

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1311	100.0%	2.5%	267	100.0%	1.1%	1044	100.0%	3.9%	558	100.0%	3.2%
<b>Sexe</b>												
<b>Homme</b>	267	20.3%	1.1%	267	100.0%	1.1%	0	0.0%	0.0%	91	16.3%	1.0%
<b>Femme</b>	1044	79.7%	3.9%	0	0.0%	0.0%	1044	100.0%	3.9%	467	83.7%	5.4%
<b>Age</b>												
<b>15 à 24 ans</b>	462	35.3%	6.4%	65	24.2%	1.8%	398	38.1%	11.1%	219	39.2%	6.9%
<b>25 à 34 ans</b>	214	16.3%	2.8%	50	18.9%	1.3%	163	15.6%	4.2%	88	15.7%	2.6%
<b>35 à 49 ans</b>	242	18.5%	1.9%	66	24.7%	1.1%	176	16.9%	2.8%	119	21.4%	1.9%
<b>50 à 59 ans</b>	199	15.2%	2.2%	59	22.0%	1.3%	141	13.5%	3.1%	104	18.6%	2.7%
<b>60 ans et plus</b>	193	14.7%	1.3%	27	10.3%	0.4%	166	15.9%	1.9%	29	5.1%	2.9%
<b>Individu</b>												
<b>Ménagères</b>	643	49.1%	2.8%	0	0.0%	0.0%	643	61.6%	2.8%	265	47.6%	3.8%
<b>Personne de référence</b>	377	28.8%	1.3%	189	70.9%	0.9%	188	18.0%	2.4%	101	18.1%	1.2%
<b>Responsable des achats</b>	817	62.3%	2.3%	158	59.1%	1.2%	660	63.2%	2.9%	301	53.9%	2.8%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	8	0.6%	1.5%	3	1.0%	0.7%	6	0.5%	3.5%	0	0.0%	0.0%
<b>Petits patrons</b>	35	2.7%	2.2%	11	3.9%	0.9%	25	2.4%	4.9%	27	4.9%	1.9%
<b>Affaires et Cadres</b>	114	8.7%	2.2%	33	12.4%	1.1%	81	7.7%	3.8%	90	16.2%	2.0%
<b>Professions intermédiaires</b>	150	11.4%	2.2%	27	10.3%	0.8%	123	11.7%	3.4%	114	20.4%	2.1%
<b>Employés</b>	234	17.8%	2.8%	22	8.1%	1.0%	212	20.3%	3.5%	70	12.6%	3.9%
<b>Ouvriers</b>	104	8.0%	1.6%	45	16.8%	0.9%	60	5.7%	4.4%	13	2.3%	3.0%
<b>Retraités</b>	130	10.0%	1.0%	21	7.9%	0.4%	109	10.5%	1.7%	5	0.9%	2.0%
<b>Autres inactifs</b>	536	40.9%	5.2%	106	39.6%	2.8%	430	41.2%	6.5%	239	42.8%	7.2%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	16	1.2%	2.0%	3	1.0%	0.6%	14	1.3%	3.4%	0	0.0%	0.0%
<b>Petits patrons</b>	118	9.0%	4.5%	19	7.0%	1.4%	99	9.5%	7.5%	118	21.1%	4.5%
<b>Affaires et Cadres</b>	236	18.0%	3.3%	42	15.6%	1.1%	195	18.7%	5.4%	236	42.4%	3.3%
<b>Professions intermédiaires</b>	204	15.5%	2.7%	31	11.6%	0.8%	173	16.5%	4.6%	204	36.5%	2.7%
<b>Employés</b>	170	13.0%	3.1%	37	13.9%	1.6%	133	12.7%	4.3%	0	0.0%	0.0%
<b>Ouvriers</b>	232	17.7%	2.4%	59	22.0%	1.1%	173	16.6%	3.9%	0	0.0%	0.0%
<b>Retraités</b>	176	13.4%	1.2%	25	9.5%	0.4%	151	14.4%	1.9%	0	0.0%	0.0%
<b>Autres inactifs</b>	159	12.1%	3.9%	52	19.5%	3.4%	107	10.2%	4.2%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	172	13.1%	1.7%	60	22.6%	1.3%	111	10.7%	2.0%	38	6.8%	2.2%
<b>2 personnes</b>	325	24.8%	1.8%	39	14.6%	0.5%	286	27.4%	3.1%	103	18.5%	2.4%
<b>3 personnes</b>	299	22.8%	3.3%	69	25.9%	1.5%	230	22.0%	5.0%	155	27.8%	3.9%
<b>4 personnes</b>	314	24.0%	3.4%	45	17.0%	1.0%	269	25.8%	5.8%	163	29.3%	3.3%
<b>5 personnes et +</b>	201	15.3%	3.7%	53	19.9%	2.1%	147	14.1%	5.1%	99	17.7%	3.9%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	464	35.4%	3.0%	100	37.5%	1.4%	364	34.9%	4.4%	244	43.7%	3.2%
<b>Non</b>	847	64.6%	2.3%	167	62.5%	0.9%	680	65.1%	3.6%	314	56.3%	3.2%
<b>Habitat</b>												
<b>Communes rurales</b>	200	15.3%	1.7%	38	14.1%	0.7%	162	15.6%	2.6%	80	14.4%	2.4%
<b>Agglo. - 20 000 hab</b>	150	11.4%	1.7%	21	7.9%	0.5%	129	12.3%	2.7%	59	10.5%	2.2%
<b>Agglo. 20 000 à 100 000 hab</b>	131	10.0%	1.9%	29	10.8%	0.9%	102	9.8%	2.9%	46	8.2%	2.5%
<b>Agglo. + 100 000 hab</b>	504	38.4%	3.3%	96	35.9%	1.3%	408	39.1%	5.2%	232	41.6%	4.1%
<b>Agglo. Paris</b>	327	24.9%	3.8%	84	31.3%	2.0%	243	23.3%	5.5%	141	25.3%	3.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	351	26.8%	3.7%	92	34.6%	2.0%	259	24.8%	5.2%	150	27.0%	3.4%
Nord Pas de Calais	76	5.8%	2.4%	14	5.4%	0.9%	62	5.9%	3.6%	35	6.4%	3.6%
Lorraine	38	2.9%	2.0%	13	4.7%	1.3%	25	2.4%	2.6%	14	2.5%	2.5%
Alsace	38	2.9%	2.5%	9	3.4%	1.2%	29	2.8%	3.7%	17	3.0%	3.4%
Franche-Comté	23	1.8%	2.4%	2	0.8%	0.5%	21	2.0%	4.3%	10	1.8%	3.8%
Champagne Ardennes	42	3.2%	3.8%	5	2.0%	1.0%	36	3.5%	6.5%	9	1.7%	3.2%
Picardie	36	2.7%	2.3%	3	1.2%	0.4%	33	3.1%	4.1%	8	1.3%	1.8%
Bourgogne	27	2.1%	2.0%	4	1.4%	0.6%	24	2.3%	3.4%	4	0.6%	1.0%
Haute Normandie	40	3.0%	2.7%	9	3.5%	1.3%	30	2.9%	3.9%	14	2.5%	3.0%
Basse Normandie	15	1.2%	1.3%	6	2.4%	1.1%	9	0.9%	1.5%	6	1.1%	2.0%
Centre	30	2.3%	1.4%	2	0.9%	0.2%	27	2.6%	2.5%	6	1.1%	1.0%
Pays de Loire	64	4.9%	2.2%	11	4.3%	0.8%	53	5.0%	3.4%	38	6.7%	4.1%
Bretagne	49	3.8%	1.9%	5	2.1%	0.4%	44	4.2%	3.2%	17	3.1%	2.1%
Poitou Charentes	25	1.9%	1.7%	3	1.0%	0.4%	22	2.1%	2.9%	3	0.6%	0.8%
Aquitaine	62	4.7%	2.3%	23	8.8%	1.8%	39	3.7%	2.7%	24	4.4%	2.9%
Midi Pyrénées	59	4.5%	2.4%	17	6.5%	1.5%	42	4.0%	3.3%	28	4.9%	3.5%
Limousin	15	1.1%	2.4%	2	0.9%	0.8%	12	1.2%	3.8%	4	0.7%	2.4%
Auvergne	19	1.5%	1.7%	1	0.3%	0.1%	19	1.8%	3.2%	10	1.8%	3.3%
Rhône Alpes	104	7.9%	2.0%	9	3.6%	0.4%	94	9.0%	3.5%	53	9.6%	2.9%
Languedoc Roussillon	58	4.4%	2.6%	6	2.2%	0.5%	52	5.0%	4.4%	31	5.5%	4.4%
Provence Alpes Côte d'Azur. Corse	140	10.7%	3.2%	27	10.3%	1.3%	113	10.8%	4.9%	76	13.7%	5.1%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	995	75.9%	2.9%	187	70.2%	1.1%	808	77.4%	4.8%	488	87.4%	3.3%
Presque tous les jours	147	11.2%	2.5%	12	4.6%	0.5%	135	13.0%	4.3%	52	9.4%	2.7%
1 à 2 fois par semaine	66	5.0%	2.7%	22	8.3%	2.0%	44	4.2%	3.1%	15	2.7%	2.8%
1 à 3 fois par mois	9	0.7%	1.8%	0	0.1%	0.1%	9	0.8%	2.9%	0	0.0%	0.0%
Moins souvent	9	0.7%	1.2%	2	0.8%	0.6%	7	0.6%	1.7%	1	0.1%	1.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	54	4.1%	2.8%	13	4.9%	1.7%	41	3.9%	3.7%	11	2.0%	5.9%
De 9 000 à moins de 12 000 euros par an	77	5.9%	2.6%	27	10.2%	2.5%	50	4.8%	2.7%	5	1.0%	2.2%
De 12 000 à moins de 18 000 euros par an	156	11.9%	2.7%	42	15.9%	1.6%	114	10.9%	3.5%	20	3.6%	2.9%
De 18 000 à moins de 24 000 euros par an	124	9.5%	1.9%	15	5.5%	0.5%	110	10.5%	3.1%	33	5.9%	2.4%
De 24 000 à moins de 36 000 euros par an	263	20.0%	2.4%	55	20.7%	1.1%	207	19.9%	3.6%	127	22.8%	3.8%
De 36 000 à moins de 45 000 euros par an	164	12.5%	2.3%	29	11.0%	0.8%	135	12.9%	4.0%	82	14.7%	2.8%
De 45 000 à moins de 65 000 euros par an	170	13.0%	2.4%	31	11.5%	0.8%	139	13.4%	4.2%	104	18.7%	2.6%
De 65 000 à moins de 80 000 euros par an	63	4.8%	3.2%	24	9.1%	2.2%	39	3.7%	4.4%	43	7.7%	3.3%
De 80 000 à moins de 115 000 euros par an	41	3.2%	3.4%	4	1.4%	0.5%	38	3.6%	7.5%	31	5.5%	3.3%
115 000 euros et plus par an	27	2.0%	4.5%	8	3.1%	2.3%	18	1.8%	7.9%	19	3.5%	4.1%
Refus	69	5.2%	2.2%	3	1.2%	0.2%	65	6.3%	3.7%	28	5.1%	2.8%
Ne sait pas	103	7.9%	4.4%	15	5.5%	1.5%	88	8.5%	6.5%	54	9.6%	5.8%