

Synthèse des résultats par périodicité



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Presse Quotidienne - Titres												
20 Minutes	3747	100.0%	7.2%	1955	100.0%	7.9%	1792	100.0%	6.7%	1638	100.0%	9.4%
L'Alsace	276	100.0%	0.5%	135	100.0%	0.5%	142	100.0%	0.5%	87	100.0%	0.5%
Le Berry Républicain	110	100.0%	0.2%	54	100.0%	0.2%	56	100.0%	0.2%	24	100.0%	0.1%
Le Bien Public	187	100.0%	0.4%	97	100.0%	0.4%	91	100.0%	0.3%	37	100.0%	0.2%
La Charente Libre	153	100.0%	0.3%	70	100.0%	0.3%	82	100.0%	0.3%	34	100.0%	0.2%
Corse Matin	156	100.0%	0.3%	82	100.0%	0.3%	74	100.0%	0.3%	52	100.0%	0.3%
Le Courrier de l'Ouest	339	100.0%	0.7%	173	100.0%	0.7%	166	100.0%	0.6%	78	100.0%	0.4%
Le Courrier Picard	318	100.0%	0.6%	157	100.0%	0.6%	161	100.0%	0.6%	67	100.0%	0.4%
La Croix	476	100.0%	0.9%	259	100.0%	1.0%	217	100.0%	0.8%	113	100.0%	0.6%
Le Dauphiné (Couplage)	963	100.0%	1.9%	509	100.0%	2.1%	454	100.0%	1.7%	231	100.0%	1.3%
La Dépêche du Midi	725	100.0%	1.4%	382	100.0%	1.5%	343	100.0%	1.3%	175	100.0%	1.0%
Direct matin	1485	100.0%	2.9%	818	100.0%	3.3%	668	100.0%	2.5%	693	100.0%	4.0%
Les DNA / Les Dernières Nouvelles d'Alsace	558	100.0%	1.1%	288	100.0%	1.2%	270	100.0%	1.0%	131	100.0%	0.8%
Les Echos	560	100.0%	1.1%	382	100.0%	1.5%	179	100.0%	0.7%	306	100.0%	1.8%
L'Equipe	2363	100.0%	4.6%	2014	100.0%	8.1%	349	100.0%	1.3%	944	100.0%	5.4%
L'Est Républicain (Couplage)	536	100.0%	1.0%	272	100.0%	1.1%	264	100.0%	1.0%	128	100.0%	0.7%
Le Figaro	1526	100.0%	2.9%	881	100.0%	3.6%	645	100.0%	2.4%	633	100.0%	3.6%
L'Humanité	399	100.0%	0.8%	262	100.0%	1.1%	137	100.0%	0.5%	127	100.0%	0.7%
L'Indépendant	247	100.0%	0.5%	130	100.0%	0.5%	117	100.0%	0.4%	63	100.0%	0.4%
Le Journal de la Haute-Marne	82	100.0%	0.2%	40	100.0%	0.2%	42	100.0%	0.2%	16	100.0%	0.1%
Le Journal de Saône-et-Loire	218	100.0%	0.4%	109	100.0%	0.4%	108	100.0%	0.4%	44	100.0%	0.3%
Le Journal du Centre	119	100.0%	0.2%	57	100.0%	0.2%	62	100.0%	0.2%	21	100.0%	0.1%
Libération	979	100.0%	1.9%	574	100.0%	2.3%	404	100.0%	1.5%	483	100.0%	2.8%
Midi Libre	634	100.0%	1.2%	325	100.0%	1.3%	309	100.0%	1.1%	173	100.0%	1.0%
Le Monde	2308	100.0%	4.5%	1312	100.0%	5.3%	996	100.0%	3.7%	1109	100.0%	6.4%
La Montagne	629	100.0%	1.2%	302	100.0%	1.2%	327	100.0%	1.2%	133	100.0%	0.8%
Nice Matin (Couplage)	366	100.0%	0.7%	181	100.0%	0.7%	185	100.0%	0.7%	115	100.0%	0.7%
La Nouvelle République	644	100.0%	1.2%	333	100.0%	1.3%	311	100.0%	1.2%	136	100.0%	0.8%
Ouest France	2467	100.0%	4.8%	1199	100.0%	4.8%	1268	100.0%	4.7%	646	100.0%	3.7%
Paris Normandie	228	100.0%	0.4%	118	100.0%	0.5%	110	100.0%	0.4%	48	100.0%	0.3%
Le Parisien / Aujourd'hui en France (Couplage)	2381	100.0%	4.6%	1343	100.0%	5.4%	1039	100.0%	3.9%	785	100.0%	4.5%
Le Parisien IDFO (Couplage)	1695	100.0%	3.3%	913	100.0%	3.7%	782	100.0%	2.9%	584	100.0%	3.3%
Le Populaire du Centre	148	100.0%	0.3%	71	100.0%	0.3%	77	100.0%	0.3%	31	100.0%	0.2%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Le Progrès (Couplage)	770	100.0%	1.5%	406	100.0%	1.6%	364	100.0%	1.4%	204	100.0%	1.2%
La Provence	613	100.0%	1.2%	324	100.0%	1.3%	289	100.0%	1.1%	168	100.0%	1.0%
Le Républicain Lorrain	458	100.0%	0.9%	219	100.0%	0.9%	239	100.0%	0.9%	92	100.0%	0.5%
La République du Centre	168	100.0%	0.3%	88	100.0%	0.4%	80	100.0%	0.3%	40	100.0%	0.2%
Sud Ouest	1092	100.0%	2.1%	556	100.0%	2.2%	536	100.0%	2.0%	290	100.0%	1.7%
Le Télégramme	631	100.0%	1.2%	301	100.0%	1.2%	331	100.0%	1.2%	175	100.0%	1.0%
L'Union / L'Ardennais (Couplage)	387	100.0%	0.7%	198	100.0%	0.8%	189	100.0%	0.7%	78	100.0%	0.4%
Var Matin	272	100.0%	0.5%	131	100.0%	0.5%	141	100.0%	0.5%	72	100.0%	0.4%
La Voix du Nord	1004	100.0%	1.9%	514	100.0%	2.1%	490	100.0%	1.8%	259	100.0%	1.5%
Vosges Matin	138	100.0%	0.3%	67	100.0%	0.3%	72	100.0%	0.3%	25	100.0%	0.1%
L'Yonne Républicaine	128	100.0%	0.2%	64	100.0%	0.3%	64	100.0%	0.2%	21	100.0%	0.1%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Presse Quotidienne - Agrégats												
Groupe Bourgogne Rhône Alpes	2094	100.0%	4.0%	1098	100.0%	4.4%	996	100.0%	3.7%	503	100.0%	2.9%
Groupe Centre France	1451	100.0%	2.8%	709	100.0%	2.9%	742	100.0%	2.8%	293	100.0%	1.7%
Groupe Centre Ouest	686	100.0%	1.3%	355	100.0%	1.4%	332	100.0%	1.2%	145	100.0%	0.8%
Groupe Champagne Ardennes	503	100.0%	1.0%	250	100.0%	1.0%	252	100.0%	0.9%	97	100.0%	0.6%
Groupe Champagne / Est Eclair	119	100.0%	0.2%	54	100.0%	0.2%	65	100.0%	0.2%	19	100.0%	0.1%
Groupe Dépêche	788	100.0%	1.5%	411	100.0%	1.7%	377	100.0%	1.4%	187	100.0%	1.1%
Direct Matin National	2515	100.0%	4.9%	1336	100.0%	5.4%	1179	100.0%	4.4%	1091	100.0%	6.3%
EBRA	4022	100.0%	7.8%	2041	100.0%	8.2%	1981	100.0%	7.4%	939	100.0%	5.4%
Groupe Est Bourgogne Medias	400	100.0%	0.8%	202	100.0%	0.8%	198	100.0%	0.7%	81	100.0%	0.5%
Groupe Journaux de l'Ouest	2979	100.0%	5.8%	1455	100.0%	5.9%	1524	100.0%	5.7%	748	100.0%	4.3%
Groupe Journaux de la Loire	611	100.0%	1.2%	312	100.0%	1.3%	298	100.0%	1.1%	150	100.0%	0.9%
Groupe Journaux du Midi	894	100.0%	1.7%	457	100.0%	1.8%	437	100.0%	1.6%	233	100.0%	1.3%
Groupe Journaux du Sud Ouest	1338	100.0%	2.6%	665	100.0%	2.7%	672	100.0%	2.5%	347	100.0%	2.0%
Groupe Le Parisien / Aujourd'hui en France	2381	100.0%	4.6%	1343	100.0%	5.4%	1039	100.0%	3.9%	785	100.0%	4.5%
Groupe Nice Matin	618	100.0%	1.2%	303	100.0%	1.2%	315	100.0%	1.2%	182	100.0%	1.0%
Groupe Normandie	299	100.0%	0.6%	151	100.0%	0.6%	148	100.0%	0.5%	63	100.0%	0.4%
PQR 66	17767	100.0%	34.3%	8956	100.0%	36.1%	8810	100.0%	32.7%	4438	100.0%	25.4%
PQR (tous titres)	17532	100.0%	33.9%	8823	100.0%	35.6%	8709	100.0%	32.3%	4374	100.0%	25.1%
Groupe La Provence	764	100.0%	1.5%	404	100.0%	1.6%	360	100.0%	1.3%	216	100.0%	1.2%
Pyrénées Presse	149	100.0%	0.3%	76	100.0%	0.3%	73	100.0%	0.3%	39	100.0%	0.2%
Groupe Rossel / Voix du Nord	1887	100.0%	3.6%	958	100.0%	3.9%	929	100.0%	3.4%	437	100.0%	2.5%
Groupe Sud Ouest	2230	100.0%	4.3%	1120	100.0%	4.5%	1110	100.0%	4.1%	580	100.0%	3.3%
Total PGI	4721	100.0%	9.1%	2469	100.0%	10.0%	2252	100.0%	8.4%	2090	100.0%	12.0%
Total PQN avec PQHi	8147	100.0%	7.9%	5031	100.0%	10.2%	3116	100.0%	5.8%	3144	100.0%	9.0%
Total PQN hors PQHi	8022	100.0%	15.5%	4934	100.0%	19.9%	3087	100.0%	11.5%	3125	100.0%	17.9%
Presse Hebdomadaire - Titres												
L'Argus	1126	100.0%	2.2%	892	100.0%	3.6%	234	100.0%	0.9%	394	100.0%	2.3%
Auto Plus	2017	100.0%	3.9%	1663	100.0%	6.7%	354	100.0%	1.3%	697	100.0%	4.0%
Challenges	661	100.0%	1.3%	466	100.0%	1.9%	195	100.0%	0.7%	288	100.0%	1.7%
Closer	2575	100.0%	5.0%	721	100.0%	2.9%	1853	100.0%	6.9%	876	100.0%	5.0%
Corse Matin Dimanche	182	100.0%	0.4%	96	100.0%	0.4%	87	100.0%	0.3%	64	100.0%	0.4%
Courrier International	1060	100.0%	2.0%	572	100.0%	2.3%	487	100.0%	1.8%	589	100.0%	3.4%
Le Courrier Picard Dimanche	354	100.0%	0.7%	189	100.0%	0.8%	166	100.0%	0.6%	69	100.0%	0.4%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Le Dauphiné Dimanche (Couplage)	1161	100.0%	2.2%	597	100.0%	2.4%	564	100.0%	2.1%	286	100.0%	1.6%
La Dépêche du Dimanche	830	100.0%	1.6%	427	100.0%	1.7%	403	100.0%	1.5%	182	100.0%	1.0%
Dimanche Ouest France	1728	100.0%	3.3%	892	100.0%	3.6%	837	100.0%	3.1%	476	100.0%	2.7%
Les DNA du Lundi / Les Dernières Nouvelles du Lundi	527	100.0%	1.0%	295	100.0%	1.2%	232	100.0%	0.9%	147	100.0%	0.8%
Elle	1883	100.0%	3.6%	309	100.0%	1.2%	1574	100.0%	5.8%	812	100.0%	4.7%
L'Equipe Dimanche	2892	100.0%	5.6%	2373	100.0%	9.6%	519	100.0%	1.9%	1088	100.0%	6.2%
L'Equipe Magazine	2194	100.0%	4.2%	1831	100.0%	7.4%	363	100.0%	1.3%	797	100.0%	4.6%
L'Express	2084	100.0%	4.0%	1155	100.0%	4.7%	928	100.0%	3.4%	889	100.0%	5.1%
Femme Actuelle	3885	100.0%	7.5%	892	100.0%	3.6%	2992	100.0%	11.1%	945	100.0%	5.4%
Le Figaro Magazine	1684	100.0%	3.3%	846	100.0%	3.4%	838	100.0%	3.1%	593	100.0%	3.4%
France Dimanche	1059	100.0%	2.0%	333	100.0%	1.3%	726	100.0%	2.7%	146	100.0%	0.8%
France Football	1354	100.0%	2.6%	1198	100.0%	4.8%	156	100.0%	0.6%	395	100.0%	2.3%
Gala	1826	100.0%	3.5%	396	100.0%	1.6%	1429	100.0%	5.3%	620	100.0%	3.6%
Grazia	603	100.0%	1.2%	82	100.0%	0.3%	521	100.0%	1.9%	279	100.0%	1.6%
Ici Paris	1138	100.0%	2.2%	346	100.0%	1.4%	792	100.0%	2.9%	184	100.0%	1.1%
L'indépendant Dimanche	285	100.0%	0.6%	142	100.0%	0.6%	142	100.0%	0.5%	66	100.0%	0.4%
Les Inrockuptibles	523	100.0%	1.0%	307	100.0%	1.2%	216	100.0%	0.8%	328	100.0%	1.9%
Le Journal du Dimanche	1070	100.0%	2.1%	584	100.0%	2.4%	486	100.0%	1.8%	374	100.0%	2.1%
M le Magazine du Monde	1953	100.0%	3.8%	1039	100.0%	4.2%	914	100.0%	3.4%	886	100.0%	5.1%
Madame Figaro	1283	100.0%	2.5%	389	100.0%	1.6%	894	100.0%	3.3%	424	100.0%	2.4%
Marianne	1097	100.0%	2.1%	681	100.0%	2.7%	416	100.0%	1.5%	409	100.0%	2.3%
Maxi	1822	100.0%	3.5%	360	100.0%	1.5%	1462	100.0%	5.4%	358	100.0%	2.1%
Midi Libre Dimanche	759	100.0%	1.5%	396	100.0%	1.6%	364	100.0%	1.3%	226	100.0%	1.3%
La Montagne Dimanche	617	100.0%	1.2%	293	100.0%	1.2%	324	100.0%	1.2%	142	100.0%	0.8%
Nice Matin Dimanche (Couplage)	412	100.0%	0.8%	169	100.0%	0.7%	243	100.0%	0.9%	134	100.0%	0.8%
Nous Deux	1003	100.0%	1.9%	221	100.0%	0.9%	782	100.0%	2.9%	118	100.0%	0.7%
La Nouvelle République du Dimanche	382	100.0%	0.7%	202	100.0%	0.8%	179	100.0%	0.7%	99	100.0%	0.6%
L'Obs	2128	100.0%	4.1%	1172	100.0%	4.7%	956	100.0%	3.5%	865	100.0%	5.0%
Paris Match	3412	100.0%	6.6%	1269	100.0%	5.1%	2143	100.0%	8.0%	1117	100.0%	6.4%
Le Parisien Dimanche / Aujourd'hui en France Dimanche (Couplage)	1691	100.0%	3.3%	1011	100.0%	4.1%	680	100.0%	2.5%	487	100.0%	2.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Le Parisien IDFO Dimanche (Couplage)	984	100.0%	1.9%	556	100.0%	2.2%	428	100.0%	1.6%	308	100.0%	1.8%
Le Parisien Magazine/Aujourd'hui en France Magazine (Couplage)	1381	100.0%	2.7%	753	100.0%	3.0%	627	100.0%	2.3%	408	100.0%	2.3%
Pèlerin	663	100.0%	1.3%	279	100.0%	1.1%	384	100.0%	1.4%	88	100.0%	0.5%
Le Point	2069	100.0%	4.0%	1143	100.0%	4.6%	926	100.0%	3.4%	831	100.0%	4.8%
Le Progrès Dimanche (Couplage)	1014	100.0%	2.0%	492	100.0%	2.0%	522	100.0%	1.9%	279	100.0%	1.6%
La Provence Dimanche	675	100.0%	1.3%	338	100.0%	1.4%	337	100.0%	1.3%	192	100.0%	1.1%
Public	1862	100.0%	3.6%	426	100.0%	1.7%	1435	100.0%	5.3%	672	100.0%	3.9%
Le Républicain Lorrain Lundi Matin	505	100.0%	1.0%	248	100.0%	1.0%	257	100.0%	1.0%	125	100.0%	0.7%
Rustica	1139	100.0%	2.2%	459	100.0%	1.9%	680	100.0%	2.5%	204	100.0%	1.2%
Stylist	443	100.0%	0.9%	98	100.0%	0.4%	345	100.0%	1.3%	264	100.0%	1.5%
Sud Ouest Dimanche	1100	100.0%	2.1%	547	100.0%	2.2%	553	100.0%	2.1%	295	100.0%	1.7%
Télé 7 Jours	5284	100.0%	10.2%	2355	100.0%	9.5%	2929	100.0%	10.9%	1465	100.0%	8.4%
Télé Loisirs	4123	100.0%	8.0%	1944	100.0%	7.8%	2179	100.0%	8.1%	1183	100.0%	6.8%
Télé Magazine	866	100.0%	1.7%	412	100.0%	1.7%	455	100.0%	1.7%	211	100.0%	1.2%
Télé Poche	1752	100.0%	3.4%	803	100.0%	3.2%	949	100.0%	3.5%	372	100.0%	2.1%
Télé Star	3208	100.0%	6.2%	1345	100.0%	5.4%	1863	100.0%	6.9%	868	100.0%	5.0%
Télé Z	4291	100.0%	8.3%	2015	100.0%	8.1%	2277	100.0%	8.4%	985	100.0%	5.6%
Télé câble Sat Hebdo	1708	100.0%	3.3%	935	100.0%	3.8%	773	100.0%	2.9%	432	100.0%	2.5%
Le Télégramme du Dimanche	535	100.0%	1.0%	256	100.0%	1.0%	280	100.0%	1.0%	139	100.0%	0.8%
Télérama	2436	100.0%	4.7%	1147	100.0%	4.6%	1289	100.0%	4.8%	1119	100.0%	6.4%
L'Union / l'Ardennais Dimanche (Couplage)	340	100.0%	0.7%	189	100.0%	0.8%	151	100.0%	0.6%	65	100.0%	0.4%
Var Matin Dimanche	343	100.0%	0.7%	152	100.0%	0.6%	190	100.0%	0.7%	102	100.0%	0.6%
La Vie	469	100.0%	0.9%	197	100.0%	0.8%	272	100.0%	1.0%	86	100.0%	0.5%
Voici	2710	100.0%	5.2%	758	100.0%	3.1%	1952	100.0%	7.2%	827	100.0%	4.7%
La Voix du Nord. édition du lundi	1129	100.0%	2.2%	616	100.0%	2.5%	512	100.0%	1.9%	315	100.0%	1.8%
VSD	797	100.0%	1.5%	373	100.0%	1.5%	424	100.0%	1.6%	290	100.0%	1.7%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Presse Hebdomadaire - Agrégats												
7ème jour PQR 66	15662	100.0%	30.3%	7946	100.0%	32.0%	7716	100.0%	28.6%	4049	100.0%	23.2%
7ème jour PQR (tous titres)	15475	100.0%	29.9%	7830	100.0%	31.6%	7645	100.0%	28.4%	4003	100.0%	23.0%
A Nous Réseau	485	100.0%	0.9%	194	100.0%	0.8%	291	100.0%	1.1%	235	100.0%	1.3%
Groupe Bourgogne Dimanche	407	100.0%	0.8%	204	100.0%	0.8%	204	100.0%	0.8%	90	100.0%	0.5%
Groupe Bourgogne / Rhône Alpes Dimanche	2518	100.0%	4.9%	1260	100.0%	5.1%	1257	100.0%	4.7%	636	100.0%	3.6%
Groupe Centre France Dimanche	1080	100.0%	2.1%	541	100.0%	2.2%	539	100.0%	2.0%	261	100.0%	1.5%
Groupe Champagne / Ardennes Dimanche	439	100.0%	0.8%	239	100.0%	1.0%	200	100.0%	0.7%	79	100.0%	0.5%
Groupe Dépêche Dimanche	1237	100.0%	2.4%	640	100.0%	2.6%	597	100.0%	2.2%	287	100.0%	1.6%
Groupe Journaux de l'Ouest Dimanche	2135	100.0%	4.1%	1093	100.0%	4.4%	1042	100.0%	3.9%	584	100.0%	3.3%
Groupe Journaux de la Loire Dimanche	483	100.0%	0.9%	253	100.0%	1.0%	231	100.0%	0.9%	143	100.0%	0.8%
Groupe Journaux du Midi Dimanche	1033	100.0%	2.0%	526	100.0%	2.1%	507	100.0%	1.9%	284	100.0%	1.6%
Groupe Le Parisien / Aujourd'hui en France Dimanche	1691	100.0%	3.3%	1011	100.0%	4.1%	680	100.0%	2.5%	487	100.0%	2.8%
Groupe Nice Matin Dimanche	709	100.0%	1.4%	307	100.0%	1.2%	403	100.0%	1.5%	222	100.0%	1.3%
PQN Editions du 7ème jour y.c. JDD	4642	100.0%	9.0%	3198	100.0%	12.9%	1444	100.0%	5.4%	1604	100.0%	9.2%
Groupe La Provence Dimanche	853	100.0%	1.6%	429	100.0%	1.7%	424	100.0%	1.6%	253	100.0%	1.5%
TV Magazine	13620	100.0%	26.3%	6234	100.0%	25.1%	7386	100.0%	27.4%	3022	100.0%	17.3%
Version Femina	7369	100.0%	14.2%	2496	100.0%	10.1%	4873	100.0%	18.1%	1546	100.0%	8.9%
Presse Magazine - BiMensuels												
01net	1604	100.0%	3.1%	1269	100.0%	5.1%	335	100.0%	1.2%	736	100.0%	4.2%
L'Auto-Journal	1251	100.0%	2.4%	1095	100.0%	4.4%	156	100.0%	0.6%	486	100.0%	2.8%
Gourmand	378	100.0%	0.7%	138	100.0%	0.6%	240	100.0%	0.9%	111	100.0%	0.6%
Télé 2 Semaines	3213	100.0%	6.2%	1349	100.0%	5.4%	1864	100.0%	6.9%	779	100.0%	4.5%
TV Grandes Chaînes	2194	100.0%	4.2%	943	100.0%	3.8%	1251	100.0%	4.6%	571	100.0%	3.3%
Presse Magazine - Mensuels												
Alternatives Economiques	853	100.0%	1.6%	506	100.0%	2.0%	347	100.0%	1.3%	481	100.0%	2.8%

Synthèse des résultats par périodicité



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
L'Ami des Jardins et de la Maison	1257	100.0%	2.4%	442	100.0%	1.8%	815	100.0%	3.0%	336	100.0%	1.9%
Auto Moto	2238	100.0%	4.3%	1804	100.0%	7.3%	434	100.0%	1.6%	748	100.0%	4.3%
L'Automobile Magazine	1914	100.0%	3.7%	1600	100.0%	6.5%	314	100.0%	1.2%	700	100.0%	4.0%
Avantages	1625	100.0%	3.1%	203	100.0%	0.8%	1422	100.0%	5.3%	624	100.0%	3.6%
Biba	826	100.0%	1.6%	88	100.0%	0.4%	738	100.0%	2.7%	419	100.0%	2.4%
Bien-Être & Santé	1427	100.0%	2.8%	376	100.0%	1.5%	1051	100.0%	3.9%	305	100.0%	1.7%
Ça M'Intéresse	2942	100.0%	5.7%	1393	100.0%	5.6%	1549	100.0%	5.7%	1223	100.0%	7.0%
Capital	1578	100.0%	3.1%	956	100.0%	3.9%	623	100.0%	2.3%	750	100.0%	4.3%
Le Chasseur Français	1470	100.0%	2.8%	915	100.0%	3.7%	554	100.0%	2.1%	282	100.0%	1.6%
Cosmopolitan	1462	100.0%	2.8%	210	100.0%	0.8%	1252	100.0%	4.6%	730	100.0%	4.2%
Cuisine Actuelle	3993	100.0%	7.7%	906	100.0%	3.7%	3088	100.0%	11.5%	1218	100.0%	7.0%
Dossier Familial	1416	100.0%	2.7%	595	100.0%	2.4%	821	100.0%	3.0%	334	100.0%	1.9%
Enjeux les Echos	706	100.0%	1.4%	478	100.0%	1.9%	228	100.0%	0.8%	345	100.0%	2.0%
L'Expansion	380	100.0%	0.7%	243	100.0%	1.0%	136	100.0%	0.5%	170	100.0%	1.0%
Femme Actuelle Jeux	1882	100.0%	3.6%	505	100.0%	2.0%	1377	100.0%	5.1%	397	100.0%	2.3%
Géo	3673	100.0%	7.1%	1796	100.0%	7.2%	1877	100.0%	7.0%	1479	100.0%	8.5%
Glamour	1038	100.0%	2.0%	146	100.0%	0.6%	892	100.0%	3.3%	484	100.0%	2.8%
GQ	491	100.0%	0.9%	334	100.0%	1.3%	157	100.0%	0.6%	339	100.0%	1.9%
Jeux Vidéo Magazine	1397	100.0%	2.7%	1179	100.0%	4.8%	218	100.0%	0.8%	483	100.0%	2.8%
Management	504	100.0%	1.0%	318	100.0%	1.3%	186	100.0%	0.7%	331	100.0%	1.9%
Marie Claire	2306	100.0%	4.5%	374	100.0%	1.5%	1932	100.0%	7.2%	895	100.0%	5.1%
Marie France	1019	100.0%	2.0%	176	100.0%	0.7%	843	100.0%	3.1%	313	100.0%	1.8%
Mieux Vivre Votre Argent	831	100.0%	1.6%	487	100.0%	2.0%	344	100.0%	1.3%	330	100.0%	1.9%
Modes & Travaux	2437	100.0%	4.7%	380	100.0%	1.5%	2057	100.0%	7.6%	768	100.0%	4.4%
Mon Jardin & ma Maison	1540	100.0%	3.0%	473	100.0%	1.9%	1067	100.0%	4.0%	444	100.0%	2.5%
National Geographic	2077	100.0%	4.0%	1249	100.0%	5.0%	827	100.0%	3.1%	869	100.0%	5.0%
Notre Temps	3151	100.0%	6.1%	886	100.0%	3.6%	2265	100.0%	8.4%	383	100.0%	2.2%
Le Particulier	1689	100.0%	3.3%	853	100.0%	3.4%	837	100.0%	3.1%	462	100.0%	2.6%
Pleine Vie	2361	100.0%	4.6%	629	100.0%	2.5%	1733	100.0%	6.4%	339	100.0%	1.9%
Première	838	100.0%	1.6%	417	100.0%	1.7%	422	100.0%	1.6%	420	100.0%	2.4%
Prima	1742	100.0%	3.4%	218	100.0%	0.9%	1524	100.0%	5.7%	571	100.0%	3.3%
Psychologies Magazine	2242	100.0%	4.3%	668	100.0%	2.7%	1574	100.0%	5.8%	1064	100.0%	6.1%
Questions de Femmes	495	100.0%	1.0%	75	100.0%	0.3%	420	100.0%	1.6%	123	100.0%	0.7%
Réponse à Tout !	849	100.0%	1.6%	398	100.0%	1.6%	452	100.0%	1.7%	277	100.0%	1.6%
Le Revenu Placements	451	100.0%	0.9%	277	100.0%	1.1%	173	100.0%	0.6%	190	100.0%	1.1%

Synthèse des résultats par périodicité



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Rock and Folk	513	100.0%	1.0%	351	100.0%	1.4%	162	100.0%	0.6%	235	100.0%	1.3%
Santé Magazine	2954	100.0%	5.7%	747	100.0%	3.0%	2207	100.0%	8.2%	770	100.0%	4.4%
Science & Vie	3948	100.0%	7.6%	2356	100.0%	9.5%	1593	100.0%	5.9%	1849	100.0%	10.6%
Sciences et Avenir	2718	100.0%	5.3%	1686	100.0%	6.8%	1031	100.0%	3.8%	1191	100.0%	6.8%
Sport Auto	711	100.0%	1.4%	661	100.0%	2.7%	50	100.0%	0.2%	234	100.0%	1.3%
Studio Magazine - Ciné Live	649	100.0%	1.3%	382	100.0%	1.5%	267	100.0%	1.0%	301	100.0%	1.7%
Système D	1121	100.0%	2.2%	665	100.0%	2.7%	456	100.0%	1.7%	359	100.0%	2.1%
Télé 7 Jeux	2328	100.0%	4.5%	944	100.0%	3.8%	1384	100.0%	5.1%	631	100.0%	3.6%
Top Santé	2659	100.0%	5.1%	674	100.0%	2.7%	1986	100.0%	7.4%	725	100.0%	4.2%
Vanity Fair	497	100.0%	1.0%	134	100.0%	0.5%	363	100.0%	1.3%	308	100.0%	1.8%
Vogue	1311	100.0%	2.5%	267	100.0%	1.1%	1044	100.0%	3.9%	558	100.0%	3.2%
Presse Magazine - BiMestriels												
AD Architectural Digest	554	100.0%	1.1%	231	100.0%	0.9%	323	100.0%	1.2%	349	100.0%	2.0%
Art & Décoration	2625	100.0%	5.1%	832	100.0%	3.4%	1793	100.0%	6.7%	1024	100.0%	5.9%
Campagne Décoration	744	100.0%	1.4%	147	100.0%	0.6%	598	100.0%	2.2%	289	100.0%	1.7%
Cuisine et Vins de France	1235	100.0%	2.4%	547	100.0%	2.2%	688	100.0%	2.6%	520	100.0%	3.0%
Détente Jardin	1430	100.0%	2.8%	544	100.0%	2.2%	886	100.0%	3.3%	352	100.0%	2.0%
Détours en France	692	100.0%	1.3%	307	100.0%	1.2%	385	100.0%	1.4%	215	100.0%	1.2%
Elle à Table	1088	100.0%	2.1%	190	100.0%	0.8%	898	100.0%	3.3%	494	100.0%	2.8%
Elle Décoration	2089	100.0%	4.0%	407	100.0%	1.6%	1682	100.0%	6.2%	881	100.0%	5.0%
Famili Magic Maman	937	100.0%	1.8%	125	100.0%	0.5%	811	100.0%	3.0%	346	100.0%	2.0%
Famille et Education	1083	100.0%	2.1%	312	100.0%	1.3%	772	100.0%	2.9%	575	100.0%	3.3%
Le Journal de la Maison	1204	100.0%	2.3%	268	100.0%	1.1%	937	100.0%	3.5%	535	100.0%	3.1%
Maison Créative	1145	100.0%	2.2%	284	100.0%	1.1%	862	100.0%	3.2%	428	100.0%	2.5%
Maison et Travaux	2685	100.0%	5.2%	925	100.0%	3.7%	1760	100.0%	6.5%	973	100.0%	5.6%
Maisons Côté Ouest	770	100.0%	1.5%	215	100.0%	0.9%	555	100.0%	2.1%	407	100.0%	2.3%
Maisons Côté Sud	844	100.0%	1.6%	218	100.0%	0.9%	626	100.0%	2.3%	435	100.0%	2.5%
Marie Claire Idées	1684	100.0%	3.3%	224	100.0%	0.9%	1460	100.0%	5.4%	725	100.0%	4.2%
Marie Claire Maison	1837	100.0%	3.6%	334	100.0%	1.3%	1503	100.0%	5.6%	743	100.0%	4.3%
Marmiton	4279	100.0%	8.3%	1339	100.0%	5.4%	2940	100.0%	10.9%	1603	100.0%	9.2%
Maxi Cuisine	1668	100.0%	3.2%	304	100.0%	1.2%	1364	100.0%	5.1%	470	100.0%	2.7%
Parents	1901	100.0%	3.7%	394	100.0%	1.6%	1507	100.0%	5.6%	694	100.0%	4.0%
Régal	674	100.0%	1.3%	191	100.0%	0.8%	483	100.0%	1.8%	283	100.0%	1.6%
Votre Beauté	510	100.0%	1.0%	63	100.0%	0.3%	448	100.0%	1.7%	130	100.0%	0.7%

Synthèse des résultats par périodicité



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Presse Magazine - TriMestriels												
Du Côté de Chez Vous. le magazine des magasins Leroy Merlin	2967	100.0%	5.7%	1278	100.0%	5.2%	1690	100.0%	6.3%	1125	100.0%	6.4%
Maisons Côté Est	429	100.0%	0.8%	119	100.0%	0.5%	310	100.0%	1.1%	207	100.0%	1.2%
Vies de Famille	5297	100.0%	10.2%	1384	100.0%	5.6%	3913	100.0%	14.5%	1602	100.0%	9.2%