	4.1%	2.3%	25	4.5%	2.3%	20	3.7%	2.3%	22	7.7%	1.7%
De 80 000 à moins de 115 000 euros par an	20	1.8%	1.6%	11	2.0%	1.6%	8	1.6%	1.7%	13	4.4%	1.4%
115 000 euros et plus par an	10	1.0%	1.8%	6	1.1%	1.7%	4	0.8%	1.9%	8	2.6%	1.6%
Refus	50	4.6%	1.6%	23	4.2%	1.8%	27	5.0%	1.5%	14	4.8%	1.4%
Ne sait pas	58	5.3%	2.5%	26	4.6%	2.6%	33	6.1%	2.4%	19	6.7%	2.1%