

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	339	100.0%	0.7%	173	100.0%	0.7%	166	100.0%	0.6%	78	100.0%	0.4%
Sexe												
Homme	173	51.0%	0.7%	173	100.0%	0.7%	0	0.0%	0.0%	40	50.9%	0.5%
Femme	166	49.0%	0.6%	0	0.0%	0.0%	166	100.0%	0.6%	38	49.1%	0.4%
Age												
15 à 24 ans	24	7.2%	0.3%	9	5.1%	0.2%	16	9.4%	0.4%	10	12.7%	0.3%
25 à 34 ans	39	11.4%	0.5%	17	9.7%	0.4%	22	13.2%	0.6%	10	12.3%	0.3%
35 à 49 ans	77	22.7%	0.6%	41	23.7%	0.7%	36	21.8%	0.6%	34	43.0%	0.5%
50 à 59 ans	61	18.1%	0.7%	34	19.5%	0.7%	28	16.6%	0.6%	24	30.9%	0.6%
60 ans et plus	137	40.5%	0.9%	73	42.1%	1.1%	65	39.0%	0.8%	1	1.1%	0.1%
Individu												
Ménagères	152	44.9%	0.7%	0	0.0%	0.0%	152	91.6%	0.7%	34	43.3%	0.5%
Personne de référence	200	59.1%	0.7%	162	93.7%	0.8%	38	23.1%	0.5%	41	51.9%	0.5%
Responsable des achats	233	68.6%	0.7%	90	51.8%	0.7%	143	86.2%	0.6%	50	64.5%	0.5%
PCS Individu												
Agriculteurs	11	3.1%	2.0%	6	3.6%	1.7%	4	2.6%	2.8%	0	0.0%	0.0%
Petits patrons	12	3.5%	0.7%	5	3.2%	0.5%	6	3.9%	1.3%	10	12.8%	0.7%
Affaires et Cadres	16	4.7%	0.3%	9	5.0%	0.3%	7	4.4%	0.3%	13	16.5%	0.3%
Professions intermédiaires	39	11.4%	0.6%	22	12.6%	0.7%	17	10.2%	0.5%	32	41.3%	0.6%
Employés	40	11.8%	0.5%	9	5.3%	0.4%	31	18.5%	0.5%	7	8.4%	0.4%
Ouvriers	66	19.5%	1.0%	46	26.4%	0.9%	20	12.3%	1.5%	4	4.9%	0.9%
Retraités	125	36.9%	1.0%	73	42.1%	1.2%	52	31.4%	0.8%	2	2.1%	0.6%
Autres inactifs	31	9.1%	0.3%	3	1.8%	0.1%	28	16.7%	0.4%	11	14.0%	0.3%
PCS Personne de référence												
Agriculteurs	14	4.2%	1.7%	3	1.7%	0.7%	11	6.7%	2.7%	0	0.0%	0.0%
Petits patrons	15	4.3%	0.6%	5	3.2%	0.4%	9	5.5%	0.7%	15	18.7%	0.6%
Affaires et Cadres	18	5.4%	0.3%	11	6.4%	0.3%	7	4.3%	0.2%	18	23.3%	0.3%
Professions intermédiaires	45	13.4%	0.6%	23	13.5%	0.6%	22	13.3%	0.6%	45	58.1%	0.6%
Employés	14	4.3%	0.3%	8	4.6%	0.3%	7	3.9%	0.2%	0	0.0%	0.0%
Ouvriers	87	25.6%	0.9%	47	27.5%	0.9%	39	23.6%	0.9%	0	0.0%	0.0%
Retraités	132	38.9%	0.9%	74	43.1%	1.1%	57	34.5%	0.7%	0	0.0%	0.0%
Autres inactifs	14	4.0%	0.3%	0	0.1%	0.0%	13	8.0%	0.5%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	69	20.5%	0.7%	39	22.7%	0.9%	30	18.1%	0.5%	7	9.1%	0.4%
2 personnes	136	40.2%	0.8%	71	40.9%	0.8%	66	39.6%	0.7%	19	24.9%	0.5%
3 personnes	54	15.9%	0.6%	30	17.4%	0.7%	24	14.4%	0.5%	16	20.7%	0.4%
4 personnes	48	14.3%	0.5%	21	12.2%	0.5%	27	16.5%	0.6%	18	23.5%	0.4%
5 personnes et +	31	9.1%	0.6%	12	6.9%	0.5%	19	11.4%	0.7%	17	21.8%	0.7%
Présence d'enfants de moins de 15 ans												
Oui	87	25.5%	0.6%	38	22.1%	0.5%	48	29.1%	0.6%	32	40.3%	0.4%
Non	252	74.5%	0.7%	135	77.9%	0.8%	118	70.9%	0.6%	47	59.7%	0.5%
Habitat												
Communes rurales	146	43.1%	1.2%	77	44.4%	1.4%	69	41.8%	1.1%	23	29.5%	0.7%
Agglo. - 20 000 hab	103	30.5%	1.1%	49	28.1%	1.2%	55	32.9%	1.1%	25	31.4%	0.9%
Agglo. 20 000 à 100 000 hab	30	9.0%	0.4%	23	13.2%	0.7%	8	4.6%	0.2%	11	14.6%	0.6%
Agglo. + 100 000 hab	57	17.0%	0.4%	24	14.2%	0.3%	33	19.9%	0.4%	18	23.4%	0.3%
Agglo. Paris	2	0.4%	0.0%	0	0.1%	0.0%	1	0.8%	0.0%	1	1.2%	0.0%
Régions INSEE												
Ile de France	2	0.4%	0.0%	0	0.1%	0.0%	1	0.8%	0.0%	1	1.2%	0.0%
Lorraine	0	0.1%	0.0%	0	0.2%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.1%	0.0%	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	1	0.3%	0.0%	1	0.5%	0.1%	0	0.0%	0.0%	1	1.0%	0.1%
Pays de Loire	259	76.5%	8.8%	138	79.9%	9.7%	121	72.9%	7.9%	55	70.7%	6.0%
Bretagne	1	0.2%	0.0%	1	0.5%	0.1%	0	0.0%	0.0%	0	0.3%	0.0%
Poitou Charentes	75	22.2%	5.1%	32	18.2%	4.4%	44	26.3%	5.7%	20	26.1%	5.1%
Aquitaine	1	0.2%	0.0%	1	0.3%	0.0%	0	0.0%	0.0%	1	0.7%	0.1%
Limousin	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Habitudes de connection à Internet												
Tous les jours	176	52.0%	0.5%	75	43.5%	0.4%	101	60.8%	0.6%	69	88.5%	0.5%
Presque tous les jours	33	9.7%	0.6%	16	9.4%	0.6%	17	10.0%	0.5%	4	5.5%	0.2%
1 à 2 fois par semaine	19	5.5%	0.7%	10	6.0%	1.0%	8	5.0%	0.6%	2	2.9%	0.4%
1 à 3 fois par mois	3	0.8%	0.5%	2	1.1%	0.9%	1	0.4%	0.2%	0	0.0%	0.0%
Moins souvent	4	1.1%	0.5%	2	1.4%	0.7%	1	0.8%	0.3%	0	0.0%	0.0%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	17	4.9%	0.9%	6	3.5%	0.8%	11	6.4%	1.0%	0	0.5%	0.2%
De 9 000 à moins de 12 000 euros par an	31	9.2%	1.1%	9	5.4%	0.8%	22	13.2%	1.2%	0	0.5%	0.2%
De 12 000 à moins de 18 000 euros par an	53	15.5%	0.9%	30	17.3%	1.1%	23	13.8%	0.7%	1	1.7%	0.2%
De 18 000 à moins de 24 000 euros par an	52	15.3%	0.8%	35	20.4%	1.2%	16	9.9%	0.5%	15	18.7%	1.1%
De 24 000 à moins de 36 000 euros par an	73	21.7%	0.7%	35	20.2%	0.7%	38	23.2%	0.7%	18	22.9%	0.5%
De 36 000 à moins de 45 000 euros par an	47	13.8%	0.7%	27	15.8%	0.7%	19	11.7%	0.6%	17	22.3%	0.6%
De 45 000 à moins de 65 000 euros par an	28	8.4%	0.4%	12	7.0%	0.3%	16	9.9%	0.5%	15	18.9%	0.4%
De 65 000 à moins de 80 000 euros par an	2	0.6%	0.1%	2	1.0%	0.2%	0	0.1%	0.0%	1	1.4%	0.1%
De 80 000 à moins de 115 000 euros par an	3	0.8%	0.2%	1	0.4%	0.1%	2	1.2%	0.4%	2	2.8%	0.2%
Refus	23	6.7%	0.7%	12	6.9%	0.9%	11	6.5%	0.6%	5	7.0%	0.5%
Ne sait pas	11	3.2%	0.5%	4	2.3%	0.4%	7	4.1%	0.5%	2	3.1%	0.3%