

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1397	100.0%	2.7%	1179	100.0%	4.8%	218	100.0%	0.8%	483	100.0%	2.8%
<b>Sexe</b>												
<b>Homme</b>	1179	84.4%	4.8%	1179	100.0%	4.8%	0	0.0%	0.0%	404	83.7%	4.6%
<b>Femme</b>	218	15.6%	0.8%	0	0.0%	0.0%	218	100.0%	0.8%	79	16.3%	0.9%
<b>Age</b>												
<b>15 à 24 ans</b>	664	47.5%	9.1%	585	49.6%	15.9%	78	35.9%	2.2%	257	53.3%	8.2%
<b>25 à 34 ans</b>	319	22.8%	4.2%	271	23.0%	7.3%	48	22.1%	1.2%	94	19.4%	2.8%
<b>35 à 49 ans</b>	288	20.6%	2.3%	233	19.7%	3.8%	55	25.4%	0.9%	105	21.8%	1.7%
<b>50 à 59 ans</b>	89	6.4%	1.0%	74	6.3%	1.6%	15	7.0%	0.3%	25	5.2%	0.7%
<b>60 ans et plus</b>	37	2.7%	0.2%	16	1.4%	0.2%	21	9.6%	0.2%	2	0.4%	0.2%
<b>Individu</b>												
<b>Ménagères</b>	147	10.5%	0.6%	0	0.0%	0.0%	147	67.5%	0.6%	45	9.4%	0.6%
<b>Personne de référence</b>	601	43.0%	2.1%	553	46.9%	2.7%	48	22.2%	0.6%	179	37.1%	2.2%
<b>Responsable des achats</b>	620	44.4%	1.7%	475	40.3%	3.7%	145	66.5%	0.6%	177	36.6%	1.6%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	6	0.4%	1.1%	6	0.5%	1.5%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	36	2.6%	2.2%	29	2.4%	2.5%	7	3.3%	1.5%	26	5.4%	1.8%
<b>Affaires et Cadres</b>	68	4.9%	1.3%	59	5.0%	2.0%	9	4.1%	0.4%	66	13.6%	1.4%
<b>Professions intermédiaires</b>	138	9.9%	2.0%	116	9.8%	3.5%	22	10.0%	0.6%	113	23.3%	2.0%
<b>Employés</b>	214	15.3%	2.6%	166	14.1%	7.6%	48	22.2%	0.8%	26	5.5%	1.5%
<b>Ouvriers</b>	321	23.0%	5.0%	308	26.1%	6.1%	13	6.1%	1.0%	34	7.0%	8.0%
<b>Retraités</b>	23	1.6%	0.2%	14	1.2%	0.2%	8	3.8%	0.1%	0	0.0%	0.0%
<b>Autres inactifs</b>	592	42.4%	5.7%	482	40.9%	12.9%	110	50.4%	1.7%	218	45.2%	6.6%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	10	0.7%	1.2%	9	0.7%	2.1%	1	0.6%	0.3%	0	0.0%	0.0%
<b>Petits patrons</b>	67	4.8%	2.5%	51	4.4%	3.9%	16	7.2%	1.2%	67	13.9%	2.5%
<b>Affaires et Cadres</b>	167	11.9%	2.3%	145	12.3%	4.0%	22	10.0%	0.6%	167	34.5%	2.3%
<b>Professions intermédiaires</b>	249	17.8%	3.3%	208	17.6%	5.4%	41	18.8%	1.1%	249	51.6%	3.3%
<b>Employés</b>	238	17.0%	4.4%	208	17.7%	9.0%	29	13.5%	1.0%	0	0.0%	0.0%
<b>Ouvriers</b>	437	31.3%	4.6%	371	31.5%	7.2%	65	30.0%	1.5%	0	0.0%	0.0%
<b>Retraités</b>	67	4.8%	0.5%	54	4.6%	0.8%	13	6.1%	0.2%	0	0.0%	0.0%
<b>Autres inactifs</b>	163	11.7%	4.0%	133	11.3%	8.5%	30	13.8%	1.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	160	11.5%	1.6%	133	11.3%	3.0%	28	12.7%	0.5%	30	6.3%	1.7%
<b>2 personnes</b>	224	16.0%	1.2%	186	15.7%	2.1%	38	17.4%	0.4%	61	12.5%	1.4%
<b>3 personnes</b>	357	25.5%	3.9%	310	26.3%	6.9%	47	21.4%	1.0%	131	27.1%	3.3%
<b>4 personnes</b>	347	24.8%	3.7%	304	25.8%	6.5%	43	19.6%	0.9%	151	31.3%	3.0%
<b>5 personnes et +</b>	310	22.2%	5.8%	247	20.9%	9.9%	63	28.9%	2.2%	110	22.8%	4.4%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	596	42.7%	3.9%	480	40.7%	6.7%	116	53.3%	1.4%	226	46.7%	2.9%
<b>Non</b>	801	57.3%	2.2%	699	59.3%	4.0%	102	46.7%	0.5%	257	53.3%	2.6%
<b>Habitat</b>												
<b>Communes rurales</b>	260	18.6%	2.2%	202	17.1%	3.6%	58	26.7%	0.9%	91	18.9%	2.8%
<b>Agglo. - 20 000 hab</b>	239	17.1%	2.7%	205	17.4%	4.9%	34	15.5%	0.7%	83	17.2%	3.2%
<b>Agglo. 20 000 à 100 000 hab</b>	191	13.6%	2.7%	164	13.9%	4.8%	26	12.2%	0.7%	70	14.4%	3.9%
<b>Agglo. + 100 000 hab</b>	460	32.9%	3.0%	379	32.1%	5.0%	81	37.1%	1.0%	148	30.7%	2.6%
<b>Agglo. Paris</b>	248	17.8%	2.9%	230	19.5%	5.6%	19	8.5%	0.4%	91	18.8%	2.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	269	19.3%	2.8%	247	21.0%	5.4%	22	10.0%	0.4%	100	20.6%	2.3%
<b>Nord Pas de Calais</b>	125	9.0%	3.9%	117	9.9%	7.7%	8	3.8%	0.5%	36	7.5%	3.6%
<b>Lorraine</b>	52	3.7%	2.7%	46	3.9%	5.0%	6	2.8%	0.6%	13	2.6%	2.3%
<b>Alsace</b>	26	1.9%	1.7%	23	2.0%	3.2%	3	1.3%	0.4%	11	2.4%	2.3%
<b>Franche-Comté</b>	18	1.3%	1.9%	13	1.1%	2.7%	5	2.4%	1.0%	7	1.5%	2.8%
<b>Champagne Ardennes</b>	42	3.0%	3.8%	30	2.6%	5.8%	11	5.1%	2.0%	10	2.0%	3.3%
<b>Picardie</b>	49	3.5%	3.2%	37	3.2%	5.0%	11	5.3%	1.5%	8	1.8%	2.0%
<b>Bourgogne</b>	38	2.7%	2.8%	32	2.7%	4.9%	6	2.7%	0.8%	9	1.8%	2.6%
<b>Haute Normandie</b>	48	3.4%	3.2%	40	3.4%	5.7%	7	3.2%	0.9%	14	2.9%	3.0%
<b>Basse Normandie</b>	16	1.2%	1.3%	9	0.8%	1.6%	7	3.2%	1.1%	5	1.0%	1.5%
<b>Centre</b>	61	4.3%	2.9%	46	3.9%	4.6%	15	6.7%	1.3%	20	4.0%	3.3%
<b>Pays de Loire</b>	82	5.9%	2.8%	67	5.7%	4.7%	15	7.0%	1.0%	28	5.8%	3.0%
<b>Bretagne</b>	71	5.1%	2.7%	53	4.5%	4.2%	18	8.1%	1.3%	38	7.8%	4.6%
<b>Poitou Charentes</b>	34	2.4%	2.3%	29	2.5%	4.1%	4	2.0%	0.6%	12	2.5%	3.0%
<b>Aquitaine</b>	94	6.7%	3.4%	72	6.1%	5.5%	22	10.3%	1.6%	26	5.3%	3.0%
<b>Midi Pyrénées</b>	56	4.0%	2.3%	49	4.2%	4.2%	7	3.4%	0.6%	27	5.5%	3.3%
<b>Limousin</b>	19	1.3%	3.0%	16	1.4%	5.4%	3	1.2%	0.8%	6	1.3%	3.8%
<b>Auvergne</b>	34	2.4%	3.0%	30	2.5%	5.5%	4	1.7%	0.6%	9	1.9%	2.9%
<b>Rhône Alpes</b>	95	6.8%	1.8%	79	6.7%	3.2%	16	7.2%	0.6%	51	10.6%	2.7%
<b>Languedoc Roussillon</b>	59	4.2%	2.6%	52	4.4%	4.8%	7	3.1%	0.6%	14	2.9%	2.0%
<b>Provence Alpes Côte d'Azur. Corse</b>	110	7.9%	2.5%	89	7.6%	4.3%	21	9.6%	0.9%	40	8.4%	2.7%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	1120	80.2%	3.3%	941	79.8%	5.6%	179	82.2%	1.1%	396	82.0%	2.7%
<b>Presque tous les jours</b>	163	11.7%	2.8%	140	11.9%	5.2%	23	10.6%	0.7%	69	14.3%	3.5%
<b>1 à 2 fois par semaine</b>	43	3.0%	1.7%	41	3.5%	3.8%	1	0.6%	0.1%	13	2.8%	2.5%
<b>1 à 3 fois par mois</b>	6	0.4%	1.1%	4	0.3%	2.0%	2	0.7%	0.5%	0	0.0%	0.0%
<b>Moins souvent</b>	23	1.6%	3.1%	21	1.7%	6.1%	2	0.9%	0.5%	0	0.0%	0.0%
<b>Jamais</b>	5	0.3%	5.5%	3	0.3%	5.2%	2	0.7%	6.0%	2	0.3%	25.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	83	5.9%	4.3%	65	5.5%	8.3%	17	7.9%	1.5%	12	2.4%	6.2%
De 9 000 à moins de 12 000 euros par an	85	6.1%	2.9%	69	5.8%	6.2%	17	7.7%	0.9%	3	0.7%	1.3%
De 12 000 à moins de 18 000 euros par an	121	8.6%	2.1%	104	8.8%	3.9%	17	7.8%	0.5%	14	3.0%	2.1%
De 18 000 à moins de 24 000 euros par an	176	12.6%	2.7%	135	11.5%	4.5%	41	18.6%	1.1%	55	11.4%	4.0%
De 24 000 à moins de 36 000 euros par an	301	21.5%	2.7%	267	22.6%	5.1%	34	15.6%	0.6%	95	19.6%	2.9%
De 36 000 à moins de 45 000 euros par an	219	15.7%	3.1%	188	15.9%	5.1%	31	14.4%	0.9%	87	18.0%	2.9%
De 45 000 à moins de 65 000 euros par an	115	8.2%	1.6%	104	8.8%	2.7%	11	5.0%	0.3%	60	12.5%	1.5%
De 65 000 à moins de 80 000 euros par an	27	2.0%	1.4%	21	1.8%	1.9%	6	2.9%	0.7%	20	4.1%	1.5%
De 80 000 à moins de 115 000 euros par an	18	1.3%	1.5%	16	1.3%	2.2%	2	1.1%	0.5%	13	2.6%	1.4%
115 000 euros et plus par an	19	1.4%	3.2%	19	1.6%	5.3%	0	0.0%	0.0%	19	3.9%	4.0%
Refus	94	6.8%	3.1%	79	6.7%	6.1%	15	6.9%	0.8%	36	7.4%	3.5%
Ne sait pas	138	9.9%	5.9%	112	9.5%	11.4%	26	12.1%	1.9%	69	14.3%	7.5%