

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2954	100.0%	5.7%	747	100.0%	3.0%	2207	100.0%	8.2%	770	100.0%	4.4%
Sexe												
Homme	747	25.3%	3.0%	747	100.0%	3.0%	0	0.0%	0.0%	158	20.5%	1.8%
Femme	2207	74.7%	8.2%	0	0.0%	0.0%	2207	100.0%	8.2%	612	79.5%	7.1%
Age												
15 à 24 ans	111	3.8%	1.5%	34	4.5%	0.9%	77	3.5%	2.1%	40	5.3%	1.3%
25 à 34 ans	243	8.2%	3.2%	49	6.6%	1.3%	193	8.8%	5.0%	93	12.1%	2.8%
35 à 49 ans	790	26.7%	6.3%	184	24.6%	3.0%	606	27.5%	9.6%	319	41.5%	5.2%
50 à 59 ans	837	28.3%	9.1%	243	32.6%	5.3%	594	26.9%	12.9%	246	32.0%	6.5%
60 ans et plus	974	33.0%	6.4%	237	31.7%	3.6%	737	33.4%	8.6%	70	9.1%	7.2%
Individu												
Ménagères	2096	71.0%	9.0%	0	0.0%	0.0%	2096	95.0%	9.0%	580	75.3%	8.3%
Personne de référence	1307	44.2%	4.7%	690	92.4%	3.4%	617	28.0%	8.0%	235	30.5%	2.9%
Responsable des achats	2507	84.9%	7.0%	447	59.8%	3.4%	2060	93.3%	9.1%	663	86.1%	6.1%
PCS Individu												
Agriculteurs	22	0.8%	4.3%	7	0.9%	1.8%	16	0.7%	10.1%	0	0.0%	0.0%
Petits patrons	42	1.4%	2.5%	11	1.4%	0.9%	31	1.4%	6.2%	31	4.1%	2.1%
Affaires et Cadres	182	6.2%	3.6%	51	6.9%	1.7%	131	5.9%	6.2%	158	20.5%	3.4%
Professions intermédiaires	396	13.4%	5.7%	80	10.7%	2.4%	316	14.3%	8.8%	269	34.9%	4.9%
Employés	665	22.5%	8.0%	90	12.0%	4.1%	575	26.0%	9.4%	144	18.7%	7.9%
Ouvriers	300	10.1%	4.7%	175	23.5%	3.4%	124	5.6%	9.3%	15	1.9%	3.5%
Retraités	819	27.7%	6.5%	227	30.4%	3.8%	592	26.8%	9.0%	27	3.5%	10.8%
Autres inactifs	529	17.9%	5.1%	106	14.3%	2.9%	423	19.1%	6.4%	126	16.4%	3.8%
PCS Personne de référence												
Agriculteurs	37	1.2%	4.5%	5	0.7%	1.3%	31	1.4%	7.7%	0	0.0%	0.0%
Petits patrons	107	3.6%	4.1%	17	2.3%	1.3%	90	4.1%	6.8%	107	13.9%	4.1%
Affaires et Cadres	286	9.7%	3.9%	53	7.1%	1.4%	233	10.6%	6.5%	286	37.1%	3.9%
Professions intermédiaires	377	12.8%	5.0%	88	11.8%	2.3%	289	13.1%	7.7%	377	49.0%	5.0%
Employés	381	12.9%	7.0%	84	11.3%	3.6%	296	13.4%	9.6%	0	0.0%	0.0%
Ouvriers	556	18.8%	5.8%	179	23.9%	3.5%	377	17.1%	8.6%	0	0.0%	0.0%
Retraités	947	32.1%	6.6%	232	31.1%	3.5%	715	32.4%	9.1%	0	0.0%	0.0%
Autres inactifs	263	8.9%	6.4%	88	11.7%	5.6%	176	8.0%	6.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	541	18.3%	5.4%	114	15.2%	2.5%	428	19.4%	7.7%	65	8.5%	3.8%
2 personnes	1227	41.6%	6.8%	320	42.8%	3.7%	908	41.1%	9.8%	229	29.7%	5.4%
3 personnes	445	15.1%	4.9%	101	13.6%	2.3%	344	15.6%	7.4%	197	25.6%	5.0%
4 personnes	454	15.4%	4.9%	116	15.5%	2.5%	338	15.3%	7.2%	192	24.9%	3.9%
5 personnes et +	286	9.7%	5.3%	96	12.9%	3.9%	190	8.6%	6.6%	87	11.3%	3.4%
Présence d'enfants de moins de 15 ans												
Oui	791	26.8%	5.1%	203	27.2%	2.8%	588	26.6%	7.1%	327	42.5%	4.2%
Non	2163	73.2%	6.0%	544	72.8%	3.1%	1619	73.4%	8.7%	443	57.5%	4.6%
Habitat												
Communes rurales	658	22.3%	5.6%	153	20.5%	2.7%	505	22.9%	8.2%	144	18.7%	4.4%
Agglo. - 20 000 hab	548	18.6%	6.1%	105	14.1%	2.5%	443	20.1%	9.2%	136	17.7%	5.2%
Agglo. 20 000 à 100 000 hab	450	15.2%	6.5%	111	14.9%	3.3%	339	15.3%	9.5%	106	13.8%	5.9%
Agglo. + 100 000 hab	834	28.2%	5.4%	230	30.8%	3.1%	604	27.4%	7.6%	238	30.9%	4.2%
Agglo. Paris	465	15.7%	5.4%	147	19.7%	3.6%	317	14.4%	7.1%	145	18.8%	3.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	519	17.6%	5.4%	166	22.2%	3.6%	353	16.0%	7.1%	162	21.1%	3.7%
Nord Pas de Calais	187	6.3%	5.8%	62	8.3%	4.0%	125	5.7%	7.4%	37	4.9%	3.8%
Lorraine	124	4.2%	6.5%	37	5.0%	4.0%	87	3.9%	8.7%	27	3.6%	5.0%
Alsace	85	2.9%	5.6%	20	2.7%	2.8%	64	2.9%	8.2%	20	2.6%	4.1%
Franche-Comté	67	2.3%	7.1%	24	3.2%	5.1%	43	2.0%	8.9%	17	2.2%	6.4%
Champagne Ardennes	85	2.9%	7.8%	21	2.8%	3.9%	65	2.9%	11.5%	27	3.6%	9.2%
Picardie	98	3.3%	6.4%	20	2.7%	2.7%	78	3.5%	9.8%	19	2.5%	4.5%
Bourgogne	96	3.3%	7.1%	30	4.0%	4.5%	66	3.0%	9.5%	13	1.6%	3.7%
Haute Normandie	73	2.5%	4.9%	12	1.6%	1.7%	62	2.8%	7.9%	9	1.2%	2.0%
Basse Normandie	89	3.0%	7.4%	18	2.5%	3.2%	71	3.2%	11.3%	20	2.6%	6.2%
Centre	125	4.2%	6.0%	35	4.7%	3.5%	90	4.1%	8.3%	35	4.6%	6.0%
Pays de Loire	162	5.5%	5.5%	24	3.3%	1.7%	137	6.2%	9.0%	28	3.6%	3.0%
Bretagne	119	4.0%	4.5%	28	3.7%	2.2%	91	4.1%	6.6%	34	4.5%	4.3%
Poitou Charentes	79	2.7%	5.3%	17	2.3%	2.4%	62	2.8%	8.0%	21	2.7%	5.2%
Aquitaine	152	5.1%	5.5%	29	3.9%	2.2%	123	5.6%	8.5%	35	4.5%	4.1%
Midi Pyrénées	150	5.1%	6.1%	36	4.8%	3.1%	114	5.2%	9.0%	37	4.8%	4.7%
Limousin	40	1.3%	6.4%	7	1.0%	2.5%	32	1.5%	10.0%	6	0.8%	3.7%
Auvergne	69	2.3%	6.1%	16	2.1%	2.9%	53	2.4%	9.0%	13	1.7%	4.3%
Rhône Alpes	294	10.0%	5.7%	66	8.8%	2.6%	228	10.3%	8.5%	101	13.1%	5.4%
Languedoc Roussillon	92	3.1%	4.1%	27	3.6%	2.5%	65	2.9%	5.5%	23	3.0%	3.3%
Provence Alpes Côte d'Azur. Corse	249	8.4%	5.7%	52	6.9%	2.5%	197	8.9%	8.6%	84	10.9%	5.6%
Habitudes de connexion à Internet												
Tous les jours	1756	59.5%	5.2%	449	60.2%	2.7%	1307	59.2%	7.7%	619	80.4%	4.2%
Presque tous les jours	348	11.8%	6.0%	58	7.8%	2.2%	290	13.1%	9.3%	86	11.2%	4.4%
1 à 2 fois par semaine	244	8.3%	9.8%	68	9.1%	6.3%	176	8.0%	12.5%	47	6.1%	8.7%
1 à 3 fois par mois	29	1.0%	5.8%	7	0.9%	3.4%	22	1.0%	7.5%	3	0.4%	5.1%
Moins souvent	58	2.0%	8.0%	14	1.9%	4.1%	44	2.0%	11.4%	1	0.1%	0.9%
Jamais	3	0.1%	3.5%	0	0.1%	0.6%	3	0.1%	10.4%	2	0.2%	25.1%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	89	3.0%	4.7%	24	3.2%	3.0%	65	2.9%	5.9%	5	0.6%	2.6%
De 9 000 à moins de 12 000 euros par an	186	6.3%	6.3%	33	4.4%	3.0%	153	6.9%	8.2%	12	1.6%	4.9%
De 12 000 à moins de 18 000 euros par an	412	13.9%	7.0%	92	12.4%	3.5%	320	14.5%	9.8%	37	4.8%	5.3%
De 18 000 à moins de 24 000 euros par an	414	14.0%	6.3%	116	15.5%	3.8%	298	13.5%	8.4%	64	8.3%	4.6%
De 24 000 à moins de 36 000 euros par an	754	25.5%	6.9%	211	28.2%	4.1%	543	24.6%	9.4%	197	25.6%	6.0%
De 36 000 à moins de 45 000 euros par an	336	11.4%	4.8%	82	10.9%	2.2%	254	11.5%	7.6%	106	13.7%	3.6%
De 45 000 à moins de 65 000 euros par an	344	11.6%	4.8%	79	10.6%	2.0%	265	12.0%	8.0%	166	21.5%	4.1%
De 65 000 à moins de 80 000 euros par an	92	3.1%	4.7%	27	3.6%	2.5%	65	2.9%	7.5%	51	6.6%	3.9%
De 80 000 à moins de 115 000 euros par an	69	2.3%	5.6%	17	2.3%	2.4%	51	2.3%	10.1%	50	6.5%	5.3%
115 000 euros et plus par an	25	0.8%	4.2%	10	1.3%	2.7%	15	0.7%	6.5%	19	2.5%	4.0%
Refus	175	5.9%	5.7%	38	5.1%	2.9%	137	6.2%	7.7%	51	6.6%	5.0%
Ne sait pas	59	2.0%	2.5%	18	2.5%	1.9%	40	1.8%	3.0%	13	1.7%	1.4%