

Version Femina



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	7369	100.0%	14.2%	2496	100.0%	10.1%	4873	100.0%	18.1%	1546	100.0%	8.9%
Sexe												
Homme	2496	33.9%	10.1%	2496	100.0%	10.1%	0	0.0%	0.0%	469	30.4%	5.3%
Femme	4873	66.1%	18.1%	0	0.0%	0.0%	4873	100.0%	18.1%	1077	69.6%	12.5%
Age												
15 à 24 ans	351	4.8%	4.8%	53	2.1%	1.4%	298	6.1%	8.3%	101	6.5%	3.2%
25 à 34 ans	451	6.1%	5.9%	83	3.3%	2.2%	368	7.6%	9.5%	156	10.1%	4.7%
35 à 49 ans	1319	17.9%	10.6%	424	17.0%	6.9%	895	18.4%	14.2%	592	38.3%	9.6%
50 à 59 ans	1503	20.4%	16.3%	587	23.5%	12.8%	917	18.8%	19.9%	500	32.4%	13.2%
60 ans et plus	3745	50.8%	24.7%	1350	54.1%	20.4%	2395	49.1%	28.1%	197	12.8%	20.2%
Individu												
Ménagères	4503	61.1%	19.4%	0	0.0%	0.0%	4503	92.4%	19.4%	958	61.9%	13.6%
Personne de référence	3789	51.4%	13.5%	2320	92.9%	11.4%	1470	30.2%	19.0%	592	38.3%	7.2%
Responsable des achats	5804	78.8%	16.2%	1374	55.0%	10.6%	4430	90.9%	19.5%	1155	74.7%	10.6%
PCS Individu												
Agriculteurs	62	0.8%	11.9%	32	1.3%	8.6%	31	0.6%	19.5%	0	0.0%	0.0%
Petits patrons	149	2.0%	9.1%	79	3.1%	6.9%	70	1.4%	14.1%	125	8.1%	8.5%
Affaires et Cadres	443	6.0%	8.7%	172	6.9%	5.8%	271	5.6%	12.7%	373	24.1%	8.0%
Professions intermédiaires	686	9.3%	10.0%	222	8.9%	6.7%	464	9.5%	13.0%	507	32.8%	9.2%
Employés	1126	15.3%	13.6%	138	5.5%	6.3%	988	20.3%	16.2%	255	16.5%	14.1%
Ouvriers	607	8.2%	9.5%	390	15.6%	7.7%	217	4.5%	16.2%	24	1.6%	5.7%
Retraités	3142	42.6%	25.0%	1273	51.0%	21.2%	1869	38.3%	28.4%	83	5.3%	33.3%
Autres inactifs	1154	15.7%	11.2%	191	7.7%	5.1%	963	19.8%	14.7%	181	11.7%	5.4%
PCS Personne de référence												
Agriculteurs	111	1.5%	13.6%	34	1.4%	8.4%	76	1.6%	18.8%	0	0.0%	0.0%
Petits patrons	263	3.6%	10.0%	79	3.1%	6.0%	184	3.8%	14.0%	263	17.0%	10.0%
Affaires et Cadres	619	8.4%	8.5%	176	7.0%	4.8%	443	9.1%	12.4%	619	40.0%	8.5%
Professions intermédiaires	665	9.0%	8.8%	215	8.6%	5.6%	450	9.2%	12.1%	665	43.0%	8.8%
Employés	559	7.6%	10.3%	128	5.1%	5.5%	432	8.9%	14.0%	0	0.0%	0.0%
Ouvriers	989	13.4%	10.4%	365	14.6%	7.1%	624	12.8%	14.1%	0	0.0%	0.0%
Retraités	3513	47.7%	24.3%	1319	52.8%	20.1%	2194	45.0%	27.9%	0	0.0%	0.0%
Autres inactifs	651	8.8%	15.9%	181	7.3%	11.7%	469	9.6%	18.4%	0	0.0%	0.0%

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Taille du foyer												
1 personne	1584	21.5%	15.8%	466	18.7%	10.4%	1117	22.9%	20.2%	133	8.6%	7.6%
2 personnes	3511	47.6%	19.6%	1365	54.7%	15.7%	2147	44.1%	23.2%	484	31.3%	11.3%
3 personnes	1061	14.4%	11.6%	317	12.7%	7.0%	744	15.3%	16.1%	401	25.9%	10.1%
4 personnes	907	12.3%	9.7%	289	11.6%	6.2%	617	12.7%	13.2%	398	25.7%	8.0%
5 personnes et +	307	4.2%	5.7%	59	2.4%	2.4%	248	5.1%	8.6%	131	8.5%	5.2%
Présence d'enfants de moins de 15 ans												
Oui	1299	17.6%	8.4%	349	14.0%	4.9%	951	19.5%	11.4%	557	36.0%	7.2%
Non	6070	82.4%	16.7%	2148	86.0%	12.2%	3922	80.5%	21.0%	989	64.0%	10.2%
Habitat												
Communes rurales	1861	25.3%	15.7%	612	24.5%	10.8%	1250	25.6%	20.2%	319	20.6%	9.7%
Agglo. - 20 000 hab	1405	19.1%	15.6%	463	18.5%	11.1%	943	19.3%	19.5%	268	17.3%	10.2%
Agglo. 20 000 à 100 000 hab	1302	17.7%	18.7%	471	18.9%	13.9%	831	17.1%	23.3%	238	15.4%	13.3%
Agglo. + 100 000 hab	2569	34.9%	16.7%	893	35.8%	11.9%	1677	34.4%	21.2%	625	40.4%	10.9%
Agglo. Paris	231	3.1%	2.7%	59	2.3%	1.4%	173	3.5%	3.9%	96	6.2%	2.4%

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Régions INSEE												
Ile de France	239	3.2%	2.5%	62	2.5%	1.4%	178	3.6%	3.6%	99	6.4%	2.3%
Nord Pas de Calais	779	10.6%	24.2%	288	11.6%	18.9%	490	10.1%	29.1%	169	10.9%	17.1%
Lorraine	515	7.0%	26.8%	184	7.4%	19.8%	331	6.8%	33.3%	71	4.6%	13.0%
Alsace	517	7.0%	34.0%	172	6.9%	23.3%	346	7.1%	43.9%	100	6.5%	20.2%
Franche-Comté	198	2.7%	20.7%	73	2.9%	15.8%	124	2.6%	25.4%	36	2.3%	13.8%
Champagne Ardennes	197	2.7%	18.1%	57	2.3%	10.8%	140	2.9%	24.9%	29	1.9%	9.7%
Picardie	206	2.8%	13.4%	69	2.8%	9.3%	137	2.8%	17.3%	26	1.7%	6.3%
Bourgogne	290	3.9%	21.5%	104	4.2%	16.0%	186	3.8%	26.5%	48	3.1%	14.1%
Haute Normandie	168	2.3%	11.3%	57	2.3%	8.1%	111	2.3%	14.3%	32	2.1%	6.8%
Basse Normandie	4	0.1%	0.4%	3	0.1%	0.5%	2	0.0%	0.3%	0	0.0%	0.0%
Centre	38	0.5%	1.8%	10	0.4%	1.0%	28	0.6%	2.6%	7	0.5%	1.2%
Pays de Loire	37	0.5%	1.3%	7	0.3%	0.5%	31	0.6%	2.0%	8	0.5%	0.9%
Bretagne	332	4.5%	12.5%	119	4.8%	9.3%	213	4.4%	15.4%	80	5.2%	9.9%
Poitou Charentes	58	0.8%	3.9%	29	1.1%	4.0%	29	0.6%	3.8%	13	0.8%	3.2%
Aquitaine	538	7.3%	19.5%	166	6.7%	12.7%	372	7.6%	25.8%	118	7.6%	13.8%
Midi Pyrénées	381	5.2%	15.6%	146	5.8%	12.3%	235	4.8%	18.6%	67	4.3%	8.4%
Limousin	109	1.5%	17.6%	46	1.9%	15.7%	62	1.3%	19.3%	18	1.1%	11.0%
Auvergne	320	4.3%	28.4%	114	4.6%	21.0%	206	4.2%	35.1%	65	4.2%	20.7%
Rhône Alpes	1059	14.4%	20.5%	330	13.2%	13.3%	728	14.9%	27.2%	218	14.1%	11.6%
Languedoc Roussillon	466	6.3%	20.6%	144	5.8%	13.4%	322	6.6%	27.0%	118	7.6%	16.7%
Provence Alpes Côte d'Azur. Corse	917	12.4%	21.1%	316	12.7%	15.4%	601	12.3%	26.3%	225	14.5%	15.1%
Habitudes de connexion à Internet												
Tous les jours	3590	48.7%	10.6%	1161	46.5%	6.9%	2429	49.8%	14.3%	1179	76.3%	8.1%
Presque tous les jours	817	11.1%	14.0%	247	9.9%	9.1%	571	11.7%	18.2%	193	12.5%	9.9%
1 à 2 fois par semaine	494	6.7%	19.9%	147	5.9%	13.5%	348	7.1%	24.7%	90	5.8%	16.7%
1 à 3 fois par mois	100	1.4%	20.0%	33	1.3%	16.0%	67	1.4%	22.8%	17	1.1%	29.0%
Moins souvent	151	2.0%	20.8%	57	2.3%	16.7%	94	1.9%	24.4%	16	1.0%	27.3%
Jamais	28	0.4%	31.5%	19	0.8%	31.2%	8	0.2%	32.1%	3	0.2%	49.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	228	3.1%	12.0%	53	2.1%	6.7%	175	3.6%	15.7%	14	0.9%	7.3%
De 9 000 à moins de 12 000 euros par an	472	6.4%	16.0%	117	4.7%	10.6%	355	7.3%	19.1%	13	0.9%	5.5%
De 12 000 à moins de 18 000 euros par an	1041	14.1%	17.7%	324	13.0%	12.3%	717	14.7%	22.0%	70	4.5%	10.0%
De 18 000 à moins de 24 000 euros par an	1025	13.9%	15.6%	356	14.3%	11.7%	669	13.7%	18.9%	107	6.9%	7.7%
De 24 000 à moins de 36 000 euros par an	1558	21.1%	14.2%	574	23.0%	11.0%	983	20.2%	17.1%	298	19.3%	9.0%
De 36 000 à moins de 45 000 euros par an	934	12.7%	13.3%	353	14.1%	9.6%	581	11.9%	17.3%	254	16.4%	8.6%
De 45 000 à moins de 65 000 euros par an	908	12.3%	12.6%	368	14.7%	9.4%	540	11.1%	16.4%	355	23.0%	8.8%
De 65 000 à moins de 80 000 euros par an	226	3.1%	11.5%	94	3.8%	8.6%	131	2.7%	15.2%	112	7.3%	8.6%
De 80 000 à moins de 115 000 euros par an	131	1.8%	10.5%	53	2.1%	7.3%	77	1.6%	15.2%	88	5.7%	9.5%
115 000 euros et plus par an	74	1.0%	12.5%	32	1.3%	8.9%	42	0.9%	18.1%	57	3.7%	12.0%
Refus	505	6.9%	16.3%	114	4.6%	8.8%	391	8.0%	21.8%	111	7.2%	10.9%
Ne sait pas	268	3.6%	11.5%	58	2.3%	5.9%	211	4.3%	15.5%	67	4.4%	7.3%