

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	276	100.0%	0.5%	135	100.0%	0.5%	142	100.0%	0.5%	87	100.0%	0.5%
Sexe												
Homme	135	48.7%	0.5%	135	100.0%	0.5%	0	0.0%	0.0%	44	50.7%	0.5%
Femme	142	51.3%	0.5%	0	0.0%	0.0%	142	100.0%	0.5%	43	49.3%	0.5%
Age												
15 à 24 ans	19	6.8%	0.3%	10	7.5%	0.3%	9	6.1%	0.2%	5	5.5%	0.2%
25 à 34 ans	39	14.0%	0.5%	21	15.6%	0.6%	18	12.4%	0.5%	15	17.3%	0.5%
35 à 49 ans	73	26.5%	0.6%	37	27.3%	0.6%	36	25.7%	0.6%	34	39.0%	0.5%
50 à 59 ans	58	20.8%	0.6%	24	17.6%	0.5%	34	23.9%	0.7%	28	31.9%	0.7%
60 ans et plus	88	32.0%	0.6%	43	32.0%	0.7%	45	31.9%	0.5%	5	6.3%	0.6%
Individu												
Ménagères	128	46.2%	0.6%	0	0.0%	0.0%	128	90.2%	0.6%	36	41.9%	0.5%
Personne de référence	145	52.3%	0.5%	115	85.1%	0.6%	30	21.2%	0.4%	40	46.0%	0.5%
Responsable des achats	191	69.3%	0.5%	62	45.8%	0.5%	130	91.5%	0.6%	56	64.2%	0.5%
PCS Individu												
Petits patrons	11	4.0%	0.7%	6	4.5%	0.5%	5	3.4%	1.0%	9	10.0%	0.6%
Affaires et Cadres	13	4.8%	0.3%	9	6.6%	0.3%	4	3.0%	0.2%	12	13.8%	0.3%
Professions intermédiaires	41	14.9%	0.6%	30	22.1%	0.9%	11	8.0%	0.3%	32	36.6%	0.6%
Employés	72	26.2%	0.9%	17	12.4%	0.8%	56	39.3%	0.9%	21	23.8%	1.1%
Ouvriers	25	9.1%	0.4%	21	15.4%	0.4%	4	3.1%	0.3%	4	4.3%	0.9%
Retraités	69	25.0%	0.5%	41	30.7%	0.7%	28	19.5%	0.4%	2	2.2%	0.8%
Autres inactifs	45	16.1%	0.4%	11	8.2%	0.3%	33	23.6%	0.5%	8	9.2%	0.2%
PCS Personne de référence												
Agriculteurs	2	0.8%	0.3%	0	0.0%	0.0%	2	1.6%	0.6%	0	0.0%	0.0%
Petits patrons	17	6.2%	0.6%	7	5.0%	0.5%	10	7.3%	0.8%	17	19.6%	0.6%
Affaires et Cadres	28	10.2%	0.4%	11	7.9%	0.3%	18	12.4%	0.5%	28	32.5%	0.4%
Professions intermédiaires	42	15.0%	0.5%	27	19.7%	0.7%	15	10.5%	0.4%	42	47.9%	0.5%
Employés	28	10.2%	0.5%	14	10.6%	0.6%	14	9.7%	0.4%	0	0.0%	0.0%
Ouvriers	53	19.2%	0.6%	27	20.2%	0.5%	26	18.2%	0.6%	0	0.0%	0.0%
Retraités	84	30.2%	0.6%	44	32.7%	0.7%	40	27.9%	0.5%	0	0.0%	0.0%
Autres inactifs	23	8.2%	0.6%	5	3.8%	0.3%	18	12.4%	0.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	41	15.0%	0.4%	17	12.3%	0.4%	25	17.6%	0.5%	5	5.3%	0.3%
2 personnes	113	41.0%	0.6%	53	39.7%	0.6%	60	42.2%	0.6%	26	29.6%	0.6%
3 personnes	40	14.6%	0.4%	25	18.5%	0.6%	15	10.8%	0.3%	21	24.0%	0.5%
4 personnes	60	21.9%	0.6%	31	23.0%	0.7%	29	20.8%	0.6%	30	34.2%	0.6%
5 personnes et +	21	7.6%	0.4%	9	6.5%	0.4%	12	8.7%	0.4%	6	6.9%	0.2%
Présence d'enfants de moins de 15 ans												
Oui	59	21.4%	0.4%	31	22.7%	0.4%	29	20.1%	0.3%	27	31.2%	0.4%
Non	217	78.6%	0.6%	104	77.3%	0.6%	113	79.9%	0.6%	60	68.8%	0.6%
Habitat												
Communes rurales	68	24.5%	0.6%	32	23.6%	0.6%	36	25.4%	0.6%	19	21.8%	0.6%
Agglo. - 20 000 hab	72	26.0%	0.8%	29	21.7%	0.7%	43	30.1%	0.9%	20	22.8%	0.8%
Agglo. 20 000 à 100 000 hab	47	17.0%	0.7%	25	18.4%	0.7%	22	15.7%	0.6%	20	23.4%	1.1%
Agglo. + 100 000 hab	85	30.7%	0.5%	44	32.5%	0.6%	41	28.9%	0.5%	26	30.3%	0.5%
Agglo. Paris	5	1.8%	0.1%	5	3.8%	0.1%	0	0.0%	0.0%	2	1.8%	0.0%
Régions INSEE												
Ile de France	5	1.8%	0.1%	5	3.8%	0.1%	0	0.0%	0.0%	2	1.8%	0.0%
Lorraine	1	0.4%	0.1%	1	0.9%	0.1%	0	0.0%	0.0%	0	0.5%	0.1%
Alsace	266	96.1%	17.4%	126	93.4%	17.1%	140	98.6%	17.8%	83	95.8%	16.8%
Franche-Comté	2	0.7%	0.2%	1	0.8%	0.2%	1	0.5%	0.2%	1	1.1%	0.4%
Champagne Ardennes	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	1	0.5%	0.1%	0	0.0%	0.0%	1	0.9%	0.1%	0	0.0%	0.0%
Poitou Charentes	1	0.3%	0.1%	1	0.7%	0.1%	0	0.0%	0.0%	0	0.4%	0.1%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Languedoc Roussillon	0	0.1%	0.0%	0	0.2%	0.0%	0	0.0%	0.0%	0	0.4%	0.0%
Provence Alpes Côte d'Azur. Corse	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Habitudes de connexion à Internet												
Tous les jours	154	55.8%	0.5%	81	60.4%	0.5%	73	51.4%	0.4%	64	73.3%	0.4%
Presque tous les jours	34	12.2%	0.6%	17	12.7%	0.6%	17	11.8%	0.5%	15	17.6%	0.8%
1 à 2 fois par semaine	11	3.9%	0.4%	8	5.8%	0.7%	3	2.1%	0.2%	2	2.2%	0.4%
1 à 3 fois par mois	8	2.8%	1.5%	0	0.0%	0.0%	8	5.4%	2.6%	0	0.0%	0.0%
Moins souvent	4	1.5%	0.6%	4	2.6%	1.0%	1	0.5%	0.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	9	3.1%	0.5%	0	0.0%	0.0%	9	6.1%	0.8%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	20	7.3%	0.7%	5	3.8%	0.5%	15	10.6%	0.8%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	32	11.7%	0.6%	16	11.9%	0.6%	16	11.5%	0.5%	6	7.5%	0.9%
De 18 000 à moins de 24 000 euros par an	15	5.6%	0.2%	7	5.4%	0.2%	8	5.7%	0.2%	5	5.7%	0.4%
De 24 000 à moins de 36 000 euros par an	43	15.6%	0.4%	18	13.6%	0.4%	25	17.4%	0.4%	6	6.5%	0.2%
De 36 000 à moins de 45 000 euros par an	35	12.6%	0.5%	23	17.0%	0.6%	12	8.5%	0.4%	12	14.1%	0.4%
De 45 000 à moins de 65 000 euros par an	63	22.8%	0.9%	35	25.7%	0.9%	28	20.1%	0.9%	33	37.7%	0.8%
De 65 000 à moins de 80 000 euros par an	10	3.8%	0.5%	8	6.1%	0.8%	2	1.5%	0.2%	2	2.6%	0.2%
De 80 000 à moins de 115 000 euros par an	6	2.2%	0.5%	4	3.3%	0.6%	2	1.2%	0.3%	5	5.4%	0.5%
115 000 euros et plus par an	5	1.7%	0.8%	4	3.2%	1.2%	0	0.2%	0.1%	3	3.4%	0.6%
Refus	21	7.7%	0.7%	9	7.0%	0.7%	12	8.5%	0.7%	4	4.9%	0.4%
Ne sait pas	16	5.9%	0.7%	4	3.0%	0.4%	12	8.6%	0.9%	11	12.2%	1.1%