

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	110	100.0%	0.2%	54	100.0%	0.2%	56	100.0%	0.2%	24	100.0%	0.1%
Sexe												
Homme	54	49.2%	0.2%	54	100.0%	0.2%	0	0.0%	0.0%	11	47.1%	0.1%
Femme	56	50.8%	0.2%	0	0.0%	0.0%	56	100.0%	0.2%	13	52.9%	0.1%
Age												
15 à 24 ans	3	3.0%	0.0%	2	4.3%	0.1%	1	1.7%	0.0%	2	7.2%	0.1%
25 à 34 ans	9	7.9%	0.1%	3	5.0%	0.1%	6	10.8%	0.2%	4	14.7%	0.1%
35 à 49 ans	19	17.4%	0.2%	12	21.4%	0.2%	8	13.5%	0.1%	9	37.8%	0.1%
50 à 59 ans	23	20.5%	0.2%	10	18.9%	0.2%	12	22.1%	0.3%	8	32.6%	0.2%
60 ans et plus	56	51.2%	0.4%	27	50.4%	0.4%	29	51.9%	0.3%	2	7.6%	0.2%
Individu												
Ménagères	55	50.1%	0.2%	0	0.0%	0.0%	55	98.6%	0.2%	13	52.3%	0.2%
Personne de référence	67	60.4%	0.2%	51	93.9%	0.3%	16	28.0%	0.2%	11	46.8%	0.1%
Responsable des achats	87	78.8%	0.2%	33	61.7%	0.3%	53	95.4%	0.2%	18	75.3%	0.2%
PCS Individu												
Agriculteurs	0	0.2%	0.0%	0	0.4%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	3	3.0%	0.2%	2	3.2%	0.2%	2	2.9%	0.3%	3	13.9%	0.2%
Affaires et Cadres	5	4.5%	0.1%	4	6.5%	0.1%	1	2.6%	0.1%	5	20.5%	0.1%
Professions intermédiaires	13	11.7%	0.2%	5	9.7%	0.2%	8	13.7%	0.2%	10	40.1%	0.2%
Employés	18	16.3%	0.2%	5	8.3%	0.2%	14	24.1%	0.2%	4	18.5%	0.2%
Ouvriers	12	10.7%	0.2%	11	20.1%	0.2%	1	1.6%	0.1%	0	0.0%	0.0%
Retraités	51	45.8%	0.4%	24	44.6%	0.4%	26	47.0%	0.4%	0	0.0%	0.0%
Autres inactifs	8	7.6%	0.1%	4	7.2%	0.1%	5	8.1%	0.1%	2	6.9%	0.0%
PCS Personne de référence												
Agriculteurs	0	0.2%	0.0%	0	0.4%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	6	5.2%	0.2%	2	4.5%	0.2%	3	5.9%	0.3%	6	24.1%	0.2%
Affaires et Cadres	8	7.2%	0.1%	4	7.3%	0.1%	4	7.2%	0.1%	8	33.3%	0.1%
Professions intermédiaires	10	9.2%	0.1%	5	9.0%	0.1%	5	9.5%	0.1%	10	42.6%	0.1%
Employés	14	12.6%	0.3%	5	9.2%	0.2%	9	15.8%	0.3%	0	0.0%	0.0%
Ouvriers	15	13.9%	0.2%	11	19.8%	0.2%	5	8.2%	0.1%	0	0.0%	0.0%
Retraités	55	49.9%	0.4%	25	46.2%	0.4%	30	53.4%	0.4%	0	0.0%	0.0%
Autres inactifs	2	1.8%	0.0%	2	3.6%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	30	27.4%	0.3%	17	31.5%	0.4%	13	23.5%	0.2%	3	12.3%	0.2%
2 personnes	50	45.3%	0.3%	24	44.5%	0.3%	26	46.2%	0.3%	5	22.7%	0.1%
3 personnes	12	10.5%	0.1%	6	11.2%	0.1%	5	9.8%	0.1%	4	16.0%	0.1%
4 personnes	14	12.7%	0.2%	6	10.4%	0.1%	8	15.0%	0.2%	9	36.8%	0.2%
5 personnes et +	4	4.0%	0.1%	1	2.4%	0.1%	3	5.6%	0.1%	3	12.2%	0.1%
Présence d'enfants de moins de 15 ans												
Oui	25	22.7%	0.2%	12	21.5%	0.2%	13	23.8%	0.2%	11	47.9%	0.1%
Non	85	77.3%	0.2%	43	78.5%	0.2%	43	76.2%	0.2%	12	52.1%	0.1%
Habitat												
Communes rurales	42	38.4%	0.4%	15	28.0%	0.3%	27	48.6%	0.4%	11	47.4%	0.3%
Agglo. - 20 000 hab	20	18.5%	0.2%	12	21.8%	0.3%	9	15.2%	0.2%	4	17.2%	0.2%
Agglo. 20 000 à 100 000 hab	47	42.3%	0.7%	26	48.5%	0.8%	20	36.2%	0.6%	8	33.2%	0.4%
Agglo. + 100 000 hab	1	0.8%	0.0%	1	1.7%	0.0%	0	0.0%	0.0%	1	2.2%	0.0%
Régions INSEE												
Bourgogne	1	0.8%	0.1%	0	0.1%	0.0%	1	1.4%	0.1%	0	1.8%	0.1%
Centre	107	97.2%	5.1%	53	97.8%	5.3%	54	96.7%	5.0%	23	95.5%	3.9%
Poitou Charentes	1	1.0%	0.1%	0	0.0%	0.0%	1	1.9%	0.1%	0	0.0%	0.0%
Midi Pyrénées	0	0.1%	0.0%	0	0.2%	0.0%	0	0.0%	0.0%	0	0.5%	0.0%
Limousin	0	0.1%	0.0%	0	0.2%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	1	0.5%	0.0%	1	1.0%	0.0%	0	0.0%	0.0%	1	2.2%	0.0%
Provence Alpes Côte d'Azur. Corse	0	0.3%	0.0%	0	0.7%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Habitudes de connexion à Internet												
Tous les jours	59	53.7%	0.2%	30	55.4%	0.2%	29	52.1%	0.2%	18	77.1%	0.1%
Presque tous les jours	12	11.2%	0.2%	5	8.3%	0.2%	8	14.1%	0.3%	3	14.5%	0.2%
1 à 2 fois par semaine	6	5.5%	0.2%	3	6.3%	0.3%	3	4.7%	0.2%	2	6.9%	0.3%
1 à 3 fois par mois	2	1.4%	0.3%	1	2.4%	0.6%	0	0.5%	0.1%	0	0.0%	0.0%
Moins souvent	5	4.2%	0.6%	3	5.1%	0.8%	2	3.3%	0.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	9	8.6%	0.5%	7	13.7%	0.9%	2	3.6%	0.2%	2	9.0%	1.2%
De 9 000 à moins de 12 000 euros par an	9	8.6%	0.3%	2	2.9%	0.1%	8	14.1%	0.4%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	15	13.7%	0.3%	5	10.1%	0.2%	10	17.2%	0.3%	0	1.3%	0.0%
De 18 000 à moins de 24 000 euros par an	15	13.5%	0.2%	9	16.6%	0.3%	6	10.5%	0.2%	3	11.0%	0.2%
De 24 000 à moins de 36 000 euros par an	30	27.5%	0.3%	16	28.7%	0.3%	15	26.3%	0.3%	5	22.7%	0.2%
De 36 000 à moins de 45 000 euros par an	14	13.0%	0.2%	7	13.0%	0.2%	7	13.0%	0.2%	2	8.6%	0.1%
De 45 000 à moins de 65 000 euros par an	11	9.6%	0.1%	5	8.8%	0.1%	6	10.4%	0.2%	7	27.5%	0.2%
De 65 000 à moins de 80 000 euros par an	2	1.8%	0.1%	2	3.0%	0.1%	0	0.6%	0.0%	1	5.4%	0.1%
De 80 000 à moins de 115 000 euros par an	2	2.0%	0.2%	0	0.8%	0.1%	2	3.2%	0.3%	2	9.2%	0.2%
Refus	1	0.8%	0.0%	0	0.8%	0.0%	0	0.8%	0.0%	1	3.4%	0.1%
Ne sait pas	1	0.9%	0.0%	1	1.7%	0.1%	0	0.2%	0.0%	0	1.9%	0.0%