

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1837	100.0%	3.6%	334	100.0%	1.3%	1503	100.0%	5.6%	743	100.0%	4.3%
Sexe												
Homme	334	18.2%	1.3%	334	100.0%	1.3%	0	0.0%	0.0%	130	17.5%	1.5%
Femme	1503	81.8%	5.6%	0	0.0%	0.0%	1503	100.0%	5.6%	613	82.5%	7.1%
Age												
15 à 24 ans	73	4.0%	1.0%	8	2.5%	0.2%	65	4.3%	1.8%	38	5.1%	1.2%
25 à 34 ans	178	9.7%	2.3%	38	11.3%	1.0%	140	9.3%	3.6%	78	10.5%	2.3%
35 à 49 ans	539	29.3%	4.3%	116	34.7%	1.9%	423	28.1%	6.7%	296	39.9%	4.8%
50 à 59 ans	552	30.1%	6.0%	114	34.2%	2.5%	438	29.2%	9.5%	269	36.3%	7.1%
60 ans et plus	495	26.9%	3.3%	58	17.3%	0.9%	437	29.1%	5.1%	61	8.2%	6.2%
Individu												
Ménagères	1399	76.2%	6.0%	0	0.0%	0.0%	1399	93.1%	6.0%	569	76.6%	8.1%
Personne de référence	696	37.9%	2.5%	300	89.9%	1.5%	396	26.3%	5.1%	228	30.7%	2.8%
Responsable des achats	1578	85.9%	4.4%	212	63.3%	1.6%	1366	90.9%	6.0%	625	84.2%	5.7%
PCS Individu												
Agriculteurs	23	1.2%	4.3%	2	0.6%	0.6%	20	1.4%	13.1%	0	0.0%	0.0%
Petits patrons	75	4.1%	4.6%	18	5.5%	1.6%	57	3.8%	11.4%	66	8.9%	4.5%
Affaires et Cadres	217	11.8%	4.2%	54	16.1%	1.8%	163	10.8%	7.7%	191	25.7%	4.1%
Professions intermédiaires	311	16.9%	4.5%	60	17.8%	1.8%	251	16.7%	7.0%	238	32.0%	4.3%
Employés	373	20.3%	4.5%	37	11.2%	1.7%	335	22.3%	5.5%	96	12.9%	5.3%
Ouvriers	134	7.3%	2.1%	67	20.2%	1.3%	67	4.4%	5.0%	16	2.2%	3.8%
Retraités	383	20.8%	3.0%	53	16.0%	0.9%	330	21.9%	5.0%	27	3.7%	11.0%
Autres inactifs	322	17.5%	3.1%	42	12.6%	1.1%	280	18.6%	4.3%	109	14.6%	3.3%
PCS Personne de référence												
Agriculteurs	38	2.1%	4.7%	2	0.6%	0.5%	36	2.4%	8.9%	0	0.0%	0.0%
Petits patrons	132	7.2%	5.0%	18	5.5%	1.4%	114	7.6%	8.6%	132	17.8%	5.0%
Affaires et Cadres	342	18.6%	4.7%	59	17.8%	1.6%	283	18.8%	7.9%	342	46.1%	4.7%
Professions intermédiaires	269	14.6%	3.5%	52	15.6%	1.4%	216	14.4%	5.8%	269	36.2%	3.5%
Employés	187	10.2%	3.5%	34	10.0%	1.4%	153	10.2%	5.0%	0	0.0%	0.0%
Ouvriers	257	14.0%	2.7%	70	21.0%	1.4%	187	12.4%	4.2%	0	0.0%	0.0%
Retraités	464	25.2%	3.2%	61	18.3%	0.9%	402	26.8%	5.1%	0	0.0%	0.0%
Autres inactifs	149	8.1%	3.6%	37	11.2%	2.4%	112	7.4%	4.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	302	16.4%	3.0%	34	10.3%	0.8%	267	17.8%	4.8%	71	9.6%	4.1%
2 personnes	688	37.4%	3.8%	139	41.5%	1.6%	549	36.5%	5.9%	204	27.5%	4.8%
3 personnes	324	17.6%	3.5%	76	22.7%	1.7%	248	16.5%	5.4%	162	21.8%	4.1%
4 personnes	343	18.6%	3.7%	62	18.5%	1.3%	281	18.7%	6.0%	194	26.1%	3.9%
5 personnes et +	182	9.9%	3.4%	24	7.0%	0.9%	158	10.5%	5.5%	112	15.1%	4.4%
Présence d'enfants de moins de 15 ans												
Oui	591	32.2%	3.8%	102	30.6%	1.4%	489	32.5%	5.9%	345	46.4%	4.5%
Non	1246	67.8%	3.4%	232	69.4%	1.3%	1014	67.5%	5.4%	398	53.6%	4.1%
Habitat												
Communes rurales	437	23.8%	3.7%	72	21.6%	1.3%	365	24.3%	5.9%	147	19.8%	4.5%
Agglo. - 20 000 hab	297	16.2%	3.3%	63	18.9%	1.5%	234	15.6%	4.8%	102	13.8%	3.9%
Agglo. 20 000 à 100 000 hab	234	12.7%	3.4%	50	15.0%	1.5%	184	12.3%	5.2%	74	9.9%	4.1%
Agglo. + 100 000 hab	576	31.3%	3.7%	103	30.8%	1.4%	473	31.5%	6.0%	260	35.0%	4.5%
Agglo. Paris	293	15.9%	3.4%	46	13.7%	1.1%	247	16.4%	5.5%	160	21.6%	4.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	328	17.9%	3.4%	54	16.1%	1.2%	274	18.3%	5.5%	174	23.4%	4.0%
Nord Pas de Calais	98	5.3%	3.1%	25	7.4%	1.6%	74	4.9%	4.4%	38	5.2%	3.9%
Lorraine	61	3.3%	3.2%	18	5.5%	2.0%	43	2.8%	4.3%	23	3.0%	4.1%
Alsace	59	3.2%	3.9%	17	5.2%	2.4%	41	2.7%	5.3%	27	3.7%	5.5%
Franche-Comté	36	2.0%	3.8%	8	2.3%	1.6%	28	1.9%	5.8%	12	1.6%	4.5%
Champagne Ardennes	31	1.7%	2.8%	3	0.9%	0.6%	28	1.9%	4.9%	9	1.2%	2.9%
Picardie	64	3.5%	4.2%	10	3.0%	1.4%	54	3.6%	6.9%	15	2.0%	3.6%
Bourgogne	45	2.5%	3.4%	6	1.9%	1.0%	39	2.6%	5.6%	14	1.9%	4.1%
Haute Normandie	48	2.6%	3.2%	12	3.6%	1.7%	36	2.4%	4.7%	14	1.9%	3.0%
Basse Normandie	37	2.0%	3.1%	9	2.7%	1.6%	28	1.9%	4.4%	14	1.9%	4.3%
Centre	80	4.4%	3.8%	18	5.3%	1.8%	62	4.1%	5.7%	36	4.9%	6.2%
Pays de Loire	77	4.2%	2.6%	5	1.5%	0.3%	72	4.8%	4.7%	30	4.1%	3.3%
Bretagne	110	6.0%	4.1%	12	3.4%	0.9%	98	6.6%	7.1%	39	5.3%	4.9%
Poitou Charentes	68	3.7%	4.6%	11	3.3%	1.5%	57	3.8%	7.4%	20	2.6%	4.9%
Aquitaine	101	5.5%	3.7%	33	9.8%	2.5%	69	4.6%	4.8%	44	5.9%	5.1%
Midi Pyrénées	85	4.6%	3.5%	11	3.4%	1.0%	73	4.9%	5.8%	35	4.8%	4.4%
Limousin	24	1.3%	3.9%	4	1.2%	1.3%	20	1.3%	6.2%	7	1.0%	4.7%
Auvergne	41	2.3%	3.7%	3	1.0%	0.6%	38	2.5%	6.5%	12	1.6%	3.7%
Rhône Alpes	185	10.1%	3.6%	30	9.0%	1.2%	155	10.3%	5.8%	78	10.5%	4.2%
Languedoc Roussillon	90	4.9%	4.0%	17	5.2%	1.6%	73	4.8%	6.1%	27	3.7%	3.9%
Provence Alpes Côte d'Azur. Corse	168	9.2%	3.9%	28	8.5%	1.4%	140	9.3%	6.1%	73	9.9%	4.9%
Habitudes de connexion à Internet												
Tous les jours	1259	68.5%	3.7%	230	68.9%	1.4%	1028	68.4%	6.0%	605	81.5%	4.1%
Presque tous les jours	239	13.0%	4.1%	34	10.3%	1.3%	205	13.6%	6.5%	90	12.2%	4.6%
1 à 2 fois par semaine	99	5.4%	4.0%	21	6.3%	2.0%	78	5.2%	5.5%	35	4.7%	6.5%
1 à 3 fois par mois	27	1.4%	5.3%	8	2.4%	3.9%	19	1.2%	6.3%	1	0.1%	1.2%
Moins souvent	30	1.6%	4.1%	1	0.3%	0.3%	29	1.9%	7.6%	1	0.1%	1.5%
Jamais	6	0.3%	6.3%	3	0.9%	4.6%	3	0.2%	10.4%	2	0.2%	25.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	56	3.1%	2.9%	8	2.4%	1.0%	48	3.2%	4.3%	14	1.8%	7.3%
De 9 000 à moins de 12 000 euros par an	86	4.7%	2.9%	11	3.2%	1.0%	75	5.0%	4.1%	9	1.2%	3.7%
De 12 000 à moins de 18 000 euros par an	182	9.9%	3.1%	22	6.7%	0.8%	159	10.6%	4.9%	29	3.9%	4.2%
De 18 000 à moins de 24 000 euros par an	235	12.8%	3.6%	46	13.9%	1.5%	189	12.6%	5.3%	45	6.0%	3.2%
De 24 000 à moins de 36 000 euros par an	362	19.7%	3.3%	66	19.6%	1.3%	297	19.7%	5.1%	120	16.2%	3.6%
De 36 000 à moins de 45 000 euros par an	251	13.6%	3.6%	43	13.0%	1.2%	207	13.8%	6.2%	122	16.4%	4.1%
De 45 000 à moins de 65 000 euros par an	298	16.2%	4.1%	84	25.1%	2.1%	214	14.3%	6.5%	186	25.1%	4.6%
De 65 000 à moins de 80 000 euros par an	83	4.5%	4.3%	15	4.6%	1.4%	68	4.5%	7.8%	53	7.1%	4.1%
De 80 000 à moins de 115 000 euros par an	91	5.0%	7.4%	16	4.9%	2.3%	75	5.0%	14.8%	68	9.2%	7.3%
115 000 euros et plus par an	33	1.8%	5.6%	11	3.2%	3.0%	22	1.5%	9.5%	26	3.5%	5.5%
Refus	107	5.8%	3.5%	6	1.9%	0.5%	101	6.7%	5.6%	47	6.4%	4.7%
Ne sait pas	52	2.8%	2.2%	6	1.7%	0.6%	46	3.1%	3.4%	23	3.1%	2.5%