

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	318	100.0%	0.6%	157	100.0%	0.6%	161	100.0%	0.6%	67	100.0%	0.4%
<b>Sexe</b>												
<b>Homme</b>	157	49.4%	0.6%	157	100.0%	0.6%	0	0.0%	0.0%	41	60.5%	0.5%
<b>Femme</b>	161	50.6%	0.6%	0	0.0%	0.0%	161	100.0%	0.6%	27	39.5%	0.3%
<b>Age</b>												
<b>15 à 24 ans</b>	45	14.3%	0.6%	15	9.8%	0.4%	30	18.7%	0.8%	9	13.6%	0.3%
<b>25 à 34 ans</b>	39	12.3%	0.5%	24	15.0%	0.6%	16	9.7%	0.4%	14	21.0%	0.4%
<b>35 à 49 ans</b>	71	22.2%	0.6%	38	24.3%	0.6%	33	20.2%	0.5%	24	35.0%	0.4%
<b>50 à 59 ans</b>	62	19.6%	0.7%	32	20.4%	0.7%	30	18.8%	0.7%	17	25.8%	0.5%
<b>60 ans et plus</b>	100	31.6%	0.7%	48	30.5%	0.7%	53	32.6%	0.6%	3	4.6%	0.3%
<b>Individu</b>												
<b>Ménagères</b>	135	42.6%	0.6%	0	0.0%	0.0%	135	84.1%	0.6%	23	34.8%	0.3%
<b>Personne de référence</b>	166	52.2%	0.6%	129	82.0%	0.6%	37	23.2%	0.5%	38	56.2%	0.5%
<b>Responsable des achats</b>	221	69.3%	0.6%	84	53.4%	0.6%	137	84.8%	0.6%	43	63.9%	0.4%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	4	1.2%	0.7%	1	0.7%	0.3%	3	1.8%	1.8%	0	0.0%	0.0%
<b>Petits patrons</b>	4	1.4%	0.3%	4	2.8%	0.4%	0	0.0%	0.0%	4	6.6%	0.3%
<b>Affaires et Cadres</b>	18	5.7%	0.4%	11	7.0%	0.4%	7	4.4%	0.3%	16	24.3%	0.4%
<b>Professions intermédiaires</b>	33	10.2%	0.5%	21	13.5%	0.6%	11	7.1%	0.3%	23	34.9%	0.4%
<b>Employés</b>	53	16.7%	0.6%	10	6.5%	0.5%	43	26.7%	0.7%	6	8.6%	0.3%
<b>Ouvriers</b>	65	20.4%	1.0%	47	29.8%	0.9%	18	11.2%	1.3%	10	15.0%	2.4%
<b>Retraités</b>	88	27.5%	0.7%	47	29.9%	0.8%	41	25.2%	0.6%	0	0.0%	0.0%
<b>Autres inactifs</b>	54	16.9%	0.5%	16	9.9%	0.4%	38	23.7%	0.6%	7	10.5%	0.2%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	4	1.2%	0.5%	1	0.8%	0.3%	2	1.6%	0.6%	0	0.0%	0.0%
<b>Petits patrons</b>	8	2.5%	0.3%	4	2.8%	0.3%	3	2.2%	0.3%	8	11.8%	0.3%
<b>Affaires et Cadres</b>	22	7.0%	0.3%	12	7.7%	0.3%	10	6.4%	0.3%	22	33.2%	0.3%
<b>Professions intermédiaires</b>	37	11.6%	0.5%	24	15.4%	0.6%	13	8.0%	0.3%	37	55.0%	0.5%
<b>Employés</b>	38	11.9%	0.7%	12	7.4%	0.5%	26	16.2%	0.8%	0	0.0%	0.0%
<b>Ouvriers</b>	80	25.2%	0.8%	43	27.7%	0.8%	37	22.8%	0.8%	0	0.0%	0.0%
<b>Retraités</b>	104	32.7%	0.7%	52	33.1%	0.8%	52	32.3%	0.7%	0	0.0%	0.0%
<b>Autres inactifs</b>	25	7.9%	0.6%	8	5.2%	0.5%	17	10.6%	0.7%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	46	14.5%	0.5%	21	13.3%	0.5%	25	15.7%	0.5%	5	7.0%	0.3%
2 personnes	119	37.3%	0.7%	61	38.6%	0.7%	58	36.1%	0.6%	15	22.3%	0.4%
3 personnes	62	19.4%	0.7%	31	19.9%	0.7%	31	18.9%	0.7%	20	29.5%	0.5%
4 personnes	46	14.5%	0.5%	29	18.2%	0.6%	18	10.9%	0.4%	19	28.4%	0.4%
5 personnes et +	45	14.2%	0.8%	16	10.0%	0.6%	29	18.3%	1.0%	9	12.9%	0.3%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	94	29.4%	0.6%	44	27.9%	0.6%	50	30.9%	0.6%	31	46.8%	0.4%
Non	225	70.6%	0.6%	113	72.1%	0.6%	111	69.1%	0.6%	36	53.2%	0.4%
<b>Habitat</b>												
Communes rurales	140	43.8%	1.2%	69	43.7%	1.2%	71	44.0%	1.1%	26	38.8%	0.8%
Agglo. - 20 000 hab	62	19.4%	0.7%	29	18.6%	0.7%	33	20.2%	0.7%	12	17.3%	0.4%
Agglo. 20 000 à 100 000 hab	45	14.3%	0.7%	27	17.1%	0.8%	18	11.5%	0.5%	13	19.8%	0.7%
Agglo. + 100 000 hab	69	21.8%	0.5%	32	20.3%	0.4%	38	23.4%	0.5%	16	23.3%	0.3%
Agglo. Paris	2	0.7%	0.0%	1	0.3%	0.0%	2	1.0%	0.0%	1	0.8%	0.0%
<b>Régions INSEE</b>												
Ile de France	3	0.8%	0.0%	1	0.6%	0.0%	2	1.0%	0.0%	1	0.8%	0.0%
Nord Pas de Calais	6	1.8%	0.2%	3	1.7%	0.2%	3	1.8%	0.2%	2	2.3%	0.2%
Picardie	302	94.9%	19.7%	152	96.8%	20.5%	150	93.1%	18.9%	64	95.9%	15.2%
Haute Normandie	8	2.5%	0.5%	1	0.9%	0.2%	7	4.1%	0.8%	1	1.0%	0.1%
Auvergne	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	175	55.0%	0.5%	89	56.9%	0.5%	85	53.1%	0.5%	53	78.2%	0.4%
Presque tous les jours	36	11.4%	0.6%	17	11.1%	0.6%	19	11.7%	0.6%	5	7.5%	0.3%
1 à 2 fois par semaine	24	7.4%	1.0%	8	5.0%	0.7%	16	9.9%	1.1%	7	10.0%	1.3%
1 à 3 fois par mois	3	0.9%	0.6%	3	1.8%	1.4%	0	0.0%	0.0%	0	0.0%	0.0%
Moins souvent	7	2.1%	0.9%	5	3.3%	1.5%	1	0.8%	0.4%	3	4.3%	5.1%
Jamais	2	0.5%	1.8%	2	1.0%	2.6%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	21	6.6%	1.1%	7	4.6%	0.9%	14	8.5%	1.2%	2	2.5%	0.9%
De 9 000 à moins de 12 000 euros par an	12	3.8%	0.4%	8	5.0%	0.7%	4	2.6%	0.2%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	47	14.8%	0.8%	10	6.5%	0.4%	37	22.9%	1.1%	1	1.3%	0.1%
De 18 000 à moins de 24 000 euros par an	45	14.3%	0.7%	21	13.3%	0.7%	25	15.3%	0.7%	6	9.6%	0.5%
De 24 000 à moins de 36 000 euros par an	79	24.7%	0.7%	44	28.0%	0.8%	35	21.6%	0.6%	21	30.7%	0.6%
De 36 000 à moins de 45 000 euros par an	38	12.1%	0.5%	23	14.7%	0.6%	15	9.5%	0.5%	13	19.7%	0.4%
De 45 000 à moins de 65 000 euros par an	41	12.8%	0.6%	24	15.3%	0.6%	17	10.3%	0.5%	16	23.7%	0.4%
De 65 000 à moins de 80 000 euros par an	3	0.9%	0.1%	2	1.4%	0.2%	1	0.4%	0.1%	2	2.3%	0.1%
De 80 000 à moins de 115 000 euros par an	2	0.7%	0.2%	2	1.3%	0.3%	0	0.2%	0.1%	1	2.2%	0.2%
115 000 euros et plus par an	3	0.8%	0.4%	1	0.7%	0.3%	1	0.9%	0.6%	1	2.2%	0.3%
Refus	19	5.9%	0.6%	10	6.1%	0.7%	9	5.6%	0.5%	3	5.1%	0.3%
Ne sait pas	8	2.6%	0.4%	5	3.1%	0.5%	4	2.2%	0.3%	0	0.6%	0.0%