

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1684	100.0%	3.3%	224	100.0%	0.9%	1460	100.0%	5.4%	725	100.0%	4.2%
Sexe												
Homme	224	13.3%	0.9%	224	100.0%	0.9%	0	0.0%	0.0%	95	13.1%	1.1%
Femme	1460	86.7%	5.4%	0	0.0%	0.0%	1460	100.0%	5.4%	630	86.9%	7.3%
Age												
15 à 24 ans	93	5.5%	1.3%	13	5.6%	0.3%	80	5.5%	2.2%	43	5.9%	1.4%
25 à 34 ans	159	9.5%	2.1%	27	11.8%	0.7%	133	9.1%	3.4%	85	11.7%	2.5%
35 à 49 ans	470	27.9%	3.8%	61	27.0%	1.0%	409	28.1%	6.5%	295	40.7%	4.8%
50 à 59 ans	458	27.2%	5.0%	68	30.2%	1.5%	390	26.7%	8.5%	241	33.2%	6.3%
60 ans et plus	504	29.9%	3.3%	57	25.3%	0.9%	447	30.6%	5.2%	61	8.5%	6.3%
Individu												
Ménagères	1339	79.5%	5.8%	0	0.0%	0.0%	1339	91.7%	5.8%	576	79.5%	8.2%
Personne de référence	583	34.7%	2.1%	200	89.4%	1.0%	383	26.2%	5.0%	180	24.8%	2.2%
Responsable des achats	1438	85.4%	4.0%	123	54.8%	0.9%	1315	90.1%	5.8%	595	82.0%	5.4%
PCS Individu												
Agriculteurs	12	0.7%	2.3%	3	1.5%	0.9%	9	0.6%	5.6%	0	0.0%	0.0%
Petits patrons	66	3.9%	4.0%	20	9.0%	1.8%	46	3.1%	9.1%	62	8.5%	4.2%
Affaires et Cadres	184	11.0%	3.6%	42	18.5%	1.4%	143	9.8%	6.7%	158	21.9%	3.4%
Professions intermédiaires	304	18.1%	4.4%	34	15.3%	1.0%	270	18.5%	7.5%	251	34.7%	4.5%
Employés	311	18.5%	3.7%	8	3.6%	0.4%	303	20.7%	5.0%	93	12.9%	5.2%
Ouvriers	104	6.2%	1.6%	46	20.6%	0.9%	58	4.0%	4.3%	13	1.7%	3.0%
Retraités	384	22.8%	3.1%	48	21.3%	0.8%	336	23.0%	5.1%	23	3.2%	9.3%
Autres inactifs	318	18.9%	3.1%	23	10.3%	0.6%	295	20.2%	4.5%	124	17.1%	3.7%
PCS Personne de référence												
Agriculteurs	21	1.2%	2.6%	3	1.5%	0.8%	18	1.2%	4.3%	0	0.0%	0.0%
Petits patrons	146	8.7%	5.5%	20	9.0%	1.5%	126	8.6%	9.5%	146	20.1%	5.5%
Affaires et Cadres	314	18.6%	4.3%	44	19.7%	1.2%	270	18.5%	7.5%	314	43.3%	4.3%
Professions intermédiaires	265	15.7%	3.5%	30	13.4%	0.8%	235	16.1%	6.3%	265	36.5%	3.5%
Employés	156	9.3%	2.9%	11	4.9%	0.5%	146	10.0%	4.7%	0	0.0%	0.0%
Ouvriers	202	12.0%	2.1%	50	22.3%	1.0%	152	10.4%	3.4%	0	0.0%	0.0%
Retraités	450	26.7%	3.1%	50	22.5%	0.8%	399	27.4%	5.1%	0	0.0%	0.0%
Autres inactifs	130	7.7%	3.2%	15	6.7%	1.0%	115	7.9%	4.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	304	18.0%	3.0%	16	7.0%	0.3%	288	19.7%	5.2%	59	8.1%	3.4%
2 personnes	596	35.4%	3.3%	85	38.1%	1.0%	511	35.0%	5.5%	182	25.1%	4.3%
3 personnes	297	17.6%	3.3%	55	24.6%	1.2%	242	16.6%	5.2%	170	23.4%	4.3%
4 personnes	323	19.2%	3.5%	52	23.4%	1.1%	271	18.5%	5.8%	196	27.1%	4.0%
5 personnes et +	164	9.7%	3.0%	16	7.0%	0.6%	148	10.1%	5.1%	118	16.3%	4.7%
Présence d'enfants de moins de 15 ans												
Oui	539	32.0%	3.5%	80	35.5%	1.1%	459	31.4%	5.5%	355	48.9%	4.6%
Non	1145	68.0%	3.2%	145	64.5%	0.8%	1001	68.6%	5.4%	370	51.1%	3.8%
Habitat												
Communes rurales	387	23.0%	3.3%	66	29.4%	1.2%	321	22.0%	5.2%	148	20.4%	4.5%
Agglo. - 20 000 hab	293	17.4%	3.3%	26	11.8%	0.6%	267	18.3%	5.5%	130	17.9%	4.9%
Agglo. 20 000 à 100 000 hab	223	13.2%	3.2%	24	10.6%	0.7%	199	13.6%	5.6%	83	11.4%	4.6%
Agglo. + 100 000 hab	544	32.3%	3.5%	75	33.2%	1.0%	470	32.2%	5.9%	251	34.6%	4.4%
Agglo. Paris	237	14.1%	2.8%	34	15.0%	0.8%	203	13.9%	4.6%	114	15.7%	2.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	272	16.2%	2.9%	38	17.1%	0.8%	234	16.0%	4.7%	124	17.1%	2.8%
Nord Pas de Calais	64	3.8%	2.0%	15	6.7%	1.0%	49	3.4%	2.9%	23	3.1%	2.3%
Lorraine	37	2.2%	1.9%	9	4.2%	1.0%	28	1.9%	2.8%	16	2.2%	2.9%
Alsace	31	1.8%	2.0%	6	2.9%	0.9%	24	1.7%	3.1%	19	2.6%	3.9%
Franche-Comté	43	2.6%	4.6%	3	1.4%	0.7%	40	2.8%	8.2%	16	2.2%	6.1%
Champagne Ardennes	37	2.2%	3.4%	6	2.7%	1.2%	31	2.1%	5.4%	11	1.5%	3.6%
Picardie	57	3.4%	3.7%	6	2.7%	0.8%	50	3.5%	6.4%	17	2.4%	4.1%
Bourgogne	29	1.7%	2.1%	2	0.9%	0.3%	27	1.8%	3.8%	6	0.9%	1.9%
Haute Normandie	43	2.6%	2.9%	1	0.4%	0.1%	42	2.9%	5.5%	17	2.3%	3.6%
Basse Normandie	43	2.5%	3.5%	9	4.1%	1.6%	33	2.3%	5.3%	23	3.2%	7.2%
Centre	70	4.2%	3.4%	11	4.7%	1.1%	60	4.1%	5.5%	26	3.6%	4.5%
Pays de Loire	89	5.3%	3.0%	8	3.5%	0.5%	81	5.5%	5.3%	38	5.2%	4.1%
Bretagne	130	7.7%	4.9%	13	5.9%	1.0%	116	8.0%	8.4%	68	9.3%	8.4%
Poitou Charentes	60	3.6%	4.1%	8	3.4%	1.1%	53	3.6%	6.8%	21	2.9%	5.3%
Aquitaine	78	4.6%	2.8%	11	4.8%	0.8%	67	4.6%	4.6%	33	4.5%	3.8%
Midi Pyrénées	87	5.2%	3.6%	12	5.6%	1.1%	75	5.1%	5.9%	42	5.7%	5.2%
Limousin	22	1.3%	3.6%	5	2.2%	1.7%	17	1.2%	5.4%	8	1.0%	4.7%
Auvergne	42	2.5%	3.7%	6	2.5%	1.1%	36	2.5%	6.2%	16	2.3%	5.3%
Rhône Alpes	181	10.8%	3.5%	17	7.5%	0.7%	165	11.3%	6.1%	91	12.6%	4.9%
Languedoc Roussillon	74	4.4%	3.3%	10	4.4%	0.9%	64	4.4%	5.4%	35	4.8%	4.9%
Provence Alpes Côte d'Azur. Corse	195	11.6%	4.5%	28	12.4%	1.3%	168	11.5%	7.3%	75	10.4%	5.1%
Habitudes de connexion à Internet												
Tous les jours	1138	67.6%	3.4%	157	69.9%	0.9%	981	67.2%	5.8%	598	82.6%	4.1%
Presque tous les jours	239	14.2%	4.1%	20	9.0%	0.7%	219	15.0%	7.0%	87	12.1%	4.5%
1 à 2 fois par semaine	97	5.8%	3.9%	12	5.5%	1.1%	85	5.8%	6.0%	30	4.2%	5.6%
1 à 3 fois par mois	20	1.2%	4.1%	2	0.7%	0.8%	19	1.3%	6.4%	0	0.0%	0.4%
Moins souvent	32	1.9%	4.5%	2	0.9%	0.6%	30	2.1%	7.9%	3	0.4%	5.1%
Jamais	5	0.3%	6.0%	3	1.4%	4.9%	2	0.2%	8.6%	3	0.4%	49.4%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	38	2.3%	2.0%	6	2.8%	0.8%	32	2.2%	2.9%	11	1.5%	5.8%
De 9 000 à moins de 12 000 euros par an	76	4.5%	2.6%	6	2.9%	0.6%	70	4.8%	3.7%	10	1.4%	4.1%
De 12 000 à moins de 18 000 euros par an	156	9.3%	2.7%	15	6.5%	0.6%	141	9.7%	4.3%	22	3.0%	3.2%
De 18 000 à moins de 24 000 euros par an	211	12.5%	3.2%	33	14.5%	1.1%	178	12.2%	5.0%	45	6.2%	3.2%
De 24 000 à moins de 36 000 euros par an	357	21.2%	3.3%	43	19.2%	0.8%	314	21.5%	5.5%	147	20.3%	4.4%
De 36 000 à moins de 45 000 euros par an	222	13.2%	3.2%	25	11.2%	0.7%	197	13.5%	5.9%	103	14.3%	3.5%
De 45 000 à moins de 65 000 euros par an	304	18.0%	4.2%	52	23.3%	1.3%	252	17.2%	7.6%	196	27.1%	4.9%
De 65 000 à moins de 80 000 euros par an	74	4.4%	3.8%	12	5.4%	1.1%	62	4.3%	7.2%	48	6.6%	3.7%
De 80 000 à moins de 115 000 euros par an	64	3.8%	5.2%	12	5.3%	1.6%	52	3.6%	10.4%	50	6.9%	5.3%
115 000 euros et plus par an	24	1.4%	4.1%	7	2.9%	1.8%	18	1.2%	7.6%	24	3.3%	5.0%
Refus	92	5.5%	3.0%	5	2.1%	0.4%	87	6.0%	4.9%	39	5.4%	3.8%
Ne sait pas	64	3.8%	2.8%	9	3.9%	0.9%	56	3.8%	4.1%	30	4.2%	3.3%