

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3948	100.0%	7.6%	2356	100.0%	9.5%	1593	100.0%	5.9%	1849	100.0%	10.6%
Sexe												
Homme	2356	59.7%	9.5%	2356	100.0%	9.5%	0	0.0%	0.0%	1123	60.7%	12.7%
Femme	1593	40.3%	5.9%	0	0.0%	0.0%	1593	100.0%	5.9%	727	39.3%	8.4%
Age												
15 à 24 ans	839	21.3%	11.5%	540	22.9%	14.7%	299	18.8%	8.3%	494	26.7%	15.7%
25 à 34 ans	566	14.3%	7.4%	356	15.1%	9.5%	210	13.2%	5.4%	293	15.8%	8.8%
35 à 49 ans	1015	25.7%	8.1%	589	25.0%	9.6%	426	26.8%	6.7%	599	32.4%	9.7%
50 à 59 ans	722	18.3%	7.9%	420	17.8%	9.1%	302	19.0%	6.6%	352	19.1%	9.3%
60 ans et plus	805	20.4%	5.3%	450	19.1%	6.8%	355	22.3%	4.2%	110	6.0%	11.3%
Individu												
Ménagères	1281	32.4%	5.5%	0	0.0%	0.0%	1281	80.4%	5.5%	552	29.9%	7.9%
Personne de référence	2118	53.7%	7.6%	1736	73.7%	8.5%	382	24.0%	5.0%	889	48.1%	10.8%
Responsable des achats	2434	61.7%	6.8%	1176	49.9%	9.0%	1259	79.0%	5.5%	1039	56.2%	9.5%
PCS Individu												
Agriculteurs	44	1.1%	8.3%	28	1.2%	7.5%	16	1.0%	10.2%	1	0.1%	10.1%
Petits patrons	130	3.3%	8.0%	103	4.4%	9.1%	27	1.7%	5.4%	119	6.4%	8.1%
Affaires et Cadres	620	15.7%	12.1%	401	17.0%	13.5%	219	13.7%	10.3%	567	30.7%	12.2%
Professions intermédiaires	606	15.3%	8.8%	337	14.3%	10.2%	269	16.9%	7.5%	512	27.7%	9.3%
Employés	497	12.6%	6.0%	223	9.5%	10.2%	274	17.2%	4.5%	114	6.2%	6.3%
Ouvriers	365	9.2%	5.7%	308	13.1%	6.1%	57	3.6%	4.3%	28	1.5%	6.6%
Retraités	686	17.4%	5.5%	397	16.8%	6.6%	289	18.1%	4.4%	26	1.4%	10.6%
Autres inactifs	1001	25.4%	9.7%	559	23.7%	15.0%	442	27.7%	6.7%	482	26.1%	14.5%
PCS Personne de référence												
Agriculteurs	79	2.0%	9.7%	41	1.7%	9.9%	39	2.4%	9.5%	0	0.0%	0.0%
Petits patrons	234	5.9%	8.9%	154	6.5%	11.7%	81	5.1%	6.1%	234	12.7%	8.9%
Affaires et Cadres	902	22.9%	12.5%	559	23.7%	15.3%	343	21.5%	9.6%	902	48.8%	12.5%
Professions intermédiaires	713	18.1%	9.4%	410	17.4%	10.7%	303	19.0%	8.1%	713	38.6%	9.4%
Employés	416	10.5%	7.7%	245	10.4%	10.5%	172	10.8%	5.6%	0	0.0%	0.0%
Ouvriers	515	13.0%	5.4%	323	13.7%	6.3%	192	12.1%	4.4%	0	0.0%	0.0%
Retraités	803	20.4%	5.6%	452	19.2%	6.9%	351	22.1%	4.5%	0	0.0%	0.0%
Autres inactifs	285	7.2%	6.9%	173	7.3%	11.1%	112	7.0%	4.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	591	15.0%	5.9%	335	14.2%	7.5%	256	16.1%	4.6%	181	9.8%	10.4%
2 personnes	1218	30.8%	6.8%	691	29.3%	8.0%	527	33.1%	5.7%	403	21.8%	9.5%
3 personnes	725	18.4%	8.0%	461	19.6%	10.2%	264	16.6%	5.7%	410	22.2%	10.4%
4 personnes	897	22.7%	9.6%	543	23.0%	11.7%	354	22.2%	7.6%	535	28.9%	10.8%
5 personnes et +	518	13.1%	9.7%	326	13.9%	13.1%	192	12.0%	6.7%	320	17.3%	12.7%
Présence d'enfants de moins de 15 ans												
Oui	1355	34.3%	8.8%	799	33.9%	11.2%	556	34.9%	6.7%	809	43.7%	10.5%
Non	2593	65.7%	7.1%	1557	66.1%	8.8%	1036	65.1%	5.6%	1041	56.3%	10.7%
Habitat												
Communes rurales	769	19.5%	6.5%	438	18.6%	7.8%	331	20.8%	5.3%	314	17.0%	9.6%
Agglo. - 20 000 hab	606	15.3%	6.7%	341	14.5%	8.2%	264	16.6%	5.5%	278	15.0%	10.6%
Agglo. 20 000 à 100 000 hab	492	12.5%	7.1%	297	12.6%	8.8%	195	12.2%	5.5%	192	10.4%	10.7%
Agglo. + 100 000 hab	1266	32.1%	8.2%	805	34.2%	10.7%	461	28.9%	5.8%	632	34.2%	11.1%
Agglo. Paris	816	20.7%	9.6%	474	20.1%	11.6%	342	21.5%	7.7%	433	23.4%	10.7%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	898	22.7%	9.4%	512	21.7%	11.2%	386	24.3%	7.7%	477	25.8%	10.9%
Nord Pas de Calais	210	5.3%	6.5%	154	6.5%	10.1%	56	3.5%	3.3%	91	4.9%	9.2%
Lorraine	154	3.9%	8.0%	97	4.1%	10.4%	57	3.6%	5.7%	55	3.0%	9.9%
Alsace	121	3.1%	7.9%	75	3.2%	10.2%	45	2.9%	5.8%	59	3.2%	12.0%
Franche-Comté	53	1.3%	5.5%	24	1.0%	5.3%	28	1.8%	5.8%	26	1.4%	9.7%
Champagne Ardennes	86	2.2%	7.9%	51	2.2%	9.8%	34	2.1%	6.1%	33	1.8%	11.0%
Picardie	88	2.2%	5.8%	53	2.3%	7.2%	35	2.2%	4.4%	41	2.2%	9.6%
Bourgogne	108	2.7%	8.0%	59	2.5%	9.1%	49	3.1%	7.0%	41	2.2%	12.2%
Haute Normandie	91	2.3%	6.1%	60	2.6%	8.5%	30	1.9%	3.9%	43	2.3%	9.3%
Basse Normandie	59	1.5%	4.9%	31	1.3%	5.3%	28	1.8%	4.5%	20	1.1%	6.3%
Centre	181	4.6%	8.6%	119	5.0%	11.8%	62	3.9%	5.7%	75	4.1%	12.8%
Pays de Loire	195	4.9%	6.6%	123	5.2%	8.6%	73	4.6%	4.8%	86	4.6%	9.3%
Bretagne	169	4.3%	6.4%	93	4.0%	7.3%	76	4.8%	5.5%	79	4.3%	9.8%
Poitou Charentes	95	2.4%	6.4%	56	2.4%	7.8%	39	2.5%	5.1%	29	1.6%	7.3%
Aquitaine	202	5.1%	7.3%	123	5.2%	9.4%	79	4.9%	5.4%	79	4.3%	9.3%
Midi Pyrénées	186	4.7%	7.6%	110	4.7%	9.3%	76	4.8%	6.0%	77	4.1%	9.6%
Limousin	48	1.2%	7.7%	28	1.2%	9.7%	19	1.2%	5.9%	20	1.1%	12.6%
Auvergne	60	1.5%	5.3%	32	1.4%	5.9%	28	1.8%	4.8%	28	1.5%	8.9%
Rhône Alpes	418	10.6%	8.1%	246	10.4%	9.9%	172	10.8%	6.4%	225	12.2%	12.0%
Languedoc Roussillon	179	4.5%	7.9%	106	4.5%	9.9%	73	4.6%	6.1%	77	4.2%	11.0%
Provence Alpes Côte d'Azur. Corse	349	8.8%	8.0%	202	8.6%	9.8%	147	9.2%	6.4%	188	10.2%	12.6%
Habitudes de connexion à Internet												
Tous les jours	2981	75.5%	8.8%	1798	76.3%	10.7%	1183	74.3%	7.0%	1546	83.6%	10.6%
Presque tous les jours	470	11.9%	8.1%	273	11.6%	10.1%	197	12.4%	6.3%	228	12.3%	11.7%
1 à 2 fois par semaine	167	4.2%	6.7%	87	3.7%	8.1%	80	5.0%	5.7%	51	2.8%	9.5%
1 à 3 fois par mois	47	1.2%	9.5%	34	1.4%	16.5%	14	0.9%	4.6%	1	0.0%	1.1%
Moins souvent	37	0.9%	5.2%	25	1.1%	7.3%	12	0.8%	3.2%	7	0.4%	11.6%
Jamais	5	0.1%	5.2%	5	0.2%	7.4%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	110	2.8%	5.8%	53	2.2%	6.7%	57	3.6%	5.1%	18	1.0%	9.6%
De 9 000 à moins de 12 000 euros par an	152	3.8%	5.1%	89	3.8%	8.1%	63	3.9%	3.4%	22	1.2%	8.8%
De 12 000 à moins de 18 000 euros par an	310	7.8%	5.3%	158	6.7%	6.0%	152	9.5%	4.7%	46	2.5%	6.6%
De 18 000 à moins de 24 000 euros par an	380	9.6%	5.8%	237	10.0%	7.8%	144	9.0%	4.0%	135	7.3%	9.8%
De 24 000 à moins de 36 000 euros par an	856	21.7%	7.8%	487	20.7%	9.4%	368	23.1%	6.4%	369	20.0%	11.1%
De 36 000 à moins de 45 000 euros par an	607	15.4%	8.6%	377	16.0%	10.3%	230	14.4%	6.9%	283	15.3%	9.6%
De 45 000 à moins de 65 000 euros par an	689	17.4%	9.6%	421	17.9%	10.8%	268	16.8%	8.1%	433	23.4%	10.8%
De 65 000 à moins de 80 000 euros par an	212	5.4%	10.8%	145	6.2%	13.3%	67	4.2%	7.7%	148	8.0%	11.4%
De 80 000 à moins de 115 000 euros par an	124	3.1%	10.0%	76	3.2%	10.5%	47	3.0%	9.3%	94	5.1%	10.0%
115 000 euros et plus par an	67	1.7%	11.4%	56	2.4%	15.7%	11	0.7%	4.9%	61	3.3%	12.8%
Refus	241	6.1%	7.8%	132	5.6%	10.1%	109	6.8%	6.1%	111	6.0%	11.0%
Ne sait pas	202	5.1%	8.6%	124	5.3%	12.6%	78	4.9%	5.7%	130	7.0%	14.1%