

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	644	100.0%	1.2%	333	100.0%	1.3%	311	100.0%	1.2%	136	100.0%	0.8%
<b>Sexe</b>												
<b>Homme</b>	333	51.7%	1.3%	333	100.0%	1.3%	0	0.0%	0.0%	80	58.5%	0.9%
<b>Femme</b>	311	48.3%	1.2%	0	0.0%	0.0%	311	100.0%	1.2%	57	41.5%	0.7%
<b>Age</b>												
<b>15 à 24 ans</b>	40	6.1%	0.5%	20	6.1%	0.6%	19	6.1%	0.5%	13	9.3%	0.4%
<b>25 à 34 ans</b>	67	10.4%	0.9%	40	11.9%	1.1%	27	8.8%	0.7%	23	16.6%	0.7%
<b>35 à 49 ans</b>	120	18.6%	1.0%	64	19.2%	1.0%	56	17.9%	0.9%	46	33.5%	0.7%
<b>50 à 59 ans</b>	132	20.4%	1.4%	64	19.2%	1.4%	68	21.8%	1.5%	41	30.2%	1.1%
<b>60 ans et plus</b>	286	44.4%	1.9%	145	43.6%	2.2%	141	45.3%	1.7%	14	10.4%	1.4%
<b>Individu</b>												
<b>Ménagères</b>	284	44.0%	1.2%	0	0.0%	0.0%	284	91.1%	1.2%	52	38.0%	0.7%
<b>Personne de référence</b>	390	60.5%	1.4%	302	90.8%	1.5%	87	28.1%	1.1%	84	61.5%	1.0%
<b>Responsable des achats</b>	458	71.1%	1.3%	180	53.9%	1.4%	279	89.6%	1.2%	92	67.2%	0.8%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	10	1.5%	1.8%	4	1.3%	1.2%	5	1.6%	3.3%	0	0.0%	0.0%
<b>Petits patrons</b>	13	2.0%	0.8%	9	2.7%	0.8%	4	1.2%	0.8%	11	8.3%	0.8%
<b>Affaires et Cadres</b>	35	5.4%	0.7%	24	7.1%	0.8%	11	3.6%	0.5%	31	22.6%	0.7%
<b>Professions intermédiaires</b>	73	11.4%	1.1%	44	13.2%	1.3%	29	9.4%	0.8%	57	41.9%	1.0%
<b>Employés</b>	116	17.9%	1.4%	34	10.3%	1.6%	81	26.1%	1.3%	14	10.6%	0.8%
<b>Ouvriers</b>	73	11.3%	1.1%	53	15.8%	1.0%	20	6.5%	1.5%	5	3.7%	1.2%
<b>Retraités</b>	249	38.7%	2.0%	137	41.0%	2.3%	113	36.2%	1.7%	2	1.8%	1.0%
<b>Autres inactifs</b>	76	11.8%	0.7%	28	8.5%	0.8%	48	15.3%	0.7%	15	11.0%	0.5%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	10	1.5%	1.2%	2	0.6%	0.5%	7	2.4%	1.8%	0	0.0%	0.0%
<b>Petits patrons</b>	21	3.2%	0.8%	11	3.4%	0.8%	9	3.0%	0.7%	21	15.0%	0.8%
<b>Affaires et Cadres</b>	37	5.7%	0.5%	26	7.7%	0.7%	11	3.5%	0.3%	37	26.9%	0.5%
<b>Professions intermédiaires</b>	79	12.3%	1.0%	43	12.9%	1.1%	36	11.7%	1.0%	79	58.1%	1.0%
<b>Employés</b>	70	10.8%	1.3%	35	10.6%	1.5%	34	11.1%	1.1%	0	0.0%	0.0%
<b>Ouvriers</b>	100	15.5%	1.0%	52	15.6%	1.0%	48	15.5%	1.1%	0	0.0%	0.0%
<b>Retraités</b>	288	44.7%	2.0%	147	44.2%	2.2%	141	45.2%	1.8%	0	0.0%	0.0%
<b>Autres inactifs</b>	41	6.3%	1.0%	17	5.0%	1.1%	24	7.7%	0.9%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
1 personne	130	20.1%	1.3%	63	18.9%	1.4%	67	21.5%	1.2%	20	14.6%	1.1%
2 personnes	313	48.6%	1.7%	160	48.1%	1.8%	153	49.3%	1.7%	43	31.3%	1.0%
3 personnes	82	12.8%	0.9%	43	12.9%	1.0%	39	12.7%	0.9%	22	16.3%	0.6%
4 personnes	80	12.5%	0.9%	44	13.2%	0.9%	36	11.7%	0.8%	35	25.6%	0.7%
5 personnes et +	39	6.0%	0.7%	23	7.0%	0.9%	15	4.9%	0.5%	17	12.2%	0.7%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	134	20.9%	0.9%	77	23.2%	1.1%	57	18.4%	0.7%	54	39.4%	0.7%
Non	510	79.1%	1.4%	256	76.8%	1.4%	254	81.6%	1.4%	83	60.6%	0.8%
<b>Habitat</b>												
Communes rurales	244	37.9%	2.1%	118	35.5%	2.1%	126	40.4%	2.0%	46	33.5%	1.4%
Agglo. - 20 000 hab	151	23.4%	1.7%	68	20.3%	1.6%	83	26.7%	1.7%	31	22.6%	1.2%
Agglo. 20 000 à 100 000 hab	108	16.7%	1.5%	63	19.0%	1.9%	44	14.3%	1.2%	26	18.8%	1.4%
Agglo. + 100 000 hab	134	20.8%	0.9%	78	23.4%	1.0%	56	18.1%	0.7%	32	23.6%	0.6%
Agglo. Paris	8	1.2%	0.1%	6	1.8%	0.2%	2	0.5%	0.0%	2	1.5%	0.1%
<b>Régions INSEE</b>												
Ile de France	8	1.2%	0.1%	6	1.8%	0.1%	2	0.6%	0.0%	2	1.7%	0.1%
Nord Pas de Calais	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.3%	0.0%
Lorraine	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.3%	0.1%
Picardie	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	1	0.1%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%	1	0.4%	0.1%
Centre	397	61.7%	19.0%	205	61.4%	20.3%	193	62.0%	17.8%	70	51.0%	11.8%
Pays de Loire	9	1.4%	0.3%	7	2.2%	0.5%	2	0.6%	0.1%	6	4.6%	0.7%
Bretagne	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.3%	0.1%
Poitou Charentes	225	34.9%	15.2%	111	33.3%	15.6%	114	36.7%	14.8%	56	40.9%	14.1%
Aquitaine	1	0.2%	0.0%	1	0.3%	0.1%	0	0.0%	0.0%	0	0.1%	0.0%
Limousin	1	0.2%	0.2%	1	0.2%	0.2%	0	0.1%	0.1%	1	0.4%	0.3%
Rhône Alpes	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Habitudes de connection à Internet</b>												
Tous les jours	354	54.9%	1.0%	188	56.3%	1.1%	166	53.4%	1.0%	112	82.3%	0.8%
Presque tous les jours	68	10.6%	1.2%	30	9.1%	1.1%	38	12.2%	1.2%	13	9.4%	0.7%
1 à 2 fois par semaine	30	4.6%	1.2%	18	5.5%	1.7%	12	3.8%	0.8%	3	2.4%	0.6%
1 à 3 fois par mois	8	1.3%	1.7%	2	0.6%	1.0%	6	2.1%	2.2%	1	0.5%	1.2%
Moins souvent	13	2.1%	1.8%	6	1.7%	1.6%	8	2.5%	2.0%	2	1.2%	2.9%
Jamais	4	0.6%	4.3%	1	0.3%	1.6%	3	0.9%	10.7%	2	1.1%	25.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	21	3.3%	1.1%	9	2.7%	1.2%	12	4.0%	1.1%	1	0.8%	0.6%
De 9 000 à moins de 12 000 euros par an	37	5.7%	1.2%	16	4.7%	1.4%	21	6.8%	1.1%	1	0.4%	0.2%
De 12 000 à moins de 18 000 euros par an	78	12.0%	1.3%	42	12.5%	1.6%	36	11.6%	1.1%	4	3.1%	0.6%
De 18 000 à moins de 24 000 euros par an	108	16.7%	1.6%	52	15.5%	1.7%	56	18.0%	1.6%	23	17.1%	1.7%
De 24 000 à moins de 36 000 euros par an	164	25.5%	1.5%	80	24.1%	1.5%	84	27.0%	1.5%	26	19.0%	0.8%
De 36 000 à moins de 45 000 euros par an	87	13.6%	1.2%	48	14.6%	1.3%	39	12.5%	1.2%	26	19.2%	0.9%
De 45 000 à moins de 65 000 euros par an	71	11.0%	1.0%	48	14.3%	1.2%	23	7.5%	0.7%	33	24.5%	0.8%
De 65 000 à moins de 80 000 euros par an	17	2.6%	0.9%	9	2.8%	0.9%	7	2.4%	0.9%	11	7.9%	0.8%
De 80 000 à moins de 115 000 euros par an	6	1.0%	0.5%	2	0.7%	0.3%	4	1.3%	0.8%	4	3.0%	0.4%
115 000 euros et plus par an	1	0.1%	0.1%	1	0.2%	0.2%	0	0.0%	0.0%	0	0.3%	0.1%
Refus	31	4.9%	1.0%	15	4.6%	1.2%	16	5.2%	0.9%	3	2.3%	0.3%
Ne sait pas	23	3.6%	1.0%	11	3.3%	1.1%	12	3.8%	0.9%	3	2.3%	0.3%