

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2659	100.0%	5.1%	674	100.0%	2.7%	1986	100.0%	7.4%	725	100.0%	4.2%
<b>Sexe</b>												
<b>Homme</b>	674	25.3%	2.7%	674	100.0%	2.7%	0	0.0%	0.0%	144	19.9%	1.6%
<b>Femme</b>	1986	74.7%	7.4%	0	0.0%	0.0%	1986	100.0%	7.4%	581	80.1%	6.7%
<b>Age</b>												
<b>15 à 24 ans</b>	121	4.6%	1.7%	43	6.4%	1.2%	78	3.9%	2.2%	49	6.7%	1.5%
<b>25 à 34 ans</b>	235	8.8%	3.1%	31	4.5%	0.8%	205	10.3%	5.3%	92	12.7%	2.8%
<b>35 à 49 ans</b>	767	28.9%	6.1%	199	29.5%	3.2%	569	28.6%	9.0%	307	42.4%	5.0%
<b>50 à 59 ans</b>	739	27.8%	8.0%	209	31.1%	4.6%	530	26.7%	11.5%	233	32.1%	6.1%
<b>60 ans et plus</b>	797	30.0%	5.3%	192	28.5%	2.9%	605	30.4%	7.1%	44	6.1%	4.5%
<b>Individu</b>												
<b>Ménagères</b>	1873	70.4%	8.1%	0	0.0%	0.0%	1873	94.3%	8.1%	542	74.7%	7.7%
<b>Personne de référence</b>	1188	44.7%	4.2%	618	91.7%	3.0%	570	28.7%	7.4%	236	32.6%	2.9%
<b>Responsable des achats</b>	2269	85.3%	6.3%	402	59.8%	3.1%	1866	94.0%	8.2%	622	85.9%	5.7%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	10	0.4%	2.0%	4	0.6%	1.1%	6	0.3%	4.1%	0	0.0%	0.0%
<b>Petits patrons</b>	62	2.3%	3.8%	22	3.3%	1.9%	40	2.0%	8.0%	49	6.8%	3.3%
<b>Affaires et Cadres</b>	167	6.3%	3.3%	44	6.5%	1.5%	123	6.2%	5.8%	146	20.1%	3.1%
<b>Professions intermédiaires</b>	355	13.3%	5.1%	73	10.8%	2.2%	282	14.2%	7.9%	251	34.6%	4.5%
<b>Employés</b>	688	25.9%	8.3%	96	14.3%	4.4%	592	29.8%	9.7%	134	18.5%	7.4%
<b>Ouvriers</b>	263	9.9%	4.1%	158	23.5%	3.1%	105	5.3%	7.8%	19	2.6%	4.5%
<b>Retraités</b>	696	26.2%	5.5%	182	27.0%	3.0%	514	25.9%	7.8%	10	1.4%	4.2%
<b>Autres inactifs</b>	417	15.7%	4.1%	94	14.0%	2.5%	323	16.3%	4.9%	116	16.0%	3.5%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	32	1.2%	3.9%	4	0.5%	0.9%	29	1.4%	7.0%	0	0.0%	0.0%
<b>Petits patrons</b>	118	4.4%	4.5%	18	2.7%	1.4%	99	5.0%	7.5%	118	16.2%	4.5%
<b>Affaires et Cadres</b>	255	9.6%	3.5%	49	7.2%	1.3%	207	10.4%	5.8%	255	35.2%	3.5%
<b>Professions intermédiaires</b>	352	13.2%	4.6%	77	11.4%	2.0%	275	13.8%	7.4%	352	48.5%	4.6%
<b>Employés</b>	352	13.2%	6.5%	90	13.4%	3.9%	262	13.2%	8.5%	0	0.0%	0.0%
<b>Ouvriers</b>	548	20.6%	5.7%	170	25.2%	3.3%	378	19.0%	8.6%	0	0.0%	0.0%
<b>Retraités</b>	803	30.2%	5.6%	189	28.1%	2.9%	614	30.9%	7.8%	0	0.0%	0.0%
<b>Autres inactifs</b>	199	7.5%	4.9%	77	11.4%	4.9%	122	6.2%	4.8%	0	0.0%	0.0%

# Top Santé

## Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	493	18.5%	4.9%	106	15.8%	2.4%	387	19.5%	7.0%	69	9.6%	4.0%
<b>2 personnes</b>	1034	38.9%	5.8%	269	40.0%	3.1%	765	38.5%	8.3%	205	28.3%	4.8%
<b>3 personnes</b>	437	16.4%	4.8%	107	15.8%	2.4%	330	16.6%	7.2%	178	24.6%	4.5%
<b>4 personnes</b>	401	15.1%	4.3%	90	13.3%	1.9%	312	15.7%	6.7%	178	24.6%	3.6%
<b>5 personnes et +</b>	294	11.1%	5.5%	101	15.1%	4.1%	193	9.7%	6.7%	94	13.0%	3.7%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	787	29.6%	5.1%	206	30.6%	2.9%	580	29.2%	7.0%	325	44.8%	4.2%
<b>Non</b>	1873	70.4%	5.2%	467	69.4%	2.6%	1406	70.8%	7.5%	400	55.2%	4.1%
<b>Habitat</b>												
<b>Communes rurales</b>	602	22.6%	5.1%	129	19.1%	2.3%	473	23.8%	7.6%	135	18.6%	4.1%
<b>Agglo. - 20 000 hab</b>	474	17.8%	5.3%	95	14.0%	2.3%	379	19.1%	7.8%	125	17.3%	4.8%
<b>Agglo. 20 000 à 100 000 hab</b>	413	15.5%	5.9%	106	15.7%	3.1%	307	15.5%	8.6%	87	12.0%	4.8%
<b>Agglo. + 100 000 hab</b>	749	28.1%	4.9%	221	32.8%	2.9%	527	26.6%	6.7%	219	30.2%	3.8%
<b>Agglo. Paris</b>	423	15.9%	5.0%	123	18.3%	3.0%	299	15.1%	6.7%	159	22.0%	4.0%

# Top Santé

## Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	473	17.8%	5.0%	139	20.6%	3.1%	334	16.8%	6.7%	177	24.5%	4.1%
Nord Pas de Calais	216	8.1%	6.7%	89	13.2%	5.8%	127	6.4%	7.6%	44	6.1%	4.4%
Lorraine	136	5.1%	7.1%	40	5.9%	4.3%	96	4.8%	9.7%	19	2.7%	3.5%
Alsace	83	3.1%	5.5%	29	4.3%	4.0%	54	2.7%	6.9%	22	3.0%	4.4%
Franche-Comté	57	2.1%	6.0%	17	2.6%	3.7%	40	2.0%	8.1%	14	1.9%	5.2%
Champagne Ardennes	61	2.3%	5.6%	10	1.4%	1.9%	51	2.6%	9.1%	12	1.7%	4.1%
Picardie	88	3.3%	5.8%	21	3.1%	2.8%	68	3.4%	8.5%	22	3.0%	5.2%
Bourgogne	65	2.5%	4.8%	11	1.6%	1.7%	54	2.7%	7.7%	14	1.9%	4.1%
Haute Normandie	80	3.0%	5.4%	16	2.4%	2.2%	64	3.2%	8.3%	19	2.6%	4.1%
Basse Normandie	80	3.0%	6.7%	17	2.5%	2.9%	64	3.2%	10.2%	20	2.8%	6.2%
Centre	118	4.5%	5.7%	26	3.9%	2.6%	92	4.6%	8.5%	33	4.5%	5.5%
Pays de Loire	142	5.3%	4.8%	32	4.8%	2.3%	110	5.5%	7.2%	30	4.2%	3.3%
Bretagne	108	4.1%	4.1%	35	5.2%	2.8%	73	3.7%	5.3%	33	4.5%	4.0%
Poitou Charentes	58	2.2%	3.9%	5	0.8%	0.8%	52	2.6%	6.8%	13	1.8%	3.2%
Aquitaine	119	4.5%	4.3%	27	4.0%	2.1%	91	4.6%	6.3%	24	3.3%	2.8%
Midi Pyrénées	136	5.1%	5.6%	26	3.8%	2.2%	110	5.6%	8.7%	26	3.5%	3.2%
Limousin	37	1.4%	5.9%	6	0.9%	2.2%	30	1.5%	9.4%	6	0.9%	4.0%
Auvergne	59	2.2%	5.2%	9	1.3%	1.6%	51	2.5%	8.6%	10	1.3%	3.1%
Rhône Alpes	248	9.3%	4.8%	53	7.9%	2.1%	195	9.8%	7.3%	80	11.0%	4.2%
Languedoc Roussillon	73	2.7%	3.2%	22	3.2%	2.0%	51	2.6%	4.3%	19	2.6%	2.7%
Provence Alpes Côte d'Azur. Corse	220	8.3%	5.1%	43	6.4%	2.1%	177	8.9%	7.7%	89	12.3%	6.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1625	61.1%	4.8%	427	63.4%	2.5%	1198	60.3%	7.0%	599	82.6%	4.1%
Presque tous les jours	324	12.2%	5.6%	76	11.3%	2.8%	248	12.5%	7.9%	88	12.1%	4.5%
1 à 2 fois par semaine	199	7.5%	8.0%	52	7.8%	4.8%	147	7.4%	10.4%	31	4.3%	5.8%
1 à 3 fois par mois	32	1.2%	6.5%	5	0.7%	2.3%	28	1.4%	9.3%	3	0.4%	4.3%
Moins souvent	51	1.9%	7.0%	15	2.2%	4.3%	36	1.8%	9.4%	1	0.1%	0.9%
Jamais	2	0.1%	2.1%	0	0.0%	0.0%	2	0.1%	7.1%	2	0.2%	25.1%

# Top Santé

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	76	2.9%	4.0%	13	1.9%	1.7%	63	3.2%	5.7%	11	1.4%	5.6%
De 9 000 à moins de 12 000 euros par an	168	6.3%	5.7%	33	4.9%	3.0%	135	6.8%	7.3%	9	1.3%	3.7%
De 12 000 à moins de 18 000 euros par an	365	13.7%	6.2%	82	12.2%	3.1%	283	14.2%	8.7%	32	4.4%	4.6%
De 18 000 à moins de 24 000 euros par an	381	14.3%	5.8%	90	13.3%	3.0%	292	14.7%	8.2%	68	9.3%	4.9%
De 24 000 à moins de 36 000 euros par an	675	25.4%	6.2%	189	28.1%	3.6%	486	24.5%	8.4%	166	22.9%	5.0%
De 36 000 à moins de 45 000 euros par an	300	11.3%	4.3%	74	11.0%	2.0%	226	11.4%	6.7%	106	14.7%	3.6%
De 45 000 à moins de 65 000 euros par an	313	11.8%	4.4%	95	14.1%	2.4%	218	11.0%	6.6%	148	20.4%	3.7%
De 65 000 à moins de 80 000 euros par an	90	3.4%	4.6%	25	3.7%	2.3%	65	3.3%	7.5%	59	8.1%	4.5%
De 80 000 à moins de 115 000 euros par an	47	1.8%	3.8%	12	1.8%	1.6%	35	1.8%	7.0%	32	4.4%	3.4%
115 000 euros et plus par an	21	0.8%	3.6%	7	1.0%	1.9%	15	0.7%	6.3%	19	2.6%	4.0%
Refus	161	6.0%	5.2%	33	4.9%	2.5%	128	6.5%	7.2%	52	7.2%	5.1%
Ne sait pas	62	2.3%	2.6%	21	3.2%	2.2%	40	2.0%	3.0%	23	3.1%	2.4%